

**TRADE ASSISTANCE PROGRAM (TRADE SHOW)
Manitoba Trade and Investment
RESULTS REPORT**

Note: The typed, completed version of this form cannot be saved. Once completed, print the document, ensure that it is signed and dated. Mail or fax it to the address/numbers indicated.

The results reported in this report are confidential. They are used to assess the effectiveness of the program.

COMPANY:

TRADE SHOW :

Orders booked at the show:

Estimated additional sales over next 12 months resulting from show participation:

No. of agents or distributors appointed:

AS A RESULT OF THIS SHOW:

a) Do you anticipate an increase in the organization's employment? Yes No If so, how many?

b) Will the existing plant production capacity be capable of supporting the sales generated?

c) Will an expansion or new production equipment be required?

ACTUAL SHOW COSTS:

Trade Show Space:	Air Fare:	Freight:
Accommodation:	Rentals:	Labour:
Other:	Please Specify:	

What impact will these results have on productivity, profit and employment?

Suggestions or comments on the show or the Trade Assistance Program:

Date: _____ **Signature and Title** _____

Mail to:

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