

% Increase / Decrease - 2005/2006  
 ~ = Not Open / Operating  
 n/a = not available

	YTD % Chg	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Traffic</b>													
Air (All Enplaned)	12%	5%	14%	3%	18%	8%	11%	16%	15%	13%			
Bridge (Non-Resident Vehicles)	1%	-4%	-7%	-2%	-5%	1%	-0.3%	8%	3%	-5%			
Ferry (All Vehicles)	-2%	~	~	~	~	-9%	-0.3%	-1%	-1%	-4%			
<b>Visitor Inquiries</b>													
Call Centre Inquiries	-19%	78%	-22%	-34%	-22%	-26%	-25%	-8%	7%	-68%			
Mail Out Kits	-20%	11%	-2%	-30%	-21%	-26%	-25%	2%	-8%	-63%			
<b>Visitor Information Centres</b>													
Airport	n/a	~	~	~	~	~	407*	1434*	1549*	n/a			
Charlottetown	-6%	**	**	-80%	-76%	-43%	-18%	3%	-2%	13%			
Borden-Carleton	-7%	207*	189*	418*	9%	94%	-4%	-9%	-14%	-15%			
Wood Islands	-11%	~	~	~	~	12%	-8%	-11%	-52%	103%			
Cavendish	12%	~	~	~	~	-4%	2%	33%	-28%	107%			
St. Peters	12%	~	~	~	~	~	26%	4%	17%	n/a			
Summerside	9%	~	~	~	~	~	-3%	11%	22%	-17%			
Souris	-10%	~	~	~	~	~	33%	-16%	-12%	-10%			
West Prince	-3%	~	~	~	~	~	12%	-11%	-7%	17%			
Total Parties Counsellled	-8%	-54%	-78%	-25%	-41%	-1%	-5%	0%	-14%	n/a			
<b>Provincial Parks</b>													
Parks West	5%	~	~	~	~	11%	21%	2%	5%	12%			
Parks East	5%	~	~	~	~	-40%	19%	4%	6%	-3%			
Total	5%	~	~	~	~	-33%	20%	3%	5%	5%			
<b>Golf PEI</b>													
Total Rounds Played	-1%	~	~	~	-92%	-24%	8%	6%	2%	2%			
<b>Cruise Ships</b>													
Total # of Passengers	n/a	~	~	~	~	-37%	-51%	0%	n/a	-18%			
<b>Parks Canada</b>													
PEI National Park	-15%	-54%	-39%	-50%	-58%	-30%	-24%	14%	4%	n/a			
Province House	-12%	29%	-7%	-15%	62%	25%	-19%	-5%	-20%	-14%			
Green Gables	6%	49%	16%	-41%	-19%	-4%	-13%	10%	9%	9%			
Campgrounds	-1%	~	~	~	~	~	13%	-3%	0%	-7%			
<b>Historic Sites</b>													
Orwell	-4%	-24%	9%	0%	-34%	1%	3%	-4%	4%	-24%			
Beaconsfield	2%	7%	23%	-35%	31%	6%	4%	-13%	0%	45%			
Eptek	16%	8%	-42%	-12%	4%	-24%	23%	36%	23%	59%			
Acadian Museum	13%	49%	457%	1%	51%	-5%	-22%	5%	8%	61%			
Elmira	2%	~	~	~	~	-28%	38%	0%	7%	-13%			
Basin Head	29%	~	~	~	~	57*	57%	29%	23%	25%			
Green Park	0%	~	~	~	~	61*	-26%	-19%	11%	13%			
Total Visitors	9%	8%	-2%	-12%	11%	-4%	12%	7%	12%	14%			

\* Not open in 2006 but open in 2007

\*\* Open in 2006 but not open in 2007

# SEPTEMBER 2007 OCCUPANCY REPORT

## OCCUPANCY RATE BY REGION

Occupancy Rate = total number of room-nights sold divided by total number of room-nights available.

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2007 Current Compliancy Rate</b>	<b>99%</b>	99%	99%	99%	99%	100%	100%	99%	99%				
<b>2007 Total Operations Open</b>		143	143	144	168	539	1,006	1,092	1,091				
<b>2007 Total Room-nights Available *</b>	<b>1,004,429</b>	69,345	64,353	72,390	70,540	129,495	184,953	207,364	205,989				
<b>2006 Current Compliancy Rate</b>	<b>100%</b>	100%	100%	100%	100%	100%	99%	99%	99%				
<b>2006 Total Operations Open</b>		155	155	155	176	572	1,021	1,100	1,111				
<b>2006 Total Room-nights Available *</b>	<b>1,018,604</b>	73,366	66,930	73,167	74,847	129,005	184,762	208,691	207,836				
<b>Province Wide</b>													
2007 - Occupancy Rate %	<b>43.5%</b>	20.1%	27.5%	27.8%	26.1%	23.9%	34.9%	62.4%	67.9%				
2006 - Occupancy Rate %	<b>41.1%</b>	19.4%	30.6%	24.9%	22.5%	24.4%	33.0%	58.9%	64.3%				
% Point Change from Previous Year	<b>2.4%</b>	0.7%	-3.1%	2.9%	3.6%	-0.5%	1.9%	3.5%	3.6%				
2007 - Room-nights Sold	<b>434,848</b>	13,927	17,721	20,105	18,383	31,011	64,528	129,415	139,758				
2006 - Room-nights Sold	<b>418,711</b>	14,228	20,499	18,191	16,837	31,530	60,915	122,914	133,597				
Difference in Room-nights Sold	<b>16,137</b>	-301	-2,778	1,914	1,546	-519	3,613	6,501	6,161				
% Change from Previous Year	<b>3.9%</b>	-2.1%	-13.6%	10.5%	8.4%	-1.7%	5.9%	5.3%	4.6%				
<b>REGION</b>													
<b>North Cape Coastal Drive</b>													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	98%				
2007 - Occupancy Rate %	<b>38.2%</b>	21.6%	29.9%	32.5%	26.9%	26.7%	29.8%	56.8%	62.6%				
2006 - Occupancy Rate %	<b>33.9%</b>	24.0%	24.3%	26.6%	19.6%	22.7%	29.8%	49.5%	58.3%				
% Point Change from Previous Year	<b>4.3%</b>	-2.4%	5.6%	5.9%	7.3%	4.0%	0.0%	7.3%	4.3%				
2007 - Room-nights Sold	<b>79,925</b>	4,514	6,195	7,378	5,454	7,152	9,053	19,206	20,973				
2006 - Room-nights Sold	<b>73,072</b>	5,190	5,111	6,242	4,511	6,215	9,256	16,716	19,831				
Difference in Room-nights Sold	<b>6,853</b>	-676	1,084	1,136	943	937	-203	2,490	1,142				
% Change from Previous Year	<b>5.0%</b>	-13.0%	21.2%	18.2%	17.3%	13.1%	-2.2%	2.6%	5.8%				
<b>Anne's Land</b>													
Regional Compliance Rate		96%	96%	96%	97%	99%	99%	98%	98%				
2007 - Occupancy Rate %	<b>46.5%</b>	4.0%	6.0%	1.6%	2.9%	7.9%	25.9%	66.5%	72.8%				
2006 - Occupancy Rate %	<b>43.2%</b>	2.2%	6.1%	2.6%	3.7%	8.6%	22.6%	62.1%	66.0%				
% Point Change from Previous Year	<b>3.3%</b>	1.8%	-0.1%	-1.0%	-0.8%	-0.7%	-50.9%	0.0%	6.8%				
2007 - Room-nights Sold	<b>110,881</b>	181	227	66	147	2,299	15,202	44,764	47,995				
2006 - Room-nights Sold	<b>104,781</b>	96	251	112	199	2,391	13,256	43,098	45,378				
Difference in Room-nights Sold	<b>6,100</b>	85	-24	-46	-52	-92	1,946	1,666	2,617				
% Change from Previous Year	<b>5.8%</b>	88.5%	-9.6%	-41.1%	-35.4%	-4.0%	14.7%	3.9%	5.8%				
<b>Charlotte's Shore</b>													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	99%				
2007 - Occupancy Rate %	<b>45.1%</b>	21.7%	29.4%	29.1%	29.6%	32.9%	47.6%	66.3%	71.2%				
2006 - Occupancy Rate %	<b>44.9%</b>	19.3%	38.2%	27.8%	27.4%	34.9%	46.4%	66.4%	69.5%				
% Point Change from Previous Year	<b>0.2%</b>	2.4%	-8.8%	1.3%	2.2%	-2.0%	1.2%	-0.1%	1.7%				
2007 - Room-nights Sold	<b>197,489</b>	8,969	11,120	12,461	12,493	19,486	32,349	48,576	52,035				
2006 - Room-nights Sold	<b>195,394</b>	8,382	14,594	11,463	11,625	20,992	30,970	47,791	49,577				
Difference in Room-nights Sold	<b>2,095</b>	587	-3,474	998	868	-1,506	1,379	785	2,458				
% Change from Previous Year	<b>1.1%</b>	7.0%	-23.8%	8.7%	6.9%	-7.7%	4.5%	1.6%	5.0%				
<b>Points East</b>													
Regional Compliance Rate		100%	100%	100%	100%	100%	100%	100%	99%				
2007 - Occupancy Rate %	<b>38.8%</b>	10.1%	8.6%	7.6%	9.2%	14.2%	28.4%	50.6%	56.2%				
2006 - Occupancy Rate %	<b>36.3%</b>	14.1%	15.3%	9.2%	12.2%	14.0%	26.3%	45.6%	55.7%				
% Point Change from Previous Year	<b>2.5%</b>	-4.0%	-6.7%	-1.6%	-3.0%	0.2%	2.1%	5.0%	0.5%				
2007 - Room-nights Sold	<b>46,572</b>	263	179	200	287	2,074	7,924	16,869	18,776				
2006 - Room-nights Sold	<b>45,464</b>	560	543	374	502	1,932	7,433	15,309	18,811				
Difference in Room-nights Sold	<b>1,108</b>	-297	-364	-174	-215	142	491	1,560	-35				
% Change from Previous Year	<b>2.4%</b>	-53%	-67%	-47%	-74.9%	6.8%	6.6%	10.2%	-0.2%				

\* = at time of reporting  
n/a = insufficient data available at this time  
~ = not open

## OCCUPANCY RATE BY TYPE OF ACCOMMODATION

Occupancy rate = total number of room-nights rented divided by total number of room-nights available.	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>All Fixed Roof</b>													
<b>Hotels/Motels/Resorts</b>													
Compliance Rate for Type		100%	100%	100%	100%	100%	99%	99%	96%				
2007 - Occupancy Rate %	<b>44.0%</b>	22.6%	30.2%	30.6%	28.7%	29.4%	42.3%	63.2%	69.5%				
2006 - Occupancy Rate %	<b>42.7%</b>	22.0%	34.3%	27.2%	25.4%	31.1%	42.0%	60.8%	66.8%				
% Point Change from Previous Year	<b>1.3%</b>	0.6%	-4.1%	3.4%	3.3%	-1.7%	0.3%	2.4%	2.7%				
2007 - Room-nights Sold	<b>287,297</b>	12,958	16,463	18,747	16,780	25,539	44,593	72,676	79,541				
2006 - Room-nights Sold	<b>277,132</b>	13,320	18,805	16,377	15,364	26,243	43,162	68,836	75,025				
% Change from Previous Year	<b>3.7%</b>	-2.7%	-12.5%	14.5%	8.4%	-2.8%	3.3%	5.6%	6.0%				
<b>Inns</b>													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	100%	100%				
2007 - Occupancy Rate %	<b>52.0%</b>	21.1%	30.1%	28.0%	31.8%	33.5%	50.2%	67.5%	77.6%				
2006 - Occupancy Rate %	<b>53.8%</b>	21.9%	36.5%	37.5%	28.9%	44.0%	45.6%	68.6%	76.8%				
% Point Change from Previous Year	<b>-1.8%</b>	-0.8%	-6.4%	-9.5%	2.9%	-10.5%	4.6%	-1.1%	0.8%				
2007 - Room-nights Sold	<b>24,168</b>	707	902	889	1,009	1,638	4,334	6,820	7,869				
2006 - Room-nights Sold	<b>24,550</b>	646	1023	1,174	873	1,980	4,064	6,983	7,807				
% Change from Previous Year	<b>-1.6%</b>	9.4%	-11.8%	-24.3%	13.5%	-20.9%	6.6%	-2.3%	0.8%				
<b>Cabins/Cottages</b>													
Compliance Rate for Type		100%	100%	100%	100%	100%	100%	99%	97%				
2007 - Occupancy Rate %	<b>45.2%</b>	2.8%	5.8%	12.4%	12.5%	9.0%	19.8%	63.1%	67.2%				
2006 - Occupancy Rate %	<b>40.7%</b>	4.3%	5.3%	3.3%	6.2%	6.4%	16.9%	58.4%	61.9%				
% Point Change from Previous Year	<b>4.5%</b>	-1.5%	0.5%	9.1%	6.3%	2.6%	2.9%	4.7%	5.3%				
2007 - Room-nights Sold	<b>92,811</b>	50	82	192	248	2,137	10,367	38,931	40,804				
2006 - Room-nights Sold	<b>87,679</b>	97	111	72	192	1,606	9,104	37,085	39,412				
% Change from Previous Year	<b>5.9%</b>	-48.5%	-26.1%	166.7%	22.6%	24.8%	13.9%	5.0%	3.5%				
<b>Tourist Home/B&amp;B</b>													
Compliance Rate for Type		97%	97%	97%	97%	98%	99%	100%	99%				
2007 - Occupancy Rate %	<b>30.5%</b>	3.1%	5.0%	4.3%	5.0%	12.0%	28.3%	53.2%	56.0%				
2006 - Occupancy Rate %	<b>27.1%</b>	2.1%	7.8%	7.5%	4.9%	11.2%	24.2%	46.5%	53.0%				
% Point Change from Previous Year	<b>3.4%</b>	1.0%	-2.8%	-3.2%	0.1%	0.8%	4.1%	6.7%	3.0%				
2007 - Room-nights Sold	<b>30,548</b>	212	274	277	345	1,693	5,229	10,945	11,573				
2006 - Room-nights Sold	<b>29,081</b>	165	560	568	408	1,701	4,543	9,923	11,213				
% Change from Previous Year	<b>5.0%</b>	28.5%	-51.1%	-51.2%	-18.3%	-0.5%	15.1%	10.3%	3.2%				
<b>Other</b>													
Compliance Rate for Type		~	~	~	~	100%	100%	100%	100%				
2007 - Occupancy Rate %	<b>54.5%</b>	~	~	~	~	12.5%	15.6%	71.0%	90.3%				
2006 - Occupancy Rate %	<b>20.4%</b>	~	~	~	~	~	10.0%	20.0%	30.1%				
% Point Change from Previous Year	<b>34.1%</b>	0%	0%	0%	0%	0%	5.6%	n/a	60.2%				
2007 - Room-nights Sold	<b>168</b>	~	~	~	~	4	14	66	84				
2006 - Room-nights Sold	<b>269</b>	~	~	~	~	~	42	87	140				
% Change from Previous Year	<b>-37.5%</b>	0.0%	0.0%	0.0%	0.0%	0.0%	-66.7%	-24.1%	-40.0%				

# SEPTEMBER

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
<b>GEOGRAPHIC ORIGIN</b>														
<b>Volume</b>														
<b>Canada 2007</b>	<b>346,638</b>	<b>13,270</b>	<b>16,792</b>	<b>18,621</b>	<b>17,037</b>	<b>26,702</b>	<b>50,661</b>	<b>97,960</b>	<b>105,595</b>					
<b>Canada 2006</b>	<b>339,490</b>	<b>13,667</b>	<b>19,659</b>	<b>17,025</b>	<b>16,037</b>	<b>27,897</b>	<b>47,676</b>	<b>95,625</b>	<b>101,904</b>					
% Point Change over 2006	<b>2.1%</b>	-2.9%	-14.6%	9.4%	6.2%	-4.3%	6.3%	2.4%	3.6%					
Alberta 2007	<b>15,863</b>	155	279	285	374	1,159	3,078	5,117	5,416					
Alberta 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
British Columbia 2007	<b>9,382</b>	176	247	178	325	920	1,935	2,604	2,997					
British Columbia 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
Manitoba 2007	<b>3,530</b>	33	56	107	108	269	817	1,039	1,101					
Manitoba 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
New Brunswick 2007	<b>61,884</b>	3,448	4,202	4,669	3,640	6,091	9,088	15,152	15,594					
New Brunswick 2006	<b>60,200</b>	3,690	4,714	4,183	3,743	5,600	8,564	14,621	15,085					
% Point Change over 2006	<b>2.8%</b>	-6.6%	-10.9%	11.6%	-2.8%	8.8%	6.1%	3.6%	3.4%					
Newfoundland 2007	<b>9,290</b>	319	288	523	493	519	1,347	2,789	3,012					
Newfoundland 2006	<b>10,758</b>	876	908	486	702	1,104	1,379	2,531	2,772					
% Point Change over 2006	<b>-13.6%</b>	-63.6%	-68.3%	7.6%	-29.8%	-53.0%	-2.3%	10.2%	8.7%					
Nova Scotia 2007	<b>79,727</b>	3,743	5,550	5,209	4,379	6,339	11,240	19,992	23,275					
Nova Scotia 2006	<b>75,899</b>	3,365	6,090	4,605	4,517	6,525	10,719	18,457	21,621					
% Point Change over 2006	<b>5.0%</b>	11.2%	-8.9%	13.1%	-3.2%	-2.9%	4.9%	8.3%	7.6%					
Nunavut 2007	<b>298</b>	0	0	0	10	1	25	113	149					
Nunavut 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
NWT 2007	<b>576</b>	22	2	9	10	29	78	134	292					
NWT 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
Ontario 2007	<b>89,094</b>	1,667	1,915	2,684	3,301	5,277	12,267	30,242	31,741					
Ontario 2006	<b>87,660</b>	1,562	2,387	2,665	1,834	5,758	11,784	29,455	32,215					
% Point Change over 2006	<b>1.6%</b>	6.7%	-19.8%	0.7%	80.0%	-8.4%	4.1%	2.7%	-1.5%					
Prince Edward Island 2007	<b>35,063</b>	2,844	3,664	4,183	3,309	4,111	5,086	5,609	6,257					
Prince Edward Island 2006	<b>30,027</b>	2,672	3,656	3,508	2,652	3,032	4,670	4,664	5,173					
% Point Change over 2006	<b>16.8%</b>	6.4%	0.2%	19.2%	24.8%	35.6%	8.9%	20.3%	21.0%					
Quebec 2007	<b>38,467</b>	842	554	696	1,014	1,741	4,889	14,262	14,469					
Quebec 2006	<b>41,851</b>	748	1,048	750	1,268	1,782	5,478	16,363	14,414					
% Point Change over 2006	<b>-8.1%</b>	12.6%	-47.1%	-7.2%	-20.0%	-2.3%	-10.8%	-12.8%	0.4%					
Saskatchewan 2007	<b>2,964</b>	21	35	77	74	216	763	782	996					
Saskatchewan 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
Yukon 2007	<b>500</b>	0	0	1	0	30	48	125	296					
Yukon 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					
Other 2007	<b>0</b>	0	0	0	0	0	0	0	0					
Other 2006	<b>32,939</b>	754	856	828	1,321	4,096	5,061	9,474	10,549					
% Point Change over 2006	~	~	~	~	~	~	~	~	~					

# SEPTEMBER

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>United States 2007</b>	<b>48,224</b>	<b>332</b>	<b>559</b>	<b>1,051</b>	<b>793</b>	<b>2,108</b>	<b>7,103</b>	<b>16,796</b>	<b>19,482</b>				
<b>United States 2006</b>	<b>50,217</b>	<b>372</b>	<b>543</b>	<b>868</b>	<b>496</b>	<b>2,319</b>	<b>7,862</b>	<b>17,765</b>	<b>19,992</b>				
<i>% Point Change over 2006</i>	<b>-4.0%</b>	-10.8%	2.9%	21.1%	59.9%	-9.1%	-9.7%	-5.5%	-2.6%				
New England 2007	<b>19,503</b>	99	172	326	221	667	2,504	7,027	8,487				
New England 2006	<b>20,461</b>	184	197	170	199	698	2,612	7,552	8,849				
<i>% Point Change over 2006</i>	<b>-4.7%</b>	-46.2%	-12.7%	91.8%	11.1%	-4.4%	-4.1%	-7.0%	-4.1%				
Mid-Atlantic 2007	<b>7,416</b>	23	111	106	105	316	850	2,506	3,399				
Mid-Atlantic 2006	<b>7,356</b>	44	64	96	69	236	853	2,579	3,415				
<i>% Point Change over 2006</i>	<b>0.8%</b>	-47.7%	73.4%	10.4%	52.2%	33.9%	-0.4%	-2.8%	-0.5%				
South 2007	<b>10,945</b>	80	121	273	193	556	1,907	3,737	4,078				
South 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
<i>% Point Change over 2006</i>	<b>~</b>	~	~	~	~	~	~	~	~				
Midwest 2007	<b>5,164</b>	92	80	146	110	274	930	1,745	1,787				
Midwest 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
<i>% Point Change over 2006</i>	<b>~</b>	~	~	~	~	~	~	~	~				
West 2007	<b>5,261</b>	38	75	200	164	295	912	1,781	1,796				
West 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
<i>% Point Change over 2006</i>	<b>~</b>	~	~	~	~	~	~	~	~				
Other 2007	<b>0</b>	0	0	0	0	0	0	0	0				
Other 2006	<b>22,400</b>	144	282	602	228	1,385	4,397	7,634	7,728				
<i>% Point Change over 2006</i>	<b>~</b>	~	~	~	~	~	~	~	~				

# SEPTEMBER

## VISITOR ORIGINS

Home Province / State / Country of Guests	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>International 2007</b>	<b>24,647</b>	<b>314</b>	<b>370</b>	<b>324</b>	<b>514</b>	<b>1,854</b>	<b>4,364</b>	<b>8,784</b>	<b>8,123</b>				
<b>International 2006</b>	<b>12,338</b>	<b>189</b>	<b>295</b>	<b>294</b>	<b>429</b>	<b>920</b>	<b>2,041</b>	<b>3,538</b>	<b>4,632</b>				
% Point Change over 2006	<b>99.8%</b>	66.1%	25.4%	10.2%	16.5%	50.4%	113.8%	148.3%	75.4%				
Australia 2007	<b>813</b>	2	3	11	22	118	192	210	255				
Australia 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
China 2007	<b>2,136</b>	183	181	201	193	252	399	381	346				
China 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
England 2007	<b>2,374</b>	5	49	17	64	194	692	619	734				
England 2006	<b>2,117</b>	77	69	43	84	250	317	524	753				
% Point Change over 2006	<b>12.1%</b>	-93.5%	-29.0%	-60.5%	-23.8%	-22.4%	118.3%	18.1%	-2.5%				
France 2007	<b>435</b>	0	3	3	1	12	32	187	197				
France 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
Germany 2007	<b>1,424</b>	17	1	14	6	73	346	478	489				
Germany 2006	<b>1,475</b>	2	14	60	22	89	255	514	519				
% Point Change over 2006	<b>-3%</b>	750.0%	-92.9%	-76.7%	-72.7%	-18.0%	35.7%	-7.0%	-5.8%				
Ireland 2007	<b>383</b>	0	12	1	12	26	114	116	102				
Ireland 2006	<b>408</b>	23	34	16	23	14	33	106	159				
% Point Change over 2006	<b>-6%</b>	-100.0%	-64.7%	-93.8%	-47.8%	85.7%	245.5%	9.4%	-35.8%				
Japan 2007	<b>2,593</b>	33	41	36	51	199	695	763	775				
Japan 2006	<b>2,996</b>	37	27	37	44	226	704	720	1,201				
% Point Change over 2006	<b>-13.5%</b>	2.41%	51.9%	-2.7%	15.9%	-11.9%	-1.3%	6.0%	-35.5%				
Netherlands 2007	<b>372</b>	11	1	11	11	25	36	144	133				
Netherlands 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
Scotland 2007	<b>409</b>	0	0	1	13	33	74	156	132				
Scotland 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
Switzerland 2007	<b>320</b>	0	0	3	2	14	60	123	118				
Switzerland 2006	<b>n/a</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a				
% Point Change over 2006	~	~	~	~	~	~	~	~	~				
Other 2007	<b>13,388</b>	63	79	26	139	908	1,724	5,607	4,842				
Other 2006	<b>5,182</b>	50	151	138	128	309	732	1,674	2,000				
<b>Motorcoach 2007</b>	<b>15,339</b>	11	0	109	39	347	2,400	5,875	6,558				
<b>Motorcoach 2006</b>	<b>16,826</b>	0	2	4	3	426	3,336	5,986	7,069				
% Point Change over 2006	<b>-9%</b>	~	0.0%	2625%	1200%	-19%	-28%	-1.9%	-7.2%				
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>79.7%</b>	95.3%	94.8%	92.6%	92.7%	86.1%	78.5%	75.7%	75.5%				
<b>United States</b>	<b>11.1%</b>	2.4%	3.2%	5.2%	4.3%	6.8%	11.0%	13.0%	14.0%				
<b>International</b>	<b>5.7%</b>	2.3%	2.1%	1.6%	2.8%	6.0%	6.8%	6.8%	5.8%				

# Campground September 2007

OCCUPANCY RATE	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>PROVINCE WIDE</b>													
2007 - Occupancy Rate %	41%	~	~	~	~	8.4%	20.1%	51.9%	54.0%				
2006 - Occupancy Rate %	39%	~	~	~	~	5.8%	18.9%	52.9%	52.1%				
% Point Change from Previous Year	1%	~	~	~	~	2.6%	1.2%	-1.0%	1.9%				
2007 - Site-nights Sold	186,730	~	~	~	~	2,369	27,374	78,761	78,226				
2006 - Site-nights Sold	188,494	~	~	~	~	2,353	24,514	83,646	77,981				
Difference in Site-nights Sold	-1,764	~	~	~	~	16	2,860	-4,885	245				
% Point change from Previous Year	-1%					0.7%	11.7%	-5.8%	0.3%				
<b>North Cape Coastal Drive</b>													
2007 - Occupancy Rate %	30%	~	~	~	~	2.0%	12.6%	41.1%	40.7%				
2006 - Occupancy Rate %	30%	~	~	~	~	3.0%	12.5%	42.2%	37.4%				
% Point Change from Previous Year	0%	~	~	~	~	-1.0%	0.1%	-1.1%	3.3%				
2007 - Site-nights Sold	17,431	~	~	~	~	87	1,988	7,725	7,631				
2006 - Site-nights Sold	16,575	~	~	~	~	118	1,844	7,741	6,872				
Difference in Site-nights Sold	856	~	~	~	~	-31	144	-16	759				
% Point change from Previous Year	5%					-26.3%	7.8%	-0.2%	11.0%				
<b>Anne's Land</b>													
2007 - Occupancy Rate %	45%	~	~	~	~	11.4%	19.3%	55.3%	60.5%				
2006 - Occupancy Rate %	42%	~	~	~	~	5.0%	20.4%	57.1%	56.4%				
% Point Change from Previous Year	3%	~	~	~	~	6.4%	-1.1%	-1.8%	4.1%				
2007 - Site-nights Sold	128,130	~	~	~	~	1,836	20,289	52,660	53,345				
2006 - Site-nights Sold	125,547	~	~	~	~	1,478	16,806	54,216	53,047				
Difference in Site-nights Sold	2,583	~	~	~	~	358	3,483	-1,556	298				
% Point change from Previous Year	2%					24.2%	20.7%	-2.9%	0.6%				
<b>Charlotte's Shore</b>													
2007 - Occupancy Rate %	6%	~	~	~	~	8.6%	17.3%	45.8%	46.8%				
2006 - Occupancy Rate %	36%	~	~	~	~	13.6%	16.4%	45.0%	45.1%				
% Point Change from Previous Year	-30%	~	~	~	~	-5.0%	0.9%	-0.8%	-1.7%				
2007 - Site-nights Sold	16,932	~	~	~	~	345	2,274	7,060	7,253				
2006 - Site-nights Sold	20,191	~	~	~	~	608	2,223	10,389	6,971				
Difference in Site-nights Sold	-3,259	~	~	~	~	-263	51	3,329	-282				
% Point change from Previous Year	-16%					-43.3%	2.3%	32.0%	-4.0%				
<b>Points East</b>													
2007 - Occupancy Rate %	36%	~	~	~	~	2.8%	14.6%	50.9%	44.8%				
2006 - Occupancy Rate %	40%	~	~	~	~	5.6%	19.6%	52.1%	50.8%				
% Point Change from Previous Year	-5%	~	~	~	~	-2.8%	-5.0%	-1.2%	-6.0%				
2007 - Site-nights Sold	24,237	~	~	~	~	101	2,823	11,316	9,997				
2006 - Site-nights Sold	26,181	~	~	~	~	149	3,641	11,300	11,091				
Difference in Site-nights Sold	-1,944	~	~	~	~	-48	-818	16	-1,094				
% Point change from Previous Year	-7%					-32.2%	-22.5%	0.1%	-9.9%				
<b>ORIGIN BREAKDOWN</b>													
<b>Canada</b>	<b>92%</b>	~	~	~	~	<b>94.0%</b>	<b>92.3%</b>	<b>92.5%</b>	<b>92.0%</b>				
Alberta	2%					39.1%	1.3%	1.1%	1.3%				
Prince Edward Island	35%					32.4%	54.8%	32.5%	30.9%				
Nova Scotia	13%					6.8%	9.6%	12.9%	15.5%				
New Brunswick	14%					5.7%	13.1%	13.9%	13.5%				
Ontario	12%					4.8%	6.1%	13.8%	13.5%				
Quebec	14%					2.5%	5.0%	15.6%	14.6%				
<b>United States</b>	<b>7%</b>	~	~	~	~	<b>4.4%</b>	<b>6.6%</b>	<b>7.0%</b>	<b>7.3%</b>				
Massachusetts	1%					1.4%	0.7%	0.6%	0.9%				
Maine	1%					0.0%	1.2%	1.2%	1.4%				
New York	0.4%					0.6%	0.3%	0.4%	0.4%				
Florida	1%					0.4%	0.9%	0.5%	0.7%				
<b>International</b>	<b>1%</b>	~	~	~	~	<b>1.5%</b>	<b>0.8%</b>	<b>0.6%</b>	<b>0.7%</b>				
Germany	0.3%					1.0%	0.3%	0.2%	0.3%				