# **Council on Post-Secondary Education**

# New Programs 2003/04

## **Brandon University**

#### **Bachelor of Arts in Creative Arts**

The Bachelor of Arts Major in Creative Arts is an interdisciplinary program allowing students the opportunity to create unique combinations of study within the Creative Arts traditions. The program allows for an integration of interests in two of the following streams: Art (Visual or Aboriginal), Drama, Music, and Creative Writing. The combined major requires a minimum of two 30-credit hour streams as part of a 120-credit, four-year degree. Additionally, students must obtain credits in the humanities, natural sciences and social sciences. The ability to combine Creative Arts interests helps program graduates meet learning objectives in the areas of performance, creative thinking, written skills, interpretation, and artistic expression

### Visual and Aboriginal Arts Studies (VAAS) Program

The Visual and Aboriginal Arts Studies (VAAS) is a four-year professional Bachelor of Fine Arts degree program offering students the opportunity to major in Visual and Aboriginal Art. In addition to Aboriginal Art, courses are required in Ceramics, Painting, and Digital Media and Design. Students are trained in the basic fine arts foundation courses in drawing and design and art history theory.

In partnership with Assiniboine Community College, students in the Digital Media and Design option also learn to incorporate digital design to display their work. Technical training is provided in a broad range of applications with Digital Media and Design through the College's Web Design Diploma. In addition to training in indigenous art histories, art practices and post-colonial theory, graduates will have the capability to utilize digital technology for creative, business management and marketing pursuits.

# **University of Manitoba**

#### Manitoba Research Data Centre

The Council approved the establishment of a Manitoba Data Research Centre (RDC) that will give Manitoba social scientists and graduate students local access to Statistics Canada survey data. The RDC will accommodate researchers from other provinces and those in the non-profit, academic, and government sectors. The Centre will initially house data from five longitudinal surveys, as well as from cross-sectional surveys as they become available. The RDC is expected to encourage the efficient use and sharing of resources across sectors, and provide a basis for public policy development in Manitoba.

### **Centre in Transportation, Logistics and Supply Chain Management**

In 2001/02, the Council approved funds to support the establishment of a Centre in Transportation, Logistics and Supply Chain Management. This included development of an undergraduate program, and a portion of a master's program. In April 2002, the Transport Institute was transferred from the Faculty of Agriculture and Food Sciences to the I.H. Asper School of Business.

In 2003/04, funding was approved to create a new department, including new faculty that will

house the areas of Logistics, Transport, and Supply Chain Management. This new department includes related disciplines of operations management, management science, and management information systems. When developed, this new department and the Transport Institute will become the core of the Centre, and an integral part of the Asper School of Business.

## **University of Winnipeg**

### 3-Year and 4-Year B.A. Program with a Major in Rhetoric and Communications

The Council approved funding for this proposed Major as a three-year experimental program, and not as a base-adjustment. The program will be assessed in three years to determine its success and future viability. Delivery of the 4-year Major will depend on the success of the first three years. The graduation requirement is 90 credit hours for the 3-Year Program, and 120 credit hours for the 4-Year Program.

Building on the success of the University's Centre for Academic Writing, this Major teaches students to acquire broad rhetorical knowledge and critical thinking and writing skills. Students will develop practical and analytical capabilities with new communicative technologies, and learn to draft, proofread, revise and edit texts in a variety of genres. Program graduates will be highly adaptable communicators who combine writing expertise with a broad knowledge of rhetoric. Graduates are expected to work in writing and professional occupations in public relations and communications with government or private sector employers.

## 3-Year and Honours Majors in Aboriginal Self-Governance

The joint University of Winnipeg/Red River College Aboriginal Self-Governance Program is intended to prepare Aboriginal students for the challenge of self-governance, and to make non-Aboriginal students more aware of the issues of self-governance. While the RRC component focuses largely on practical skills, the UW component emphasizes the conceptual and analytical skills needed to meet the demands of moving toward self-governance.

There are two routes into the joint program. Students may choose to complete the two-year Aboriginal Self-Governance Diploma Program at RRC, and then complete two years at the UW to earn the joint (B.A. or Honours) degree. Or, students may begin the program at UW, and then move to RRC. Upon completion of the program, graduates will be prepared for middle and senior administrative and leadership positions with their bands, and with an increasing number of organizations seeking qualified Aboriginal persons.

#### Masters Program in Marriage and Family Therapy

As the only accredited program of its kind in Manitoba, and the only graduate program offered at the University of Winnipeg, the Masters Program in Marriage and Family Therapy offers both a Certificate and a Masters degree. The Certificate is available for those wishing to specialize in family therapy. The Masters degree is available to those wishing to complete the full range and depth of comprehensive theoretical and clinical therapy training.

Graduates of the program will help meet the growing demand for well-trained professionals able to provide therapy resources to families, couples, or individuals in a variety of agency and community settings.

# Approved programs that did not require funding

## **University of Manitoba**

## **Bachelor of Science - Minor in Ecology**

The Council approved the development of a minor in Ecology within the Bachelor of Science Program. The Ecology minor consists of a subset of existing courses already available within the Faculty of Science. This program allows students in other disciplines to pursue an area of related academic interest by enhancing hands-on skills (both laboratory and field-based) that are applicable to solving ecological problems.

### **Master of Science in Management**

One of the few programs available in Canada, the Master of Science in Management Program combines existing courses from the I.H. Asper School's Ph.D. and MBA programs, as well as courses offered by the Faculties of Arts and Science. This specialized degree program differs from the MBA in that it allows for specialization in one of the areas of management education, and development of strong research skills. Program graduates will be well positioned to undertake additional graduate study or to work in related research, as consultants, or in teaching positions.

#### Bachelor of Environmental Science, Bachelor of Environmental Studies

The Council approved two new degree programs created through a reconfiguration of new and existing courses offered within the Faculty of Environment. General, Major and Honours degree programs are available leading to either a Bachelor of Environmental Science or Bachelor of Environmental Studies. In addition to advanced study in the environmental field, students are expected to take several courses outside the Faculty of Environment, thus enabling them to obtain an interdisciplinary education. A co-operative education option is available to students registered in either the Major or Honours degree programs in Environmental Science or Environmental Studies

# System Restructuring Approvals 2003/04

# **Brandon University**

Restructuring of the Undergraduate Nursing Program from the University of Manitoba (Brandon Site) to Brandon University

Funds were approved to facilitate the transfer of the Undergraduate Nursing Program (Bachelor of Nursing, B.N.) from the University of Manitoba (Brandon Site) to Brandon University. As part of the transfer, the program moved into the Health Studies Building in September 2003. Brandon University will assume administrative responsibility for program delivery in September 2004. This program creates a second four-year baccalaureate nursing program in Manitoba, thereby decentralizing nursing education.

# Collège de Saint-Boniface

## Bibliothèque Alfred-Monnin Management System

The Collège received funds to update its information management system at the Alfred-Monnin Library. As part of the update, the Collège will transfer its data to the University of Manitoba's computer servers. This will give Collège staff and students access to a much

larger library system, and will realize savings in both human and financial resources. The project also facilitates sharing of resources with other members of the Manitoba Library Consortium, and with French post-secondary institutions in Canada.