

BLOCK PUBLISHING MERIT SCORING SHEET

Publisher: _____

1. Contribution to Canadian Literature (20 points)

- Cultural contribution of publishing program (extent to which the works contribute to Canadian literature & an appreciation of the arts in Canada);
- Development and publication of new and existing writers;
- Regional or community contribution;
- Commitment to keeping culturally significant books in print; and
- Extraordinary publishing projects.

2. Professional Excellence (15 points)

- Clarity of mandate (ability to articulate rationale for publishing program & how selected works represents that mandate);
- Marketing and distribution;
- Management of the company;
- Marketing acceptance (can use sales figures as an indication of market acceptance).

3. Quality of Publishing Program (15 points)

- Writing excellence;
- Quality of editing;
- Selection of authors;
- Presentation (page cover & design, print quality, etc.)
- Literary merit.

4. Overall Assessment (10 points)

Contribution to Canadian Literature:	Professional Excellence:	Quality of Publishing Program:	Overall Assessment: