British Columbia Ferry Services Inc.

Annual Report to the British Columbia Ferry Commissioner

Year Ended March 31, 2004





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Introduction

In accordance with Section 66 of the Coastal Ferry Act ("Act"), British Columbia Ferry Services Inc. ("BC Ferries") herewith submits its annual report for the year ended March 31, 2004 to the British Columbia Ferry Commissioner.

Consistent with the requirements of the Act, this report is a compilation of information on the services BC Ferries has provided during the year on designated ferry routes. Included is information on the costs and quality of the services provided and the actions taken by the company to seek additional or alternative service providers to provide services on the designated routes. In terms of its content, this report responds to the specific information requirements as conveyed to BC Ferries by the Commissioner.

Part 1: Services on Designated Routes

BC Ferries delivers coastal ferry services on 32 routes, 25 of which are designated routes under the Coastal Ferry Services Contract between the company and the British Columbia Ministry of Transportation and are subject to regulation under the Act. Contained in Part 1 of this report is financial information, as well as traffic, operating and performance statistics for each of the designated ferry routes for the year.

Part 2: Service Quality

Each year, BC Ferries' engages a professional consulting organization, independent of BC Ferries to conduct and complete a comprehensive customer satisfaction survey. The results of the survey conducted in 2003 are contained in Part 2 of this report. In addition to meeting BC Ferries' obligations under the Coastal Ferry Services Contract, this survey forms an important part of the market research program that is conducted each year by BC Ferries.

Part 3: Additional or Alternative Service Providers

Section 69 of the Act addresses the obligations of BC Ferries to seek additional or alternative service providers to provide ferry services on the designated ferry routes. Information on the actions undertaken by BC Ferries during the year to meet this requirement is contained in Part 3 of this report.



Part 1: Services on Designated Routes

Overview

This section contains financial information, as well as traffic, operating and performance statistics for 2003/04 for each of the designated ferry routes under the Coastal Ferry Services Contract.

The following three reports are included.

Operations Report

This report provides the following information for the designated ferry routes, presented in numeric format for each route and graphic format for each route group:

Round Trips

The total number of round trips BC Ferries delivered on each of the designated ferry routes is provided and a comparison is made to the total number of round trips that were scheduled for the year.

Overall, BC Ferries provided a total of 83,294 round trips during the year, which was 208 more round trips than were scheduled. For the minor routes, the actual number of round trips delivered exceeded the number scheduled, while the northern routes delivered 98% of the number of scheduled round trips. All other route groups, including the major routes, delivered over 99% of the scheduled number of round trips.

Vessel Capacity

For each designated ferry route, the total vessel capacity BC Ferries' provided is presented and the capacity utilized during the year is calculated and compared to the previous year. Capacity is calculated on the basis of an Automobile Equivalent Unit (AEQ). An AEQ represents the amount of vessel capacity occupied by a particular vehicle type expressed as the number of under height vehicles it displaces (e.g., a semi-trailer which displaces five under height vehicles would have an AEQ of 5). On all routes, BC Ferries provided capacity sufficient to carry the traffic, with capacity utilization on the designated routes ranging from 27% to 78%.



Traffic and Revenue

The traffic carried on each of the designated ferry routes during the year is presented and compared to the traffic carried in the previous year. Traffic figures for AEQs and passengers carried are identified, as is the associated tariff revenue generated from each.

On a year over year basis, AEQs carried decreased by 0.6% and the number of passenger carried decreased by 1%. On the major routes, the number of AEQs and passengers carried decreased by 1.6% and 2.5%, respectively. On the minor routes, the number of AEQs carried increased year over year by 1.4%, while the number of passengers carried increased by 0.6%.

Revenue from AEQs and passenger traffic on all the designated routes totalled \$323 million during the year. This included revenue of \$243 million from the major routes, \$44 million from the minor routes and \$36 million from the northern and other routes

Overload Statistics

A sailing for which one or more vehicles waiting to travel could not be accommodated is referred to as an "overload sailing". Overall, 9.5% of the BC Ferries' sailings were overloaded in 2003/04. On a year over year basis, the percentage of overloaded sailings on the major routes decreased from 33% to 29%, while the percentage of overloads on the minor routes increased from 6% to 7%. The minor routes constitute 84% of all sailings and 59% of all overloaded sailings. Overloads on the northern and other routes increased from 5.8% to 6.6% on a year over year basis.

On-time Performance

The percentage of sailings departing within 10 minutes of the scheduled time is provided for each of the designated routes. On a fleet wide basis, 84% of the sailings in 2003/04 departed within 10 minutes of the scheduled departure time. Modifications to loading procedures helped improve on-time performance this past year. Planned initiatives by BC Ferries to improve traffic flows and to upgrade vessels and terminals are expected to result in continued improvement in the on-time performance of the fleet in 2004/05.



Temporary Service Disruptions Report

This report provides information on the reasons why BC Ferries was not able to deliver all of the sailings specified in its published schedule for the year. For each designated route, the cumulative and consecutive number of days for which scheduled round trips were missed is presented and the cause of the missed round trips is noted. The cumulative information is reported on a calendar year basis, consistent with BC Ferries' reporting requirements under the Coastal Ferry Services Contract. It is important to note that though a specific scheduled sailing may have been missed on a route, BC Ferries, in many cases provides more sailings than those published in the schedule. In 2003/04, BC Ferries met over 99.9% of its core service level commitments under the Coastal Ferry Services Contract.

Route Financial Report

This report provides financial information for each of the designated routes on which BC Ferries provides service under the Coastal Ferry Services Contract. The information is provided by individual route and is also summarized by the route groups specified in the Contract. Revenues and expenses are assigned directly to a route where possible or allocated to routes where direct assignment is not possible. Allocation to routes is based on various factors which reflect the activity that gave rise to the revenue or expense. Included in operating expenses for each route are the costs of refit and maintenance of vessels serving that route. Refit and maintenance costs for each vessel may vary significantly from year to year with a corresponding effect on route net income (loss).

Operations Report

(Year ended March 31, 2004)



Operations Summary Report for the Year Ended March 31, 2004

| | A | В | c | | D |
|--------------------|---------------------------|---------------------------|---------------------|--------|--|
| | Scheduled Round Trips | Actual Round Trips | Variance (B - A) | | Capacity Provided (AEQ's) 2003/04 |
| Route 1 | 3,873.0 | 3,886.0 | 13.0 | | 2,820,187.0 |
| Route 2 | 3,105.0 | 3,112.0 | 7.0 | | 2,191,695.0 |
| Route 30 Majors | 2,784.0 9,762.0 | 2,737.0 9,735.0 | (47.0) (27.0) | Note 2 | 1,530,221.0 6,542,103.0 |
| Majors | 5,702.0 | 9,733.0 | (27.0) | | 0,542,103.0 |
| Route 4 | 2,888.0 | 2,908.0 | 20.0 | | 569,380.0 |
| Route 5 Route 6 | 3,451.0 5,060.0 | 3,433.0 5,026.0 | (18.0) (34.0) | | 658,670.4 729,210.0 |
| Route 7 | 2,884.0 | 2,860.0 | (24.0) | | 712,770.0 |
| Route 8 | 5,586.0 | 5,549.5 | (36.5) | | 954,405.0 |
| Route 9 | 832.0 | 854.0 | 22.0 | | 357,617.7 |
| Route 17 | 1,462.0 | 1,437.0 | (25.0) | | 534,852.0 |
| Route 18 | 3,658.0 | 3,639.0 | (19.0) | | 328,300.0 |
| Route 19 | 5,747.0 | 5,696.0 | (51.0) | | 797,440.0 |
| Route 20 | 4,024.0 | 3,992.0 | (32.0) | | 244,665.6 |
| Route 21 | 6,166.0 | 6,366.0 | 200.0 | | 627,920.0 |
| Route 22 | 4,492.0 | 4,812.0 | 320.0 | Note 5 | 288,180.0 |
| Route 23 | 6,270.0 | 6,259.0 | (11.0) | | 875,700.0 |
| Route 24 | 2,142.0 | 2,141.0 | (1.0) | | 120,036.0 |
| Route 25 | 3,970.0 | 3,929.0 | (41.0) | | 235,710.0 |
| Route 26 | 4,390.0 | 4,401.0 | 11.0 | | 231,244.0 |
| Minors | 63,022.0 | 63,302.5 | 280.5 | | 8,266,100.7 |
| Route 10 | 124.0 | 123.0 | (1.0) | | 45,666.0 |
| Route 10 | 124.0 | 123.0 | (1.0) (6.0) | | 32,800.0 |
| Northern | 314.0 | 307.0 | (7.0) | | 78,466.0 |
| Northern | 314.0 | 307.0 | (7.0) | | 78,400.0 |
| Route 3 | 3,001.0 | 2,972.0 | (29.0) | | 2,058,039.0 |
| Route 12 | 2,876.0 | 2,858.0 | (18.0) | | 91,456.0 |
| Route 13 | 4,072.0 | 4,080.0 | 8.0 | Note 4 | Pass. Only |
| Route 40 | 39.0 | 39.0 | 0.0 | | 12,246.0 |
| Total | 83,086.0 | 83,293.5 | 207.5 | | 17,048,410.7 |

| E | F | G | н | I |
|--------------------------|--------------------------------|--------------------------|-----------------------|------------------------|
| AEQ's Carried 2003/04 | Capacity Utilization (%) | AEQ's Carried 2002/03 | AEQ Growth (E - F) | AEQ Revenue 2003/04 |
| 2,205,405 | 78% | 2,253,563 | (48,158) | 73,939,378 |
| 1,401,402 | 64% | 1,406,898 | (5,496) | 44,982,098 |
| 798,746 | 52% | 816,915 | (18,169) | 34,114,599 |
| 4,405,553 | 67% | 4,477,376 | (71,823) | 153,036,075 |
| | | | | |
| 349,114 | 61% | 350,078 | (964) | 2,059,383 |
| 276,738 | 42% | 258,278 | 18,460 | 2,015,984 |
| 264,636 | 36% | 246,120 | 18,516 | 1,871,854 |
| 191,579 | 27% | 196,641 | (5,062) | 2,514,462 |
| 533,394 | 56% | 513,479 | 19,915 | 3,128,182 |
| 178,392 | 50% | 176,306 | 2,086 | 4,403,336 |
| 164,027 | 31% | 161,836 | 2,191 | 3,404,813 |
| 100,534 | 31% | 106,492 | (5,958) | 469,712 |
| 419,943 | 53% | 420,098 | (155) | 1,849,166 |
| 85,529 | 35% | 86,119 | (590) | 379,969 |
| 279,888 | 45% | 278,640 | 1,248 | 846,094 |
| 125,068 | 43% | 124,690 | 378 | 660,671 |
| 448,926 | 51% | 446,943 | 1,983 | 1,832,824 |
| 64,095 | 53% | 61,301 | 2,794 | 340,127 |
| 98,286 | 42% | 101,961 | (3,675) | 576,013 |
| 65,577 | 28% | 66,951 | (1,374) | 296,690 |
| 3,645,726 | 44% | 3,595,933 | 49,793 | 26,649,280 |
| 19,313 | 42% | 19,327 | (14) | 3,767,668 |
| 22,719 | 69% | 22,901 | (182) | 2,290,198 |
| 42,032 | 54% | 42,228 | (196) | 6,057,866 |
| 1-/ | | , | (/ | -// |
| 1,193,123 | 58% | 1,217,162 | (24,039) | 14,377,211 |
| 60,148 | 66% | 67,706 | (7,558) | 572,448 |
| Pass. Only | Pass. Only | Pass. Only | Pass. Only | (8.0) |
| 3,336 | 27% | 3,273 | 63 | 566,476 |
| 9,349,918 | 55% | 9,403,678 | (53,760) | 201,259,348 |

| | | | 1-1 |
|-------------------------------|-------------------------------|-----------------------------|-------------------------------------|
| Passengers 2003/04 | Passengers 2002/03 | Passenger Growth (J - K) | Passenger Revenue 2003/04 |
| 5,968,303 | 6,214,118 | (245,815) | 49,606,923 |
| 3,514,507 | 3,528,588 | (14,081) | 29,044,972 |
| 1,341,917 | 1,361,543 | (19,626) | 11,137,852 |
| 10,824,727 | 11,104,249 | (279,522) | 89,789,747 |
| 670,916 505,797 496,454 | 660,892 481,384 467,287 | 10,024 24,413 29,167 | 1,499,355 1,102,503 1,042,701 |
| 353,591 | 367,419 | (13,828) | 1,197,992 |
| 1,198,828 501,502 | | 26,191 (4,066) | 1,878,649 3,077,028 |
| 372,008 | 369,276 | 2,732 | 2,335,806 |
| 193,330 907,645 | 201,580 914,100 | (8,250) (6,455) | 312,704 1,229,321 |
| 258,647 | 254,721 | 3,926 | 362,177 |
| 544,105 | 545,407 | (1,302) 951 | 579,426 |
| 260,901 926,054 | 259,950 935,660 | (9,606) | 511,929 1,191,922 |
| 112,970 | 106,054 | 6,916 | 228,648 |
| 265,996 126,016 | 277,987 126,202 | (11,991) (186) | 468,436 183,388 |
| 7,694,760 | 7,646,124 | 48,636 | 17,201,985 |
| | | | |
| 61,178 | 62,730 | (1,552) | 4,722,550 |
| 46,462 107,640 | 47,986 110,716 | (1,524) (3,076) | 865,089 5,587,639 |
| 107,040 | 110,710 | (3,070) | 3,307,033 |
| 2,555,463 | 2,564,049 | (8,586) | 8,171,403 |
| 121,549 | 133,256 | (11,707) | 273,499 |
| 53,970 9,321 | 56,590 9,194 | (2,620) 127 | 122,303 617,131 |
| | · | | · |
| 21,367,430 | 21,624,178 | (256,748) | 121,763,707 |
| On time Perfo | rmance Statistic | cs | |
| | % Sailings | % Sailings | |

| Overload Statistics | | | | | | |
|---------------------|-------------------------------------|---|--|--|--|--|
| Route | % Sailings Overloaded 2003/04 | Avg. # Vehicles Left Behind 2003/04 | | | | |
| | | | | | | |
| 1 | 44.5% | | | | | |
| 2 | 26.7% | | | | | |
| 30 | 10.5% | | | | | |
| Majors | 29.3% | | | | | |
| 4 | 5.7% | | | | | |
| 5 | 3.4% | | | | | |
| 6 | 1.8% | | | | | |
| 7 | 1.4% | | | | | |
| 8 | 0.1% | Note 1 | | | | |
| 9 | 6.9% | | | | | |
| 17 | 0.9% | | | | | |
| 18 | 2.7% | | | | | |
| 19 | 11.8% | | | | | |
| 20 | 4.0% | | | | | |
| 21 | 6.6% | | | | | |
| 22 | 10.0% | | | | | |
| 23 | 11.9% | | | | | |
| 24 | 16.5% | | | | | |
| 25 | 1.8% | | | | | |
| 26 | 1.6% | | | | | |
| Minors | 6.6% | | | | | |
| 10 | 3.8% | | | | | |
| 11 | 1.9% | | | | | |
| Northern | 3.0% | | | | | |
| 3 | 13.2% | | | | | |
| 12 | 9.1% | | | | | |
| 13 | Pass. Only | Pass. Only | | | | |
| 40 | 0.0% | | | | | |
| Total | 9.5% | | | | | |

| On time Performance Statistics | | | | | | | |
|--------------------------------|------------------|------------------|----------------------|--|--|--|--|
| | % Sailings | % Sailings | | | | | |
| | Departing Within | Departing Within | % Sailings Departing | | | | |
| Route | 10 Min. | 10 Min. | Within 10 Min. | | | | |
| | 2001/02 | 2002/03 | 2003/04 | | | | |
| | | | | | | | |
| 1 | 67% | 80% | 80% | | | | |
| 2 | 77% | 69% | 73% | | | | |
| 30 | 75% | 76% | 78% | | | | |
| Majors | 73% | 75% | 77% | | | | |
| 4 | 87% | 88% | 94% | | | | |
| 5 | 74% | 80% | 74% | | | | |
| 6 | 90% | 85% | 86% | | | | |
| 7 | 63% | 62% | 61% | | | | |
| 8 | 78% | 84% | 87% | | | | |
| 9 | 67% | 67% | 62% | | | | |
| 17 | 83% | 90% | 93% | | | | |
| 18 | 90% | 92% | 92% | | | | |
| 19 | 76% | 81% | 94% | | | | |
| 20 | 78% | 76% | 77% | | | | |
| 21 | 92% | 92% | 93% | | | | |
| 22 | 91% | 92% | 91% | | | | |
| 23 | 97% | 98% | 98% | | | | |
| 24 | 95% | 94% | 90% | | | | |
| 25 | 61% | 55% | 63% | | | | |
| 26 | 96% | 98% | 98% | | | | |
| Minors | 83% | 84% | 85% | | | | |
| 10 | 42% | 45% | 51% | | | | |
| 11 | 48% | 48% | 51% | | | | |
| Northern | 44% | 46% | 51% | | | | |
| 3 | 71% | 74% | 81% | | | | |
| 12 | 81% | 87% | 84% | | | | |
| 13 | | Not Available | | | | | |
| 40 | 68% | 70% | 69% | | | | |
| Total | 81% | 83% | 84% | | | | |

Note 1) Due to data collection inconsistencies, this measure is presently being reviewed to ensure its accuracy.

Note 2) 54 scheduled round trips deducted on Route 30 due to approved Order Exemption schedule revision.

Note 3) 348 scheduled round trips deducted due to allowabe refit days.

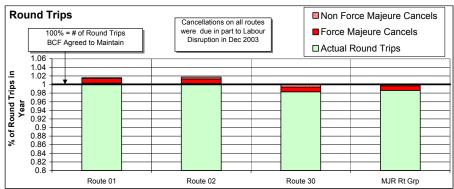
Note 4) 348 actual round trips added for April prior to becoming a contracted route.

Note 5) Route 21 & 22 cat as skuttle services during busy periods.

Note 6) AEQ stat recorded to route 13 in error.

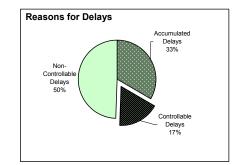
ROUTE GROUP: Major Routes

MAJOR Route Group Total



| | Route 01 | Route 02 | Route 3 | 10 | MJR Rt Grp |
|-----------------|-----------------------------|-------------------------------|-------------|--|--------------------------|
| | | | | | |
| Major Routes | Major Route Description | # of Schedule Round Tri | Round Trine | Extra Round Trips/ (Short Round Trips) | % Sailings Overloaded |
| Route 01 | Swartz Bay-Tsawwassen | 3,873 | .0 3,886.0 | 13.0 | 44.5% |
| Route 02 | Horseshoe Bay-Departure Bay | 3,105 | .0 3,112.0 | 7.0 | 26.7% |
| Route 30 | Duke Point-Tsawwassen | 2,784 | .0 2,737.0 | -47.0 | 10.5% |

9,762.0



Controllable = Under the control of the company (loading procedure, crewing level, etc.)
Non-Controllable = Out of the control of the company (bad weather, vehicle stalled, etc.)
Accumulated = Delays accumulated over the course of the day as a result of an earlier delay

| BCF's On-Time | Target Perfor | | % That Saile | On Time Performance d Within 10 Mins of Scheduled | Departure | □ 2001/02 □ 2002/03 □ 2003/04 |
|--|------------------|---|--------------|--|-----------|-------------------------------------|
| % of Sailings Within 10 Mins of Scheduled Departure | 0.9 - | 1 | | | | |
| 10 Mi | 0.8 - | | | F | | |
| Sailings Within 10 Mi Scheduled Departure | 0.7 - | | | | | |
| s Wi | 0.6 - | | | | | |
| ailing | 0.5 - | | | | | |
| of Si | 0.4 - | | | | | |
| % | 0.3 - | | | | | |
| | 0.2 | | 01 | 02 Route | 30 | · |

On Time Performance

2003/04

>60 Mins

0-10 Mins

30-60 Mins

20-30 Mins

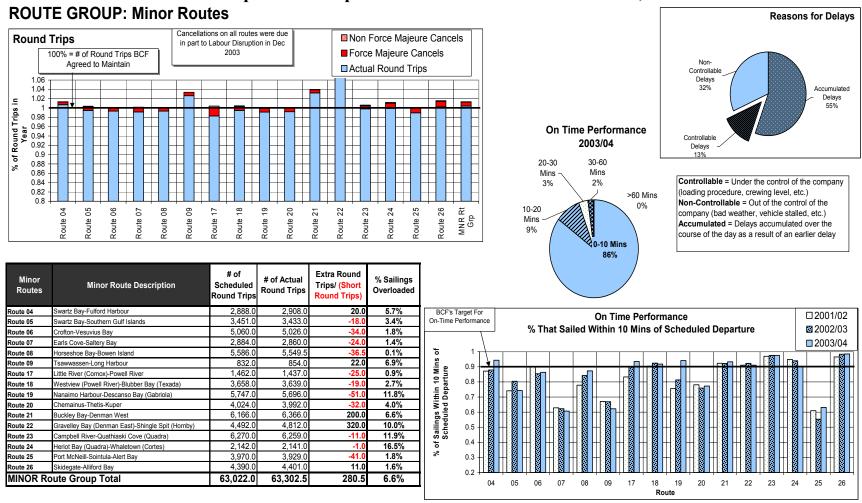
10-20 Mins

Notes: (1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

(2) Force Majeure means something beyond the control of the Company (eg bad weather)

9,735.0

29.3%

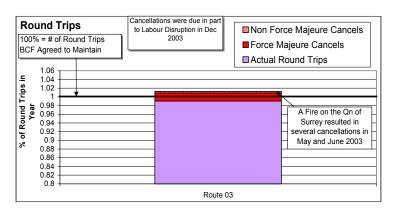


(1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

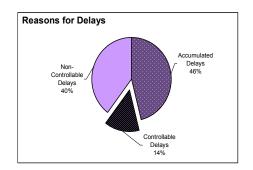
(2) Force Majeure means something beyond the control of the Company (eg bad weather)

Notes:

ROUTE GROUP: Route 03



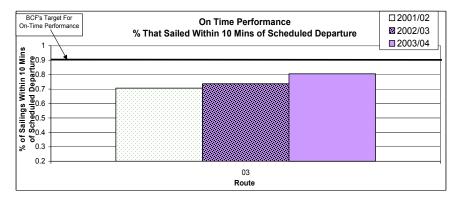
| Route 03 | Route Description | # of Scheduled Round Trips | # of Actual Round Trips | Extra Round Trips/ (Short Round Trips) | % Sailings Overloaded |
|----------|------------------------|----------------------------------|----------------------------|--|--------------------------|
| Route 03 | Horseshoe Bay-Langdale | 3,001.0 | 2,972.0 | -29.0 | 13.2% |



Controllable = Under the control of the company (loading procedure, crewing level, etc.)

Non-Controllable = Out of the control of the company (bad weather, vehicle stalled, etc.)

Accumulated = Delays accumulated over the course of the day as a result of an earlier delay



On Time Performance

2003/04

20-30 Mins

10-20 Mins

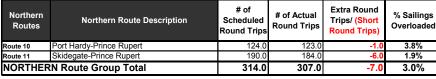
30-60 Mins >60 Mins

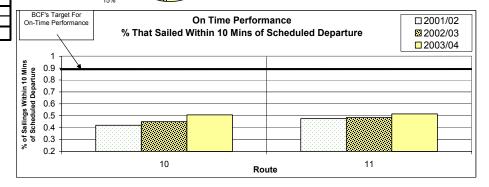
0-10 Mins 82%

Notes: (1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

(2) Force Majeure means something beyond the control of the Company (eg bad weather)

ROUTE GROUP: Northern Routes Reasons for Delays Accumulated Delays Cancellations on all routes **Round Trips** ■ Non Force Majeure Cancels were due in part to Labour Disruption in Dec 2003 100% = # of Round Trips BCF ■ Force Majeure Cancels Agreed to Maintain Controllable □ Actual Round Trips Delavs 35% 1.06 1.04 of Round Trips in 1.02 0.98 On Time Performance 0.96 0.94 0.92 Controllable 2003/04 Delays 0.9 >60 Mins 0.88 Controllable = Under the control of the company 0.86 (loading procedure, crewing level, etc.) 0.84 Non-Controllable = Out of the control of the 0.82 30-60 Mins 0.8 company (bad weather, vehicle stalled, etc.) 10% Route 10 Route 11 NR Rt Grp Accumulated = Delays accumulated over the course of the day as a result of an earlier delay 0-10 Mins 20-30 Mins 52% # of Extra Round





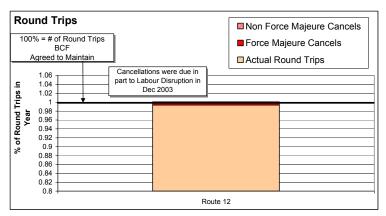
(1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

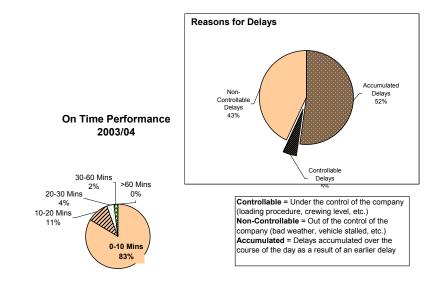
(2) Force Majeure means something beyond the control of the Company (eg bad weather)

Notes:

10-20 Mins

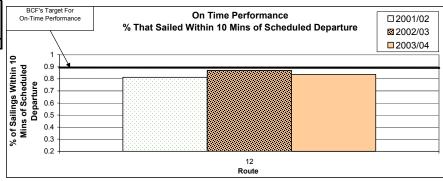
ROUTE GROUP: Route 12





| Route 12 | Route Description | # of Scheduled Round Trips | # of Actual Round Trips | Extra Round Trips/ (Short Round Trips) | % Sailings Overloaded |
|----------|------------------------|----------------------------------|----------------------------|--|--------------------------|
| Route 12 | Mill Bay-Brentwood Bay | 2,876.0 | 2,858.0 | -18.0 | 9.1% |

*Note: low number of trips is due to vessel being in refit for one month.

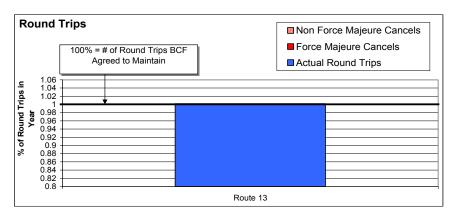


(1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

(2) Force Majeure means something beyond the control of the Company (eg bad weather)

Notes:

ROUTE GROUP: Route 13 - Contracted Route



| Route 13 | Route Description | # of Scheduled Round Trips | # of Actual Round Trips | Extra Round Trips/ (Short Round Trips) | % Sailings Overloaded |
|----------|-----------------------------------|----------------------------------|----------------------------|--|--------------------------|
| Route 13 | Langdale - Keats - Gambier Island | 4,072.0 | 4,080.0 | 8.0 | Pass Only |

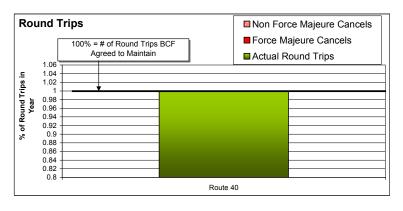
On Time Performance

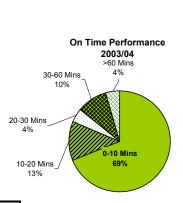
On-time performance figures are NOT available for this route due to the nature of these trips (sailing usually run every 10 mins or less)

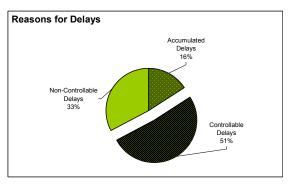
Notes: (1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

(2) Force Majeure means something beyond the control of the Company (eg bad weather)

ROUTE GROUP: Route 40





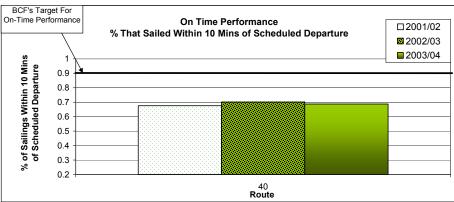


Controllable = Under the control of the company (loading procedure, crewing level, etc.)

Non-Controllable = Out of the control of the company (bad weather, vehicle stalled, etc.)

Accumulated = Delays accumulated over the course of the day as a result of an earlier delay

| I | Route 40 | Route Description | # of Scheduled Round Trips | # of Actual Round Trips | Extra Round Trips/ (Short Round Trips) | % Sailings Overloaded |
|---|----------|------------------------|----------------------------------|----------------------------|--|--------------------------|
| F | Route 40 | Port Hardy - Mid Coast | 39.0 | 39.0 | 0.0 | 0.0% |



Notes: (1) Sailings greater than the 100% BCF agreed to maintain are a result of traffic demand

(2) Force Majeure means something beyond the control of the Company (eg bad weather)

Temporary Service Disruptions Report

(Year ended March 31, 2004)



| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|-------------|----------------------------------|--------------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route C | Group: Major | Routes | | | | | | | | |
| Route 01 | 1 | SOBC | Yes | Apr-2003 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 1 | Vancouver | Yes | May-2003 | Surrey Fire | 0 | 1 | 2 | 0 | 1 |
| | 18 | Vancouver | Yes | Jun-2003 | Surrey Fire | 0 | 9 | 11 | 0 | 2 |
| | 2 | Vancouver | Yes | Jul-2003 | Vessel Mechanical Failure | 1 | 0 | 12 | 0 | 1 |
| | 2 | Vancouver | Yes | Aug-2003 | Vessel Mechanical Failure | 2 | 0 | 14 | 0 | 2 |
| | 2 | All vessels | Yes | Oct-2003 | Weather | 0 | 1 | 15 | 0 | 1 |
| | 1 | Esquimalt | Yes | Nov-2003 | Weather | 0 | 1 | 16 | 0 | 1 |
| | 21 | All vessels | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 21 | 0 | 5 |
| Route 02 | 2 | Esquimalt | Yes | Apr-2003 | Vessel Maintenance | 1 | 0 | 1 | 0 | 1 |
| | 3 | New Westminster | Yes | Apr-2003 | Surrey Fire | 0 | 1 | 2 | 0 | 1 |
| | 1 | Oak Bay | Yes | May-2003 | Surrey Fire | 0 | 1 | 3 | 0 | 1 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|-------------|----------------------------------|-------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route 6 | Group: Major | Routes | | | | | | | | |
| Route 02 | 4 | Oak Bay | Yes | Jul-2003 | Surrey Fire | 0 | 3 | 6 | 0 | 2 |
| | 4 | Coquitlam | Yes | Aug-2003 | Vessel Mechanical Failure | 3 | 0 | 9 | 0 | 1 |
| | 2 | All vessels | Yes | Oct-2003 | Weather | 0 | 1 | 10 | 0 | 1 |
| | 2 | All vessels | Yes | Oct-2003 | Weather | 0 | 1 | 11 | 0 | 1 |
| | 1 | Coquitlam | Yes | Nov-2003 | Vessel Mechanical Failure | 1 | 0 | 12 | 0 | 1 |
| | 28 | All vessels | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 17 | 0 | 5 |
| Route 30 | 16 | Esquimalt | Yes | Apr-2003 | Vessel Maintenance | 16 | 0 | 16 | 0 | 16 |
| | 1 | Alberni | Yes | Aug-2003 | Vessel Mechanical Failure | 1 | 0 | 17 | 0 | 1 |
| | 2 | All vessels | Yes | Oct-2003 | Weather | 0 | 1 | 18 | 0 | 1 |
| | 6 | Vancouver | Yes | Nov-2003 | Vessel Maintenance | 0 | 0 | 18 | 6 | 0 |
| | 2 | Vancouver | Yes | Nov-2003 | Weather | 0 | 1 | 19 | 0 | 1 |
| | 6 | Vancouver | Yes | Nov-2003 | Weather Vessel Maintenance | 0 | 0 | 18 | | 6 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | <i>(Note 4)</i> Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|-------------|----------------------------------|-------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route 0 | Group: Major | Routes | | | | | | | | |
| Route 30 | 19 | All vessels | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 24 | 0 | 5 |
| | 21 | Vancouver | Yes | Dec-2003 | Vessel Maintenance | 0 | 0 | 24 | 21 | 0 |
| | 1 | Vancouver | Yes | Dec-2003 | Regulatory Issue | 1 | 0 | 25 | 0 | 1 |
| | 4 | All vessels | Yes | Dec-2003 | Weather | 0 | 2 | 27 | 0 | 2 |
| | 1 | Alberni | Yes | Feb-2004 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 27 | Esquimalt | Yes | Mar-2004 | Vessel Maintenance | 0 | 0 | 1 | 27 | 0 |
| | 1 | Esquimalt | Yes | Mar-2004 | Dock Maintenance | 1 | 0 | 2 | 0 | 1 |
| | 2 | Esquimalt | Yes | Mar-2004 | Weather | 0 | 2 | 4 | 0 | 1 |
| | 1 | Vancouver | Yes | Mar-2004 | Vessel Mechanical Failure | 1 | 0 | 5 | 0 | 1 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|------------------|---------------------------------|----------|----------------------|---|---|---|--|--|
| Route Gr | oup: Minor F | Routes | | | | | | | | |
| Route 04 | 17 | Skeena Qn | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 4 | 0 | 3 |
| | 1 | Skeena Qn | No | Dec-2003 | Stat Holiday | 1 | 0 | 4 | 0 | 0 |
| | 1 | Skeena Qn | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| Route 05 | 15 | Cumberland | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 4 | 0 | 3 |
| | 12 | Mayne Qn | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 8 | 0 | 3 |
| | 1 | Mayne Qn | No | Dec-2003 | Stat Holiday | 1 | 0 | 8 | 0 | 0 |
| | 1 | Cumberland | No | Dec-2003 | Stat Holiday | 1 | 0 | 8 | 0 | 0 |
| | 1 | Mayne Qn | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| | 1 | Cumberland | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| Route 06 | 3 | Howe Sound Qn | No | Aug-2003 | Heavy Traffic | 3 | 0 | 0 | 0 | 0 |
| | 37 | Howe Sound Qn | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 4 | 0 | 3 |
| | | | | | | | | | | |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | oup: Minor | Routes | | | | | | | | |
| Route 07 | 1 | Tsawwassen | Yes | Jun-2003 | Surrey Fire | 0 | 1 | 1 | 0 | 0 |
| | 2 | Tsawwassen | Yes | Jul-2003 | Surrey Fire | 0 | 2 | 3 | 0 | 1 |
| | 24 | Chilliwack | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 8 | 0 | 5 |
| | 1 | Chilliwack | No | Dec-2003 | Stat Holiday | 1 | 0 | 8 | 0 | 0 |
| | 1 | Chilliwack | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| Route 08 | 2 | Capilano | Yes | May-2003 | Surrey Fire | 0 | 1 | 1 | 0 | 1 |
| | 1 | Capilano | No | Jun-2003 | Heavy Traffic | 1 | 0 | 1 | 0 | 0 |
| | 1 | Capilano | Yes | Jul-2003 | Dock Maintenance | 1 | 0 | 2 | 0 | 1 |
| | 2 | Capilano | Yes | Aug-2003 | Vessel Mechanical Failure | 2 | 0 | 4 | 0 | 1 |
| | 1 | Capilano | No | Aug-2003 | Heavy Traffic | 1 | 0 | 4 | 0 | 0 |
| | 1 | Bowen Qn | No | Sep-2003 | Heavy Traffic | 1 | 0 | 4 | 0 | 0 |
| | 34 | Capilano | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 8 | 0 | 3 |

| of Round Trips ancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|-------------------------------|------------|---------------------------------|------------------------|---|---|--|--|---|---|
| : Minor R | Routes | | | | | | | | |
| 1 | Nanaimo | Yes | Nov-2003 | Weather | 0 | 1 | 1 | 0 | 1 |
| 5 | Nanaimo | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 5 | 0 | 3 |
| 1 | Tsawwassen | Yes | Apr-2003 | Weather | 0 | 1 | 1 | 0 | 1 |
| 1 | Tsawwassen | Yes | Sep-2003 | Vessel Mechanical Failure | 1 | 0 | 2 | 0 | 1 |
| 1 | Burnaby | Yes | Oct-2003 | Weather | 0 | 1 | 3 | 0 | 1 |
| 1 | Burnaby | Yes | Oct-2003 | Vessel Mechanical Failure | 1 | 0 | 4 | 0 | 1 |
| 1 | Burnaby | Yes | Nov-2003 | Vessel Mechanical Failure | 1 | 0 | 5 | 0 | 1 |
| 3 | Burnaby | Yes | Nov-2003 | Weather | 0 | 2 | 7 | 0 | 2 |
| 2 | Burnaby | Yes | Dec-2003 | Weather | 0 | 2 | 9 | 0 | 1 |
| 18 | Burnaby | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 14 | 0 | 5 |
| 1 | Burnaby | No | Dec-2003 | Stat Holiday | 1 | 0 | 14 | 0 | 0 |
| 1 | Burnaby | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| 1 | | Burnaby Burnaby | Burnaby Yes Burnaby No | Burnaby Yes Dec-2003 Burnaby No Dec-2003 | Burnaby Yes Dec-2003 Labour Disruption Burnaby No Dec-2003 Stat Holiday | Burnaby Yes Dec-2003 Labour 0 Disruption Burnaby No Dec-2003 Stat Holiday 1 | Burnaby Yes Dec-2003 Labour 0 5 Disruption Burnaby No Dec-2003 Stat Holiday 1 0 | Burnaby Yes Dec-2003 Labour 0 5 14 Burnaby No Dec-2003 Stat Holiday 1 0 14 | Burnaby Yes Dec-2003 Labour Disruption 0 5 14 0 Burnaby No Dec-2003 Stat Holiday 1 0 14 0 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|-------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | oup: Minor R | outes | | | | | | | | |
| Route 17 | 1 | Burnaby | Yes | Jan-2004 | Weather | 0 | 1 | 1 | 0 | 1 |
| Route 18 | 1 | NI Princess | Yes | Jul-2003 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 4 | Tachek | Yes | Oct-2003 | Weather | 0 | 3 | 4 | 0 | 1 |
| | 1 | NI Princess | Yes | Nov-2003 | Weather | 0 | 1 | 5 | 0 | 1 |
| | 24 | NI Princess | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 10 | 0 | 5 |
| | 1 | NI Princess | Yes | Dec-2003 | Weather | 0 | 1 | 11 | 0 | 1 |
| | 1 | NI Princess | No | Dec-2003 | Stat Holiday | 1 | 0 | 11 | 0 | 0 |
| | 1 | NI Princess | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| | 1 | NI Princess | Yes | Feb-2004 | Vessel Mechanical | 1 | 0 | 1 | 0 | 1 |
| | 2 | Kahloke | Yes | Mar-2004 | Failure Weather | 0 | 1 | 2 | 0 | 1 |
| | | | | | | | | | | |
| | | | | | | | | | | |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|---------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | roup: Minor I | Routes | | | | | | | | |
| Route 19 | 1 | Quinsam | Yes | Apr-2003 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 4 | Quinsam | Yes | Oct-2003 | Weather | 0 | 1 | 2 | 0 | 1 |
| | 1 | Quinsam | Yes | Nov-2003 | Medical Emergency | 1 | 0 | 3 | 0 | 1 |
| | 1 | Quinsam | Yes | Nov-2003 | Vessel Mechanical Failure | 1 | 0 | 4 | 0 | 1 |
| | 44 | Quinsam | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 9 | 0 | 5 |
| | 1 | Quinsam | Yes | Mar-2004 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| Route 20 | 1 | Klitsa | Yes | Jul-2003 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 3 | Kahloke | Yes | Nov-2003 | Vessel Mechanical Failure | 2 | 0 | 3 | 0 | 2 |
| | 1 | Kahloke | Yes | Dec-2003 | Vessel Mechanical Failure | 1 | 0 | 4 | 0 | 1 |
| | 28 | Kahloke | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 8 | 0 | 3 |
| | 2 | Klitsa | Yes | Feb-2004 | Emergency Response | 1 | 0 | 1 | 0 | 1 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | <i>(Note 4)</i> Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|--------------------|---------------------------------|----------|---------------------------------------|---|---|---|--|--|
| Route G | roup: Minor R | outes | | | | | | | | |
| Route 20 | 1 | Klitsa | Yes | Mar-2004 | Medical Emergency | 1 | 0 | 2 | 0 | 1 |
| | 1 | Klitsa | Yes | Mar-2004 | Weather | 0 | 1 | 3 | 0 | 1 |
| Route 21 | 42 | Quinitsa | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 4 | 0 | 3 |
| | 2 | Tachek | Yes | Dec-2003 | Regulatory Issue | 1 | 0 | 5 | 0 | 1 |
| | 1 | Kahloke | Yes | Mar-2004 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| Route 22 | 3 | Kahloke | Yes | Sep-2003 | Weather | 0 | 1 | 1 | 0 | 1 |
| | 2 | Kahloke | Yes | Oct-2003 | Vessel Mechanical Failure | 1 | 0 | 2 | 0 | 1 |
| | 26 | Tachek | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 6 | 0 | 3 |
| | 1 | Tachek | Yes | Feb-2004 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| Route 23 | 1 | Powell River Qn | Yes | May-2003 | Dock Maintenance | 1 | 0 | 1 | 0 | 1 |
| | 3 | Powell River Qn | Yes | Jun-2003 | Dock Maintenance (May 31-Jun 1) | 1 | 0 | 2 | 0 | 2 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | <i>(Note 4)</i> Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|--------------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | roup: Minor F | Routes | | | | | | | | _ |
| Route 23 | 2 | Powell River Qn | Yes | Oct-2003 | Regulatory Issue | 1 | 0 | 3 | 0 | 1 |
| | 1 | Bowen Qn | Yes | Nov-2003 | Weather | 0 | 1 | 4 | 0 | 1 |
| | 38 | Bowen Qn | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 8 | 0 | 3 |
| | 3 | Bowen Qn | Yes | Dec-2003 | Weather | 0 | 1 | 9 | 0 | 1 |
| | 1 | Powell River Qn | Yes | Feb-2004 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| Route 24 | 2 | Tenaka | Yes | Apr-2003 | Weather | 0 | 2 | 2 | 0 | 2 |
| | 1 | Tenaka | Yes | Apr-2003 | Vessel Maintenance | 1 | 0 | 3 | 0 | 1 |
| | 1 | Tenaka | Yes | Oct-2003 | Weather | 0 | 1 | 4 | 0 | 1 |
| | 14 | Tenaka | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 8 | 0 | 3 |
| | 5 | Tenaka | Yes | Dec-2003 | Weather | 0 | 4 | 12 | 0 | 2 |
| | 1 | Tenaka | No | Dec-2003 | Stat Holiday | 1 | 0 | 12 | 0 | 0 |
| | 1 | Tenaka | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|-----------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route G | roup: Minor R | outes | | | | | | | | |
| Route 24 | 1 | Nimpkish | Yes | Feb-2004 | Weather | 0 | 1 | 1 | 0 | 1 |
| Route 25 | 27 | Quadra Qn II | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 4 | 0 | 3 |
| | 8 | Quadra Qn II | Yes | Dec-2003 | Weather | 0 | 2 | 6 | 0 | 1 |
| | 5 | Quadra Qn II | Yes | Jan-2004 | Weather | 0 | 1 | 1 | 0 | 1 |
| | 2 | Quadra Qn II | No | Feb-2004 | Heavy Traffic | 1 | 0 | 1 | 0 | 0 |
| | 1 | Quadra Qn II | No | Mar-2004 | Heavy Traffic | 1 | 0 | 1 | 0 | 0 |
| Route 26 | 2 | Kwuna | Yes | Apr-2003 | Vessel Mechanical Failure | 1 | 0 | 1 | 0 | 1 |
| | 1 | Kwuna | Yes | Jun-2003 | Vessel Mechanical Failure | 1 | 0 | 2 | 0 | 1 |
| | 2 | Kwuna | Yes | Sep-2003 | Weather | 0 | 1 | 3 | 0 | 1 |
| | 7 | Kwuna | Yes | Oct-2003 | Weather | 0 | 2 | 5 | 0 | 1 |
| | 1 | Kwuna | No | Dec-2003 | Community event | 1 | 0 | 5 | 0 | 0 |
| | 14 | Kwuna | Yes | Dec-2003 | Weather | 0 | 3 | 8 | 0 | 1 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|---------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | oup: Minor R | outes | | | | | | | | |
| Route 26 | 29 | Kwuna | Yes | Dec-2003 | Labour Disruption | 0 | 4 | 12 | 0 | 3 |
| | 1 | Kwuna | No | Dec-2003 | Stat Holiday | 1 | 0 | 12 | 0 | 0 |
| | 1 | Kwuna | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| Route Gr | oup: Norther | n Routes | | | | | | | 1 | |
| Route 10 | 1 | The North | Yes | May-2003 | Vessel Maintenance | 1 | 0 | 1 | 0 | 1 |
| | 3 | Prince Rupert | Yes | Jan-2004 | Vessel Mechanical Failure | 3 | 0 | 3 | 0 | 1 |
| | 3 | The North | Yes | Mar-2004 | Weather | 0 | 3 | 6 | 0 | 2 |
| Route 11 | 1 | Prince Rupert | Yes | May-2003 | Vessel Maintenance | 1 | 0 | 1 | 0 | 1 |
| | 1 | Prince Rupert | Yes | Dec-2003 | Weather | 0 | 1 | 2 | 0 | 1 |
| | 1 | Prince Rupert | Yes | Dec-2003 | Labour Disruption | 0 | 1 | 3 | 0 | 1 |
| | 3 | Prince Rupert | Yes | Jan-2004 | Weather | 0 | 3 | 3 | 0 | 2 |
| | 3 | Prince Rupert | Yes | Jan-2004 | Vessel Mechanical Failure | 3 | 0 | 6 | 0 | 2 |
| | 2 | The North | Yes | Mar-2004 | Weather | 0 | 2 | 8 | 0 | 2 |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | (Note 3) Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|-------------|---------------------------------|----------|---------------------------------|---|---|---|--|--|
| Route Gr | oup: Route | 03 | | | | | | | | |
| Route 03 | 5 | Esquimalt | Yes | Apr-2003 | Vessel Maintenance | 5 | 0 | 5 | 0 | 5 |
| | 1 | Surrey | Yes | Apr-2003 | Vessel Mechanical Failure | 1 | 0 | 6 | 0 | 1 |
| | 15 | Surrey | Yes | May-2003 | Surrey Fire | 0 | 15 | 21 | 0 | 4 |
| | 15 | Surrey | Yes | Jun-2003 | Surrey Fire | 0 | 15 | 36 | 0 | 4 |
| | 4 | Esquimalt | Yes | Jul-2003 | Surrey Fire | 0 | 4 | 40 | 0 | 2 |
| | 1 | Surrey | Yes | Oct-2003 | Vessel Mechanical Failure | 1 | 0 | 41 | 0 | 1 |
| | 22 | All vessels | Yes | Dec-2003 | Labour Disruption | 0 | 5 | 46 | 0 | 5 |
| | 1 | Surrey | No | Dec-2003 | Stat Holiday | 1 | 0 | 46 | 0 | 0 |
| | 1 | Surrey | No | Jan-2004 | Stat Holiday | 1 | 0 | 0 | 0 | 0 |
| | 1 | Surrey | Yes | Feb-2004 | Dock Maintenance | 1 | 0 | 1 | 0 | 1 |
| | | | | | | | | | | |
| | | | | | | | | |] | |

| Route | # of Round Trips Cancelled | Vessel | (Note 2) Allowed (Yes/No) | Month | (Note 4) Cause | # of Days when Round Trips Missed due to NON Force Majeure (A) | # of Days when Round Trips Missed due to Force Majeure (B) | Cumulative # of Days when Round Trips Missed (A+B) (Calendar Year) | # of Days Round Trips Missed by Order / Exemption | (Note 1) Highest # of Consecutive Days when Round Trips Missed |
|----------|----------------------------------|----------|---------------------------------|----------|----------------------|---|---|--|--|--|
| Route G | roup: Route | 12 | | | | | | | | |
| Route 12 | 1 | Mill Bay | Yes | Sep 2003 | Regulatory Issue | 1 | 0 | 1 | 0 | 1 |
| | 17 | Mill Bay | Yes | Dec 2003 | Labour Disruption | 0 | 3 | 4 | 0 | 3 |
| | 2 | Mill Bay | Yes | Mar 2004 | Weather | 0 | 2 | 2 | 0 | 1 |
| Route G | roup: Route | 13 | | | | | | 1 | | |
| Route 13 | No Cancellati | ons | | | | | | | | |
| Route G | roup: Route | 40 | | | | | | | | |
| Route 40 | No Cancellati | ons | | | | | | | | |

(Note 3)

Notes: (1) Highest # of Consecutive Days when Round Trips Missed EXCLUDES those round trips that were missed by Order/Exemption

- (2) Cancellation allowed is based on what is specified in Schedule A 2(a) of The Coastal Ferry Services Contract
- (3) Sailing cancellations falling outside the "Allowed" Temporary Service Disruption definition in the contract were EXCLUDED from the Cumulative # of days calculations
- (4) Round trips missed for the cause "Stat Holiday" are a result of the first sailings on Christmas and New Year's day not being operated on a number of routes due to low traffic demand. While these sailings are specified in the Coastal Ferry Services Contract, they were not scheduled sailings and have not been provided historically by BC Ferries

Route Financial Report

(Year ended March 31, 2004)



British Columbia Ferry Services Inc. Route Statement For the Twelve Months Ended March 31, 2004 (in 000's)

| | | Group 1 | Group 2 | Group 3 | Group 4 | Group 5 | Group 6 | Group 7 | |
|-------------------------------------|--------------------|-----------------|---------------------------------------|--------------------|---------------------------------|----------------------------|-----------------|--|-----------------------|
| | Corporate Total | Major Routes | 03- Horseshoe Bay - Langdale | Northern Routes | 40-Bear Cove - Mid- Coast | 12-Mill Bay - Brentwood | Minor Routes | 13-Langdale - Gambier Island - Keats Island | Unregulated Routes |
| Tariff Revenue | 323,023 | 242,826 | 22,549 | 11,645 | 1,184 | 846 | 43,851 | 122 | 0 |
| Ancillary Revenue | 56,187 | 46,101 | 3,830 | 2,505 | 143 | 7 | 3,499 | 102 | 0 |
| Ferry Service Fees | 91,818 | 0 | 4,971 | 13,457 | 1,893 | 1,425 | 69,543 | 529 | 0 |
| Social Program Reimbursements | 12,317 | 6,674 | 1,336 | 493 | 12 | Ô | 3,767 | 35 | 0 |
| Federal Contract | 23,973 | 0 | 1,327 | 3,568 | 502 | 0 | 18,436 | 140 | 0 |
| Contracted Routes Fee | 1,747 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,747 |
| Total Revenue | 509,065 | 295,601 | 34,013 | 31,668 | 3,734 | 2,278 | 139,096 | 928 | 1,747 |
| Total Operating Expenses | 411,214 | 220,957 | 31,935 | 31,731 | 2,935 | 1,875 | 118,512 0 | 1,419 | 1,850 |
| Earnings from Operations | 97,851 | 74,644 | 2,078 | (63) | 799 | 403 | 20,584 | (491) | (103) |
| Amortization | (47,260) | (28,948) | (3,145) | (1,477) | (1,419) | (485) | (11,782) | (4) | 0 |
| Financing Expense | (21,041) | (12,880) | (1,963) | (479) | (43) | (134) | (5,541) | (1) | 0 |
| Cost of Capital | (68,301) | (41,828) | (5,108) | (1,956) | (1,462) | (619) | (17,323) | (5) | 0 |
| (Loss) Gain on Sale of Fixed Assets | (2,559) | (1,734) | (4) | (26) | 0 | 0 | (762) | (33) | 0 |
| Gain on Sale of Fast Ferry Facility | 994 | 757 | 69 | 37 | 3 | 2 | 125 | 1 | 0 |
| Loss on Disposal of Capital Assets | (1,565) | (977) | 65 | 11 | 3 | 2 | (637) | (32) | 0 |
| Net Income (Loss) | 27,985 | 31,839 | (2,965) | (2,008) | (660) | (214) | 2,624 | (528) | (103) |

British Columbia Ferry Services Inc. Route Statement Group 1 - Major Routes For the Twelve Months Ended March 31, 2004 (in 000's)

| | 01-Tsawwassen - Swartz Bay | 02-Horseshoe Bay - Nanaimo | 30-Nanaimo - Tsawwassen | Major Routes |
|-------------------------------------|-------------------------------|-------------------------------|----------------------------|--------------|
| Tariff Revenue | 123,546 | 74,028 | 45,252 | 242,826 |
| Ancillary Revenue | 26,590 | 13,560 | 5,951 | 46,101 |
| Ferry Service Fees | 0 | 0 | 0 | 0 |
| Social Program Reimbursements | 2,849 | 2,849 | 976 | 6,674 |
| Federal Contract | 0 | 0 | 0 | 0 |
| Contracted Routes Fee | 0 | 0 | 0 | 0 |
| Total Revenue | 152,985 | 90,437 | 52,179 | 295,601 |
| Total Operating Expenses | 101,230 | 65,980 | 53,747 | 220,957 |
| Earnings from Operations | 51,755 | 24,457 | (1,568) | 74,644 |
| Amortization | (17,070) | (6,125) | (5,753) | (28,948) |
| Financing Expense | (7,426) | (2,582) | (2,872) | (12,880) |
| Cost of Capital | (24,496) | (8,707) | (8,625) | (41,828) |
| (Loss) Gain on Sale of Fixed Assets | (638) | (525) | (571) | (1,734) |
| Gain on Sale of Fast Ferry Facility | 393 | 230 | 134 | 757 |
| Loss on Disposal of Capital Assets | (245) | (295) | (437) | (977) |
| Not Income (Loca) | 27.014 | 15 455 | (10.620) | 21 020 |
| Net Income (Loss) | 27,014 | 15,455 | (10,630) | 31,839 |

British Columbia Ferry Services Inc. Route Statement Group 6 - Minor Routes For the Twelve Months Ended March 31, 2004 (in 000's)

| | 04-Swartz Bay - Fulford Harbour | 05-Swartz Bay - Gulf Islands | 06-Vesuvius Bay - Crofton | 07-Saltery Bay - Earls Cove | 08- Horseshoe Bay - Snug Cove | 09- Tsawwassen Gulf Islands | | 18-Texada Island - Powell River | 19-Gabriola Island - Nanaimo Harbour |
|-------------------------------------|---------------------------------------|------------------------------------|---------------------------------|-----------------------------------|--|-----------------------------------|------------------|---------------------------------------|---|
| Tariff Revenue | 3,559 | 3,118 | 2,915 | 3,712 | 5,007 | 7,480 | 5,741 | 782 | 3,078 |
| Ancillary Revenue | 229 | 327 | 75 | 358 | 294 | 1,427 | 593 | 11 | 42 |
| Ferry Service Fees | 5,049 | 10,932 | 1,444 | 9,381 | 5,175 | 6,880 | 6,289 | 3,245 | 2,549 |
| Social Program Reimbursements | 254 | 347 | 233 | 212 | 498 | 263 | 560 | 116 | 405 |
| Federal Contract | 1,339 | 2,898 | 383 | 2,487 | 1,372 | 1,824 | 1,667 | 860 | 676 |
| Contracted Routes Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Revenue | 10,430 | 17,622 | 5,050 | 16,150 | 12,346 | 17,874 | 14,850 | 5,014 | 6,750 |
| Total Operating Expenses | 7,745 | 15,744 | 4,509 | 12,420 | 10,120 | 18,367 | 13,064 | 5,191 | 4,767 |
| Earnings from Operations | 2,685 | 1,878 | 541 | 3,730 | 2,226 | (493) | 1,786 | (177) | 1,983 |
| Amortization | (1,393) | (1,313) | (163) | (3,068) | (1,281) | (894) | (1,215) | (348) | (447) |
| Financing Expense | (1,121) | (966) | (80) | (312) | (1,083) | (279) | (507) | (162) | (257) |
| Cost of Capital | (2,514) | (2,279) | (243) | (3,380) | (2,364) | (1,173) | (1,722) | (510) | (704) |
| (Loss) Gain on Sale of Fixed Assets | (40) | (104) | (43) | (58) | (43) | (49) | (45) | (43) | (49) |
| Gain on Sale of Fast Ferry Facility | 10 | ` 9 ´ | ` 8 ´ | `11 ['] | `14 [´] | 23 | `17 [′] | ` 2 ´ | `8´ |
| Loss on Disposal of Capital Assets | (30) | (95) | (35) | (47) | (29) | (26) | (28) | (41) | (41) |
| Net Income (Loss) | 141 | (496) | 263 | 303 | (167) | (1,692) | 36 | (728) | 1,238 |

British Columbia Ferry Services Inc. Route Statement Group 6 - Minor Routes For the Twelve Months Ended March 31, 2004 (in 000's)

| | 20-Thetis Island - Kuper Island - Chemainus | 21-Denman Island - Buckley Bay | 22-Hornby Island - Denman Island | 23-Quadra Island - Campbell River | 24-Cortes Island - Quadra Island | 25-Alert Bay · Sointula - Port Mcneill | 26- Skidegate - Alliford Bay | Minor Routes |
|-------------------------------------|--|--------------------------------------|---|--|---|--|---------------------------------------|-----------------|
| Tariff Revenue | 742 | 1,426 | 1,173 | 3,025 | 569 | 1,044 | 480 | 43,851 |
| Ancillary Revenue | 55 | 16 | 10 | , 34 | 8 | , 15 | 5 | 3,499 |
| Ferry Service Fees | 2,484 | 2,694 | 2,064 | 2,894 | 2,647 | 3,168 | 2,648 | 69,543 |
| Social Program Reimbursements | 101 | 210 | 28 | 285 | , 30 | , 196 | , 29 | 3,767 |
| Federal Contract | 658 | 714 | 547 | 767 | 702 | 840 | 702 | 18,436 |
| Contracted Routes Fee | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ô |
| Total Revenue | 4,040 | 5,060 | 3,822 | 7,005 | 3,956 | 5,263 | 3,864 | 139,096 |
| Total Operating Expenses | 3,800 | 3,887 | 2,260 | 5,986 | 3,423 | 4,386 | 2,843 | 118,512 |
| Earnings from Operations | 240 | 1,173 | 1,562 | 1,019 | 533 | 877 | 1,021 | 20,584 |
| Amortization | (279) | (425) | (151) | (299) | (217) | (193) | (96) | (11,782) |
| Financing Expense | (151) | (161) | (84) | (125) | (128) | (87) | (38) | (5,541) |
| Cost of Capital | (430) | (586) | (235) | (424) | (345) | (280) | (134) | (17,323) |
| (Loss) Gain on Sale of Fixed Assets | (56) | (42) | (30) | (30) | (36) | (56) | (38) | (762) |
| Gain on Sale of Fast Ferry Facility | 2 | 4 | 3 | 8 | 2 | 3 | 1 | 125 |
| Loss on Disposal of Capital Assets | (54) | (38) | (27) | (22) | (34) | (53) | (37) | (637) |
| | | | | | | | | |
| Net Income (Loss) | (244) | 549 | 1,300 | 573 | 154 | 544 | 850 | 2,624 |

British Columbia Ferry Services Inc. Route Statement Group 3 - Northern Routes For the Twelve Months Ended March 31, 2004 (in 000's)

| | 10-Bear Cove - Bella Bella - Prince Rupert | 11-Prince Rupert - Skidegate | Northern Routes |
|-------------------------------------|--|------------------------------------|--------------------|
| Tariff Revenue | 8,490 | 3,155 | 11,645 |
| Ancillary Revenue | 1,879 | 626 | 2,505 |
| Ferry Service Fees | 5,307 | 8,150 | 13,457 |
| Social Program Reimbursements | 292 | 201 | 493 |
| Federal Contract | 1,407 | 2,161 | 3,568 |
| Contracted Routes Fee | 0 | 0 | 0 |
| Total Revenue | 17,375 | 14,293 | 31,668 |
| Total Operating Expenses | 18,133 | 13,598 | 31,731 |
| Earnings from Operations | (758) | 695 | (63) |
| Amortization | (1,094) | (383) | (1,477) |
| Financing Expense | (353) | (126) | (479) |
| Cost of Capital | (1,447) | (509) | (1,956) |
| (Loss) Gain on Sale of Fixed Assets | (14) | (12) | (26) |
| Gain on Sale of Fast Ferry Facility | 27 | 10 | 37 |
| Loss on Disposal of Capital Assets | 13 | (2) | 11 |
| Net Income (Loss) | (2,192) | 184 | (2,008) |



Part 2: Service Quality

Overview

This section contains BC Ferries' Customer Satisfaction Tracking Annual Report 2003, the first survey commissioned as part of the Coastal Ferry Services Contract to gauge customer satisfaction.

A total of 11,539 short interviews of customers were conducted across major and minor routes, with 3,626 detailed questionnaires completed and returned by mail.

The survey measured the full range of activities in respect of which a customer is engaged with BC Ferries, including the following service components:

- Overall ferry service
- Service prior to arriving at the terminal
- Service at the ferry terminal
- Service onboard the ferry
- Service pertaining to loading/unloading
- Overall safety of operations
- Value for money of fares paid

The results of the survey are positive, with 82 percent of passengers reporting being satisfied with their overall experience traveling with BC Ferries. Among the company's many strengths, the professionalism and courtesy of employees was rated high, as was the safety of the service, and the overall satisfaction at the terminals and onboard vessels.

In addition to meeting BC Ferries' obligations under the Coastal Ferry Services Contract, this survey forms an important part of the market research program that is conducted each year by BC Ferries.

Customer Satisfaction Tracking Annual Report 2003



Customer Satisfaction Tracking Annual Report 2003

British Columbia Ferry Services Inc.



Presented to:

British Columbia Ferry Services Inc. Victoria, British Columbia

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Executive Overview

Background

Beginning April 2003, BC Ferry Corporation changed from being a Crown Corporation to become British Columbia Ferry Services Inc., an independent regulated company referred to as BC Ferries. The new company provides ferry services to its customers under terms defined in the Coastal Ferry Services Contract between the Province of British Columbia and BC Ferries.

One of the many terms of that contract is that BC Ferries hire an independent professional market research firm to conduct a customer satisfaction survey each year. The annual results of that survey are to be reported to the Government of British Columbia, to the Independent Regulator who is appointed to monitor adherence to the Coastal Ferry Services Contract and to the public via posting on the BC Ferries website.

To fully satisfy the terms of the contract as specified, this report provides annual customer satisfaction results for the following:

- > Overall ferry service, including a comparison with stated objectives
- Service prior to arriving at the terminal
- Service at the ferry terminal
- Service onboard the ferry
- Service pertaining to loading/unloading
- Overall safety of operations, and
- Value for money of fares paid

In keeping with the spirit of the agreement, this report also includes in the Appendix detailed tables of satisfaction scores for all 65 service attributes by route. The Appendix also includes detailed satisfaction scores for the 25 terminal-related attributes, broken out by major terminal.

Methodology

Results are based on a comprehensive two-phased research approach. First a random sample of passengers were intercepted onboard using a screener questionnaire to collect key data including frequency of travel on BC Ferries, purpose of trip, area of residence, origin and destination, and standard demographic

questions. Immediately following this screener, passengers were asked to complete a survey *after* they disembarked and left the terminal area.

A total of 11,539 screener interviews were conducted and 3,626 questionnaires were completed and returned. Interviews were distributed across major and minor routes over the year during three different periods: peak season, shoulder season and low season. A sample of eight designated routes was included in the survey representing 80% of the annual passenger traffic carried by BC Ferries. Further explanation of the research design can be found in the *Research Methodology* section of the report in the Appendix.

Findings

Customers were asked to rate their satisfaction with 65 different aspects of the services they received from BC Ferries on a scale from 1 to 5 where 1 means Very Dissatisfied and 5 means Very Satisfied.

Satisfaction with BC Ferries Overall

- ➤ In 2003, 82% of passengers report being satisfied overall with their experience travelling with BC Ferries, translating to an average score of 4.0 on a 5-point scale where 5 means Very Satisfied.
- This compares favourably with the stated management objective. As recorded in the Corporate Strategic Plan 2003-2025 posted on the BC Ferries website, the objective for overall customer satisfaction for 2003 is 4.0 out of 5; this objective was achieved.

Satisfaction Before Arriving at Terminal

- Passengers who used the BC Ferries website are quite satisfied with the usefulness of the site, and ease of using online reservations.
- > Passengers making phone contact with BC Ferries are less complimentary of the usefulness of BC Ferries phone service, and specifically of the ease of using the automated system.
- ➤ Highway signage receives a reasonably consistent high rating of 3.9; passengers at Langdale and Horseshoe Bay terminals, however, are slightly less satisfied than others.

Satisfaction at the Terminal

- Passengers provided an overall satisfaction rating of 3.9 with their terminal experience before boarding.
- Passengers who did not get on their desired sailing are understandably less satisfied with their terminal experience.
- > Satisfaction levels are high with all aspects of the ticket purchase process, including satisfaction with *staff courtesy*, with the *efficiency of the transaction* and with the *clarity of directions* about where to go.
- Passengers using food/beverage and retail services at the terminal are critical of the selection and the value for money.
- Foot passengers are not particularly satisfied with many of their services.

 Dissatisfaction with parking *availability* and *value for money* of parking is highest among foot passengers at Horseshoe Bay and Departure Bay.
- Among other terminal services, passengers are most positive about the professionalism of terminal staff, procedures for loading, and availability of washrooms at the terminal. Satisfaction levels are slightly lower with respect to cleanliness of washrooms, and with announcements when you need to be informed. The clarity of the public address system receives the most criticism of all these terminal services.

Satisfaction Onboard

- A total of 83% of passengers are satisfied with their overall experience onboard. For the most part, this satisfaction level does not vary by route; however, it is slightly lower (75%) on Route 4 between Swartz Bay and Saltspring Island.
- With respect to the gift shop/news stand, satisfaction levels are relatively high for staff courtesy and variety/selection of merchandise. Ratings are low, however, for ease of moving around inside the shop and value for money.
- > Food services perform well on *staff courtesy*, *cleanliness of seating area*, and *availability of seating*. Satisfaction levels are lower with respect to *comfort of seating*, *length of time in line*, *food/beverages offered* and *value for money*.

- > Passengers are relatively satisfied with the *availability of washrooms* but are more critical of the *cleanliness*.
- > Travellers are generally satisfied with the *comfort* and *cleanliness* of indoor lounge seating.
- In terms of other onboard facilities and services, satisfaction levels are quite consistent, with passengers most complimentary of the *professionalism of onboard staff*, and least satisfied with the *video arcade*, and *ease of access for people with disabilities*.

Satisfaction with Sailing Schedules

> Customers are reasonably satisfied with *earliest ferry early enough*. However, many aspects of the sailing schedule are not fully meeting passenger needs; they are least satisfied with the *latest ferry late enough* and the *ability to connect with other sailings* (for those connecting).

Satisfaction with Safety

Perceptions of the safety of the ferry operations are consistently strong overall and on all routes. This appears to be one of the main strengths of the service offered by BC Ferries.

Satisfaction with Overall Value

Satisfaction levels are low with perceived *value for money of the fares*. Further analysis shows that travellers who were unable to get on the sailing they arrived for are most critical of *value for money*, while older passengers and tourists are most positive about the value they receive.

Key Conclusions

Passengers on the whole are satisfied with their BC Ferries' experience.

The professionalism of the staff is a key contributor to overall satisfaction; this relates to staff in all areas of service, and in particular at the terminal. The customer's terminal experience, otherwise, is generally rated slightly lower than their experience onboard the ferry. Safety of ferry operations consistently rates high.

However, the research identifies several opportunities to enhance the customer experience. The most significant gains in overall satisfaction will likely be achieved through improving:

- On-time departures, and,
- Ability to get on the desired sailing

The research also suggests that improvements to the following services are required:

Pre-terminal

Ease of using automated phone system

Terminal

- Cleanliness of washrooms
- Clarity of public address system
- Announcements when you need to be informed
- Food/beverages offered and value for money
- Variety selection and value for money of merchandise (gift shop/ news stand/ outdoor market area)
- Availability, comfort and cleanliness of seating in pre-boarding lounge for foot passengers
- Availability of parking spaces
- Parking value for money

Onboard

- Value for money of gift shop/ news stand/ food services
- Length of time in line for food services
- Food/ beverages offered
- Ease of moving inside gift shop/ news stand
- Cleanliness of washrooms
- Video arcade
- Ease of access for those with disabilities

Schedules

- Latest ferry late enough
- Sailing frequency
- Ability to connect

Overall

Value for money of fares

Detailed Findings

The following section shows the detailed findings from the study. It graphically displays the satisfaction scores for each of the sixty-five service attributes, showing both the average satisfaction score out of 5 as well as the percentage for each level of satisfaction; that is, Very Dissatisfied, Dissatisfied, Neither Satisfied/Dissatisfied, Satisfied and Very Satisfied. The ratings are shown for all surveyed BC Ferry routes, and where appropriate the route-by-route scores are shown as well.

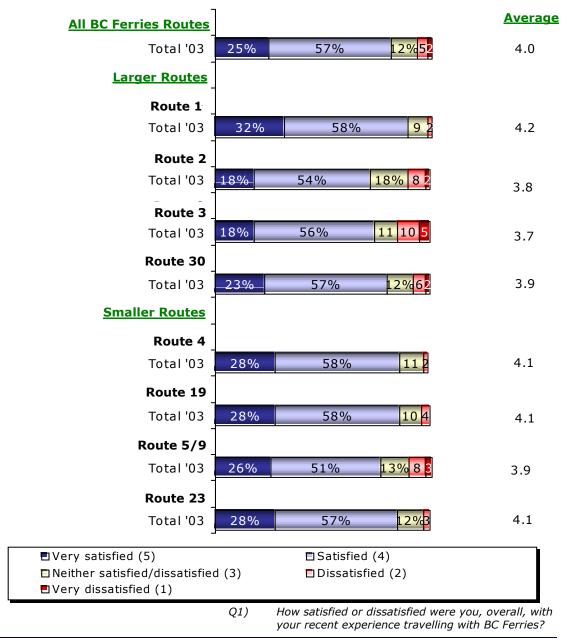
<u>NOTE</u>: When route numbers are shown in the graphs, please refer to the following table that explains each route number.

| Ferry Routes Included in Customer Satisfaction Survey - 2003 | | | | | | |
|--|---|--|--|--|--|--|
| Route No. | Description of Route | | | | | |
| Route 1 | Tsawwassen-Swartz Bay | | | | | |
| Route 2 | Horseshoe Bay-Departure Bay | | | | | |
| Route 3 | Horseshoe Bay-Langdale | | | | | |
| Route 30 | Tsawwassen-Duke Point | | | | | |
| Route 4 | Swartz Bay-Fulford Harbour, Saltspring Island | | | | | |
| Route 19 | Departure Bay-Descanso Bay, Gabriola Island | | | | | |
| Route 5/9 | Southern Gulf Islands (from Swartz Bay/from Tsawwassen) | | | | | |
| Route 23 | Campbell River-Quathiaski Cove, Quadra Island | | | | | |

Overall Satisfaction with BC Ferries

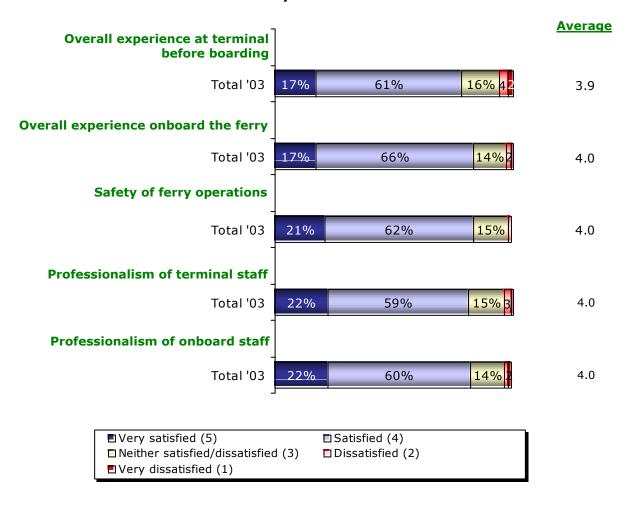
- Over the year, 82% of passengers report being satisfied. This translates to an average score of 4.0 on a five-point scale where '1' means 'very dissatisfied' and '5' means 'very satisfied'. [NOTE: Refer to page 46 for Route number codes]
- Ratings by route are also relatively consistent, ranging from 3.7 for Route 3 to 4.2 for Route 1. All other routes scored between 3.8 and 4.1 out of 5.

Overall Satisfaction Level with Recent Experience Travelling with BC Ferries



The following chart summarizes the results from overall measures of each main point of contact and with BC Ferries staff specifically. Most results are consistent at 4.0 out of 5, with experience at the terminal scoring slightly lower at 3.9 out of 5.

Summary of Main Satisfaction Scores

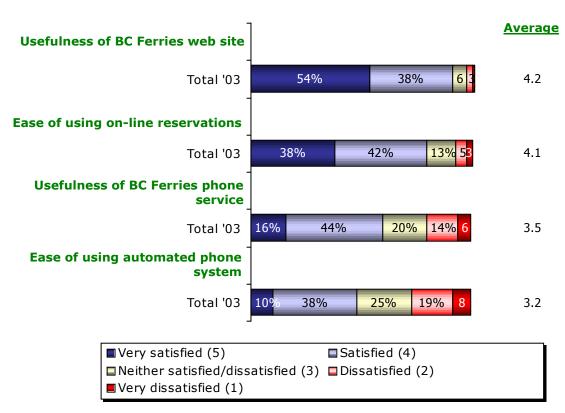


Before Arriving at Terminal

Web Site and Phone Contact

- Passengers who used the Web site are quite satisfied with the usefulness of the site, and ease of using online reservations.
- > Passengers making phone contact with BC Ferries are less complimentary of the usefulness of BC Ferries phone service, and specifically of ease of using the automated system.

Satisfaction with Aspects of Web site* and Phone Contact**



Q2) Please rate how satisfied or dissatisfied you were with each of the following.

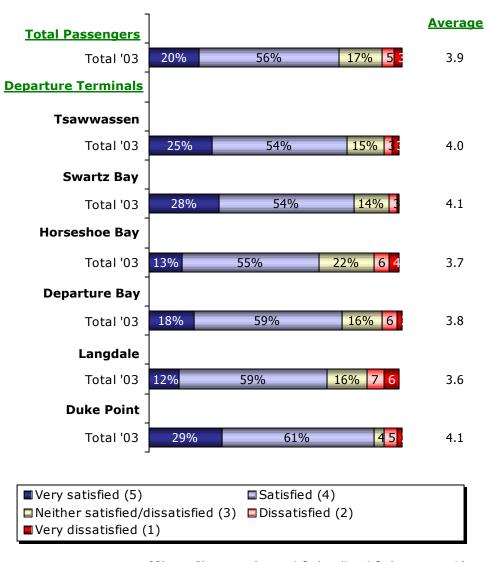
^{* 46%} usage website, 25% usage on-line reservations.

^{** 35%} usage phone service, 27% usage automated phone system.

Highway Signage

➤ Highway signage receives a rating of 3.9, with Langdale and Horseshoe Bay terminal passengers slightly less satisfied than others.

Satisfaction with Highway Signage*



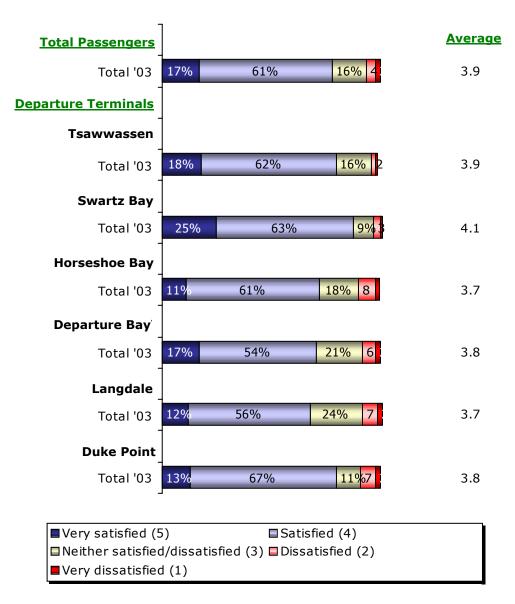
Q2) Please rate how satisfied or dissatisfied you were with each of the following.

^{*} Usage: 74%

Overall Experience

➤ Passengers provided an overall satisfaction rating of 3.9 with their terminal experience before boarding. Scores by terminal are similar ranging from 3.7 at Horseshoe Bay and Langdale to 4.1 at Swartz Bay.

Overall Satisfaction with Experience at the Terminal Before Boarding

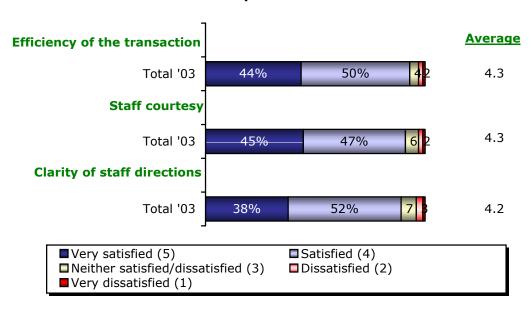


Q3) Please rate how satisfied or dissatisfied you were with each of the following.

Ticket Purchase

> Satisfaction levels are very high with all aspects of the ticket purchase process.

Satisfaction with Aspects of Ticket Purchase

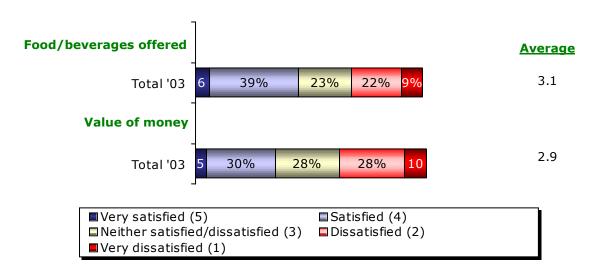


Q3) Please rate how satisfied or dissatisfied you were with each of the following.

Food/Beverage Services at Terminal

> Passengers using food and beverage services at the terminal are critical of the food/beverage offered and with value for money.

Satisfaction with Aspects of Food and Beverage Services at Terminal*



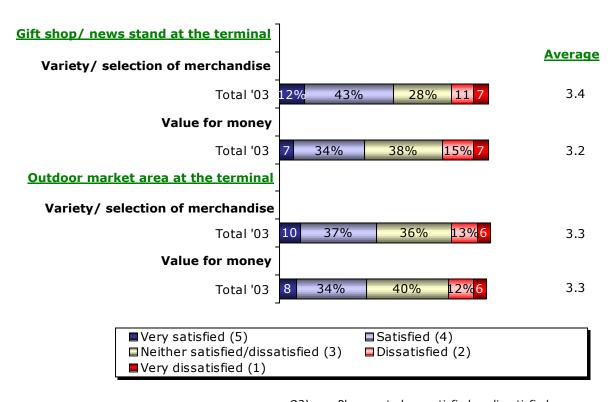
Q3) Please rate how satisfied or dissatisfied you were with each of the following.

^{* 34%} usage overall; excludes Routes 19 and 23.

Retail Services at Terminal

> Satisfaction levels with retail services at the terminal are above those for food and beverage services, but also show room for improvement.

Satisfaction with Aspects of Retail Services at Terminal*



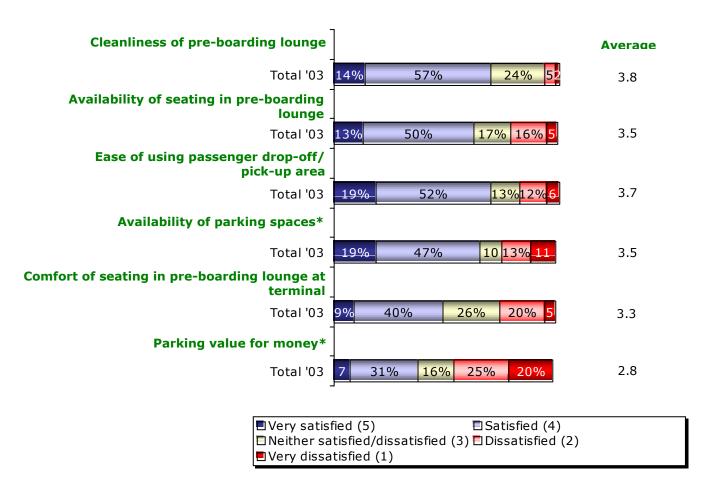
Q3) Please rate how satisfied or dissatisfied you were with each of the following.

^{*23%} usage gift shop, 22% usage outdoor market; excludes Routes 19 and 23

Foot Passenger Services

- Overall, foot passengers are not particularly satisfied with many of their services, especially with value for money of parking.
- Dissatisfaction with availability and value for money of parking is highest with the Horseshoe Bay and Departure Bay terminal services for foot passengers.

Satisfaction with Foot Passenger Services*



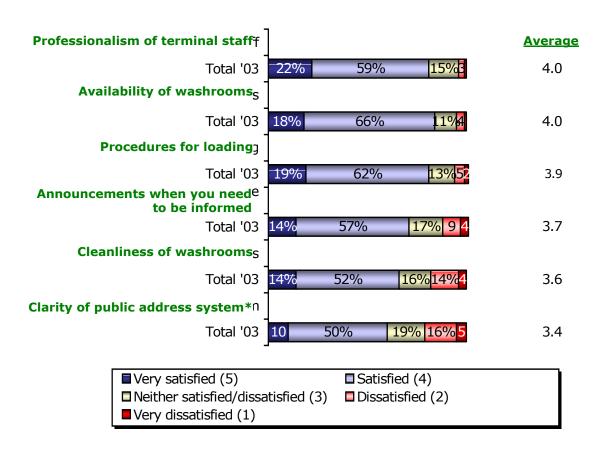
Q3) Please rate how satisfied or dissatisfied you were with each of the following.

^{*37%} are foot passengers (including bus). * Excludes Route 23

Other Terminal Services

- Satisfaction levels with other terminal services have been generally quite high, with passengers most positive about the professionalism of terminal staff, procedures for loading, and availability of washrooms at the terminal.
- > Satisfaction levels are slightly lower with respect to *cleanliness of washrooms*, and with *announcements when you need to be informed*. The *clarity of the public address system* receives the most criticism of all these terminal services.

Satisfaction with Other Terminal Services



Q3) Please rate how satisfied or dissatisfied you were with each of the following. * Excludes Route 23.

Onboard Experience

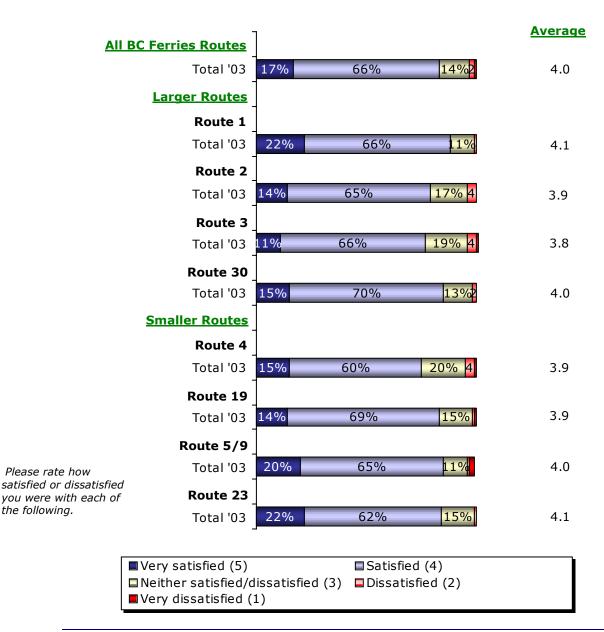
Q4)

the following.

Overall Onboard Experience

> A total of 83% of passengers were satisfied with their overall experience onboard. Scores are very similar across all routes, varying only slightly, between 3.8 and 4.1 out of 5, with highest satisfaction on Route 1 between Tsawwassen and Swartz Bay and on Route 23 between Campbell River and Quadra Island. [NOTE: Refer to page 46 or page 67 for Route number codes]

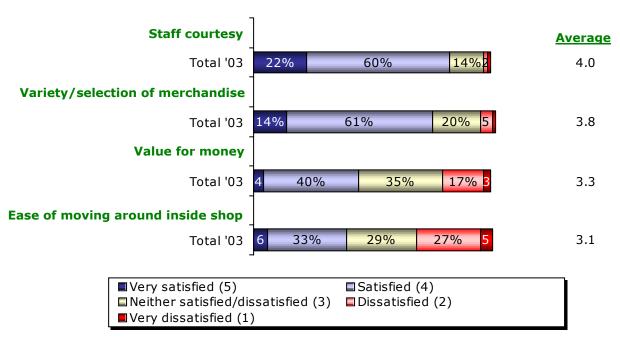
Overall Satisfaction with Onboard Experience



Onboard Gift Shop/News Stand

Satisfaction levels are relatively high with the *staff courtesy* and *variety/selection* of merchandise in the gift shop/news stand. But ratings are low for *ease of* moving around inside the shop and value for money.

Satisfaction with Aspects of Gift Shop / News Stand Onboard*



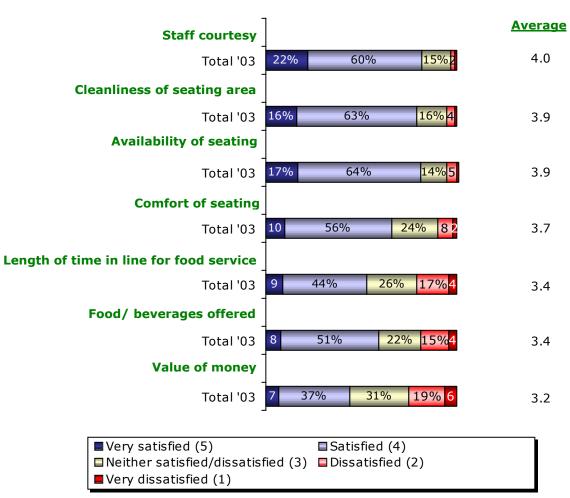
Q4) Please rate how satisfied or dissatisfied you were with each of the following.

^{*} Excludes Routes 4, 19, 23. Otherwise usage is 54%

Onboard Food Services

Food services perform well for *staff courtesy*, *cleanliness of seating area* and *availability of seating* on all vessels. Satisfaction levels are lower with respect to *length of time in line*, *food/beverages offered* and *value for money*.

Satisfaction with Aspects of Food and Beverage Services Onboard*



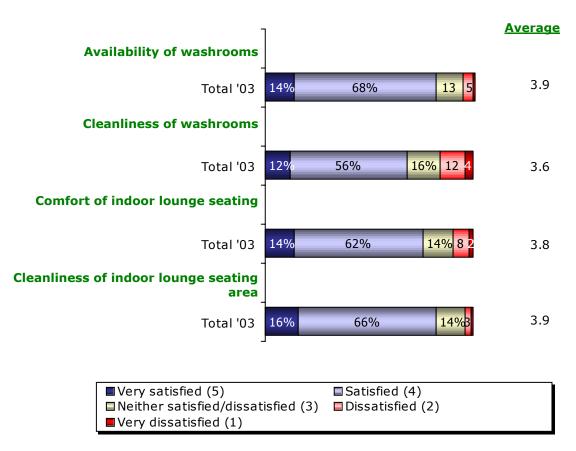
Q4 Please rate how satisfied or dissatisfied you were with each of the following.

^{*} Excludes Routes 4, 19, 23. Usage 75%

Onboard Washrooms and Onboard Seating

- Passengers are relatively satisfied with the availability of washrooms but more critical of the cleanliness on most vessels.
- ➤ Passengers are also satisfied with the *comfort* and *cleanliness* of indoor lounge seating. Further analysis, however, shows that passengers are critical of seating comfort on the Quinsam, Skeena Queen and Mayne Queen.

Satisfaction with Onboard Washrooms and Onboard Seating

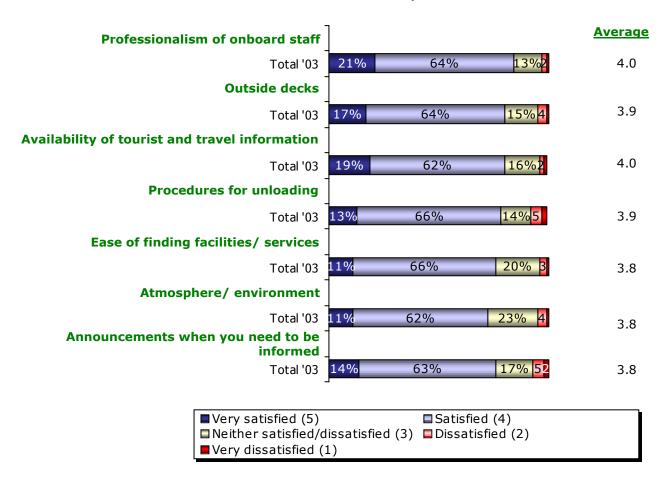


Q4) Please rate how satisfied or dissatisfied you were with each of the following.

Other Onboard Facilities/Services

In terms of other onboard facilities and services, satisfaction levels have been satisfactory overall, with passengers most complimentary of the professionalism of onboard staff, and least satisfied with the video arcade and ease of access for people with disabilities (see graph continuing on next page).

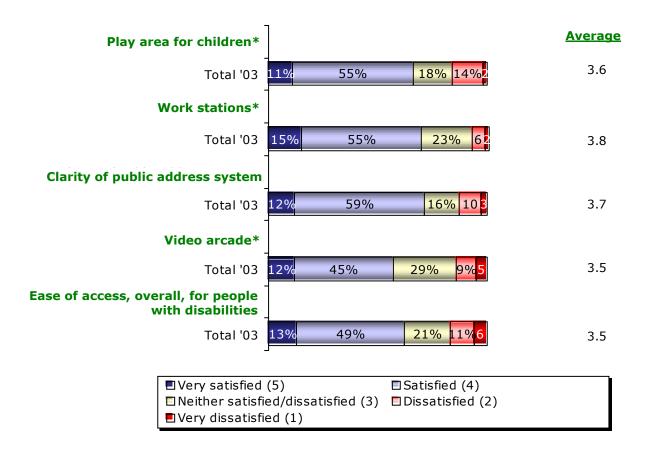
Satisfaction with Other Facilities/Services Onboard



Q4) Please rate how satisfied or dissatisfied you were with each of the following.

Other Onboard Facilities/Services (cont'd)

Satisfaction with Other Facilities/Services Onboard (cont'd)



Q4) Please rate how satisfied or dissatisfied you were with each of the following.

^{*} Excludes Routes 4, 19, 23.

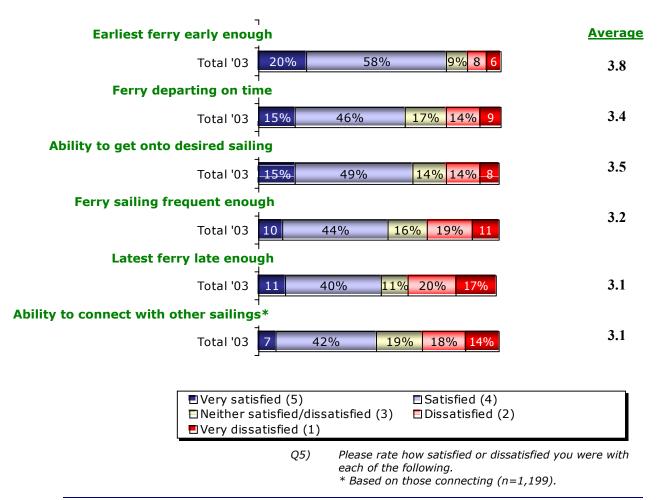
Sailing Schedules

Various Aspects of Sailing Schedules

Many aspects of the sailing schedule are not meeting passenger requirements. Key differences by route include the following: [NOTE: Refer to page 46 or page 67 for Route number codes.]

- On-time departures: The Tsawwassen-Swartz Bay route (Route 1) and most minor routes have the highest ratings. Route 2 between Horseshoe Bay and Nanaimo and Route 5/9 to various Southern Gulf Islands have the lowest ratings.
- Ability to get onto desired sailing: Route 2, 3 and 19 passengers seem to have most difficulty.
- > Sailing frequency: Passengers on Route 3 report the greatest dissatisfaction.
- > Ability to connect: Route 1 has the highest rating, Routes 3, 4 and 19 the lowest.
- Latest ferry late enough: Routes 3 and 4 record the lowest ratings.

Satisfaction with Sailing Schedules

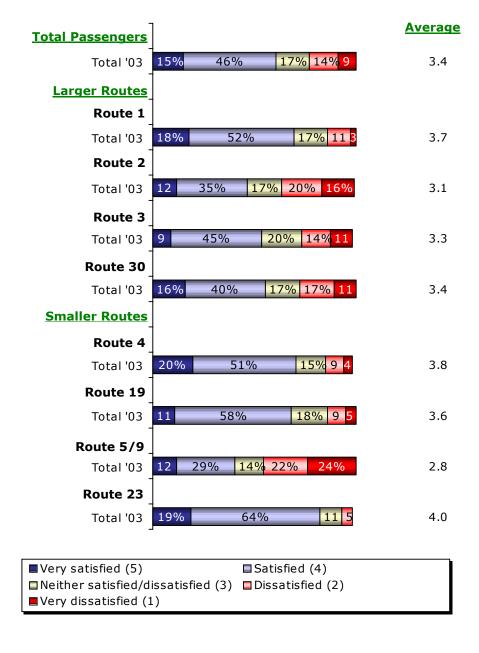


Departing on Time

The following graph details the ratings for *departing on time* by route.

[NOTE: Refer to page 46 or page 67 for Route number codes]

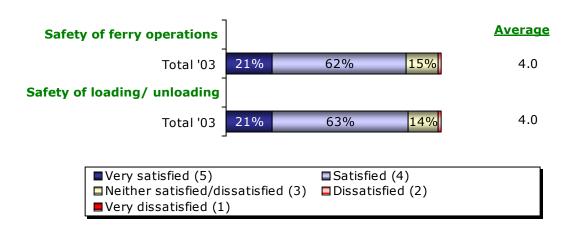
Satisfaction with "Departing on Time"



Q5) Please rate how satisfied or dissatisfied you were with each of the following.

Perceptions of the safety of the ferry operations are very strong overall, and on each route. This appears to be one of the main strengths of the service provided by BC Ferries.

Satisfaction with Aspects of Safety of Ferry Operations

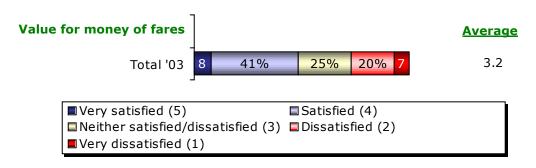


Q5) Please rate how satisfied or dissatisfied you were with each of the following.

Overall Value

Satisfaction levels are low with perceived value for money of the fares. As a rule, frequent travellers and those unable to get on the sailing they arrived for are most critical. Further analysis shows that passengers on the smaller routes, older passengers, tourists and Gulf Island residents are most positive about the value they receive.

Satisfaction with Overall Value



Q5) Please rate how satisfied or dissatisfied you were with each of the following.

Appendix

Route-by-Route Average Satisfaction Score for Each Attribute:

| Ferry Routes Included in Customer Satisfaction Survey - 2003 | | | | | | |
|--|---|--|--|--|--|--|
| Route No. | Description of Route | | | | | |
| Route 1 | Tsawwassen-Swartz Bay | | | | | |
| Route 2 | Horseshoe Bay-Departure Bay | | | | | |
| Route 3 | Horseshoe Bay-Langdale | | | | | |
| Route 30 | Tsawwassen-Duke Point | | | | | |
| Route 4 | Swartz Bay-Fulford Harbour, Saltspring Island | | | | | |
| Route 19 | Departure Bay-Descanso Bay, Gabriola Island | | | | | |
| Route 5/9 | Southern Gulf Islands (from Swartz Bay/from Tsawwassen) | | | | | |
| Route 23 | Campbell River-Quathiaski Cove, Quadra Island | | | | | |

NOTE: Combined, these routes represent approximately 80% of the annual passenger traffic volume on BC Ferries.

Average Satisfaction Ratings by Route (see page 67 for Route Number codes)

| | | Major Routes | | | | Minor Routes | | | | | |
|--|--------------|--------------|----------------|----------|-----|--------------|-------|-----|---------------|--------------------|-----|
| | <u>Total</u> | <u>Total</u> | <u>мајог і</u> | coutes 2 | 30 | Route 3 | Total | 4 | 1100 KO 19 | utes <u>5/9</u> | 23 |
| OVERALL EXPERIENCE | | | _ | _ | | | | | | | |
| Trip overall | 4.0 | 4.0 | 4.2 | 3.8 | 3.9 | 3.7 | 4.0 | 4.1 | 4.1 | 3.9 | 4.1 |
| BEFORE ARRIVING AT TERMINAL | | • | | | | | | | | | |
| Usefulness of BC Ferries website | 4.2 | 4.3 | 4.3 | 4.3 | 4.2 | 4.2 | 4.2 | 4.2 | 4.3 | 4.3 | 4.2 |
| Ease of using on-line reservations | 4.1 | 4.1 | 4.1 | 4.2 | 4.1 | 3.8 | 4.0 | 3.9 | 4.0 | 4.1 | 4.0 |
| Usefulness of BC Ferries phone service | 3.5 | 3.6 | 3.6 | 3.5 | 3.6 | 3.2 | 3.7 | 3.9 | 3.4 | 3.6 | 3.7 |
| Ease of using automated phone service | 3.2 | 3.4 | 3.4 | 3.3 | 3.3 | 2.8 | 3.2 | 3.5 | 3.0 | 3.2 | 2.8 |
| Highway signage | 3.9 | 4.0 | 4.0 | 3.8 | 4.0 | 3.6 | 3.8 | 3.9 | 3.7 | 3.9 | 3.6 |
| TERMINAL EXPERIENCE | | | | | | | | | | | |
| Terminal overall | 3.9 | 3.9 | 4.0 | 3.8 | 3.9 | 3.7 | 3.9 | 4.0 | 3.9 | 3.9 | 4.0 |
| Ticket Purchase | | | | | | | | | | | |
| Efficiency of the transaction | 4.3 | 4.4 | 4.4 | 4.3 | 4.4 | 4.2 | 4.4 | 4.4 | 4.4 | 4.4 | 4.4 |
| Staff courtesy | 4.3 | 4.4 | 4.4 | 4.3 | 4.4 | 4.1 | 4.5 | 4.4 | 4.5 | 4.5 | 4.5 |
| Clarity of staff directions | 4.2 | 4.3 | 4.3 | 4.2 | 4.3 | 4.0 | 4.3 | 4.3 | 4.4 | 4.3 | 4.4 |
| Food & Beverage Services at the Terminal | | | | | | | | | | | |
| Food beverages offered | 3.1 | 3.2 | 3.3 | 3.1 | 3.1 | 2.8 | 3.1 | 3.1 | - | 3.2 | - |
| Value for money | 2.9 | 3.0 | 3.0 | 2.8 | 2.9 | 2.8 | 2.9 | 2.8 | - | 3.0 | - |
| Gift Shop/News Stand at the Terminal | | | | | | | | | | | |
| Variety/selection of merchandise | 3.4 | 3.5 | 3.6 | 3.4 | 3.2 | 3.2 | 3.2 | 3.2 | - | 3.1 | - |
| Value for money | 3.2 | 3.3 | 3.4 | 3.1 | 3.2 | 3.0 | 3.1 | 3.2 | - | 3.0 | - |
| Outdoor Market Area at the Terminal | | | | | | | | | | | |
| Variety/selection of merchandise | 3.3 | 3.3 | 3.4 | 3.3 | 3.2 | 3.1 | 3.6 | 3.6 | - | 3.5 | - |
| Value for money | 3.3 | 3.2 | 3.2 | 3.2 | 3.2 | 3.2 | 3.4 | 3.6 | - | 3.3 | - |
| Other Terminal Services | | | | | | | | | | | |
| Clarity of Public address system | 3.4 | 3.5 | 3.6 | 3.4 | 3.6 | 3.3 | 3.2 | 3.1 | 3.0 | 3.4 | - |
| Announcements when you need to be informed | 3.7 | 3.8 | 3.9 | 3.6 | 3.8 | 3.4 | 3.5 | 3.4 | 3.3 | 3.6 | 3.7 |
| Availability of washrooms | 4.0 | 4.0 | 4.1 | 3.9 | 4.0 | 3.8 | 3.9 | 4.1 | 3.8 | 4.0 | 4.0 |
| Cleanliness of washrooms | 3.6 | 3.6 | 3.6 | 3.5 | 3.8 | 3.4 | 3.7 | 3.9 | 3.4 | 3.8 | 3.7 |
| Procedures for loading | 3.9 | 4.0 | 4.1 | 3.8 | 4.0 | 3.7 | 3.9 | 4.0 | 4.0 | 3.7 | 4.1 |
| Professionalism of terminal staff | 4.0 | 4.0 | 4.0 | 3.9 | 4.0 | 3.8 | 4.1 | 4.0 | 4.2 | 4.0 | 4.2 |

continued

Average Satisfaction Ratings by Route (cont'd) (see page 67 for Route Number codes)

| | | | Majo | r Route | s | | Minor Routes | | | | |
|--|--------------|--------------|------|----------|-----------|---------|--------------|----------|-----------|-----|-----------|
| | <u>Total</u> | <u>Total</u> | 1 | <u>2</u> | <u>30</u> | Route 3 | Total | <u>4</u> | <u>19</u> | 5/9 | <u>23</u> |
| Foot Passenger Services at the Terminal | | | | | | | | | | | |
| Availability of parking spaces | 3.5 | 3.6 | 3.7 | 3.4 | 3.9 | 3.6 | 3.0 | 2.7 | 2.7 | 3.7 | - |
| Parking value for money | 2.8 | 2.8 | 2.9 | 2.5 | 3.0 | 2.8 | 2.9 | 2.5 | 3.0 | 2.8 | - |
| Ease of using passenger drop-off/ pick-up area | 3.7 | 3.7 | 3.6 | 3.7 | 4.1 | 3.6 | 3.5 | 3.3 | 3.2 | 3.8 | 3.8 |
| Availability of seating in pre-boarding lounge at terminal | 3.5 | 3.5 | 3.6 | 3.4 | 3.3 | 3.4 | 3.5 | 4.0 | 3.6 | 3.2 | 3.5 |
| Comfort of seating in pre-boarding lounge at terminal | 3.3 | 3.3 | 3.4 | 3.1 | 3.3 | 3.1 | 3.2 | 3.6 | 3.1 | 3.2 | 3.1 |
| Cleanliness of pre-boarding lounge | 3.8 | 3.8 | 3.9 | 3.7 | 3.6 | 3.7 | 3.7 | 4.0 | 3.8 | 3.7 | 3.5 |
| ONBOARD EXPERIENCE | | | | | | | | | | | |
| Onboard overall | 4.0 | 4.0 | 4.1 | 3.9 | 4.0 | 3.8 | 4.0 | 3.9 | 3.9 | 4.0 | 4.1 |
| Gift Shop/ News Stand | | | | | | | | | | | |
| Variety/ selection of merchandise | 3.8 | 3.8 | 3.9 | 3.8 | 3.7 | 3.8 | 3.6 | - | - | 3.6 | - |
| Staff courtesy | 4.0 | 4.1 | 4.1 | 4.1 | 4.1 | 3.9 | 4.1 | - | - | 4.1 | - |
| Ease of moving around inside shop | 3.1 | 3.1 | 3.1 | 3.1 | 3.0 | 3.0 | 3.2 | - | - | 3.2 | - |
| Value for money | 3.3 | 3.3 | 3.3 | 3.2 | 3.3 | 3.2 | 3.3 | - | - | 3.3 | - |
| Food Services | | | | | | | | | | | |
| Time in line for food services | 3.4 | 3.4 | 3.5 | 3.1 | 3.6 | 3.3 | 3.7 | - | - | 3.7 | - |
| Food/ beverages offered | 3.4 | 3.5 | 3.5 | 3.4 | 3.4 | 3.3 | 3.3 | - | - | 3.3 | - |
| Staff courtesy | 4.0 | 4.0 | 4.0 | 4.0 | 4.1 | 4.0 | 4.2 | - | - | 4.2 | - |
| Availability of seating | 3.9 | 3.9 | 3.9 | 3.8 | 4.0 | 3.9 | 4.1 | - | - | 4.1 | - |
| Comfort of seating | 3.7 | 3.7 | 3.7 | 3.7 | 3.5 | 3.6 | 3.6 | - | - | 3.6 | - |
| Cleanliness of seating area | 3.9 | 3.9 | 3.9 | 3.9 | 3.9 | 3.9 | 4.1 | - | - | 4.1 | - |
| Value for money | 3.2 | 3.2 | 3.3 | 3.1 | 3.1 | 3.1 | 3.3 | - | - | 3.3 | - |
| Washrooms | | | | | | | | | | | |
| Availability of washrooms | 3.9 | 3.9 | 3.9 | 3.9 | 4.0 | 3.8 | 3.9 | 3.9 | 3.8 | 4.1 | 4.1 |
| Cleanliness of washrooms | 3.6 | 3.6 | 3.7 | 3.5 | 3.7 | 3.6 | 3.6 | 3.7 | 3.3 | 3.9 | 3.7 |
| Lounge Seating | | | | | | | | | | | |
| Comfort of indoor lounge seating | 3.8 | 3.9 | 4.0 | 3.7 | 3.7 | 3.8 | 3.3 | 2.9 | 3.0 | 3.6 | 3.8 |
| Cleanliness of indoor lounge seating area | 3.9 | 4.0 | 4.0 | 3.9 | 3.9 | 3.9 | 3.8 | 3.7 | 3.5 | 4.1 | 3.9 |

continued

Average Satisfaction Ratings by Route (cont'd) (see page 67 for Route Number codes)

| | | Major Routes | | Route 3 | Minor Routes | | | | | | |
|---|--------------|--------------|----------|----------|--------------|----------------|-------|----------|-----------|------------|-----------|
| | <u>Total</u> | <u>Total</u> | <u>1</u> | <u>2</u> | <u>30</u> | Route <u>s</u> | Total | <u>4</u> | <u>19</u> | <u>5/9</u> | <u>23</u> |
| Other Onboard Facilities/ Services | | | | | | | | | | | |
| Play area for children | 3.6 | 3.6 | 3.8 | 3.3 | 3.7 | 3.5 | 3.7 | - | - | 3.7 | - |
| Video arcade | 3.5 | 3.6 | 3.7 | 3.3 | 3.6 | 3.3 | 3.3 | - | - | 3.3 | - |
| Work stations | 3.8 | 3.8 | 4.0 | 3.7 | 3.4 | 3.5 | 3.8 | - | - | 3.8 | - |
| Outside decks | 3.9 | 4.0 | 4.1 | 3.9 | 3.9 | 3.8 | 3.8 | 3.6 | 3.6 | 4.0 | 4.0 |
| Availability of tourist and travel information | 4.0 | 4.0 | 4.0 | 4.0 | 4.1 | 3.9 | 3.8 | 3.8 | 3.5 | 3.9 | 3.8 |
| Ease of access, overall, for people with disabilities | 3.5 | 3.7 | 3.9 | 3.4 | 3.7 | 3.4 | 3.2 | 3.4 | 3.0 | 3.6 | 2.9 |
| Ease of finding facilities/ services | 3.8 | 3.9 | 3.9 | 3.8 | 3.9 | 3.8 | 3.7 | 3.7 | 3.6 | 3.9 | 3.8 |
| Clarity of public address system | 3.7 | 3.7 | 3.8 | 3.6 | 3.8 | 3.6 | 3.3 | 3.3 | 3.0 | 3.7 | 3.4 |
| Announcements when you need to be informed | 3.8 | 3.9 | 3.9 | 3.8 | 3.9 | 3.7 | 3.6 | 3.6 | 3.3 | 3.7 | 3.5 |
| Atmosphere/ environment | 3.8 | 3.8 | 3.9 | 3.7 | 3.8 | 3.7 | 3.7 | 3.5 | 3.6 | 3.8 | 3.8 |
| Procedures for unloading | 3.9 | 3.9 | 3.9 | 3.9 | 3.9 | 3.6 | 3.9 | 3.9 | 4.0 | 3.6 | 3.9 |
| Professionalism with onboard staff | 4.0 | 4.1 | 4.1 | 4.0 | 4.1 | 3.9 | 4.1 | 4.0 | 4.2 | 4.0 | 4.1 |
| Experience with the Sailing Schedule | | | | | | | | | | | |
| Earliest ferry earliest enough | 3.8 | 3.7 | 3.7 | 3.7 | 3.9 | 3.8 | 4.0 | 3.9 | 4.1 | 3.8 | 4.0 |
| Latest ferry late enough | 3.1 | 3.2 | 3.2 | 3.0 | 3.5 | 2.6 | 3.3 | 2.7 | 3.3 | 3.4 | 3.6 |
| Ferry sailing frequent enough | 3.2 | 3.4 | 3.6 | 3.1 | 3.2 | 2.6 | 3.5 | 3.4 | 3.7 | 3.2 | 3.7 |
| Ability to get onto desired ferry | 3.5 | 3.6 | 3.7 | 3.3 | 3.6 | 3.1 | 3.6 | 3.7 | 3.3 | 3.8 | 3.4 |
| Ability to connect with other sailings | 3.1 | 3.3 | 3.5 | 3.1 | 3.3 | 2.7 | 3.0 | 2.7 | 2.7 | 3.3 | 3.6 |
| Ferry departing on time | 3.4 | 3.5 | 3.7 | 3.1 | 3.4 | 3.3 | 3.5 | 3.8 | 3.6 | 2.8 | 4.0 |
| Safety | | | | | | | | | | | |
| Safety of ferry operations | 4.0 | 4.1 | 4.1 | 4.0 | 4.1 | 3.9 | 4.1 | 4.1 | 4.0 | 4.1 | 4.1 |
| Safety of loading/unloading | 4.0 | 4.1 | 4.1 | 4.0 | 4.1 | 3.9 | 4.1 | 4.2 | 4.1 | 4.1 | 4.1 |
| OVERALL VALUE | | | | | | | | | | | |
| Value for money of fares | 3.2 | 3.2 | 3.3 | 3.1 | 3.2 | 3.2 | 3.4 | 3.3 | 3.5 | 3.6 | 3.2 |

| | <u>Total</u> | <u>Tsawwassen</u> | Swartz <u>Bay</u> | Horseshoe Bay | Departure <u>Bay</u> | <u>Langdale</u> | Duke Point |
|--|--------------|-------------------|----------------------|------------------|-------------------------|-----------------|---------------|
| OVERALL EXPERIENCE | | ' | | | | | |
| Overall | 4.0 | 4.1 | 4.2 | 3.8 | 3.8 | 3.7 | 3.9 |
| TERMINAL EXPERIENCE | | | | | | | |
| Terminal Overall | 3.9 | 3.9 | 4.1 | 3.7 | 3.8 | 3.7 | 3.8 |
| Ticket Purchase | | | | | | | |
| Efficiency of the transaction | 4.3 | 4.4 | 4.4 | 4.2 | 4.4 | 4.2 | 4.4 |
| Staff courtesy | 4.3 | 4.4 | 4.4 | 4.2 | 4.4 | 4.1 | 4.4 |
| Clarity of staff directions | 4.2 | 4.3 | 4.3 | 4.1 | 4.2 | 4.0 | 4.3 |
| Food & Beverage Services at the | e Terminal | | | | | | |
| Food beverages offered | 3.1 | 3.2 | 3.4 | 3.0 | 3.2 | 2.6 | 2.7 |
| Value for money | 2.9 | 3.0 | 3.1 | 2.9 | 2.8 | 2.7 | 2.8 |
| Gift Shop/News Stand at the Te | rminal | | | | | | |
| Variety/selection of merchandise | 3.4 | 3.6 | 3.7 | 3.3 | 3.6 | 3.1 | 2.9 |
| Value for money | 3.2 | 3.3 | 3.4 | 3.1 | 3.2 | 3.0 | 3.0 |
| Outdoor Market Area at the Terr | minal | | | | | | |
| Variety/selection of merchandise | 3.3 | 3.3 | 3.5 | 3.2 | 3.4 | 3.0 | 3.0 |
| Value for money | 3.3 | 3.1 | 3.4 | 3.2 | 3.3 | 3.1 | 3.2 |
| Other Terminal Services | | | | | | | |
| Clarity of Public address system | 3.4 | 3.6 | 3.6 | 3.3 | 3.5 | 3.3 | 3.5 |
| Announcements when you need to be informed | 3.7 | 3.9 | 3.9 | 3.5 | 3.7 | 3.5 | 3.7 |
| Availability of washrooms | 4.0 | 4.0 | 4.1 | 3.9 | 3.9 | 3.8 | 4.1 |
| Cleanliness of washrooms | 3.6 | 3.6 | 3.7 | 3.5 | 3.6 | 3.5 | 4.0 |
| Procedures for loading | 3.9 | 4.0 | 4.1 | 3.7 | 3.9 | 3.7 | 4.1 |
| Professionalism of terminal staff | 4.0 | 4.0 | 4.1 | 3.9 | 4.0 | 3.8 | 4.1 |
| Foot Passenger Services at the | Terminal | | | | | | |
| Availability of parking spaces | 3.5 | 3.6 | 3.7 | 3.3 | 3.4 | 3.9 | 4.2 |
| Parking value for money | 2.8 | 3.0 | 2.9 | 2.4 | 2.5 | 3.1 | 3.2 |
| Ease of using passenger drop-off/ pick-up area | 3.7 | 3.6 | 3.6 | 3.5 | 3.9 | 3.8 | 4.2 |
| Availability of seating in pre- boarding lounge at terminal | 3.5 | 3.4 | 3.9 | 3.5 | 3.4 | 3.2 | 3.8 |
| Comfort of seating in pre- boarding lounge at terminal | 3.3 | 3.2 | 3.7 | 3.1 | 3.2 | 3.0 | 3.7 |
| Cleanliness of pre-boarding lounge | 3.8 | 3.7 | 4.0 | 3.8 | 3.6 | 3.7 | 3.9 |
| Overall Value | | _ | | | | | |
| Value for money of fares | 3.2 | 3.3 | 3.2 | 3.2 | 3.1 | 3.1 | 3.1 |

Research Methodology

Background

British Columbia Ferry Services Inc. (BC Ferries) commissioned tracking research to gauge customer satisfaction on specific BC Ferries routes to determine and monitor areas of service that passengers believe are performing well and areas that require improvement. While the primary purpose of the research for this report is to satisfy contract obligations, this research will ultimately contribute to product and service enhancements for improved service for BC Ferries travellers. This study is part of a regular program of ongoing research conducted by BC Ferries.

Project Overview

The 2003 Customer Satisfaction Tracking Study will act as a baseline for the newly formed British Columbia Ferry Services Inc. and will track performance on satisfaction levels overall and with specific service attributes. Once a year, the annual satisfaction scores will be published on the BC Ferries website as required by the Coastal Ferry Services Contract.

Research Objectives

The specific objectives are as follows; to:

- > Determine customers satisfaction levels with BC Ferries service, overall,
- Determine satisfaction with the specific attributes of the service that span the entire range of points of customer contact with BC Ferries - including before arriving at the terminal, at the terminal, onboard the vessel, loading/unloading, overall safety and value for money of fares paid,
- > Track changes in satisfaction over time, and to
- Ensure the tracking research is relevant and credible so as to pass internal and external scrutiny.

Sample Selection

First, a random sample of passengers aged 18 or older was intercepted onboard to collect key "screener" data including frequency of travel on BC Ferries, purpose of trip, area of residence, origin/destination, and standard demographic questions. Each questionnaire also included coding of the route, the departure time, location of interview, the vessel name and any other information of value for internal analysis. This information was collected in the form of a "batch header", which was attached to all the "screeners" completed on each sailing.

Immediately following this "screener", passengers were asked to complete a survey after they disembarked and left the terminal area. The completed survey was returned in a postage pre-paid envelope. Respondents were instructed to complete the survey within 48 hours of receiving it to ensure top-of-mind experiences were recorded.

Completed questionnaires were mailed directly to the professional research firm, not to BC Ferries, in order to maintain respondent anonymity. As well, the practice is in accordance with existing federal and provincial rules related to privacy legislation.

This self-administered portion of the survey was designed to capture satisfaction and usage information from all potential points of contact. The survey related to the customer's experience on their current/last trip on BC Ferries, when they received the questionnaire, rather than to their general experience onboard a ferry at some time in the past.

Sample Size

The total sample of placements was distributed across larger and smaller routes to ensure a minimum number of interviews per route for reliability. The final results were weighted to reflect actual passenger traffic volumes.

Routes surveyed and the number of screeners and completed returned surveys from each route during 2003 are as follows:

| | Screeners | Returns |
|--|-----------|---------|
| Larger Routes: | 6,576 | 2,149 |
| Route 1: Tsawwassen-Swartz Bay | 1,854 | 620 |
| Route 2: Horseshoe Bay-Departure bay | 1,970 | 602 |
| Route 3: Horseshoe Bay-Langdale | 1,338 | 461 |
| Route 30: Tsawwassen-Duke Point | 1,414 | 466 |
| | | |
| Smaller Routes: | 4,963 | 1,477 |
| Route 4: Swartz Bay-Fulford Harbour, Saltspring Island | 1,280 | 356 |
| Route 19: Departure Bay-Descanso Bay, Gabriola Island | 1,325 | 360 |
| Route 5/9: Southern Gulf Islands | 1,168 | 403 |
| Route 23: Campbell River-Quadra Island | 1,190 | 358 |
| | | |
| TOTAL | 11,539 | 3,626 |

Sample Validation and Weighting

The data was weighted to bring them into their correct proportions, based on known statistics for the field period. Data was weighted to match actual passenger distribution:

- within each wave, by routes selected for surveying,
- within each route by daypart,
- > within each route by weekday and weekend traffic, and
- > by known BC Ferries traffic volume by wave

The weighting procedures have been professionally scrutinized and approved by a professional statistician specializing in transportation research. The table following outlines the actual and weighted distributions of the sample.

| Actual & Weighted Distribution of the Sample -2003 - | | | | | | |
|--|--------------------------------|---------------------------|-------------------------------|---------------------------------|--|--|
| | Scre | eners | Re | turns | | |
| | <u>Actual</u> (11,539) % | Weighted (11,539) % | <u>Actual</u> (3,626) % | <u>Weighted</u> (3,626) % | | |
| Larger Routes | 57 | 83 | 59 | 84 | | |
| Weekend | 18 | 28 | 19 | 29 | | |
| 30 | 4 | 3 | 4 | 3 | | |
| 3 | 3 | 5 | 4 | 6 | | |
| 2 | 5 | 7 | 5 | 6 | | |
| 1 | 6 | 13 | 6 | 13 | | |
| Weekday | 40 | 55 | 40 | 56 | | |
| 30 | 9 | 6 | 9 | 5 | | |
| 3 | 9 | 11 | 9 | 11 | | |
| 2 | 12 | 15 | 12 | 15 | | |
| 1 | 10 | 24 | 11 | 25 | | |
| Smaller Routes | 43 | 17 | 41 | 16 | | |
| Weekend | 14 | 5 | 11 | 4 | | |
| 19 | 3 | 1 | 2 | 1 | | |
| 4 | 3 | 1 | 3 | 1 | | |
| 5/9 | 3 | 1 | 3 | 1 | | |
| 23 | 4 | 1 | 4 | 1 | | |
| Weekday | 29 | 12 | 29 | 12 | | |
| 19 | 8 | 4 | 8 | 3 | | |
| 4 | 8 | 3 | 7 | 3 | | |
| 5/9 | 7 | 3 | 9 | 4 | | |
| 23 | 6 | 3 | 6 | 3 | | |

Data Collection

The interviewers for were personal intercept staff who have completed rigorous training and are experienced with general public studies. A briefing of interviewers was attended by the field director, supervisory staff and the project director.

So that a proper representation of ferry travellers was interviewed, interviewers were trained in the following techniques and randomization procedures, which were strictly adhered to, as was physically and practically possible:

- Passengers were approached as soon as they were seated and where necessary, minimum age verified (18 years and over).
- > An interview with every 5th person was attempted.
- > Passengers in small as well as large groups were approached; respondents were instructed to complete the survey individually, not as a group.
- All areas of the vessel were covered cafeteria, snack bar, all lounge areas, outer decks and vehicle decks; interviewers moved to each of these areas every 15 minutes on major routes and every 5 minutes on minor routes.
- Both foot and vehicle passengers were approached.
- > To correct for inherent bias of foot to vehicle passengers (foot passengers are often first on and usually the last to leave the main onboard passenger decks), some interviews (the short 'screeners') were conducted on parking decks with vehicle passengers after the announcement they could return to their vehicle.
- Interviewers were instructed not to accommodate customers requesting a survey; however, if individuals were persistent, a specially marked copy was provided which allowed for its later removal from the total sample.

Interviewing and questionnaire placements for 2003 were completed in shoulder season (June), peak season (August) and off-peak season (November). Results were combined for an annual total and weighted according to actual traffic volumes.

Data Analysis

The data entry system used for this study includes an internal edit, which is custom programmed. This immediate verification during the data entry process reduces entry errors and a further more detailed computer edit is performed after entry of the data. For standard cross-tabulations, software designed expressly for marketing research was employed. Special editing and cleaning features of this database package ensure that the records are data entered and coded with accuracy. Further rigorous checks for inherent logic and consistency were performed prior to data tabulation.

Response Rates

The following outlines the response rates achieved in the 2003 tracking program.

| Response Rates | | | | | | |
|-----------------------|-----------|--|--|--|--|--|
| Larger Routes | Total '03 | | | | | |
| Route 1 | 33% | | | | | |
| Route 2 | 31% | | | | | |
| Route 3 | 34% | | | | | |
| Route 30 | 33% | | | | | |
| Smaller Routes | | | | | | |
| Route 4 | 28% | | | | | |
| Route 19 | 27% | | | | | |
| Route 5/9 | 35% | | | | | |
| Route 23 | 30% | | | | | |
| Overall Response Rate | 31% | | | | | |

Margin of Error

Overall, the tolerance limits at the 95% level of confidence, based on the most conservative case (i.e., a statistic of 50%), are as follows:

| Tolerance Limits −2003 | | | | | |
|-----------------------------|-----------------------|---------------------------------------|--|--|--|
| | Actual Sample Size | Approximate Tolerance Limits % Points | | | |
| Total Screeners | 11,539 | +/-0.9% | | | |
| Total Returns | 3,626 | +/-1.6% | | | |
| Total Larger Route Returns | 2,149 | +/-2.1% | | | |
| Total Smaller Route Returns | 1,147 | +/-2.9% | | | |

These tolerance limits apply to a true random sample typically achieved through a general population telephone survey. However, in similar studies, we have found that our sampling rigours have consistently produced an accuracy level well within the tolerance limits described here.



Part 3: Additional or Alternative Service Providers

Overview

This section responds to the requirement under section 66 of the Act, for BC Ferries to submit a review, in summary form, of the proposals received or other actions it has taken in accordance with section 69 of the Act.

Additional or Alternative Service Providers Plan

Consistent with the requirements under section 69 of the Act, BC Ferries submitted its *Additional or Alternative Service Providers Plan* (the "Plan") for the first (5 year) performance term to the British Columbia Ferry Commissioner on March 31, 2004.

The Plan presents a flexible and dynamic process for the achievement of desired outcomes of the Act with respect to alternative service delivery of ferry services. The process has been designed to be comprehensive and ensure that all alternative service delivery options and suppliers are properly assessed and, where supported, properly implemented.

BC Ferries understands that to be successful and to attract alternative service delivery suppliers, the assessment and implementation processes must be legitimate and perceived as such by the market. The process BC Ferries uses to assess service delivery alternatives is based on best practices from other jurisdictions and from the experience it has attained in exploring and implementing alternative service delivery options over the past year.

The assessment process includes consideration of the market for the proposed service (i.e. does one exist, is there more than one provider) and the commercial viability of the service. No decision will be based on price alone. BC Ferries considers the following key principles, including price, when evaluating the viability of an external operator versus BC Ferries.

1. Safety

Safety is priority number one. There can be no potential for comprise in the excellent safety standards now maintained by BC Ferries and its employees as a result of implementing any alternative service delivery options.

2. Quality of Service (Ships and Terminals)

Better scheduling and improvements in the appearance and cleanliness of terminals and ships are objectives BC Ferries' embraces and which must be a focus of any alternative service delivery provider.



3. Service Quality for Customers

This principle relates to the interaction with customers, the way customers are treated and the appearance of employees. Customer satisfaction surveys undertaken by BC Ferries (please refer to Part 2 of this report) confirm high satisfaction ratings of passengers travelling with BC Ferries. The professionalism and courtesy of employees are particular strengths of BC Ferries which are confirmed in the survey results. In considering alternative service delivery options, BC Ferries must be confident that standards of service quality for customers will not be comprised.

4. Price

Any alternative service delivery option must be cost-effective and competitive in terms of price.

5. Financial Strength

Potential alternative service providers must demonstrate the financial capability to meet the ongoing service requirements. A strong balance sheet, demonstrated ability to meet insurance requirements and to post performance bonds and guarantees are examples of the criteria potential alternative service providers must meet.

BC Ferries uses a business case as the key decision tool throughout the process of assessing service delivery opportunities. For the first performance term, consideration of all general and major capital expenditures by BC Ferries will include an assessment of alternative service delivery opportunities which may complement, augment, defer and/or eliminate the need for the expenditure.

In addition, BC Ferries has identified three specific Designated Ferry Service Areas where it will assess alternative service delivery. The three areas are:

- The Northern Routes (Route Group 3 and 4) which includes three routes: Port Hardy to Prince Rupert (Route 10), Queen Charlotte Islands to Prince Rupert (Route 11), and the Discovery Coast Passage route from Port Hardy to the Mid-Coast (Route 40)
- **Route Group 6** which includes two routes: Comox to Powell River (Route 17) and Powell River to Texada Island (Route 18)
- **Route Group 5** which includes one route: Mill Bay to Brentwood Bay (Route 12)

Finally, BC Ferries recognizes that in order to attract interest from qualified world-wide ferry operators in service delivery opportunities, it must promote and educate these operators on the new model under which BC Ferries operates. To assist in this exercise, BC Ferries is scheduled to be a keynote speaker at the INTERFERRY conference in the fall of 2004. This conference is attended by the major ferry operators in the world.



2003/04 Alternative Service Delivery Initiatives

During 2003/04, BC Ferries received a number of inquiries from parties interested in providing core ferry services on the Designated Ferry Routes, but did not receive any formal unsolicited proposals. However, during the year, BC Ferries sought Alternative Service Providers to enhance its provision of ancillary services and to meet its ferry service requirements under the Coastal Ferry Services Contract. With respect to the latter, two major areas of activity during the year are described below.

Route 13

Route 13 is a passenger-only service from Langdale on the Sunshine Coast to Gambier and Keats Islands. Faced with a need to replace its aging passenger-only vessel, BC Ferries assessed the route against alternative means of providing the service by issuing a Request for Proposals (RFP) in December 2002. The results of the RFP evaluation demonstrated that a third-party operator could deliver the service 5 to 10 percent more efficiently than BC Ferries. The third-party operator was able to offer a better price, in large part due to better labour and scheduling flexibility, but, also due to the fact that it had an available vessel. A contract was entered into with the successful proponent and, after one year of operation, customer service feedback has been exceptionally positive.

Route 25 (supplementary service)

As part of the Coastal Ferry Services Contract, BC Ferries is responsible for the management of the contracts for delivery of ferry services for the unregulated routes. In June 2003, an RFP was issued to provide ferry service for the student population residing on Cormorant Island to attend school in Port McNeill. Three bids were received in response to the RFP, of which two proposals offered vessels which met the vessel capacity requirement. An agreement was reached with the successful proponent and service has been provided by this third party operator since August 22, 2003.