



Énergie NB Power

Groupe Group

Press Release

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NB Power Announces Winners of First Annual Earth Day Conservation Education Challenge

Fredericton N.B. – Today, NB Power announced the winners of the first annual Earth Day Conservation Education Challenge for New Brunswick grade six classes. The challenge was for students to demonstrate how their class would take measures to conserve electricity.

“As part of NB Power’s commitment to the environment, we are continually looking for ways to minimize our environmental footprint,” said David D. Hay, NB Power President and CEO. “One of the ways we are doing this is through the development of educational conservation programs which will enable us to share information on conservation with New Brunswickers.”

The following 18 schools received Earth Day awards: Sussex Middle School (\$3000) and each of the following schools received \$1000: Bath Middle School, Quispamsis Middle School, Rothesay Park School, Forest Hills School, Sunbury West School, Harvey High School, Gagetown School, Ridgeview Middle School, Cambridge Narrows School, St. George Elementary, Dalhousie Middle School, L’Ecole le Domaine-Etudiant, L’Ecole Francois – Xavier – Daigle, Ecole Arc-en-ciel, Carrefour De La Jeunesse Edmundston, L’Ecole Marie – Immaculee de Grand-Sault and L’Ecole Grande-Riviere-Saint Leonard.

The judging criteria was based on the following:

1. Participation
2. Creativity
3. Content
4. Use of the prize money

“We are very pleased with the response we have received for our first annual Earth Day Conservation Education Challenge,” said Darren Murphy, Vice President of Distribution and Customer Service. “We received many creative ideas from students across the province and it was evident that a lot of hard work was put into these projects.”

The NB Power Group employs over 2,500 New Brunswickers and consists of a holding company and four operating companies. The Group operates one of North America’s most diverse networks of generating stations consisting of nuclear, hydro, coal, oil and diesel powered stations, with an installed net capacity of 3,959 MW. The NB Power Group is committed to providing safe, reliable and efficient power to its more than 375,000 customers in New Brunswick.

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