



PROTECT YOUR PROPERTY FROM THEFT

Property Marked For Identification

Property that is marked or etched with an identifier (such as a license plate number) is considered “damaged goods” in the eyes of a criminal.

THREE STEPS TO SECURITY

CONTACT your local Mutual Insurance Company or OPP office to pick up a Mutual Protect engraver.

WRITE your vehicle license plate number on all your portable valuables.

RETURN the engraver when you are finished and you’ll receive your MUTUAL PROTECT window stickers to let thieves know your home is off limits!

WHY DOES MARKING PROPERTY WORK?

When theft occurs, in most cases the stolen property is not actually kept by the person committing the crime. In fact, many criminals specialize in the theft of certain items that they re-sell in bulk. As a result, victims often find that only specific items have been stolen, while other valuable items have been left untouched. Items that can be traced back to an owner are NOT very appealing to criminals. This is because:

- Visible identifiers provide immediate and irrefutable evidence of theft.
- Attempting to remove identifiers from property is time consuming and requires extra work by the thief.
- Property with identifiers or scars left from removing identifiers is not easily sold for profit.

Ontario’s Mutual Insurance Companies and the OPP have joined forces with a program called “Mutual Protect” to provide the resources to protect your property from theft.

MAKE YOUR MARK!

IN YOUR HOME

On computer equipment, TVs, VCRs, DVD players, stereos, cameras, video equipment, jewellery.

IN YOUR VEHICLE

On personal property, cell phones, and other electronic equipment.

IN YOUR BUSINESS

On computers, printers, copiers, fax machines, hand tools, power tools, machinery and other portable equipment.

IN YOUR CLOSET

On expensive clothing such as leather jackets or fur coats, use a ballpoint pen for the same protection.

