

NEWS RELEASE # 07-27

December 20, 2007

## **CDF GIVES MADD PROPS**

WHITEHORSE – The Yukon government’s Community Development Fund (CDF) is supporting Mothers Against Drinking and Driving (MADD) in their efforts to make Yukon communities safer. CDF has contributed \$20,000 toward the purchase of a Simulated Impaired DrivINg Experience (SIDNE), an interactive tool used to demonstrate the effects of impaired driving.

“MADD is an excellent example of the sort of community organization that CDF is available to support,” Economic Development Minister Jim Kenyon said. “By continuing to educate Yukoners on the effects of impaired driving, MADD is helping to make Yukon a safer place to live.”

MADD Whitehorse received a \$20,000 CDF grant which they plan to put towards the purchase of a SIDNE vehicle and Intoxiclock & Fatal Reflections hardware/software, the first of its kind in Canada.

"We are pleased to be able to get this program in Yukon," MADD Whitehorse Chapter President, Jan Trim, said. "This is for the whole Yukon and should help to get the message out that driving impaired is not the way to go. This machine will benefit many Yukoners throughout the coming years."

This CDF contribution is part of a larger fundraising effort by MADD Whitehorse. Once the SIDNE and related hardware/software have been purchased, the program will be available to all Yukon communities. MADD Whitehorse will target youth from grades 9 - 12 and adults in driving programs. SIDNE is a hands-on tool that will allow participants to experience the effects of impaired driving. It is moveable and can be used on any clear, flat surface such as a gymnasium or a parking lot.

CDF staff are available to help organizations develop project ideas and guide applicants through the CDF application process. Organizations are encouraged to contact the CDF office with their project ideas. Staff travel to Yukon communities and are available to meet with organizations in their own community and answer questions about CDF.

Tier 1 funding was recently awarded to eight projects requesting funding under \$20,000. CDF is available for large and small projects, with Tier 2 level of funding available for applications of \$20,001 to \$75,000 and Tier 3 awards for applications over \$75,000.

Learn more about the CDF and how it may benefit your community projects by visiting [www.gov.yk.ca](http://www.gov.yk.ca). The CDF offices are open to assist with the application process.

-30-

Attachment: List of Tier 1 projects funded.

### Contact

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## **Tier 1 Projects:**

**Dawson City Chamber of Commerce** - \$3,941 Storage Shed - To construct a storage shed to house the tables and chairs. **Contact:** Cheryl Thompson at 867-993-5274

**MADD Whitehorse** - \$20,000 SIDNE Vehicle and Intoxiclock & Fatal Reflections Software - To purchase a Simulated Impaired DrivINg Experience (SIDNE) vehicle and Intoxiclock & Fatal Reflections hardware/software to educate the general public about the effects of impaired driving. **Contact:** Melissa Glockler at 633-6230

**Societe Des Immeubles Franco Yukonais** - \$19,450 L'Alexandrin ouvert aux artistes - To equip the hall of the old Legion building with the equipment required to foster the development of emerging artists. **Contact:** Pierre Gauthier at 668-2663-X249

**Tr'ondek Hwech'in First Nation** - \$20,000 Community Use Plan - To hire a consultant to create a comprehensive plan for the development of Tr'ondek Hwech'in Historic Site (formerly known as Klondike City) into a multi-use recreational area/green space. **Contact:** Michael Edwards at 867-993-7161

**Victoria Faulkner Women's Centre** - \$14,860 Community Engagement - Building on volunteerism within the Women's Centre. **Contact:** Melissa Craig at 667-2693

**Whitehorse Chamber of Commerce** - \$10,611.00 Planter Box Program - To provide training and employment to persons with disabilities through the Challenge Planter Box Program. **Contact:** Rick Karp at 667-7545

**Yukon Entrepreneurship Centre Society** - \$9,558 Improvements to Computer Service Centre - The purchase of storage containers, industrial shelving and propane bottle for forklift for better organization in new location. **Contact:** Joel Witten at 393-3574

**Yukon Freestyle Ski Association** - \$18,705 Early Snow Project - To establish an early season snowmaking program that will benefit the ski/snowboard programs as well as the general public. **Contact:** Kelly White at 393-2162