Introduction

The Municipal Profile Project

This is one of a series of profiles produced in collaboration with the Federation of PEI Municipalities, the member municipalities, and Human Resources Development Canada.

Information for the 30 municipal profiles was gathered from interviews with municipal administrators, from Statistics Canada Census data, from PEI Government publications, and from many other helpful individuals and agencies.

Contact information for this municipality, Human Resources Development Canada, and the Federation of PEI Municipalities may be found at the end of the profile. A list of all 30 municipal profiles is attached in **Appendix I.**

Interpretation of Census Data

The 1996 Census data were collected either from 100 % of the population or on a sample basis (i.e. from a random sample of one in five households) with the data weighted up to provide estimates for the entire population.

For all census products released, procedures are applied to prevent the possibility of associating statistical data with any identifiable individual. The data are randomly rounded and they are suppressed for certain geographic areas. Random rounding is a method whereby all figures in a tabulation, including totals, are randomly rounded (either up or down) to a multiple of "5" and in some cases "10". This technique provides strong protection against disclosure, without adding significant error to census data.

Census terms referred to in this document can be found in **Appendix II.**

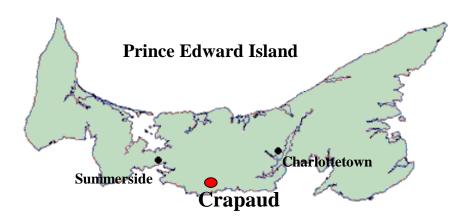
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Municipal Profile: Crapaud, Prince Edward Island

General Overview

Prince Edward Island is located just off the eastern shore of Canada, in the Gulf of St. Lawrence. It is separated from the mainland by the Northumberland Strait. The Village of Crapaud is located in Queens County in the central portion of Prince Edward Island. Crapaud has a population of 378 and covers a land area of 1.94 km².



Crapaud is located within a 30 to 90 minute drive of all major points of access to and from the Island.

Distances:	
Confederation Bridge	
(to New Brunswick)	17 km
Charlottetown	39 km
Summerside	45 km
Wood Islands ferry	
(to Nova Scotia)	100 km

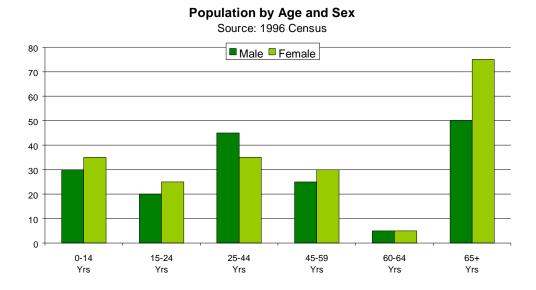
Crapaud is part of the federal electoral district of Malpeque and is in the provincial riding of Crapaud-Hazel Grove (Electoral District 17.)

Although it was not officially incorporated until 1950, the community of Crapaud has a long history.

Lot 29 was owned by the Westmoreland family from the early 1800s and they gave their name to the Westmoreland River that flows just outside the borders of Crapaud and into Victoria Harbour (then known as Westmoreland Harbour). In 1842, the community was named Crapaud after what the French referred to as the "Riviere aux Crapauds" or River of Frogs. At first a heavily wooded area, Crapaud exported timber to England and built ships in the harbour. Agriculture was also an important means of livelihood and remains so to this day.

Population

At the time of the 1996 Census, Crapaud had a population of 378 people, an increase of 17 % since the 1991 Census.



The 1996 Census reported a population of 170 males and 210 females. The largest age group is the 65 years and over category, representing 33 % of Crapaud's population. By contrast, 13 % of people in PEI are in this age group. The population of seniors is increased by the presence of South Shore Villa, which can accommodate up to 52 people, and PEI Housing, which has 15 senior's units in the community. The second largest group is in the 25 - 44 category, with 21 % of the population.

Language and Ethnic Origin

In Crapaud, 365 people reported English and 10 people reported French as their mother tongue. Similarly, knowledge of official languages showed 370 people knowing English only, and 10 people with a knowledge of both English and French. There was no knowledge of other languages reported

Census respondents were asked to specify to which ethnic or cultural

groups their ancestors belonged. They could specify as many groups as applicable. In Crapaud, most people reported their origins as the British Isles - Scotland, England, Ireland and Wales. The second largest individual group was Canadian. There were also some German responses, with small numbers of Dutch, Swedish, Danish and American.

Employment Income

The following table represents Crapaud's employment income:

Employment Income			
	Cr	PEI	
	Number of People	Average Employment Income	Average Employment Income
All persons with employment income by work activity	215	\$18,483	\$18,951
Worked full year, full time	100	\$27,988	\$30,039
Worked part year or part time	105	\$8,986	\$12,025
Males with employment income	110	\$22,335	\$22,663
Females with employment income	100	\$14,323	\$14,724

Source: 1996 Census

The income figures for males and females are averages of full time, part time and part year employment. The average income for males was substantially higher than for females, 56% above the female average. This is consistent with the provincial average income rates and occurs because a higher percentage of females work either on a part year or part time basis. In addition, one third of all females employed on PEI work in; clerical, sales and service and childcare and home support worker occupations which are typically the lower paid occupations.

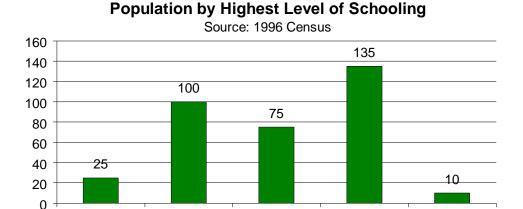
The average employment income for workers in Crapaud was \$18,483, which is similar to the provincial average of \$18,951. The average income for males was \$22,335, which is similar to the provincial average of \$22,663. Female average income was \$14,323, which is comparable to the provincial average for females.

There were 100 persons in Crapaud who worked in full year, full time employment, approximately 47% of all persons with employment income. The average employment income for this group was \$27,988, which is 7% lower than the provincial average.

There are 90 Census families in Crapaud. The average family income in Crapaud is \$45,133.

Education

Of Crapaud's working age population, 15 years of age and older, (340) approximately 36% have less than Grade 12 education, and 64% possess a high school diploma or higher. 3% of the working age population have obtained a university degree. With the exception of university degrees, Crapaud residents have higher levels of education than the province as a whole.



Grade 9 to 12 High School

* Note – the "Some Post Secondary" category includes those people with college certificates or diplomas

Diploma

Some Post

Secondary *

University

Degree

Post-Secondary Qualifications

Less than

grade 9

In Crapaud, there were 45 males and 75 females reporting post-secondary qualifications in the Census:

Males	Engineering and applied science technologies and trades Commerce, management and business administration	35 10
Females	Commerce, management and business administration	30
	Health professions, sciences and technologies	25
	Educational, recreational and counselling services	10
	Fine and applied arts	10
	Source: 1996 Census	

Labour Force Activity

The census reference week was the week of May 5, 1996. The labour force activity reported refers to the conditions during that week. In P.E.I., May is the month in which seasonal activity is beginning to increase as farmers prepare the land, fishers gear up, construction activity picks up and tourism operators begin to prepare for the coming season. Employment reaches its peak in August and remains high through to and including October.

Labour Force Activity			
	Crapaud	PEI	
Total population 15 years and over by labour force activity	340	103750	
In the labour force	185	70820	
Employed	165	61060	
Unemployed	25	9760	
Participation rate	54.4%	68.3%	
Unemployment rate	13.5%	13.8%	

Source: 1996 Census

At the time of the 1996 Census, Crapaud had a working age population of 340 persons and a labour force which numbered 185. The participation rate was 54.4%, which is significantly lower than the provincial rate of 68.3%. The lower participation rate may be due to the higher number of seniors in Crapaud.

Crapaud's labour force represents less than one half of one percent of PEI's total labour force. The labour force was composed of 165 persons who were employed and 25 who were unemployed. The unemployment rate during the Census reference week was 13.5%, which is comparable to the provincial rate of 13.8%

Major Industries and Occupations

Labour Force by Industry

The Census reported that the jobs employing the 185 members of Crapaud's labour force are shared between the industrial sectors shown in the table below.

Labour Force by Industry		_
	Labour	Percent of the
	Force	Labour Force
Health and social service industries	40	22%
Other service industries	30	16%
Retail trade industries	25	14%
Transportation and storage industries	20	11%
Agricultural and related service industries	15	8%
Wholesale trade industries	15	8%
Manufacturing industries	10	5%
Construction industries	10	5%
Educational service industries	10	5%
Accommodation, food & beverage service industries	10	5%

Source: 1996 Census

63% of the labour force was concentrated in four industrial categories: health and social services, other service, retail trade, and transportation and storage.

Agriculture

Agriculture is an important economic activity in and around Crapaud. The community is located within Lot 29 and borders on Lot 28. Due to confidentiality constraints, agriculture data is not available for the community alone. However, the following table provides information on the farm activity for the wider area, Lots 28 and 29, which includes the community of Crapaud.

	Lot 28	Lot 29	Provincial
			Total
Total number of farms	39	50	2,217
Total area of farms			
Acres	5,950	11,015	655,365
Hectares	2,480	4,458	265,217
Total farm capital	\$13.1 million	\$21.2 million	\$1,417 billion
Total gross farm receipts	\$1.8 million	\$4.8 million	\$349.2 million
Total farm expenses	\$1.7 million	\$4 million	\$288.6 million

Source: 1996 Census of Agriculture, Agriculture Division, Statistics Canada

This area has approximately 4% of the total number of farms in PEI and represents approximately 2.6% of the total provincial acreage. Total gross farm receipts in the area were about 1.9% of the provincial total.

Labour Force by Occupation

Crapaud has a labour force of 185; 95 males and 90 females. 68% of the labour force is associated with one of the following 3 occupations:

- Sales and service occupations is the largest group, with 38% of the total.
- Health occupations accounts for 19%.
- Occupations unique to primary industry represents 11% of the total labour force.

Labour Force by Occupation		
	Total	
	Labour Force	
Sales and service occupations	70	
Health occupations	35	
Occupations unique to primary industry	20	
Management occupations	15	
Business, finance and administrative occupations	15	
Trades, transport and equipment operators and related occupations	10	
Occupations in social science, education, government service and religio	n 10	

Source: 1996 Census

The high proportion of people in health occupations may reflect the presence of South Shore Villa.

Labour Force by Occupation, Males and Females

63% of the male labour force, (95) is associated with one of the following categories:

- Sales and service occupations, such as cashiers, 42%.
- Occupations unique to primary industry, such as occupations unique to agriculture, 21%.

66% of the female labour force is associated with one of the two following categories:

- Sales and service occupations, such as cashiers, 33%.
- Health occupations, such as nurse supervisors and registered nurses, 33%.

Business and Commerce

At the time of this report (April 1998) the following businesses were operating in Crapaud:

Bank of Nova Scotia
Birchwood Motel & Suites
Craig's Irving and Convenience Store
Dawson Funeral Home
Double R Manufacturing
Gateway Enterprises
Harvey's Clover Farm
Heritage Memorials
Island Excavators
R&R Service Centre
Red Rooster Motel
Salon 22
South Shore Pharmacy
Waddell's Poultry Plant
Source: Community of Crapaud

Transportation

The Trans Canada Highway bisects the community from east to west. Crapaud's location along the province's main transportation route provides easy access to the cities of Charlottetown (39 km), Summerside (45 km), and to the Confederation Bridge (17 km).

Housing and Real Estate

The Census reported the following number of dwellings in Crapaud:

Occupied Private Dwellings by Structural Type of Dwelling		
Total	130	
Single-detached house	95	
Row house	10	
Apartment building, less than five	25	
storeys		

Source: 1996 Census

The prices and rents vary according to style and area of the community.

As of March 1998, the average Multiple Listing Service list prices for homes in Queen's County, (excluding Charlottetown, Stratford and Cornwall) are:

\$43,781 for a 1 or 2 bedroom home; \$124,500 for a 5 (or more) bedroom home;

\$82,515, overall average.

Source: PEI Real Estate Association

Education

Area children can attend a private kindergarten located nearby in the old Victoria School. Children from Crapaud attend grades 1 through 9 at Englewood school, which has a population of 257 students. Englewood has a web site at www3.pei.sympatico.ca/dr.baker1/.

High school students are transported by bus to Bluefield High School in Hampshire, approximately 35 km away. Bluefield school incorporates grades 10 through 12 and has a population of 881 students.

Health Care Facilities

Crapaud has a doctor and dentist as well as a pharmacy. The nearest hospital is Queen Elizabeth Hospital in Charlottetown. Ambulance service is through Neil's Ambulance in Charlottetown.

South Shore Villa has facilities for 27 community care residents and 25 nursing care residents.

Points of Service

The nearest Provincial Government Services Offices are in Charlottetown, and there is a Regional Service Centre in Summerside.

Crapaud has a Post Office located on the Trans Canada Highway.

Residents can access the internet at the Community Access Program (CAP Site) located in Englewood School, and there is a public library.

Municipal Services

Fire protection is provided by the Crapaud Fire Department. Police services are through the RCMP. Garbage pickup is available from South Shore Sanitation.

Tax rates for 1998 are \$0.45 per \$100 of assessment for commercial properties, and \$0.40 per \$100 for non-commercial properties. Sewer rates are \$100 per year.

Recreation

Recreation facilities include the Crapaud Community Curling Club and the South Shore Arena. Victoria Provincial Park and Brookvale Provincial Ski Park are nearby. Ski instruction is available from the PEI Alpine Ski School. There is a baseball diamond.

Crapaud area anglers can fish for brook trout in, among others, Matter's Pond, Sherren's Pond, Holm's Pond, Crosby's Pond, the Westmoreland River, and the West River.

Cultural Facilities and Events

Each year, residents and visitors attend the Crapaud Exhibition and the PEI Tractor Pull Championships, reflecting the importance of agriculture to the area.

Churches

Community churches include the United Church and St. John the Evangelist Anglican Church.

Contact Information

To find out more about Crapaud, contact one of the groups below:

Community of Crapaud

PO Box 30 Crapaud PE C0A 1J0

Telephone: (902) 658-2297 (answering machine) or (902) 658-2094

Office hours: Monday evenings 6:00 - 7:00 Council meeting: First Monday of month, 8:00 PM

Chairperson: Glen Stewart Administrator: Susan Williams

Councillors: Gary Stewart, Lyndon Mayhew, Errol Callbeck, Roger Nicholson

Incorporated: August 1, 1950

South Shore Chamber Of Commerce

For information, contact: Scott Dawson, South Shore Chamber of Commerce, Crapaud, PEI COA 1J0, Phone (902) 658-2649 (evenings)

Federation of PEI Municipalities

The Federation of Prince Edward Island Municipalities is a body formed for the purpose of representing in one organization the various cities, towns, resort municipalities, and incorporated communities within the Province of Prince Edward Island.

Lisa Doyle-MacBain, Executive Director 1 Kirkdale Road, Charlottetown, PEI C1E 1R3

Telephone: (902) 566-1493 Fax: (902) 368-1239

E-mail: macbain@auracom.com

Web site: http://www.munisource.org/fpeim/

Human Resources Development Canada

Crapaud is served by the Charlottetown Human Resource Centre. For information on programs and services offered by HRDC, you may visit our website at:

http://www.pe.hrdc-drhc.gc.ca/common/lmi.html

This site also contains links to others sites of interest.

Charlottetown Human Resource Centre

161 St. Peters Road PO Box 20105, Sherwood Postal Outlet Sherwood, Prince Edward Island Canada CIA 9E3

Located in the Ellis Brothers Shopping Centre, the office serves Charlottetown, the Capital City of Prince Edward Island. It also serves an area from New London in the Western portion of Queens County continuing East to Vernon River in the Western portion of Kings County.

The office is a full service centre with Employment Insurance, Income Security Programs, Employment Programs, Investigation & Control and Women's Programs. The population of the area served by HRC Charlottetown is 64,000 with a Labour force estimated at 35,000. There is an employer base estimated at 4000.

Hours of Operation:

8:30 A.M. to 4:00 PM. Monday to Friday

Telephone Numbers.

Employment Insurance Inquiries: 902-566-7781

Toll Free: (English): 1-800-206-7218, (French): 1-800-808-6352

Job line: 902-566-7799 Toll Free, 1-800363-2342

Employment Services:

General enquiries: 902-566-7723 or 902-566-7766

Employer Job Orders: 902-566-7754

Records of Employment: Toll Free: 1-800-578-6821

Income Security Programs:

(Canada Pension/Old Age Security)

English: 1-800-277-9914 French: 1-800-277-9915

Appendix I

The following municipalities are members of the Federation of Prince Edward Island Municipalities. A profile of each municipality was created during the Municipal Profile Project between February and June, 1998.

City of Charlottetown

City of Summerside

Town of Alberton

Town of Cornwall

Town of Georgetown

Town of Kensington

Town of Montague

Town of Souris

Town of Stratford

Community of Abrams Village

Community of Borden-Carleton

Community of Brudenell

Community of Cardigan

Community of Central Bedeque

Community of Crapaud

Community of Kinkora

Community of Miscouche

Community of Morell

Community of Murray Harbour

Community of New Haven-Riverdale

Community of North Rustico

Community of O'Leary

Community of Resort Municipality

Community of St. Louis

Community of St. Peter's Bay

Community of Tignish

Community of Tyne Valley

Community of Victoria

Community of Wellington

Community of Winsloe South

Appendix II

Census Definitions

The following definitions are provided to assist readers in understanding the terminology used in the census data in this report. For further explanation or details please contact the Labour Market Information unit of Human Resource Development Canada.

Average Employment Income of Individuals - is calculated from unrounded data by dividing the aggregate employment income of a specified group of individuals by the number of individuals with employment income in that group. It refers to individuals 15 years and over who reported employment income for the calendar year 1995.

Census Family - refers to:

- 1) a now married couple (with or without never -married sons and /or daughters of either or both spouses), or
- 2) a couple living common-law (with or without never-married sons and/or daughters of either or both spouses), or
- 3) a lone parent of any marital status, with at least one never-married son or daughter living in the same dwelling.

Census reference date - May 14, 1996

Census reference week - The census reference week was the week prior to enumeration.

Employed - includes all persons who worked for pay or in self-employment in the paid labour force in the week prior to enumeration. This includes all persons working for wages or salaries, all self-employed persons (with or with out paid help) working in their own business, farm or professional practice, and all persons working without pay in a family farm or business during the reference week. (The "employed " also includes persons who were absent from their job or business for a variety of reasons.)

Employment income by work activity - refers to total income received by persons 15 years of age and over during the calendar year 1995 as wages and salaries; net income from non-farm unincorporated business and /or professional practice and net farm self-employment income for all jobs held. Included in this is both full time work (i.e. 30 hours or more per week) and part time (less than 30 hours per week) as well as those who worked full year (49- 52 weeks of the year) or part of the year (less than 49 weeks per year).

Ethnic origin - refers to the ethnic or cultural group(s) to which the respondents ancestors belonged. (An ancestor was defined as someone from whom a person is descended and is usually more distant than grandparent). Respondents were asked to specify as many groups as applicable.

Knowledge of Official Languages - refers to the ability to conduct a conversation in English only, in French only, in both English and French or in neither of the official languages of Canada.

Knowledge of Non-official Languages - Refers to languages, other than English or French, in which the respondent can conduct a conversation.

Labour Force - refers to those persons 15 years of age and older, excluding institutional residents who were employed or unemployed during the week (Sunday to Saturday) prior to census day

Mother tongue - refers to the first language learned at home in childhood and still understood by the individual at the time of the census.

Participation rate - refers to the total labour force in the week (Sunday to Saturday) prior to Census day, expressed as a percentage of the population 15 years of age and over, excluding institutional residents.

Unemployed - refers to persons 15 years of age and over, excluding institutional residents, who, during the week (Saturday to Sunday) prior to Census Day, were without paid work and were available for work and either; 1) had actively looked for work in the past four weeks; or 2) were on temporary lay-off and expected to return to their job; or 3) had definite arrangements to start a new job in four weeks or less.

Unemployment rate - refers to the unemployed labour force expressed as a percentage of the total labour force in the week (Sunday to Saturday) prior to Census Day. Data are available for persons 15 years of age and over, excluding institutional residents.

Visible minority - the employment equity act definition was used. It defines Visible minorities as persons (other than Aboriginal Persons) who are non-Caucasian in race or non-white in color.

Working age population - refers to the number of persons in the total population who are 15 years of age and over, excluding institutional residents.