



July 4, 2005

Upcoming ID Checks

Liquor Control and Licensing Branch is stepping up efforts to ensure staff of licensed establishments and liquor stores ask young people for two pieces of ID. The branch has contracted with individuals under the age of 25 to conduct compliance checks in retail outlets and licensed establishments this summer.

Staff will tour selected establishments and stores throughout the province in July and August. The primary focus will be those establishments who have failed compliance checks in the past. However, any private liquor retailers, government liquor stores, rural agency stores, wine stores and licensed establishments may be inspected.

LCLB will release the results of this latest round of compliance checks in the fall. Results from previous surveys have stressed the importance of on-going monitoring, because regular monitoring leads to more frequent ID checks.

The province strengthened liquor regulations to protect against underage drinking in 2002. Bar and store staff must ask customers who appear to be under 25 years of age for two pieces of ID. One must be picture identification such as a driver's licence or government identification card. The other must include the person's signature.

Sincerely,

A handwritten signature in black ink, appearing to be "Mark Tatchell".

Mark Tatchell
Deputy General Manager
Compliance and Enforcement Division