

# BC 150 YEARS

The Best Place on Earth

*Honouring the Past...  
Celebrating the Future*

*Break out the balloons and confetti...*

*In 2008, British Columbia is celebrating a milestone: 150 years will have passed since its founding as a Crown colony.*

*And we've planned a party - a year-long celebration that will recognize the cultural diversity, community strength and personal achievement that have characterized those remarkable 150 years.*

*From the rich traditions of B.C.'s First Nations and Aboriginal people, reaching back thousands of years, to Gold Rush fever and the founding of the Crown Colony... on into a new century of achievement and innovation, B.C. has a fascinating story to tell.*



BRITISH  
COLUMBIA

The Best Place on Earth



*“2008 is a time for us to celebrate. It is a time for us to think about what we’ve been able to accomplish, to reflect on our past, and think about our future. We want our cities, our towns, our First Nations to join in the celebration...”*

*Honourable Gordon Campbell,  
Premier of British Columbia*

## **BC BOOK PRIZES AND BC BOOK PRIZES ON TOUR**

*Each year, the BC Book Prizes celebrate the achievements of B.C. writers and publishers. In 2008, BC150 Years will sponsor the Haig-Brown Regional Prize, awarded to the author of the book that contributes most to the enjoyment and understanding of British Columbia, as well as a special 25-community author tour that will bring some of B.C.’s most prized writers to libraries and schools across the province.*



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Please Recycle

*This product is printed on Productolith Matte paper. By using 10% post-consumer recycled paper for this project, we have the following environmental savings: 758 gallons of water; 84 lbs. of landfill reduced; and 165 lbs. of greenhouse gases reduced.*

## BC SPIRIT SQUARES

*The \$20-million BC Spirit Squares program supports the creation of public celebration spaces that reflect each community's unique character, heritage and cultural diversity, providing a permanent public space for celebrating BC150 Years as well as cultural festivals, open-air concerts and other future public events.*



## **COWICHAN 2008 SPIRIT POLE: BRITISH COLUMBIANS CARVE A MOMENT IN HISTORY**



*In 2008, over 9,000 Indigenous people from across North America will participate in the North American Indigenous Games, an international competition featuring 16 sports and more than 60 hours of cultural performances.*



**COWICHAN  
2008™**

**THE JOURNEY OF  
A GENERATION™**

**LE PARCOURS  
D'UNE GÉNÉRATION™**

*BC150 Years is helping to celebrate the Games by sponsoring a very special provincewide event. Beginning in May 2008, a six-metre red cedar log will be transformed into a Spirit Pole that commemorates the rich history of B.C.'s Aboriginal peoples. Created under the guidance of a Master Carver, the cedar pole will travel to over 40 communities. Young and old will be invited to try their hand using traditional carving methods to coax the spirit and First Nations legend out of the cedar pole.*

## **WALK FOR RECONCILIATION**

*The Walk for Reconciliation unites Aboriginal people and other British Columbians in a spectacular show of solidarity, acceptance and mutual respect. Featuring a symbolic walk with thousands of participants, this program celebrates Aboriginal cultures and their important place in B.C.'s heritage.*





## ● SPIRIT OF BC WEEK

*A week of events, programs and activities showcasing B.C. pride, co-ordinated by 2010 Legacies Now and the Spirit of BC Community Committees.*



## 2008 GOLD RUSH TRAIL SLED DOG MAIL RUN

*Celebrate a unique part of B.C. history. In January 2008, participants will travel the Gold Rush Trail by ski, snowmobile or skijore as sled dog teams carry official Canada Post mail over the historic Cariboo Wagon Road from Quesnel to Barkerville to Wells.*





ROYAL BC MUSEUM

Where the past lives.

## ROYAL BC MUSEUM

*British Columbians are an extraordinary lot: spirited survivors, fortune-seekers and failures, innovators and oddballs. Through a major, multi-faceted new project designed to reach out across the province, the Royal BC Museum celebrates the characters and cornerstones of B.C., through their stories – our stories.*



## LOCAL HERITAGE AND MUSEUMS PROGRAM



British Columbia  
Museums Association  
SINCE 1967

*BC150 Years has partnered with the BC Museums Association to create a provincewide community-based program that supports your local museums as they develop special exhibits and events to honour B.C.'s history and achievements.*



## A TASTE OF BC150 YEARS EVENTS AND PROGRAMS

### CELEBRATING CULTURAL DIVERSITY

*– we're putting a special BC150 Years twist on events, festivals and cultural programs to celebrate the vibrant multicultural influences that make B.C. the best place on earth.*

**BC150 YEARS HISTORICA AND HERITAGE FAIRS** – *these provincewide heritage programs will engage school children and youth in exploring British Columbia's rich history.*

**BC150 YEARS COMMEMORATIVE BOOK** – *through spectacular photography and words, this glossy coffee table book tells the story of 150 years of B.C. achievement.*

**BC150 YEARS CALENDAR** – *this special-edition calendar highlights significant milestones and achievements in B.C.'s history.*

**PICTURE BC** – *this new online tool will capture the true spirit of B.C. communities through videos, photos, artwork, poetry and literature. This rich multimedia library will showcase B.C.'s communities to enhance international marketing, tourism, investment promotion and community pride.*



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**GET INVOLVED –**

**JOIN THE CELEBRATION!**

**COMMUNITY CELEBRATIONS –**

*communities and event hosts capture the spirit of BC150 Years through B.C. Day celebrations, music and arts festivals, rodeos and other local events.*

**B.C. HOMECOMINGS –** *create your very own e-postcard inviting friends and family home to B.C. to celebrate in '08.*

**MY BC BLOG –** *show your provincial pride and share your creative talents through photo, prose and poetry contests.*

*Contests, prizes, fun, info, friends, family... find out what's coming your way or register your event on our online BC150 Years Calendar!*

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*For a listing of BC150 Years events, including those in your community, please visit [WWW.BC150.GOV.BC.CA](http://WWW.BC150.GOV.BC.CA), or contact your local Spirit of BC Community Committee at [WWW.SPIRITOFBC.COM](http://WWW.SPIRITOFBC.COM).*



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