

Introduction

The Municipal Profile Project

This is one of a series of profiles produced in collaboration with the Federation of PEI Municipalities, the member municipalities, and Human Resources Development Canada.

Information for the 30 municipal profiles was gathered from interviews with municipal administrators, from Statistics Canada Census data, from PEI Government publications, and from many other helpful individuals and agencies.

Contact information for this municipality, Human Resources Development Canada, and the Federation of PEI Municipalities may be found at the end of the profile. A list of all 30 municipal profiles is attached in **Appendix I**.

Interpretation of Census Data

The 1996 Census data were collected either from 100 % of the population or on a sample basis (i.e. from a random sample of one in five households) with the data weighted up to provide estimates for the entire population.

For all census products released, procedures are applied to prevent the possibility of associating statistical data with any identifiable individual. The data are randomly rounded and they are suppressed for certain geographic areas. Random rounding is a method whereby all figures in a tabulation, including totals, are randomly rounded (either up or down) to a multiple of “5” and in some cases “10”. This technique provides strong protection against disclosure, without adding significant error to census data.

Census terms referred to in this document can be found in **Appendix II**.

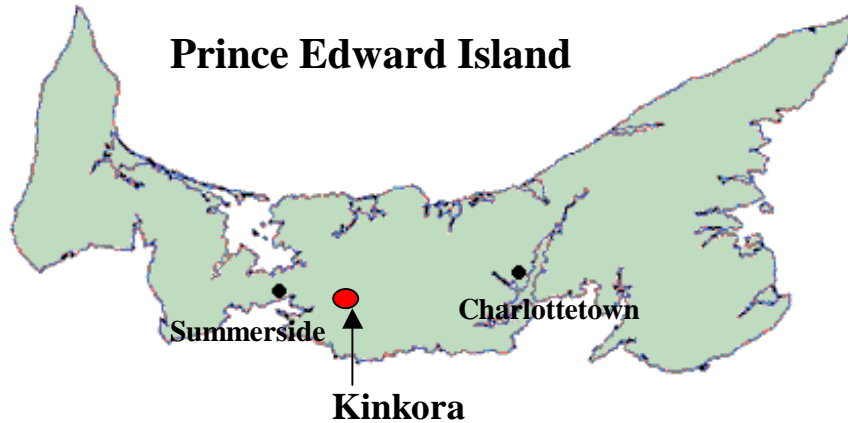
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Municipal Profile: Kinkora, Prince Edward Island

General Overview

Prince Edward Island is located just off the eastern shore of Canada, in the Gulf of St. Lawrence. It is separated from the mainland by the Northumberland Strait.



The Village of Kinkora is located in Prince County, in the central part of Prince Edward Island. Kinkora has a population of 321 and covers a land area of 4.05 sq. km. Kinkora is part of the federal electoral district of Malpeque, and is in the provincial riding of Borden-Kinkora, Provincial District 19.

Although Kinkora has traditionally been an agricultural community, it has also developed a business centre, a new subdivision and apartment buildings.

Distances:	
Confederation Bridge (to New Brunswick)	14 km
Charlottetown	48 km
Summerside	20 km
Wood Islands ferry (to Nova Scotia)	119 km

Some residents have chosen to settle in Kinkora because of the easy commuting distance to Charlottetown, Summerside, and the Confederation Bridge.

A Brief History

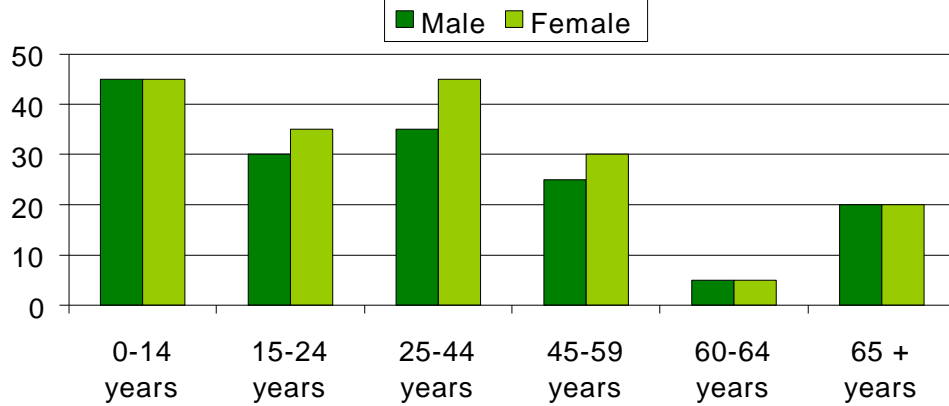
Incorporated in 1955, Kinkora has a long history. The first European settlers came to Kinkora from Ireland in 1835. Formerly called “Somerset”, Kinkora is named for Kinora, near Killanloe, Ireland. The first Roman Catholic church was built in 1847 and the building lasted until 1911. The 1860's was a period of expansion in agriculture and rural society in Prince Edward Island and Kinkora saw rapid development with a wide variety of small businesses establishing themselves. Some of these include a carriage shop in 1870 and a cheese factory in 1901. Prince Edward Island's first grammar school was in Kinkora, opening in 1869. Kinkora also saw the opening of the Island's first high school in 1935. Kinkora's economy saw further change in the 1920s when potato production became the most important industry and the short-lived but lucrative fox farming industry was near its peak.

Population

At the time of the 1996 Census, Kinkora had a population of 321 people, an increase of 26.9 % over the 1991 Census.

Population by Age and Sex

Source: 1996 Census



Population by Age and Sex		
Age Group	Kinkora	PEI
0-14 years	28%	22%
15-24 years	20%	14%
25-44 years	25%	30%
45-59 years	17%	17%
60-64 years	3%	4%
65 years +	13%	13%

Source: 1996 Census

The largest age group in Kinkora is the 0 to 14 years category, with approximately 28 % of the population. The second largest group is the 25 to 44 years category, with 25 % of the population. The provincial average for these groups are 22 % and 30 %. The distribution of Kinkora's population across these age groups is similar to the provincial age distribution.

Language and Ethnic Origin

Mother Tongue

In Kinkora, 320 people reported English as their mother tongue.

The strong sense of Irish heritage in Kinkora is illustrated by the shamrock on the community's crest.

Knowledge of Languages

Knowledge of official languages showed 300 people knowing English only, and 20 people with a knowledge of both English and French.

Ethnic Origin

In Kinkora, the most frequently reported ancestral group was Irish, followed by Canadian and Scottish. Together, these three categories made up approximately 77 % of the responses. Smaller groups reported their ethnic origins as English, French, German and Welsh.



Employment Income

The average employment income figures for Kinkora are shown in the table below.

Employment Income			
	Number of People	Average Employment Income	PEI Average Income
All persons with employment income by work activity	170	\$17,373	\$18,951
Worked full year, full time	60	\$30,827	\$30,039
Worked part year or part time	110	\$10,010	\$12,025
Males with employment income	80	\$19,730	\$22,663
Females with employment income	90	\$15,210	\$14,724

Source: 1996 Census

The income figures for males and females are averages of full time, part time and part year employment. The average income for males was substantially higher than for females, 30% above the female average. This is consistent with the provincial average income rates and occurs because a higher percentage of females work either on a part year or part time basis. In addition, one third of all females employed on PEI work in; clerical, sales and services, and childcare and home support worker occupations, which are typically the lower paid occupations.

The average employment income for workers in Kinkora was 8% lower than the average employment income for all persons in PEI. This is a reflection of the number of workers who work either on a

part year or part time basis, approximately 65% of all persons with employment income in Kinkora.

The average income for males in Kinkora was approximately 13% less than the provincial average for males as compared to 3% higher for females.

There were 60 persons in Kinkora who worked in full year, full time employment, approximately 35% of all persons with employment income in Kinkora. The average employment income for this group of workers was \$30,827, which is slightly higher than the provincial average of \$30,039.

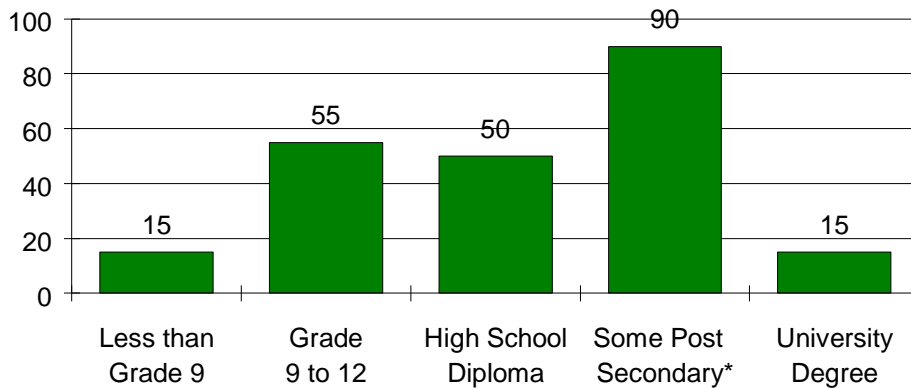
The Census family income for 85 families in Kinkora averaged \$41,377.

Education

Of Kinkora’s working age population, 15 years of age and older, approximately 31% have less than Grade 12 education and 69% possess a high school diploma or higher. 7% of the working age population have obtained a university degree. Compared to the province as a whole, Kinkora residents have higher levels of education. Provincially, 58% have a high school diploma or higher.

Population by Highest Level of Schooling

Source: 1996 Census



* Note – the “Some Post Secondary” category includes those people with college certificates or diplomas

Post-Secondary Qualifications

In Kinkora, there were 40 males and 50 females who reported completing post-secondary qualifications.

Males	Engineering and applied science technologies and trades	15
	Educational, recreational and counselling services	10
	Commerce, management and business administration	10
	Agricultural and biological sciences/technologies	10
Females	Health professions, sciences and technologies	25
	Commerce, management and business administration	15
	Educational, recreational and counselling services	10

Source: 1996 Census

Labour Force Activity

The Census reference week was the week of May 5, 1996. The labour force activity reported refers to the conditions during that week. In P.E.I., May is the month in which seasonal activity is beginning to increase as farmers prepare the land, fishers gear up, construction activity picks up and tourism operators begin to prepare for the coming season. Employment reaches its peak in August and remains high through to and including October.

Labour Force Activity		
	Kinkora	PEI
Total population 15 years and over by labour force activity	225	103750
In the labour force	135	70820
Employed	125	61060
Unemployed	15	9760
Participation rate	60.0 %	68.3 %
Unemployment rate	11.1 %	13.8 %

Source: 1996 Census

At the time of the 1996 Census, Kinkora had a working age population of 225 persons and a labour force which numbered 135. The participation rate was 60.0%, which is considerably lower than the provincial rate of 68.3%.

Kinkora's labour force represents approximately 0.2% of PEI's total labour force. The labour force was composed of 125 persons who were employed and 15 who were unemployed. The unemployment rate during the Census reference week was 11.1%, which is slightly lower than the provincial rate of 13.8%.

Major Industries and Occupations

Labour Force by Industry

The Census reported that the members of Kinkora's labour force were shared between the industrial sectors shown in the table below.

Labour Force by Industry		
	Size of the Labour Force	Percent of the Labour Force
Health and social service industries	35	25%
Transportation and storage industries	25	18%
Retail trade industries	15	11%
Educational service industries	15	11%
Construction industries	10	7%
Wholesale trade industries	10	7%
Business service industries	10	7%
Government service industries	10	7%
Accommodation, food and beverage service industries	10	7%
Other service industries	10	7%

Source: 1996 Census

Approximately 64 % of Kinkora's labour force is in the four industrial categories of "health and social service", "transportation and storage", "retail trade" and "educational service." The remainder is spread over six categories with a range of approximately 7 % in each category.

Agriculture

Agriculture is an important economic activity in and around Kinkora. The community is within Lot 27 and borders on Lot 26. Due to confidentiality constraints, agriculture data is not available for the community alone. However, the following table provides information on the farm activity for the wider area, Lots 26 and 27, which includes the community of Kinkora.

	Lot 26	Lot 27	Provincial Total
Total number of farms	51	50	2,217
TOTAL AREA OF FARMS			
Acres	21,022	19,135	655,365
Hectares	8,507	7,744	265,217
Total farm capital	\$58.1 million	\$55.9 million	\$1,417 billion
Total gross farm receipts	\$12.1 million	\$13.3 million	\$349.2 million
Total farm expenses	\$10.6 million	\$10.5 million	\$288.6 million

Source: Agricultural Profile of the Atlantic Provinces, Statistics Canada Agricultural Division, Census 1996.

This area has approximately 4.6% of the total number of farms in PEI and represents approximately 6.1% of the total provincial acreage. Total gross farm receipts for the area were about 7.3% of the provincial total.

Labour Force by Occupation

The Census reported the following distribution of Kinkora's labour force grouped by occupation. For comparison, the provincial percentage for each category is shown in the last column.

Labour Force by Occupation			
	Kinkora	PEI	
	Labour Force	% of Labour Force	% of Labour Force
Sales and service occupations	60	36%	25%
Health occupations	30	18%	5%
Trades, transport and equipment operators and related occupations	20	12%	15%
Management occupations	15	9%	7%
Business, finance and administrative occupations	10	6%	14%
Occupations in social science, education, government service and religion	10	6%	6%
Occupations unique to primary industry	10	6%	14%
Occupations unique to processing, manufacturing and utilities	10	6%	8%

Source: 1996 Census

Three occupational groups make up approximately 66 % of Kinkora's labour force. The remainder is spread over five occupational groups, ranging from 6 % to 9 % in each group.

Business and Commerce

The Village has several businesses including:

Advanced Electronics (electronic service and repair)
Duffy Construction Ltd.
Embers Products Ltd. (manufacturers of jams & sauces)
Gail's Country Kitchen (jams)
Island Heritage Woodworking
Kinkora Country Inn (B&B and catering)
Louis Smith Racing
Pam's Hair Place
Roberts' Canteen & Grocery
Somerset Landscaping
Staples & Stitches (reupholsters)
Source: Kinkora and Area Business Commission

The **Kinkora Area Business Centre** (KABC) is located in central Kinkora on Route 225. It consists of 12 units available for lease, and is owned by the Kinkora and Area Business Commission. Units vary from 840 to 1125 square feet, and the rental fee is negotiable. People interested in the centre should contact the Community Office at (902) 887-2868.

Transportation

Kinkora is located on Route 225, less than 5 km from the Trans Canada Highway. Convenient connections to Charlottetown, Summerside and the Confederation Bridge make Kinkora an attractive residential area and provide area farmers with easy access to markets.

Housing and Real Estate

The Census reported 100 occupied private dwellings in Kinkora. Single detached houses numbered 75, and there were 25 apartment units.

As of March 1998, the average Multiple Listing Service list prices for homes in the East Prince region are:
\$54,638 for a 1 or 2 bedroom home;
\$91,755 for a 5 (or more) bedroom home;
\$69,333 overall average.
Source: PEI Real Estate Association

There are 12 seniors units administered by PEI Housing.

Monthly rent for the private apartments ranges from \$400 to \$475.

In the period of 1993 to 1997, 24 building permits were issued, and 15 new single family dwellings were constructed.
Source: Village of Kinkora

Education

There is a Playschool, kindergarten, an elementary school and high school in Kinkora. These schools serve the surrounding areas of Newton, Shamrock, Maple Plains and Middleton.

- Kinkora and Area Kindergarten and Playschool (playschool: children aged 3 to 5 years; kindergarten: children aged 4 to 5 years)
- Somerset Elementary School: grades 1 to 8 Enrollment: 222
- Kinkora Regional High School: grades: 9-12 Enrollment: 171

Points of Service

Kinkora has a Community Access Program (CAP Site) in the school. The Community Access Program provides residents and businesses with computer access with connections to the Internet, as well as word processing and other software programs.

Access PEI is the regional services centre covering the East Prince area. Its offices are located in Summerside and include the following provincial departments and community organizations:

- Agriculture and Forestry
- Apprenticeship Training
- Client Services
- Crown Attorney
- Culture, Heritage and Recreation
- Emergency Measures
- Enterprise PEI
- Family Support Order Program
- Highway Safety Division
- Licenses and Permits
- Planning and Inspection services
- Prince County Premiers Office
- Probation Services
- Provincial Treasury
- Staffing and Classification
- Tax Payments

Canada Post provides a full range of services at the Kinkora Post Office. The Public Library is located next to the Fire Hall and Community Office.

Municipal Services

- Police protection is provided by the RCMP.
- Fire protection is provided by the Kinkora Fire Department
- Sewage Utilities Department is responsible for sanitary sewer facilities. Charges are \$100 per year for a single family dwelling.

Kinkora is part of the East Prince Waste Watch program for Garbage Collection.

Tax rates for 1998 are \$0.55 per \$100 for both commercial properties, and non-commercial properties. The taxes include fire protection.

Cultural Events

Kinkora holds several community events each year. These include:

- Annual Somerset Festival - a major five day community event held the second week of July
- Citizen of the Year Award
- Remembrance Day Ceremony
- Meet Your Neighbour Night
- Community Christmas Party
- New Years Levee

Recreation

There is a wide range of recreation facilities in and around Kinkora. These include:

- 1 km section of the Confederation Trail connection planned for Summer 1998
- Kinkora Heritage Park - playground equipment
- Scales Pond Community Park
- Volleyball, basketball at schools
- 3 Ball fields (2 are back to back) - Kinkora hosts ball tournaments each summer
- Outdoor rink
- Summer Recreation Program

There are many angling opportunities in the East Prince region. These include, among others: Lockerby's (Carruther's) Pond, the Indian River Impoundment, Millar's Pond, Clark (Marchbank's) Pond, Affleck's (Callbeck's) Pond, Wright's Pond, Scales Pond, Paynter's Pond, Bernard's Pond, Southwest Brook, the Dunk River, and the Wilmot River.

The Wilmot River, the Dunk River, and Scales Pond are also among the best spots in Prince Edward Island to catch rainbow trout and, toward the end of the season, Atlantic Salmon (a fly must be used for the salmon to be retained).

Churches

Kinkora has a large historic church - St. Malachy's Roman Catholic Church. It was built in 1899 and designed by noted architect William Harris in the French Gothic style.

There are also United and Baptist Churches nearby.

Community Organizations

Kinkora has many community volunteer groups, including:

- Brownies
- Cubs
- Guides
- Kinkora & Area Business Commission
- Kinkora Community Council
- Kinkora Fireman's Association
- Maple Leaf Senior Citizen's Club
- Scouts

At Kinkora Place, the community centre has meeting rooms available to non-profit groups for no charge.

Contact Information

To find out more about Kinkora, contact one of the groups below:

Community of Kinkora

PO Box 38
Kinkora PE
C0B 1N0

Telephone: (902) 887-2868
Fax: (902) 887-3514
Office Hours: Mon 8:00 - 12:30
Tues 2:00 - 5:00
Wed 8:00 - 12:30 & 6:00 - 9:00
Fri 8:00 - 12:30 & 2:00 - 5:00

Chairperson: Leo Flood
Administrator: Leonard J. Keefe
Councillors: Garth O'Brien, Pat McSweeney, Lorne McCarville, Elmer Smith
Council Meetings: Third Thursday of month, 7:30 pm

Federation of PEI Municipalities

The Federation of Prince Edward Island Municipalities is a body formed for the purpose of representing in one organization the various cities, towns, resort municipalities, and incorporated communities within the Province of Prince Edward Island.

Lisa Doyle-MacBain, Executive Director
1 Kirkdale Road,
Charlottetown, PEI
C1E 1R3
Telephone: (902) 566-1493
Fax: (902) 368-1239
E-mail: macbain@auracom.com
Web site: <http://www.munisource.org/fpeim/>

Human Resources Development Canada

Kinkora is served by the Summerside Human Resource Centre. For information on programs and services offered by HRDC, you may visit our website at:

<http://www.pe.hrhc-drhc.gc.ca/common/>

This site also contains links to other sites of interest.

Summerside Human Resource Centre

PO Box 2000

243 Harbour Drive

Summerside, Prince Edward Island Canada CIN 5P5

The Summerside Human Resource Centre provides a full line of Human Resources Development Canada service in both official languages to the Eastern portion of Prince County from the community of Tyne Valley in the West to the Prince and Queens County line in the East, including lot 20 in Queens County. The area has a labour force of 16,000 people.

Hours of operation:

8.30 A.M. to 4:00 P.M. Monday to Friday

Telephone Numbers.-

Employment Insurance Inquiries: 902-432-6835

Long Distance Exchanges (English): 1-800-206-7218,
(French): 1-800-808-63 52

Job lines-. 902-432-6812, 902-432-6813, 902-432-6834

Employment Services:

General enquiries: 902-432-6804 Employer Job Orders: 902-432-6823

Records of Employment:

Enquiries: 902-432-6840

Orders: 902-432-6805 Toll Free: 1-800-578-6821

Income Security Programs:

(Canada Pension/Old Age Security)

English: 1-800-277-9914

French: 1-800-277-9915

Human Resource Centre for Students: (May to August) 432-6890

Appendix I

The following municipalities are members of the Federation of Prince Edward Island Municipalities. A profile of each municipality was created during the Municipal Profile Project between February and June, 1998.

City of Charlottetown
City of Summerside
Town of Alberton
Town of Cornwall
Town of Georgetown
Town of Kensington
Town of Montague
Town of Souris
Town of Stratford
Community of Abrams Village
Community of Borden-Carleton
Community of Brudenell
Community of Cardigan
Community of Central Bedeque
Community of Crapaud
Community of Kinkora
Community of Miscouche
Community of Morell
Community of Murray Harbour
Community of New Haven-Riverdale
Community of North Rustico
Community of O'Leary
Community of Resort Municipality
Community of St. Louis
Community of St. Peter's Bay
Community of Tignish
Community of Tyne Valley
Community of Victoria
Community of Wellington
Community of Winsloe South

Appendix II

Census Definitions

The following definitions are provided to assist readers in understanding the terminology used in the census data in this report. For further explanation or details please contact the Labour Market Information unit of Human Resource Development Canada.

Average Employment Income of Individuals - is calculated from unrounded data by dividing the aggregate employment income of a specified group of individuals by the number of individuals with employment income in that group. It refers to individuals 15 years and over who reported employment income for the calendar year 1995.

Census Family - refers to :

- 1) a now married couple (with or without never -married sons and /or daughters of either or both spouses), or
- 2) a couple living common-law (with or without never-married sons and/or daughters of either or both spouses), or
- 3) a lone parent of any marital status, with at least one never-married son or daughter living in the same dwelling.

Census reference date - May 14, 1996

Census reference week - The census reference week was the week prior to enumeration.

Employed - includes all persons who worked for pay or in self-employment in the paid labour force in the week prior to enumeration. This includes all persons working for wages or salaries, all self-employed persons (with or with out paid help) working in their own business, farm or professional practice, and all persons working without pay in a family farm or business during the reference week. (The “employed “ also includes persons who were absent from their job or business for a variety of reasons.)

Employment income by work activity - refers to total income received by persons 15 years of age and over during the calendar year 1995 as wages and salaries; net income from non-farm unincorporated business and /or professional practice and net farm self-employment income for all jobs held. Included in this is both full time work (i.e. 30 hours or more per week) and part time (less than 30 hours per week) as well as those who worked full year (49- 52 weeks of the year) or part of the year (less than 49 weeks per year) .

Ethnic origin - refers to the ethnic or cultural group(s) to which the respondents ancestors belonged. (An ancestor was defined as someone from whom a person is descended and is usually more distant than grandparent). Respondents were asked to specify as many groups as applicable.

Knowledge of Official Languages - refers to the ability to conduct a conversation in English only, in French only, in both English and French or in neither of the official languages of Canada.

Knowledge of Non-official Languages - Refers to languages, other than English or French, in which the respondent can conduct a conversation.

Labour Force - refers to those persons 15 years of age and older, excluding institutional residents who were employed or unemployed during the week (Sunday to Saturday) prior to census day

Mother tongue - refers to the first language learned at home in childhood and still understood by the individual at the time of the census.

Participation rate - refers to the total labour force in the week (Sunday to Saturday) prior to Census day, expressed as a percentage of the population 15 years of age and over, excluding institutional residents.

Unemployed - refers to persons 15 years of age and over, excluding institutional residents, who, during the week (Saturday to Sunday) prior to Census Day, were without paid work and were available for work and either; 1) had actively looked for work in the past four weeks; or 2) were on temporary lay-off and expected to return to their job ; or 3) had definite arrangements to start a new job in four weeks or less.

Unemployment rate - refers to the unemployed labour force expressed as a percentage of the total labour force in the week (Sunday to Saturday) prior to Census Day. Data are available for persons 15 years of age and over, excluding institutional residents.

Visible minority - the employment equity act definition was used. It defines Visible minorities as persons (other than Aboriginal Persons) who are non-Caucasian in race or non-white in color.

Working age population - refers to the number of persons in the total population who are 15 years of age and over, excluding institutional residents.