



GO BIG OR GO HOME – Impaired Driving and Speeding

Activities

THINK OF ME

OBJECTIVE

This activity is designed to create student and community awareness of the dangers of speeding and impaired driving.

MATERIALS NEEDED

- Blank paper bags or postcard-sized cards
- Coloured markers or crayons

HOW THE ACTIVITY WORKS

This is a great activity to do during the Christmas holiday season. Have students at your local elementary school do drawings and messages on bags or cards, using the main slogan of “Think of Me”. The bags can be provided to the local liquor store to be used for customer purchases. The cards can be distributed at roadside checks to drivers, given to graduating high school students or mailed out as Christmas greetings. The idea is to remind drivers to think of the children whose lives they could take by speeding or drinking and driving.