

November 10, 2003

To: Licensee Retail Store Licensees and Applicants

I am writing to inform you of changes to licensee retail store licensing regulations, effective November 10, 2003:

- Operators of licensee retail stores are now permitted to apply for relocation of their store to another location in the same local government jurisdiction, or to a location outside the local government jurisdiction that is within five kilometres of the liquor-primary establishment. A licensee retail store is no longer required to be at the same location as the licensed premise to which it is attached by ownership.
- The transfer of a liquor-primary licence from one establishment to another is restricted to relocation within a reasonable distance and within the same community as the existing establishment.
- The regulations continue to require that a licensee retail store and associated liquor-primary establishment be owned by the same person. If the liquor-primary establishment goes out of business or no longer qualifies to be licensed, then the licensee retail store licence will be cancelled.
- The name of a licensee retail store no longer needs to be linked to the name of the associated liquor-primary establishment. However, licensee retail stores are still not permitted to use names that may cause confusion with names used by the Liquor Distribution Branch.
- Liquor purchased by a licensee retail store must be kept at the store or in an adjacent storage area. It may not be stored off-site.
- The moratorium on new licensee retail store applications remains in effect.

By permitting relocation of licensee retail stores, government is responding to operators who may wish to apply for relocation to a new site that is more convenient to shoppers. By limiting relocations to the same local government jurisdiction or to another local government jurisdiction if the new site is within five kilometres of the liquor-primary establishment, long distance moves and over-concentrations of licensee retail stores

within a particular area will be prevented. Local governments have the ability to control the location of licensee retail stores through zoning regulations.

The limiting of the relocation of a liquor primary licence to the community in which it is located, further protects against long distance relocations and inappropriate concentrations of stores in some communities.

To apply for relocation of a licensee retail store, a licensee must complete the "Application for a Transfer of Location - Licensee Retail Store" form (LCLB092). To apply to relocate a liquor-primary establishment, a licensee must complete the "Application for a Transfer of Location - Liquor-Primary" form (LCLB095). Both forms are available from the "Publications and Legislation" page of the Liquor Control and Licensing Branch web site at: http://www.pssg.gov.bc.ca/lclb/publications/index.htm

Further Information

If you have questions regarding this change, please contact the Liquor Control and Licensing Branch toll free at 1-866-209-2111 or 387-1254 if you are calling from Victoria.

We have updated "A Guide for Liquor Licensees in British Columbia – Terms and Conditions of Licensee for Licensee Retail Stores". You may view it online or download a copy from our web site at http://www.pssg.gov.bc.ca/lclb/publications/index.htm

Yours sincerely,

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Mary Freeman A/General Manager

cc: Liquor Industry Associations