



MANITOBA

**PROVINCIAL NOMINEE
PROGRAM FOR
BUSINESS**

Manitoba

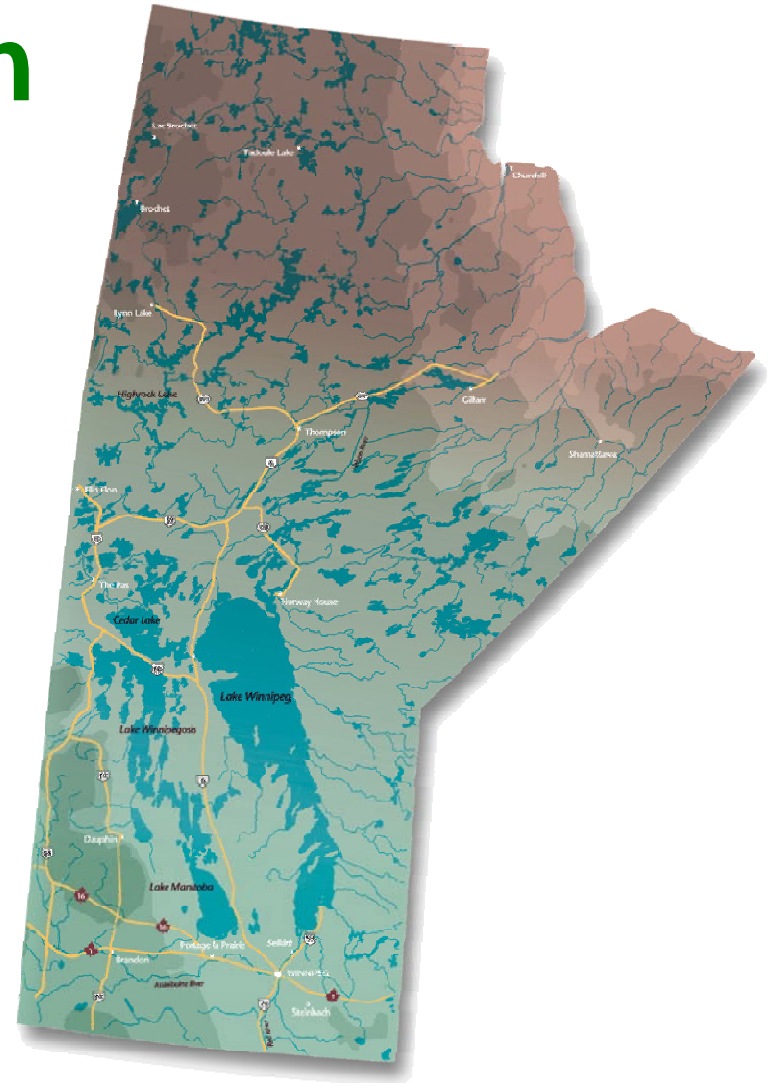


Manitoba Population

**Total population of Manitoba
1.178 million people**

**Population of Winnipeg
702,396**

**Population of Brandon
43,725**



Winnipeg, Manitoba, Canada









Transportation Gateway

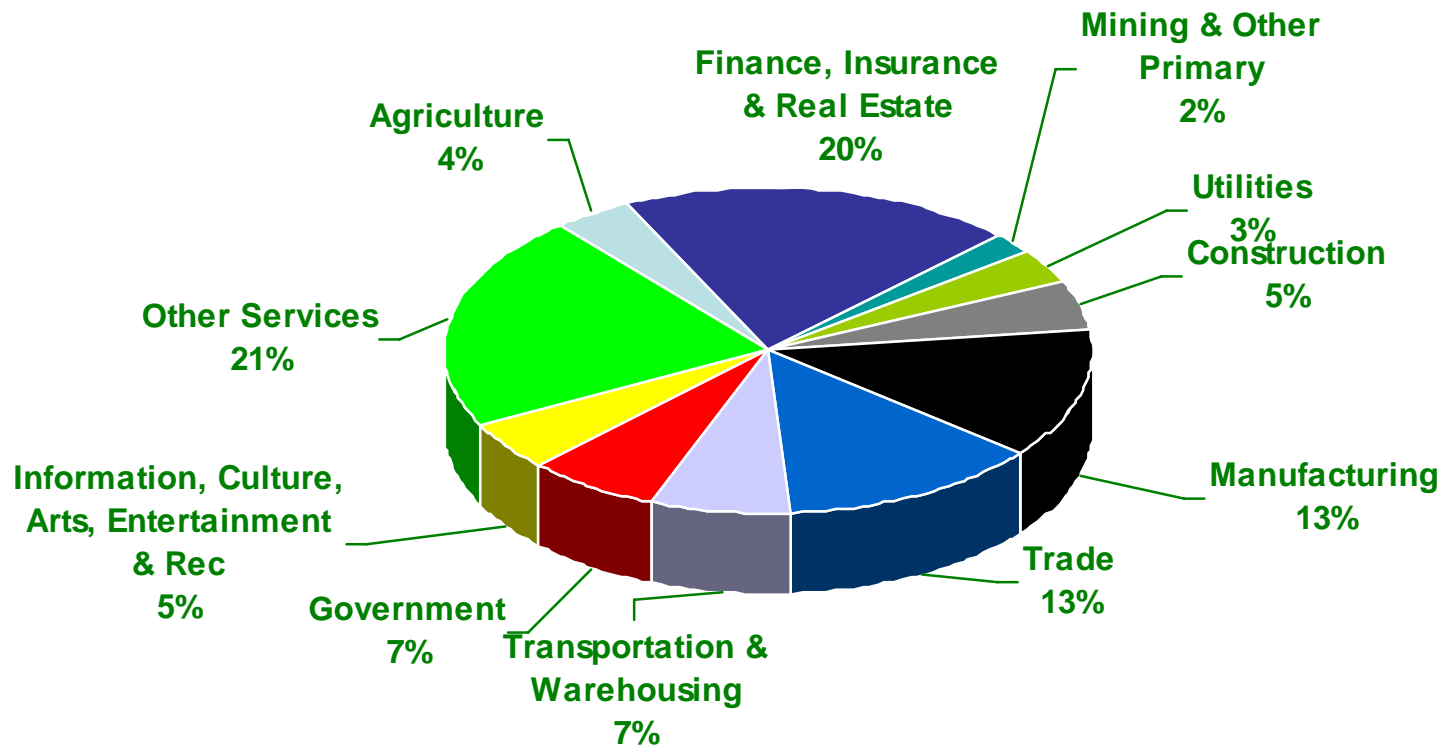
- CN North America
- Canadian-Pacific
- Burlington Northern
- 24-hour unrestricted international airport
- Headquarters for many of Canada's Inter-provincial freight carriers
- Churchill Deep Sea Port





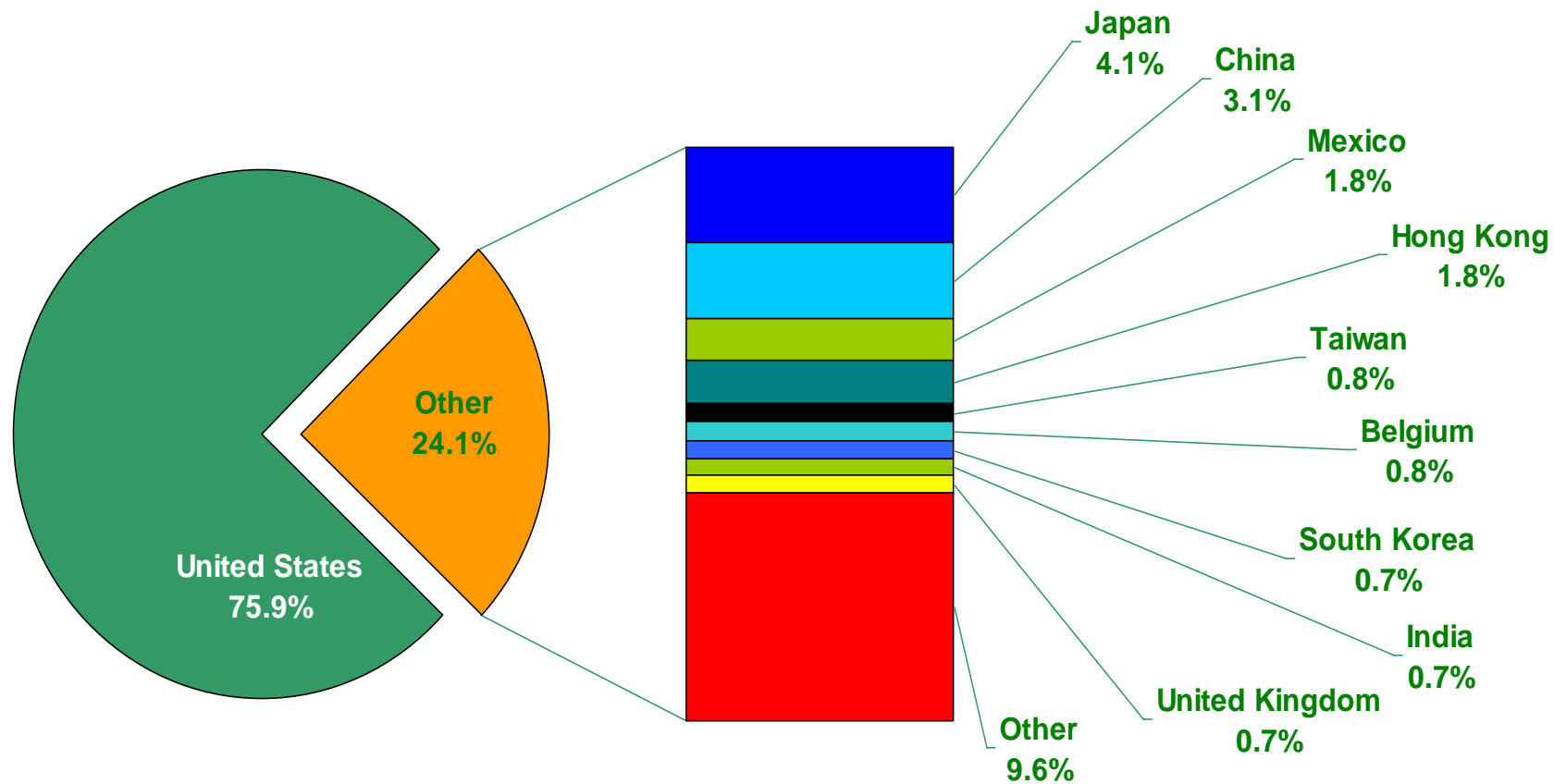
Diversified Economy

2006 Real GDP = CDN \$37.6 billion



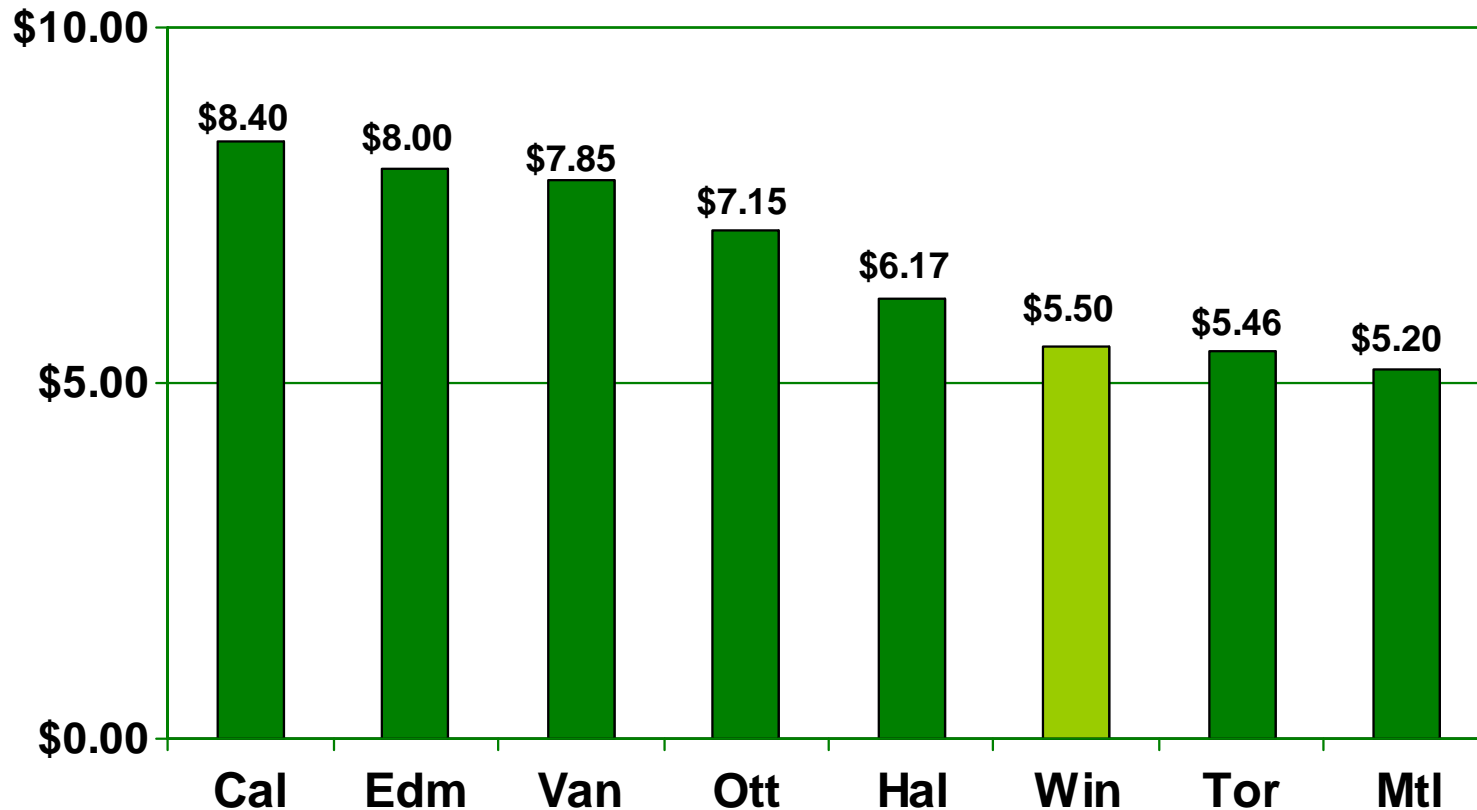
Manitoba's Export Destinations

2006 Foreign Merchandise Exports: \$11.3 billion



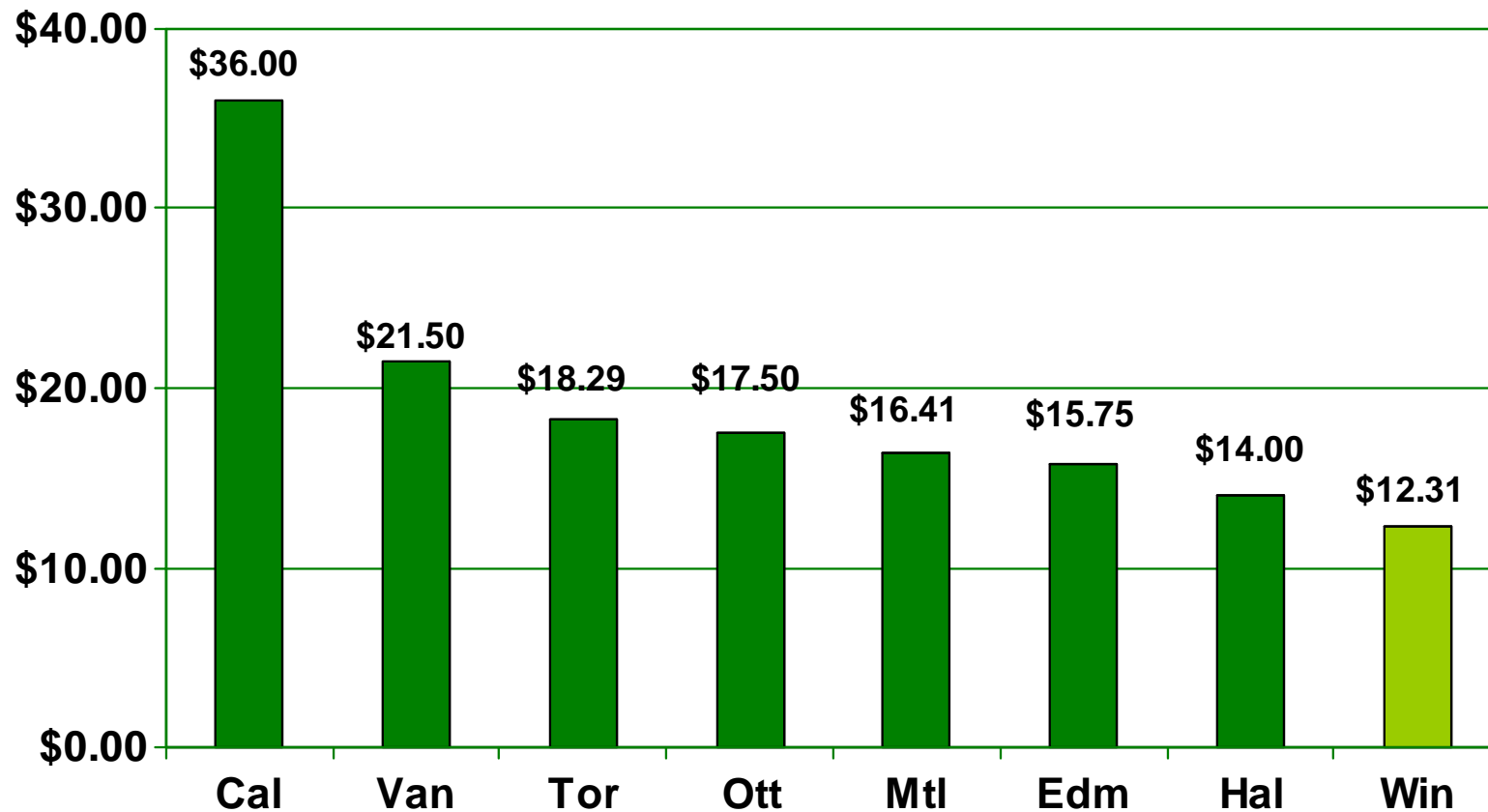
2007 Industrial Lease Rates

(Avg. Asking Net Rental Rate, per square foot, forecast)



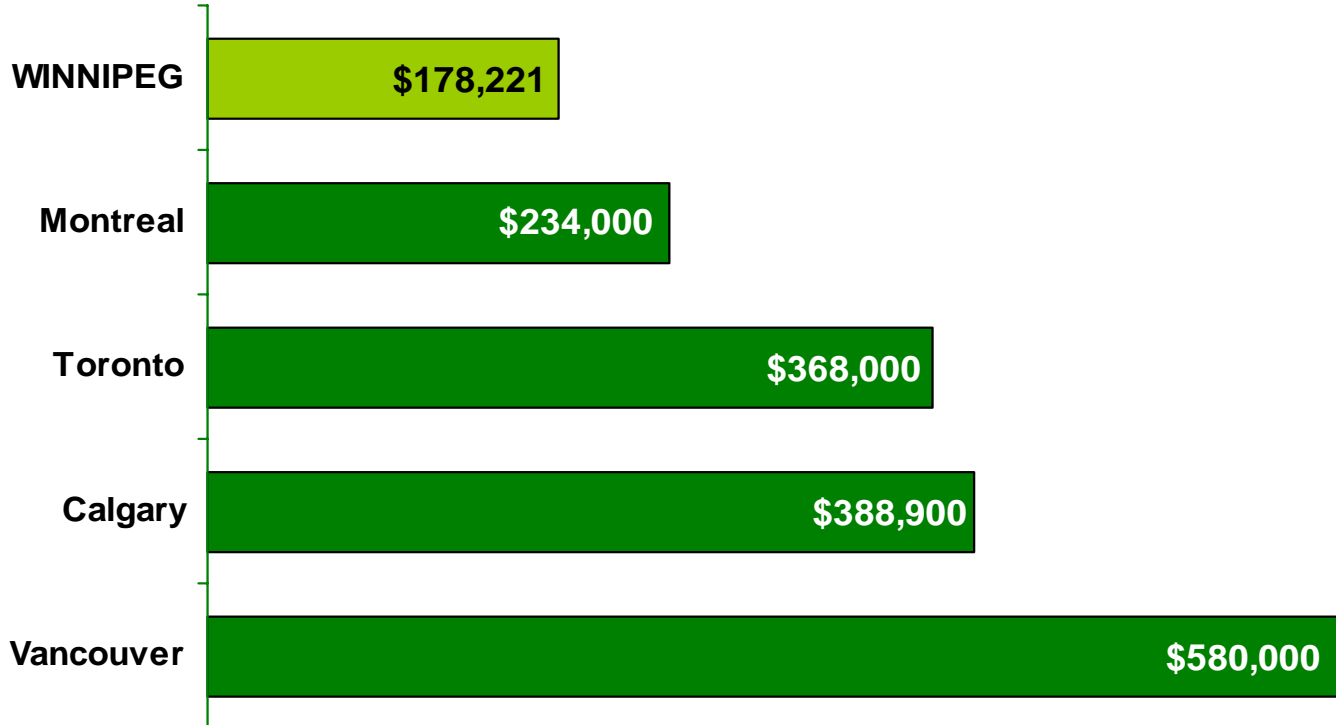
2007 Office Lease Rates

(Central Avg. Asking Net Rental Rate, per square foot, forecast)



Low Housing Costs

Average House Sale Prices
Detached 3 Bedroom Bungalow



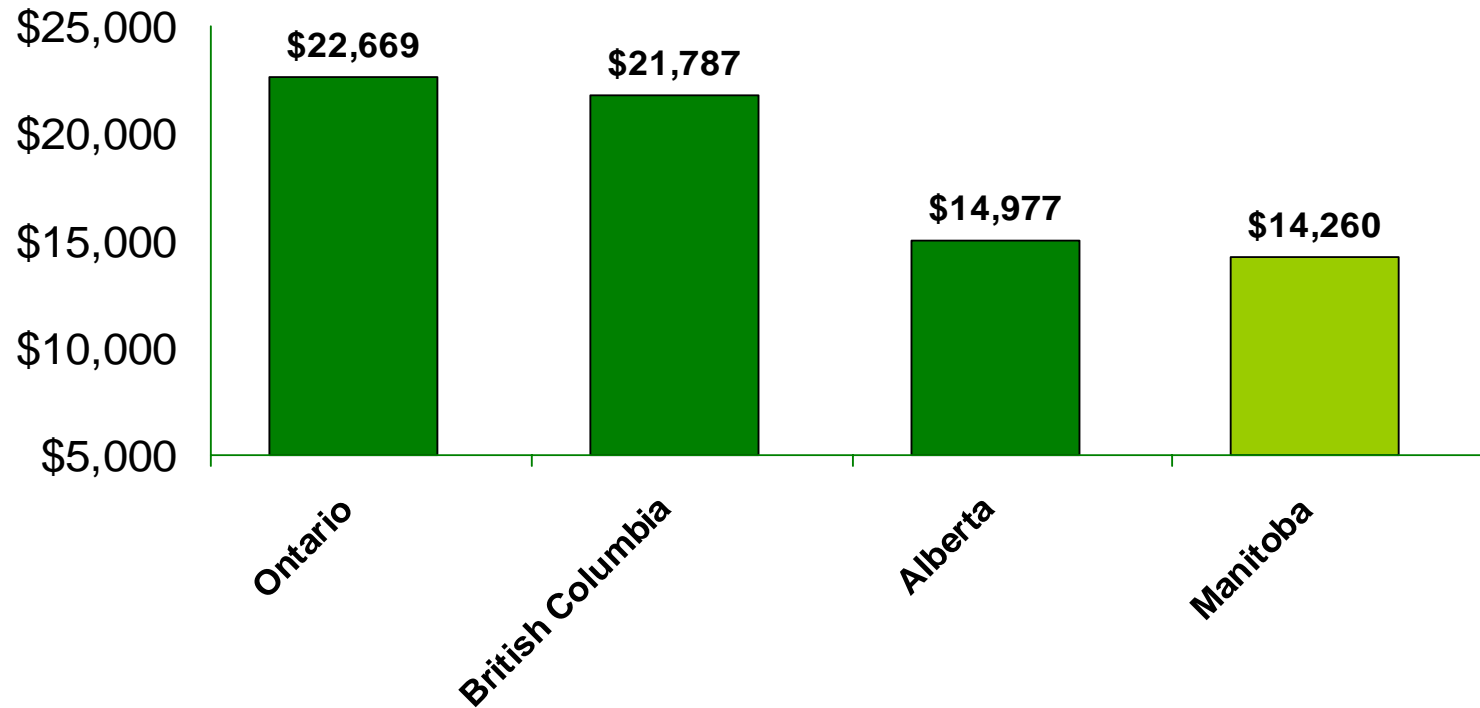
AFFORDABLE LIFESTYLE

Manitoba 



Annual Living Costs

Family of Four: \$60,000 Income



Includes: Mortgage, Property Tax, Heating, Auto Insurance, Electricity & Telephone.

Public Health Care

- **Free health care for all (no premiums)**
- **4,798 hospital beds**
- **1 Physician for every 549 people**
- **New investment in over 50 health care facilities, including \$100 million to Winnipeg's Health Sciences Centre**
- **Programs to support healthy living**
- **Pharmacare**
- **Investment in health research**
- **Telehealth System that allows patients in rural areas to access clinical specialists in Winnipeg through live video and audio feed.**



Solid Education System

- 4 universities and 3 community colleges
- Full range of post graduate programs: Management, Engineering, Medicine, Science, Arts, and much more
- World-class research facilities for medicine, engineering, telephone and data communications
- Among the lowest tuition fees in Canada
 - Academic fees at Manitoba's 4 universities average \$2,804 for a full-time arts program (source: Association of Universities and Colleges of Canada)



Quality Recreation

- Lakefront property is among the most affordable in Canada
- Over 120 golf courses in Manitoba
- Beaches, parks, lakes & rivers
- Community centres











Centre for Arts & Culture

- **Canada's Royal Winnipeg Ballet**
- **Winnipeg Symphony Orchestra**
- **Museums, art galleries**
- **Multicultural heritage**
 - Over 100 languages spoken
 - Over 400 organisations representing cultural groups



Manitoba's Climate

Four Distinct Seasons

- temperate spring
 - *March to May*
- hot, dry summers
 - *June to August*
- temperate fall
 - *September & October*
- cold, dry winters
 - *November to February*



QUALITY of LIFE

Manitoba 



QUALITY of LIFE

Manitoba 







Manitoba's Diverse Sector Strengths

- Agricultural Equipment and Machinery
- Food Processing
- Mining and Minerals
- Biotechnology & Life Sciences
- Transportation Equipment
- Apparel
- Building Products
- Information and Telecommunications
- Printing and Publishing
- Film and Cultural Industries
- Financial Services
- Professional Services & More



Agricultural Equipment & Machinery

Sales: \$1.0 billion

Employment: 5,800

Markets :

Australia

Russia

Brazil

Ukraine

China

Middle East

Kazakhstan

Argentina

South Africa

Mexico

Germany

India



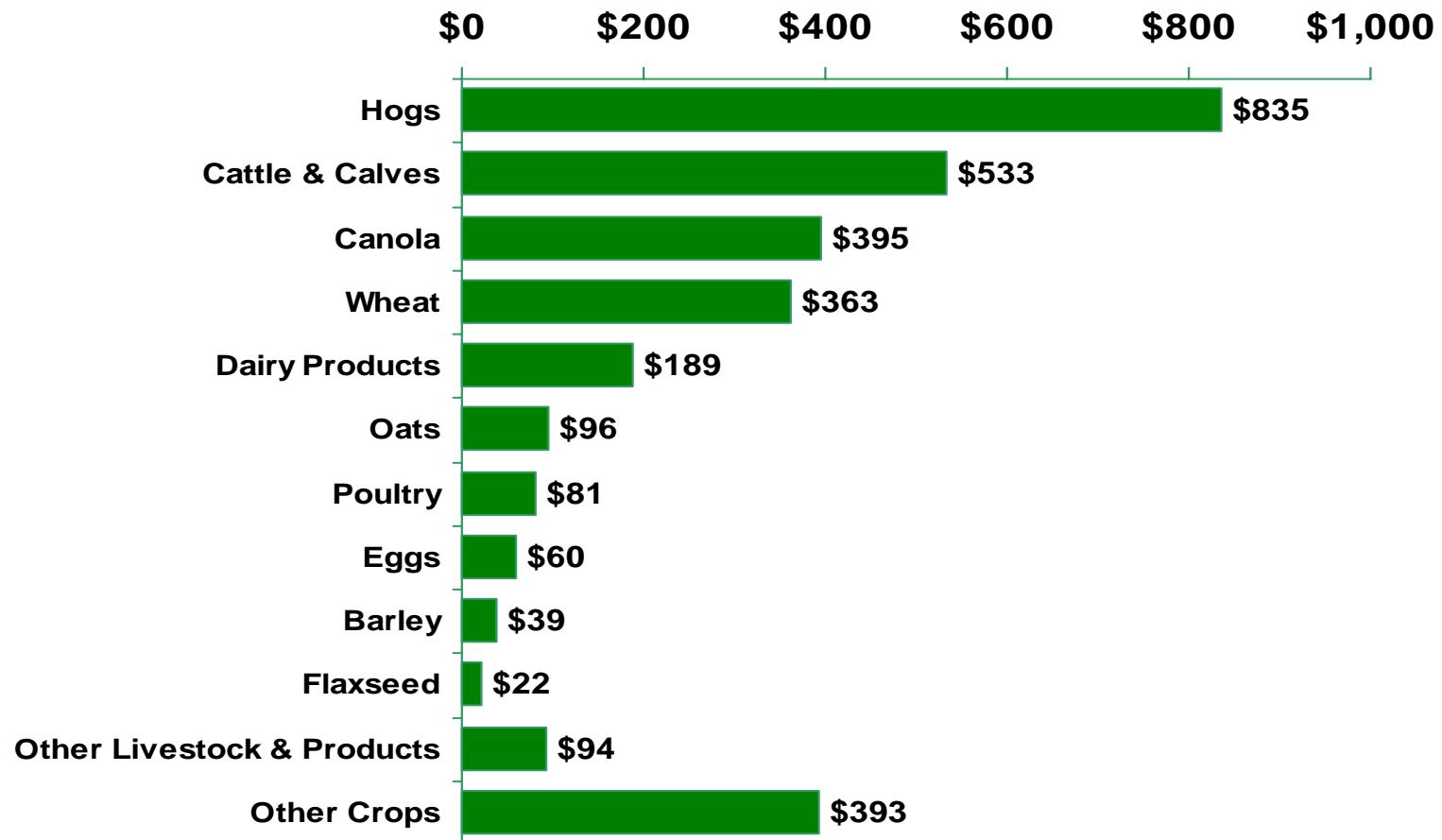
Agriculture Equipment & Machinery Products

- Agricultural Equipment & Machinery
- Agri-industrial components
- Grain handling, storage & processing technology
- Animal production technology
- Related professional services & expertise



Manitoba Agricultural Commodities

2006 Farm Cash Receipts - Millions of \$CDN





Agriculture Food Processing

Shipments: \$4.0 Billion
Employment: 8,000
Markets: United States,
Japan, Mexico

Products:

- Vegetables
- Canola oil and meal
- Frozen potato products
- Fish
- Pork products



Transportation *Aerospace*

Employment: 4,900

Sales: \$1.0 Billion

80% Exports to 5 continents

Products & Capabilities:

- Engine & aircraft component design & manufacture
- Engine & airframe repair & overhaul
- Precision machining & fabrication
- Spacecraft design & integration
- Sounding rocket & missile design
- Advanced strategic target systems
- Pilot training



Transportation

Transportation Equipment

Shipments: \$2.4 Billion
Employment: 9,200

Products:

- Intercity buses
- Transit buses
- Semi-trailers
- Motorhomes
- Fire engines and parts
- Metal & composite components
- Electronic components
- Military vehicle components



Life Sciences

Sales: \$445 million

Employment: 4,200

Markets: United States, Europe,
Japan

Products:

- Bio-Pharmaceuticals
- Medical Devices
- Assistive Devices



Building Products

No. of Firms: 325
Employment: 13,000
Sales: \$1.4 billion
70% exported, mainly
to United States, Europe
& Japan

Products:

- Doors & Windows
- Pre-fabricated 2x4 housing
- Kitchen & bathroom cabinets
- Architectural millwork
- Furniture manufacturing



Information & Telecommunications

Sales: \$600 million

Firms: 1,500

Products:

- Software
- Health Informatics
- Research & Development
- Call Centres



Printing, Publishing & Allied

Shipments: \$489 million

Employment: 4,200

Selected Products:

- Business Forms
- Lottery Tickets
- Security Printing
- Coffee-table books
- School yearbooks
- Airline tickets



Provincial Nominee Program for Business (PNP-B)

1) Qualification Requirements:

- **Minimum Net Worth = CDN \$350,000**
- **Minimum Investment = CDN\$150,000 into starting a new business, buying an existing business or invest in and take an active role in the management of a business in Manitoba**
- **Minimum 3 years of strong business background or senior management experience**
- **Desire to reside in Manitoba**

2) Arrange the Mandatory Exploratory Visit to Manitoba

3) During Exploratory Visit to Manitoba:

- **Attend a presentation on Manitoba**
- **Conduct in-depth business research to support the business intent that you will be submitting with your application**
- **Attend an interview with a Business Immigration Officer (usually one hour).**
- **Assess Manitoba as a place to live and do business.**

3....) During Exploratory Visit to Manitoba:

- **While you are in Manitoba, it is important that you assess:**
 - The funds you require upon arrival in Manitoba
 - The living expenses in Manitoba
 - Relocation costs

(see forms located in your information package)
- **The immigration officer may discuss these issues with you during your interview.**

- 4) Prepare the MPNP-B application and send to the Manitoba Provincial Nominee Program – Business office**
- ***NOTE:* Send only photocopies of original documents at this time. You will need the originals at a later date.**

5) The application is assessed based on:

- **The fit between the business intent and your business management experience**
- **The strength of the business intent and the value of the business for Manitoba**
- **The employment opportunities created**
- **Your having adequate financial resources to meet the program criteria, liquidity of assets, and ability to verify the source of your funds**

Summary of the Business Intent

- The business intent is only one of the factors that the PNP-B Selection Committee considers when determining whether an applicant should be nominated.
- Other factors include retention, language and performance during interview, net worth and management experience.
- The Business Intent should include information on:
 - Business Idea/Venture
 - Personal Details
 - Critical Factors
 - Market Analysis
 - Resource Requirements
 - Financial Feasibility

5....) The application is assessed based on:

- **High demand for proposed business, goods or services**
- **Value-added business**
- **Export oriented business**
- **Makes good business sense**

6) If Nominated You Will be Instructed to:

- **Sign a deposit agreement (contract) and make a deposit of \$75,000 into a bank account in Manitoba.**
- **Forward the original Federal Immigration Forms and Landing Fees to the appropriate Canadian Embassy.**

The Canadian Embassy reviews the file, conducts a Security and Criminality check, a Health check, and may request an interview.

7) If a Permanent Resident Visa is granted:

- **Prepare to move to Manitoba**
- **Upon arrival, please contact Manitoba PNP-B and provide them with your new address and phone number. At this time, settlement and business information will be provided to you.**

Business Settlement Office

- Provides settlement services to Provincial Nominees once they have landed.
- Facilitates the landed Provincial Nominees for Business in economic & social integration within Manitoba
- It provides:
 - **Business Consulting**
 - **Starting a new business**
 - **Purchasing an existing business**
 - **Assistance in making new business contacts**
 - **Coordination of training programs**
 - **Staying within PNP-B Guidelines**
 - **Processing refund of deposits**
 - **Referral coordination of Family Settlement Resources**
 - **Other Family Settlement Requirements**

7...) If a Permanent Resident Visa is granted:

- **You have 2 years from the time you land to fulfill the requirements of the Deposit Agreement. Once your investment has been verified in the business area you proposed, your \$75,000 deposit will be returned to you.**
- **Any changes to the Deposit Agreement must be discussed and approved by Manitoba PNP-B before proceeding with your business.**

Manitoba

**Business Immigration and Investment Branch,
Manitoba Competitiveness, Training and Trade
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