

# **BC STATS**

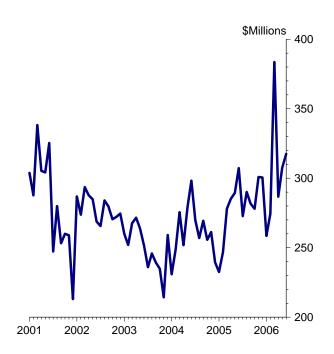
Service BC Ministry of Labour and Citizens' Services Dan Schrier (250) 387-0376 Dan.Schrier@gov.bc.ca August 2006 Issue: 06-06

# Exports ◆ June 2006

- There was a 4.7% jump in the value of BC origin exports in the first half of 2006 compared to the same period a year earlier.
- One of the main drivers of the overall increase in BC exports is the increase in the value of exports of energy products (+14.4%). Much of the rise in energy exports has been due to price inflation. For example, the value of natural gas shipments climbed 8.7% over the first two quarters, but the quantity of gas exported actually declined 4.2%. Similarly, although volumes of shipped from BC to international destinations fell 10.6%, the value of coal exports surged 23.3%. However, electricity exports bucked the trend as the quantity exported was up 12.1%, while the value of exports slumped 20.2%, indicating a price decline.
- Shipments of machinery and equipment rose 11.5% in the first half of 2006 despite a 2.9% slump in exports of motor vehicles and parts.
- Metallic mineral product exports were 13.7% higher in the first six months of 2006 compared to the same period in 2005. Copper ores and concentrates led the way with a 54.1% jump in shipments. Of the major mineral exports, only molybdenum ores and concentrates experienced a decline, with shipments falling 34.4%.
- Exports of solid wood products dropped 2.4%, driven mainly by a 3.8% dip in shipments of softwood lumber. Lower prices were the reason for the

- slump in softwood lumber exports as quantities shipped actually increased 6.9%.
- Elsewhere in the forest sector, pulp and paper exports were relatively flat in the first half of 2006 (+0.5%) as growth in shipments of pulp (+4.2%) were largely offset by slumps in exports of newsprint (-5.5%), paper and paperboard (-3.0%) and other paper products (-7.5%).
- Exports to the Pacific Rim have climbed 16.2%, with strong growth in shipments to Japan (+20.3%), South Korea (+23.3%) and China (+11.8%). This increase more than made up for a 0.7% drop in exports to the European Union.

Exports of machinery and equipment have picked up significantly in 2006

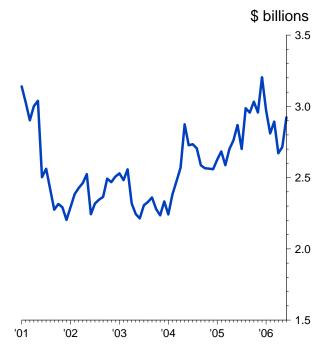


### SEASONALLY ADJUSTED EXPORTS

Seasonal adjustment supplies a means of making month-to-month comparisons by removing the regular periodic seasonal fluctuations that occur. Variations from normal seasonal patterns are revealed in the seasonally adjusted data series.

- Exports to the United States dipped 1.5% in June, but shipments to other international destinations soared 23.0% driving total BC exports up 7.7%.
- The jump in exports to overseas destinations was mainly due to a 44.8% leap in shipments of industrial and consumer goods and a 21.9% rise in forest product exports. The slump in shipments to the US was mainly due to a 6.9% drop in exports of forest products to that country.

A substantial jump in exports to overseas destinations drove up overall exports (adjusted for seasonality) in June



#### BC Exports, Seasonally Adjusted (\$Millions)

Month	Agriculture	Energy	Forest	Machinery&	Industrial,	Total	Exports
	& Fish		Products	Equip, Auto	Consumer		to USA
Jun 2004	200	388	1,308	345	487	2,727	1,801
Jul	207	392	1,281	353	501	2,734	1,781
Aug	187	380	1,280	341	518	2,705	1,773
Sep	199	303	1,253	340	491	2,586	1,715
Oct	207	337	1,177	340	504	2,566	1,656
Nov	195	423	1,120	339	486	2,563	1,669
Dec	183	430	1,110	326	510	2,559	1,652
Jan 2005	188	447	1,114	335	543	2,626	1,659
Feb	181	447	1,177	340	539	2,684	1,760
Mar	176	467	1,120	335	489	2,587	1,737
Apr	184	526	1,118	360	513	2,700	1,777
May	183	556	1,140	358	524	2,761	1,743
Jun	209	622	1,118	358	562	2,869	1,792
Jul	174	697	992	358	479	2,701	1,833
Aug	199	812	1,062	364	551	2,987	1,859
Sep	193	796	1,037	364	566	2,956	1,846
Oct	196	840	1,125	374	498	3,033	2,018
Nov	203	705	1,114	376	561	2,957	2,002
Dec	196	863	1,182	390	574	3,204	2,050
Jan 2006	193	705	1,178	366	531	2,973	1,974
Feb	190	583	1,120	375	542	2,810	1,773
Mar	190	578	1,119	435	571	2,893	1,795
Apr	181	543	1,080	364	502	2,671	1,695
May	188	541	1,081	343	561	2,715	1,695
Jun	180	558	1,112	364	708	2,923	1,670

## Will BC Miss the Boat on Port Expansion?

The surge in merchandise imports from Asia, particularly from China, has prompted plans for port expansion in British Columbia, but there are concerns that this expansion is moving too slowly and may not be ambitious enough to meet future demands. The influx of goods from Asia has resulted in significant backlogs at North American ports and growth in container capacity to handle the increase is not keeping up with the rapid expansion of Asian ports. The inability to accommodate the rise in container traffic is resulting in an unintended trade barrier and is forcing Asian producers to look for alternatives to the main seaports along the Pacific Coast of North America.

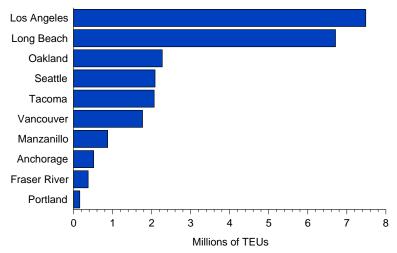
BC ports are planning for expansion, but delays could be costly

Looking to take advantage of this opportunity, the Port of Prince Rupert has begun the process of building a container-handling facility with a capacity of 500,000 **TEU**s that would be online by 2007, with plans for expansion to 2 million TEUs by 2010. By comparison, the current container capacity of the Port of Vancouver, Canada's largest seaport, is between 1.8 and 1.9 million TEUs.

A **TEU** is a twenty-foot equivalent unit, which is the standard measure of container traffic based on the length of a container (e.g., a 40-foot container would be 2 TEUs)

However, it is not likely that the Port of Prince Rupert will surpass Vancouver in terms of container capacity, as the Port of Vancouver is also in the process of expanding its facilities with the intention of tripling its capacity over the next 20 years to almost 5 million TEUs. The Port of Vancouver has already started its expansion efforts and construction of one phase of the project is complete; however, federally mandated environmental impact studies have caused delays in the expansion of the Deltaport terminal, which could prove to be costly if rival ports in the United States are able to capture the market before the Port of Vancouver's terminal is in place.

Vancouver ranked sixth in terms of container traffic on the Pacific Coast of North America in 2005

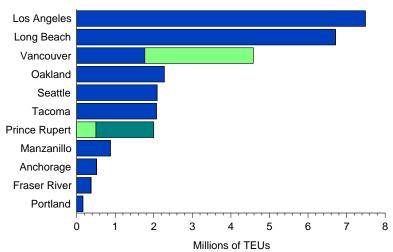


In 2005, the Port of Vancouver had the sixth largest volume of container traffic on the Pacific Coast of North America

Source: American Association of Port Authorities

Vancouver is currently ranked sixth in terms of container traffic on the Pacific Coast of North America. Los Angeles and Long Beach handle by far the largest volumes of container traffic on the Pacific Coast. Each of these ports saw about four times as much container traffic as Vancouver in 2005. Oakland, Seattle and Tacoma also ranked slightly above the Port of Vancouver for container shipments. However, if the planned port expansions for the Port of Vancouver and the Port of Prince Rupert were already in place, Vancouver would be the third largest container port on the North American Pacific Coast and Prince Rupert would rank seventh, just behind Tacoma.

If the planned port expansions were in place now, Vancouver would rank third and Prince Rupert would have the seventh largest container port on the North American Pacific Coast



Source: American Association of Port Authorities

It is unlikely that this ranking will actually come to pass as it assumes that other ports will not also expand their facilities. In fact, Seattle already has plans to build more container capacity and even Los Angeles, already the largest container port on the west coast, is looking to expand its facilities. There is also the possibility of new ports being constructed and there has already been discussion about building a new container facility in Lazaro Cardenas, Mexico.

With so many new or expanded facilities in the works, it is even more imperative that both Prince Rupert and Vancouver proceed expeditiously with their plans so that they do not lose potential market share to other competing ports. There have even been suggestions that the current expansion plans do not go far enough (one business consultant was quoted in a *Globe and Mail* article as saying the Prince Rupert expansion plan was "wimpy"). <sup>1</sup>

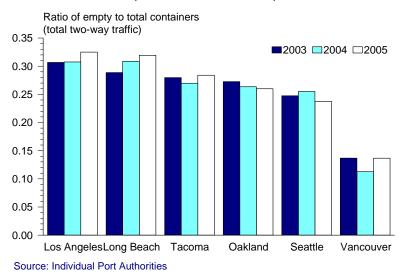
If Vancouver and Prince Rupert expansion plans were already in place, Vancouver would have ranked third and Prince Rupert seventh in 2005 in terms of container traffic volumes on the Pacific Coast

However, other West Coast ports are also planning to expand

<sup>&</sup>lt;sup>1</sup> George Stalk, senior vice president of Boston Consulting Group, quoted in: Pitts, Gordon, "Will West Coast ports miss the boat?" *The Globe and Mail*, March 6, 2006, p. B3.

One advantage that the Port of Vancouver has over many of its competitors is that it has a significant volume of outbound goods as well as inbound cargo. In many West Coast ports, containers are shipped back to Asia empty, whereas containers leaving the Port of Vancouver are usually at least partially full, which offsets the cost of the return voyage.

# Vancouver has far fewer empty containers compared to most West Coast ports



Vancouver has relatively fewer empty containers compared to most West Coast ports

The ports of Los Angeles and Long Beach are both heavily weighted toward dealing with imports with about two of every three containers heading back empty. Tacoma and Seattle are slightly better with only about half the containers sent back empty. Oakland tends to have almost the same volume of exports as imports (at least in recent years), but it has empty containers going both ways, whereas Vancouver is far more efficient, with relatively few empty containers compared to these other ports.

This is likely one advantage that Prince Rupert will not share. It is probable that most of the container traffic in Prince Rupert will be one-way, with containers coming in full and being shipped back empty. Due to its remote location and small population base, there will be little local demand for goods shipped in through Prince Rupert and most of the imported merchandise will be immediately shipped out by rail to another destination. However, there are some advantages to a port in Prince Rupert as it is significantly closer to Asian ports compared to major North American ports. Prince Rupert is approximately two days sailing time closer than Los Angeles or Long Beach and one day closer than Vancouver. Although the rail trip to destinations such as Chicago is longer in distance, the lack of local stops could make the travel time about the same as that from Los Angeles to Chicago, which could mean that goods shipped through Prince Rupert could arrive at their destination two full days earlier.

Both the Port of Vancouver and the Port of Prince Rupert face challenges regarding their expansion plans, but the pay-off could Containers will likely come into Prince Rupert full and be shipped back empty

be well worth it. Although the Port of Vancouver ranked 41st in the world in 2004 in terms of cargo volumes handled according to data from the American Association of Port Authorities, it did not even crack the top 50 in terms of container traffic. With fewer than 1.7 million TEUs, Vancouver was a bit player compared to the top-ranked ports such as Hong Kong (22 million TEUs) and Singapore (21 million TEUs). The top six container ports in the world in 2004 were all in Asia and considering the economic growth occurring in that region since then, it is likely the figures are even more inflated now. BC's strategic location relative to Asia makes it a perfect gateway for Asian trade with North America; however, the competition for port business is steep given the potential revenues to be had. The ports of Vancouver and Prince Rupert, as well as other BC ports, will be taking a risk if they wait too long or plan too small.

## Recent Feature Articles in British Columbia Origin Exports Release Listed By Statistical Reference Date of Issue

06-06	Will BC Miss the Boat on Port Expansion? (released August 2006)	05-03	Any BC Port in a Trade Storm (released May 2005)
06-05	Breaking the Interprovincial Trade Barrier (released July 2006)	05-02	American Protectionism: Backfiring on All Cylinders (released April 2005)
06-04	Deal or No Deal for Softwood Lumber? (released June 2006)	05-01	Commodity Prices, Exchange Rates and Exports (released March 2005)
06-03	Will Canada-India Trade Spice Up? (released May 2006)	04-12	The Internet Pharmacy Debate (released February 2005)
06-02	Log Exports Becoming More of a Private Affair (released April 2006)	04-11	Canada's Trade With China (released January 2005)
06-01	BC Exports: 2005 in Review (released March 2006)	04-10	Legitimate Border Threat or Reefer Madness? (released December 2004)
05-12	Electricity Puts a Charge into BC Exports (released February 2006)	04-09	Canada is Hoping Trade with Brazil will Take Off (released November 2004)
05-11	Pulp Friction: Challenging Times for BC's Pulp Industry (released January 2006)	04-08	Border Congestion Threatens Trade (released October 2004)
05-10	Japan Aims for Free Trade with Canada (released December 2005)	04-07	NAFTA Panel Finds in Favour of Canada in Softwood Lumber Dispute (released September 2004)
05-09	China's Growth Both an Opportunity and a Threat for Exporters (released November 2005)	04-06	Canada's Trade with Greece (released August 2004)
05-08	Booming Energy Sector May Give Rise to "Dutch Disease" for Other Exporters (released October 2005)	04-05	Hollywood North Thrives in 2003 (released July 2004)
05-07	Laying on the Lumber (released September 2005)	04-04	Port of Prince Rupert: Down, But Not Out (released June 2004)
05-06	Removal of Textile Quotas Tailor-Made for Protectionist Fervour (released August 2005)	04-03	Expanded European Union Could be Both Good and Bad for BC (released May 2004)
05-05	Comparative Trade Numbers Don't Add Up (released July 2005)	04-02	BC's Animal Agriculture Exports Facing Trade Restrictions (released April 2004)
05-04	South Korea Seeks Trade Deal with Canada (released June 2005)	04-01	China Offers Considerable Opportunities for Trade (released March 2004)

#### **NOTES**

# Countries Included Within World Regions:

- (1) Western Europe: United Kingdom, Ireland, Austria, Belgium, Denmark, Finland, France, Germany, Greece, Iceland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland.
- **(2)** Eastern Europe: other Europe, including all of Russia, Georgia, Kazakhstan, Kyrgyzstan, Moldova, etc.
- (3) South East Asia: Malaysia, Brunei Darussalam, Singapore, Myanmar, Kampuchea, Laos, Indonesia, Philippines, Thailand, Vietnam.
- **(4) Africa:** continental Africa, excluding Ethiopia, Libya, Somalia, Sudan, Egypt.
- **(5) South America:** continental South America from Colombia and Venezuela south to Chile and Argentina, including offshore islands, but not Caribbean.
- **(6) Central America and Caribbean:** from Guatemala and Belize to Panama, plus Caribbean Islands.
- (7) Pacific Rim (including Japan):
  Japan, Hong Kong, Malaysia, Brunei
  Darussalam, Singapore, Laos, Mongolia,
  China, Indonesia, North Korea, South
  Korea, Philippines, Macau, Taiwan,
  Thailand, Vietnam, Australia, Fiji, New
  Zealand.
- **(8) Pacific Rim:** as above, but excluding Japan.
- (9) Middle East: from Turkey and Iran south through the Arabian Peninsula. Excluding Afghanistan and Pakistan, but including Cyprus, Ethiopia, Egypt, Somalia, Sudan and Libya.

The **European Union** is the membership as of May 1, 2004: Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta,

Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

'Selected Value-added Wood Products' category includes prefabricated houses, doors, windows, furniture, moulding, siding, etc. It does not include panel products, shakes, shingles or any pulp and paper products.

#### **Revisions**

Statistics Canada revises trade data for the previous three data years with release of the December data. The revision number is indicated in the footer of the tables (e.g., Rev 1 is the first annual revision, etc., and Prelim indicates it is the first release of data to December for that year). In addition to annual revisions, Statistics Canada revises the data for the previous data year every quarter (indicated in the footer by Rev Q1, etc).

# Service Offered for Detailed Trade Statistics

For BC government statistics users requiring more detailed information on exports or imports, a special report service is offered through the address below:

### Dan Schrier BC STATS

P.O. Box 9410 Stn Prov Govt Victoria, B.C. V8W 9V1 (250) 387-0376

This service is provided through the Trade Research and Inquiry Package (TRIP) computer reporting system. TRIP offers user-defined tabulations of export or import statistics for BC, Canada, the United States and other countries. Tabulations can include information on commodities, countries, US states, years, months, mode of transport, etc.