

Highway Advertisements Information Kit



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Department of Business New Brunswick
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Appendix "A" - Sign Types

Formatted Signs

Formatted signs are standardized type signs that are approved for major highways. These signs have a standard format whereby the information included on the signs will be found in approximately the same location on all signs. The specifications include such things as a minimum letter size so as to ensure legibility at



the posted speed limit, appropriate fonts, colour selection, tab and/or logo sizes, and material options for fabrication. Business New Brunswick (BNB) has developed specs for formatted signs and is responsible for determining the types of "specific interest" facilities eligible for signing outside the right-of-way.

The administration for signing outside a city or town along the major highways is the responsibility of the Department of Transportation (DOT). DOT regulates such factors as the size, location, spacing, and distance of highway advertisements. The administration of signing outside the right-of-way within a city or town along the major highways falls under municipal bylaws.

Facility operators need to obtain a permit for formatted signs outside the right-of-way along the major highways and there is a cost associated with the permit. Facility operators are responsible to negotiate with the private sector for the manufacture and installation of these formatted signs on private land.

DOT recognizes that:

- 1) there are sections of two lane highway where additional lands have been purchased for future widening of the two-lane highway to a four-lane highway, and
- 2) sections along some highways where excess land may have been acquired beyond the normal right-of-way width for the highway.

In these instances DOT will permit private advertisements within those portions of right-of-way that are wider. There is a fee associated with placing a sign within these sections of right-of-way and the fees are comparable for placing a sign on private land outside the right-of-way.

"Welcome To" Municipality Signs

These signs are permitted within the highway right-of-way and are subject to standards for signing within the right-of-way. As well the location of these signs has been standardized in a prominent location on the backslope. Should municipalities wish to have more flexibility in the design of their "welcome to" sign than that which is allowed on the right-of-way, then, the sign will have to be installed just outside the



highway right-of-way. In situations where access at an interchange could be for more than one municipality (such as Campbellton/Atholville, Sussex/Sussex Corner, or Beresford/Nigadoo), consideration will be given to allowing more than one municipality on a "welcome to" sign. Another alternative is, in cases where an area is bypassed, a "welcome to a region" sign could be installed in place of a "welcome to" municipality sign (such as "Welcome to" the Fredericton Region).

Major Attraction Signs

BNB uses criteria to classify and identify the province's Major Attractions. All attractions, whether private or public, may apply to BNB to be considered for Major Attraction status. It is understandable that New Brunswick wants their Major Attractions identified on the arterial



highway system. Therefore, Major Attractions will be given the opportunity to sign on the nearest arterial highway.

Secondary Attraction Signs

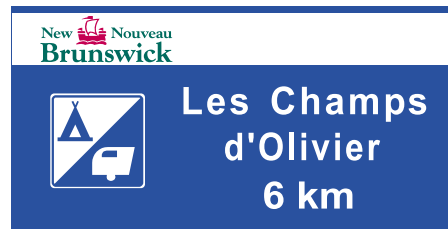
As stated above BNB apply criteria to classify attractions. Again, any attraction, whether private or public, may apply to BNB to be



considered for Secondary Attraction status. Secondary Attractions are considered significant enough to intercept the visitor and perhaps lure them off the major highway system.

Regular Attraction/Service Signs

Attractions or services that do not fall under the Major or Secondary classification are considered as Regular Attractions or Services. Regular Attractions/Services are eligible for Tourist-Oriented Directional (TOD) signs on highways other than level I, II or connector I highways. Included in the Regular Attraction/Service category are the Rural Tourism Operators. In the past rural tourism operators were permitted TOD signs on the 2-lane level I, II and connector I highways if the facility was not located within the limits of a city, town or village and if the facility could not be seen from the highway. Under the amended regulation,



TOD Regular Attraction signs and TOD rural tourism operator signs will be phased out on the level I, level II and connector I highways in favour of formatted signs outside the highway right-of-way.

Visitor Information Centre Signs

As with Major Attractions and Secondary Attractions, Visitor Information Centres qualify to have TOD signs within the right-of-way along all classes of highways in the province. Over the past few years the vast majority of jurisdictions have changed from Tourist Information to Visitor Information and New Brunswick, in keeping with the times, has changed their publications, and will change the signing to "Visitor Information".

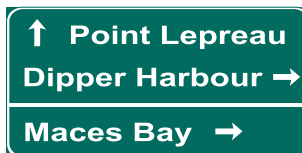


Guide Signs

Signs are used, in part, as a form of traffic management that provides information to the road user. Guide signs are usually green in colour and contain information on the location of municipalities or communities found along a route or off a specific route. They are installed in accordance to national standards and policies and form part of the



highway system. Several sections of the Highway Advertisements Regulation refer to a specific distance from a DOT guide sign. Guide signs should not be confused with warning or regulatory signs. Warning signs warn of road characteristics, hazards and temporary conditions such as curves, bumps, road narrows, etc. Regulatory signs advise of traffic regulations such as speed limits, stop signs, no left turn, etc.



Other Highways

Private advertisements are allowed one metre outside the right-of-way on the other highways such as local named roads and routes such as Routes 3, 4, 10, 16, 114, 260, 950, etc. provided the facility being advertised meets the definition of "specific interest." Formatted signs are not a requirement on these other highways although DOT still regulates such things as size, location, spacing, and distance, and you will require a permit from DOT in order to install one of these signs along an arterial or collector highway.



Other Considerations

Colour

Tourist related signing throughout most of Canada and the US is changing to blue. New Brunswick currently uses blue for private sector



signing and burgundy for public sector signing. To be more consistent with other jurisdictions and to reduce production costs, all public sector tourist related signing programs are changing to blue.

Format

The word destination is a term used by transportation departments across North America and refers to the green destination/guide signs DOT installs to direct motorists to municipalities and communities. Other provinces and states that have programs similar to the former Destination Information Signage Program (DISP) refer to their programs as TODS or Tourist-Oriented Directional Signs. Therefore, the name of the Destination Information Signage Program (DISP) will change to Tourist-Oriented Directional Signing Program (TODS) and the word "Destinations" will be removed from the white stripe on tourist-oriented directional signs.



Appendix " B "

Highway Advertisements Application/Permit Process

Application forms and copies of the Highway Advertisements Regulation are available from:

1. Department of Transportation District Administrative Offices
2. Service New Brunswick Offices or
3. District Planning Commission Offices
(Contact name, phone numbers, addresses are included in Appendix "E")

Things you will have to know to fill out an application form for private advertisements outside the highway right-of-way

- The route number or road name where you want to install your advertisement
- The distance between your advertisement and any advertisement, up to 500 m before and after
- The distance between your advertisement and a DOT guide sign, up to 500 m before and after
- The distance between (4 km before and 1 km after) your advertisement and any intersections or interchanges
- The distance your advertisement will be from the centreline of the highway
- The distance from your sign location to your business
- Dimensions of your advertisement
- What your sign is advertising
- The name, address and phone number of your business
- The land owner's name, address and phone number where your advertisement will be located
- The parcel identification number of the land where the sign will be located
- The sign manufacturer's name, address and phone number
- The template design number & designated colour numbers (if applicable) of the template you will be using for your sign – SEE Appendix "D"
- Whether the location where you want to place your advertisement is within a city or town
- The EXIT number you will be including on your sign (if applicable) – SEE Appendix "G"

Please read your package and regulation carefully

Help in filling out the application form is available at any DOT district / administrative office

1. Complete the application form for an advertisement permit complete with template design number and designated colour numbers.
2. Submit to the DOT District Office for approval along with application fees.
3. Please allow **3 weeks** for approval/refusal from DOT. Permit will be sent to you by mail unless requested otherwise.
4. **Building permit:** DOT will enclose a building permit application and the name and address of the Development Officer with your approved Highway Advertisement Permit.
5. You must obtain a building permit before you can install your advertisement.
6. Please ensure you follow the regulation carefully when filling out your application form and when installing your advertisement. Any deviations from the information you provide on the application form may result in the removal of your advertisement.

Appendix " C " - What Makes An Effective Sign

Signage Usability and Effectiveness

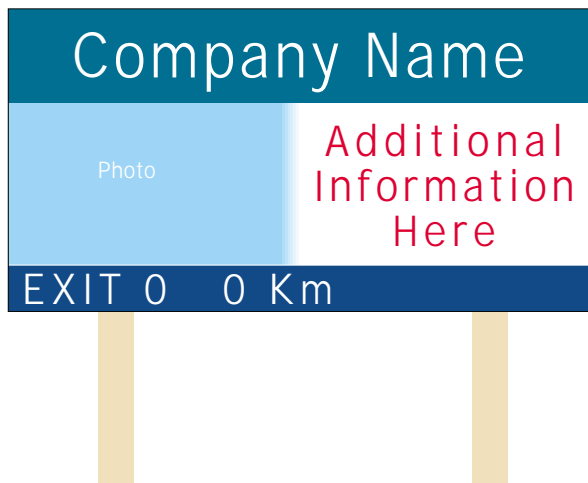
Signage must address human behaviour factors. On Level I and II highways, where speeds exceed 90 kilometres per hour, effective signage considers:

- ~ drivers have only 6 to 10 seconds to locate and read a sign
- ~ drivers require about 1 second to read each word or symbol
- ~ consistent signage is spotted more readily by drivers
- ~ drivers must continue to watch the road
- ~ driver manoeuvrability time
- ~ legibility distance
- ~ the smallest critical detail must be legible
- ~ sign must contrast with the background
- ~ sign must be located easily
- ~ sign must be read quickly
- ~ sign must contain only information that is needed
- ~ sign letters must be of sufficient height and spacing
- ~ sign letters must be of a specific, clear font for highway visibility
- ~ sign symbols must be understood by the driver

Note: Based on research provided by Allison Smiley, Ph.D, CCPE, Human Factors North Inc.

Appendix " D " Template Design Numbers, Specifications and Designated Colour Numbers

Template 1



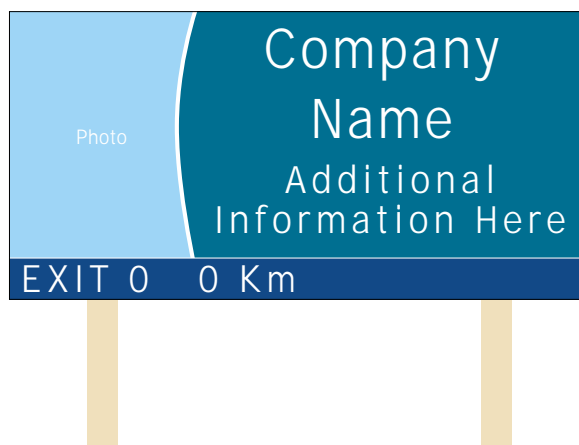
Template 2





Template 3




Template 4




 3M 3630-133

 3M 3630-87

 3M 3650-96

 3M 3630-126

 3M 3630-33

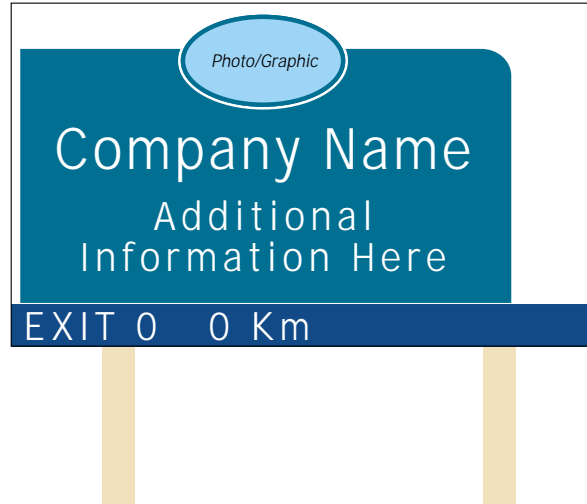
 3M 3630-22

Appendix " D " Template Design Numbers, Specifications and Designated Colour Numbers

Template 5



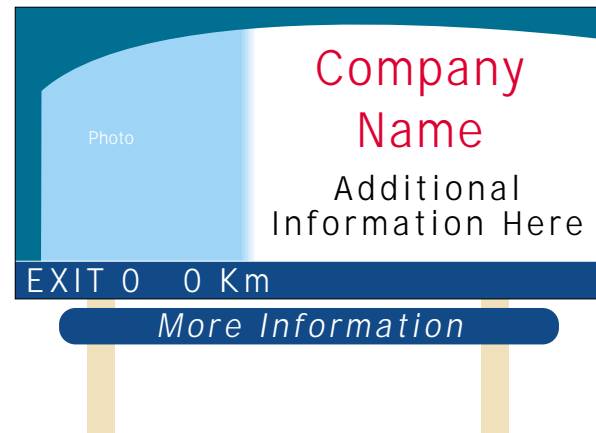
Template 6



Template 7



Template 8



■ 3M 3630-133

■ 3M 3630-87

■ 3M 3650-96

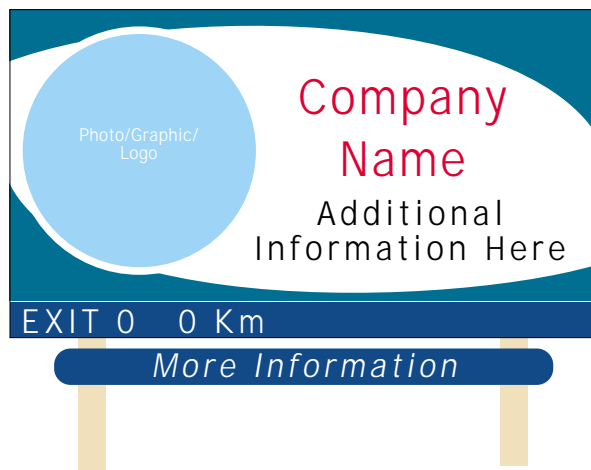
■ 3M 3630-126

■ 3M 3630-33

■ 3M 3630-22

Appendix " D " Template Design Numbers, Specifications and Designated Colour Numbers

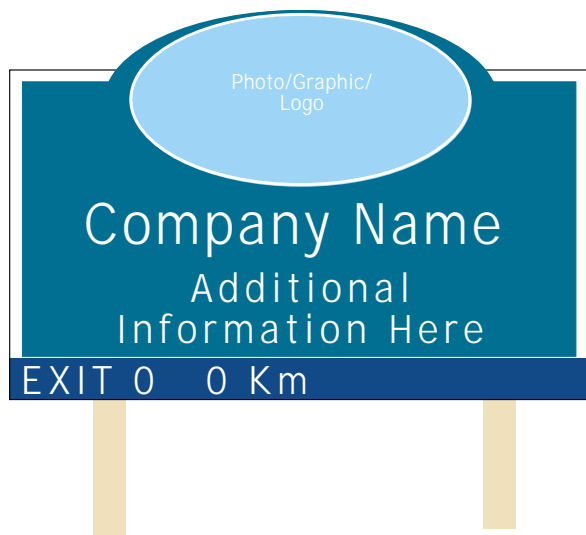
Template 9



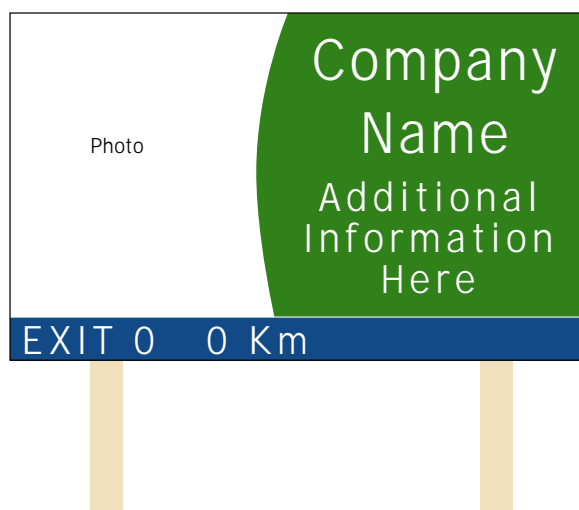
Template 10



Template 11



Template 12



■ 3M 3630-133

■ 3M 3630-87

■ 3M 3650-96

■ 3M 3630-126

■ 3M 3630-33

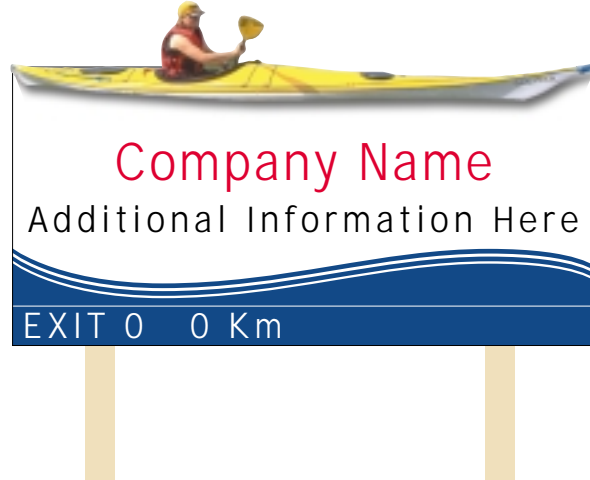
■ 3M 3630-22

Appendix "D" Template Design Numbers, Specifications and Designated Colour Numbers

Template 13



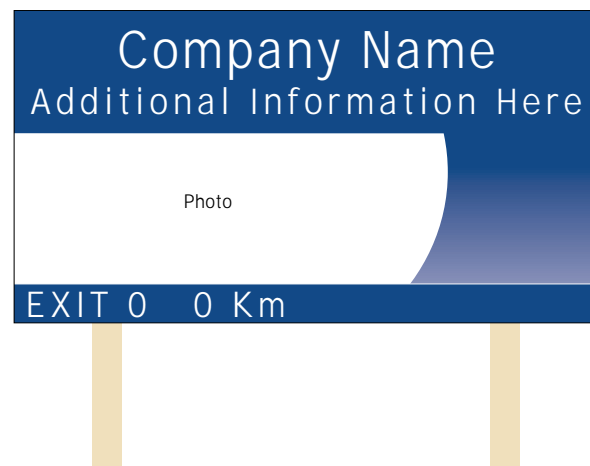
Template 14



Template 15



Template 16



■ 3M 3630-133

■ 3M 3630-87

■ 3M 3650-96

■ 3M 3630-126

■ 3M 3630-33

■ 3M 3630-22

Appendix " D" Template Design Numbers, Specifications and Designated Colour Numbers

Formatted Sign Specifications

Sign Face Size

- ~ the height should be no more than 50-75% of the width of the sign
- ~ maximum size 65 sq metres
- ~ face to be constructed of crezon* or better
- ~ graphics and lettering must be applied in vinyl (3M Vinyl or comparable)
- ~ graphics are to be computer-generated
- ~ signs are not to be hand-painted
- ~ vinyl is not to be hand-cut

Lettering

- ~ letters to be mixed case
- ~ company name = preferred letter size for upper case letters = 20"
- ~ company name = preferred letter size for lower case letters = 15"
- ~ company name = minimum size for upper case letters = 16"
- ~ company name = minimum size for lower case letters = 12"
- ~ additional information = minimum letter size for upper case letters = 13"
- ~ additional information = minimum letter size for lower case letters = 10"
- ~ exit bar information = minimum letter size for upper case letter = 13" (note: if using the word EXIT, it is recommended that it be written in all caps)
- ~ exit bar information = minimum letter size for lower case letter = 10"
- ~ font choice of: 95 Helvetica Black, Clearview, Series E(M), or Interstate

Spacing

- ~ letter spacing shall be 25% - 30% of the letter height
- ~ line spacing = height of lower case letter

Logos/Images

- ~ no more than one logo or image
- ~ height to be a minimum of 36" (90cm)
- ~ there are no colour restrictions for logos or images

* Crezon is a treated plywood for exterior usage.

Colours

- ~ limited to 3-5 different colours
- ~ minimum of 50% contrast between sign letter and background colour (ex. red or black on white)
- ~ specific colours are given for use in signage templates (see below)

Exit Bar

- ~ exit bar height = 20"
- ~ exit bar colour = Royal Blue 3M 3630-87
- ~ only directional information may be included on the exit bar

Tabs

- ~ tabs size to be 30" x 30" (75 cm x 75 cm)
- ~ number of tabs to be determined by sign size, to a maximum of 4

Posts

- ~ shall be sufficient in number and size so as not to require bracing (aluminum recommended)

Sign structure

- ~ must be self-supporting with no knee braces or guide wires
- ~ bottom of sign face must be a minimum of 2.4 m (8 feet) over ground level
- ~ Crezon panels should be mounted on a galvanized metal structure (angle or tubing)

Language

- ~ Language of choice is up to the applicant and may be bilingual

3M Colour Breakdown for Templates

Black: 3630-22 (Translucent)

Raspberry: 3630-133 (Translucent)

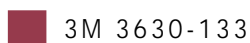
Red: 3630-33 (Translucent)

Teal: 3650-96 (Opaque)

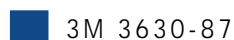
Dark Emerald Green: 3630-126 (Translucent)

Royal Blue: 3630-87 (Translucent)

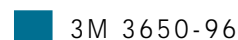
(or comparable to these 3M colors)



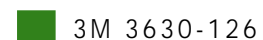
3M 3630-133



3M 3630-87



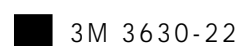
3M 3650-96



3M 3630-126



3M 3630-33



3M 3630-22

Appendix "E" Department of Transportation District and Administrative Office Locations

District 1 Bathurst

Michel LaCroix, P. Eng.
District Transportation Engineer

Bathurst District Office
Toll Free # 1-888-624-7077

Contact: Robert Landry
Mailing Address: P.O. Box 476
Bathurst, NB
E2A 3Z4

County: Gloucester

Street Address: 3109 Miramichi Ave.
Bathurst, NB
E2A 3Z4

Telephone: 506-547-2144
Fax: 506-548-2838

Campbellton Administrative Office

Contact: Richard Ayles
Mailing Address: P.O. Box 680
Campbellton, NB
E3N 3H1

County: Restigouche

Street Address: 80 Alfred Drive
Tide Head, NB
E3N 4N1

Telephone: 506-789-2060
Fax : 506-789-2051

District 2 Miramichi

David Cogswell, P. Eng.
District Transportation Engineer

Miramichi District Office
Toll Free # 1-888-787-3133

Contact: Greg Savoy
Mailing Address: P.O. Box 248
Chatham Station
Miramichi, NB
E1N 3A6

County: Northumberland

Street Address: 1310 Water St.
Miramichi, NB
E1N 1A4

Telephone: 506-778-6046
Fax: 506-773-6368

District 3 Moncton

Robert Boudreau, P. Eng.
District Transportation Engineer

Moncton District Office
Toll Free # 1-888-679-4044

Contact: Jean-Paul Gaudet
Mailing Address: P.O. Box 129
Moncton, NB
E1C 8R9

Counties: Westmorland/Albert/Kent

Street Address: 46 Toombs St.
Moncton, NB
E1A 3A5

Telephone: 506-856-2000
Fax: 506-856-2019

District 4 Saint John

John Doohan, P. Eng.
District Transportation Engineer

Saint John District Office
Toll Free # 1-888-915-1011

Sussex Administrative Office

Contact: Alan Kerr
Mailing Address: P.O. Box 5032
Sussex, NB
E4E 5L2

Counties: Kings/St. John

Street Address: 139 Wheeler Rd.,
Four Corners
Sussex, N-B
E4E 2W5

Telephone: 506 432-2014
Fax : 506 432-2029

District 4 Saint John (cont'd)

St. Stephen Administrative Office

Contact: Floyd Haley
Mailing Address: P.O. Box 39
St. Stephen, NB
E3L 2W9

Counties: Charlotte/St. John

Street Address: 9381 Rte. #3
Old Ridge, NB
E3L 4X4

Telephone: 506 466-7340
Fax : 506 466-7351

Chipman Administrative Office

Contact: Elmo MacIntosh
Mailing Address: Rte. 10
7694 Coal Creek
Chipman, NB
E4A 2S3

Counties: Queens/Sunbury

Street Address: Rte. 10
7694 Coal Creek
Chipman, NB
E4A 2S3

Telephone: 506-339-7171
Fax : 506-339-7202

District 5 Fredericton

Dale A. Forster, P. Eng.

District Transportation Engineer

Fredericton District Office

Toll Free # 1-888-922-9399

Contact: Elmo MacIntosh
Mailing Address: P.O. Box 6000
Fredericton, NB
E3B 5H1

Counties: York/Sunbury/Queens

Street Address: 1025 College Hill Rd.
Fredericton, NB
E3B 4J7

Telephone: 506-453-2611
Fax : 506-453-7905

District 6 Edmundston

Henri Allain, P. Eng.

District Transportation Engineer

Edmundston District Office

Toll Free # 1-888-767-9899

Contact: Gérald Castonguay
Mailing Address: P.O. Box 308
Edmundston, NB
E3V 3K9

County: Madawaska

Street Address: 486 St-François St.
Edmundston, NB
E3V 1G8

Telephone: 506-273-4768
Fax : 506-273-6350

Woodstock Administrative Office

Contact: Elmo MacIntosh
Mailing Address: 124 Upham St.
Woodstock, NB
E7M 2Y2

Counties: Carleton/York

Street Address: 124 Upham St.
Woodstock, NB
E7M 2Y2

Telephone: 506-325-4450
Fax : 506-328-8542

Perth-Andover Administrative Office

Contact: Gérald Castonguay
Mailing Address: 21149 Rte. 2
Perth-Andover, NB
E7H 3S3

County: Victoria

Street Address: 21149 Rte. 2
Perth-Andover, NB
E7H 3S3

Telephone: 506-273-4768
Fax : 506-273-6350

Appendix "E" – District Planning Commission Locations

Rural Planning District Planning Commission

65 Brunswick Street
Victoria Health Centre
Fredericton, N.B. E3B 1G5

Tel: (506) 453-2956
Fax: (506) 457-4896

Royal District Planning Commission

P.O. Box 269
1903 Route 121
Norton, N.B. E0G 2N0

Tel: (506) 839-3023 (Norton)
Fax: (506) 839-3027 (Norton)
Tel: (506) 433-5184 (Sussex Corner)
Fax: (506) 433-3785 (Sussex Corner)

Greater Moncton District Planning Commission

655 Main Street
City Hall
Moncton, N.B. E1C 1E8

Tel: (506) 857-0511
Fax: (506) 859-2683

Tantramar District Planning Commission

6 York Street
Sackville, N.B. E0A 3C0

Tel: (506) 364-4701
Fax: (506) 536-4422

Beaubassin District Planning Commission

P.O. Box 459
31, rue St-André
Cap-Pelé, N.B. E0A 1J0

Tel: (506) 577-2040 (Cap-Pelé)
Fax: (506) 577-2042 (Cap-Pelé)

Beaubassin District Planning Commission

P.O. Box 969
170 Main Street
Shediac, N.B. E0A 3G0

Tel: (506) 532-7000 (Shediac)
Fax: (506) 532-6156 (Shediac)

Kent District Planning Commission

P.O. Box 309
Place Cartier, Boulevard Cartier
Richibucto, N.B. E0A 2M0

Tel: (506) 523-1820 (Richibucto)
Fax: (506) 523-1821 (Richibucto)

P.O. Box 370
211 Irving Blvd.
Bouctouche, N.B. E0A 1G0

Tel: (506) 743-1490 (Bouctouche)
Fax: (506) 743-1491 (Bouctouche)

P.O. Box 370
211 Irving Blvd.
Bouctouche, N.B. E0A 1G0

Tel: (506) 775-2080 (Rogersville)
Fax: (506) 775-2090 (Rogersville)

Miramichi District Planning Commission

Economic Development Centre
158 Wellington Street
Miramichi, N.B. E1N 1L9

Tel: (506) 778-5359
Fax: (506) 778-5360

Acadian Peninsula District Planning Commission

P.O. Box 5517
149, boul. St. Pierre O.
Caraquet, N.B. E1W 1B7

Tel: (506) 727-7979
Fax: (506) 727-7990

Belledune District Planning Commission

702, rue Principale
Unité 130
Petit-Rocher, N.B. E8J 1V1

Tel: (506) 542-2688
Fax: (506) 542-2642

Restigouche District Planning Commission

P.O. Box 794
196 Water Street
Campbellton, N.B. E3N 3H2

Tel: (506) 789-2595
Fax: (506) 789-2594

Madawaska District Planning Commission

P.O. Box 515, Carrefour l'Assomption
121, rue Église, Local 209
Edmundston, N.B. E3V 1J9

Tel: (506) 735-2126
Fax: (506) 735-2670

La Vallée District Planning Commission

65 Broadway Blvd., Unit 300
P.O. Box 7301
Grand Falls, NB., E3Z 2J6

Tel: (506) 475-2511
Fax: (506) 457-2516

Appendix " E " – Service New Brunswick Locations



*Service New Brunswick
Services Nouveau-Brunswick*

Bathurst

161 Main Street
PO Box 5001
Bathurst, NB E2A 3Z9
Tel: (506) 547-2077
Fax: (506) 547-7413

Bouctouche

Provincial Bldg., 5 Irving Blvd.
Bouctouche, NB E4S 3J3
Tel: (506) 743-7289
Fax: (506) 743-5511

Bristol

4728 Juniper Road, Unit 1
Bristol, NB E7L 2W9
Tel: (506) 392-5108
Fax: (506) 392-5084

Burton

Burton Court House
PO Box 80
23 Route 102 Hwy
Burton, NB E2V 2G4
Tel: (506) 357-4044
Fax: (506) 357-4046

Campbellton

City Centre Mall
157 Water Street
PO Box 5001
Campbellton, NB E3N 3H5
Tel: (506) 789-2300
Fax: (506) 789-1281

Caraquet

Place Caraquet
25 St-Pierre Blvd.Ouest
Caraquet, NB E1W 1B8
Tel: (506) 727-7013
Fax: (506) 727-7016

Chipman

Town Hall
10 Civic Court, Unit 2
P.O. Box 75
Chipman, NB E4A 2H9
Tel: (506) 339-7035
Fax: (506) 339-7074

Dalhousie

410-3 William Street
Dalhousie, NB E8C 2X4
Tel: (506) 684-7566
Fax: (506) 684-8778

Doaktown

340 Main Street
Doaktown, NB E9C 1E3
Tel: (506) 365-2005
Fax: (506) 365-2044

Edmundston

Carrefour Assomption
121 de l'Église St.
PO Box 5001
Edmundston, NB E3V 3L3
Tel: (506) 735-2085
Fax: (506) 735-2086

Fredericton

CITY CENTRE
432 Queen Street
P.O. Box 1998
Fredericton, N.B. E3B 5G4
Tel.: (506) 453-2834
Fax : (506) 444-4253

Gagetown

68 Front Street
Gagetown, NB E5M 1A1
Tel: (506) 488-3513
Fax: (506) 488-3504

Grand Falls/Grand-Sault

Municipal Bldg.
131 Pleasant Street, Suite 202
PO Box 5001
Grand Falls, NB E3Z 1G1
Tel: (506) 473-7708
Fax: (506) 473-7709

Grand Manan

Castalia
Box 1303
Grand Manan, NB E5G 4M9
Tel: (506) 662-7020
Fax: (506) 662-7045

Hampton

County Court House
648 Main Street, Unit 1
Hampton, NB E5N 6C8
Tel: (506) 832-6061
Fax: (506) 832-6121

Hopewell Cape

3936 Route 114
Hopewell Cape, NB E4H 3J8
Tel: (506) 734-2395
Fax: (506) 734-3057

Kedgwick

39 rue Notre Dame, Unit C
Kedgwick, NB E8B 1H5
Tel: (506) 284-3400
Fax: (506) 284-3401

McAdam

146 Saunders Road
McAdam, NB E6J 1L2
Tel: (506) 784-6809
Fax: (506) 784-6800

Miramichi

360 Pleasant Street
Miramichi, NB E1V 1X3
Tel: (506) 627-4040
Fax: (506) 627-4509

Miramichi-East

1780 Water Street
Suite 207
Miramichi, NB E1N 1B6
Tel: (506) 778-6023
Fax: (506) 778-6197

Moncton

Assomption Bldg.
770 Main Street
PO Box 5001
Moncton, NB E1C 8R3
Tel: (506) 856-2204
Fax: (506) 856-2987

Perth-Andover

1135 West Riverside Drive
PO Box 870
Perth-Andover, NB E7H 5G5
Tel: (506) 273-4716
Fax: (506) 273-4699

Plaster Rock

135 Main Street
Plaster Rock, NB E7G 2H2
Tel: (506) 356-6002
Fax: (506) 356-6008

Port Elgin

41 East Main Street
Port Elgin, NB E4M 2X8
Tel: (506) 538-2101

Richibucto

New Start Building
9239 Main Street
PO Box 5001
Richibucto, NB E4W 5R5
Tel: (506) 523-7610
Fax: (506) 523-7629

Sackville

Main Plaza
170 Main Street, Unit C2
Sackville, NB E4L 4B4
Tel: (506) 364-4076
Fax: (506) 364-4097

Saint John

15 King's Square North
PO Box 5001
Saint John, NB E2L 4L4
Tel: (506) 658-2500
Fax: (506) 658-3995

Saint-Léonard

Martin Building
649 rue Principale
Saint-Léonard, NB E7E 2J4
Tel: (506) 423-3030
Fax: (506) 423-3009

Saint-Quentin

Édifice provincial
249 Canada Street
Saint-Quentin, NB E8A 1K2
Tel: (506) 235-6004
Fax: (506) 235-6042

Shediac

City Centre Mall
342 Main Street, Unit 104
Shediac, NB E4P 2E7
Tel: (506) 533-3330
Fax: (506) 533-3339

Shippagan

200B Boul. J.D. Gauthier
Shippagan, NB E8S 1P2
Tel: (506) 336-3017
Fax: (506) 336-3072

St. George

Southard Building
19 Main Street, Unit 1
St. George, NB E5C 3H9
Tel: (506) 755-4004
Fax: (506) 755-4091

St. Stephen

Ganong Building
73 Milltown Blvd.
PO Box 5001
St. Stephen, NB E3L 1G5
Tel: (506) 466-7378
Fax: (506) 466-7492

Sussex

90 Leonard Drive
Sussex, NB E4E 2R3
Tel: (506) 432-2002
Fax: (506) 432-2122

Tracadie-Sheila

Place Robichaud
3368-3 rue Principale
Tracadie-Sheila, NB E1X 1A4
Tel: (506) 394-3711
Fax: (506) 394-3713

Woodstock

Bi-Centennial Place
200 King Street
PO Box 5001
Woodstock, NB E7M 5C6
Tel: (506) 325-4476
Fax: (506) 325-4482

Appendix "F" - Standards for Signing along New Brunswick Highways

4-lane Level I & Level II Highways	2-lane Level I, Level II and Connector I Highways
Formatted sign required	Formatted sign required
Permit required	Permit required
If the curve is signed, no advertisements 500 metres before the curve to 200 metres beyond the curve	If the curve is signed, no advertisements 500 metres before the curve to 200 metres beyond the curve
500 metres from a DOT guide sign	400 metres from a DOT guide sign
500 metres from another advertisement	400 metres from another advertisement
1 metre outside the right-of-way	1 metre outside the right-of-way
4 km before a grade-separated interchange to 1 km after the interchange	4 km before a grade-separated interchange to 1 km after the interchange

Appendix " F " - Standards for Signing along New Brunswick Highways

Arterial and Connector II Highways	Collector Highways	Local Highways
<p>Permit required 400 metres from an intersection</p>	<p>Permit required 300 metres from an intersection</p>	<p>No permit required 150 metres from an intersection with an arterial or collector highway; 100 metres from an intersection with another local highway</p>
<p>If the curve is signed, no advertisements 300 metres before the curve to 100 metres beyond the curve</p>	<p>If the curve is signed, no advertisements 300 metres before the curve to 100 metres beyond the curve</p>	<p>100 metres from a curve</p>
<p>400 metres from a DOT guide sign</p>	<p>300 metres from a DOT guide sign</p>	<p>200 metres from a DOT guide sign</p>
<p>400 metres from another advertisement</p>	<p>300 metres from another advertisement</p>	<p>200 metres from another advertisement</p>
<p>1 metre outside the right-of-way</p>	<p>1 metre outside the right-of-way</p>	<p>1 metre outside the right-of-way</p>
<p>1 km from a grade-separated interchange</p>	<p>1 km from a grade-separated interchange</p>	<p>1 km from a grade-separated interchange</p>

Appendix "G"

ROUTE 1 - Exit numbers

Changes to be made - Fall 2001

Interchange	Existing Exit #	New Exit #
Route 127 - Waweig	14	25
Route 127 - Digdeguash	29	39
St. George - West exit	40	52
St. George - East exit	43	56
Route 176- Pennfield	49	60
Route 790 - Lepreau	73	86
Route 790 - Musquash	85	96
Prince of Wales	91	103
Lorneville	99	112
Route 7	101	114
Fairville Blvd. Off-ramp	104	117
Catherwood Street	107 A-B	119 A-B
Market Place	109	120
Harrison Street	110	121
Market Square	111	122
Wall Street	112	123
Crown Street	113	125
Foster Thurston Drive	116	128
Route 100 - Rothesay Ave	117	129
Fox Farm Road	121	133
Route 111 - Rothesay	125 A-B	137 A-B
Route 119 - Quispamsis	129	141
Nauwigewauk	131	142
Route 121 - Hampton	145	158
Harley Road	153	166
Route 124 - Norton	163	175
Route 121 - Sussex	179	192

ROUTE 2 – Exit numbers

Changes to be made – Fall 2001

Interchange	Existing Exit #	New Exit #
Saint-Jacques	8	8
Mont Farlagne – Edmundston	15 A-B	13 A-B
Route 120, Hébert Blvd, Edmundston	18	18
Centre Madawaska Blvd, Edmundston	21	21
Principale St - Edmundston	26	26
Davis Road – Rivière-Verte	32	32
Martin Road	46	46
Notre-Dame-de-Lourdes	51	51
Grande-Rivière Road	56	56
Route 17, Saint-Léonard	58	58
Route 108, Grand Falls/Grand-Sault	75	75
Route 218, Grand Falls/Grand-Sault	76	76
Everard Daigle Blvd, Grand Falls/Grand-Sault	78	78
Route 130, Grand Falls/Grand-Sault	81	81
Aroostook / Tinker	104	104
Route 190, Perth-Andover	112	112
Perth-Andover (south exit)	115	115
Route 110	152	152
Florenceville	153	153
Hartland	170	170
Route 550, Connell Road, Woodstock	188	185
Route 95, Woodstock	191 A	187
Route 555, Woodstock	191 B	188
Beardsley Road, Woodstock	194	191
Route 103, Woodstock	199	199
Meductic	212	212
Nackawic	232	232
Route 635, Kings Landing	253	253

ROUTE 2 – Exit numbers

Changes to be made – Fall 2001

Interchange	Existing Exit #	New Exit #
Route 3, Longs Creek	258	258
Mazerolle Settlement Road	271	271
Fredericton West High Speed Connector	-	280
Route 101, New Maryland	285	285
Route 640 – Hanwell Road - Fredericton	289	3 (will become a Route 8 exit number)
Smythe Street - Fredericton	291	5 (will become a Route 8 exit number)
Route 101 – Regent Street - Fredericton	292 A-B	6 A-B (will become a Route 8 exit number)
Route 7 - Fredericton	293	7 (will become a Route 8 exit number)
Fredericton East High Speed Connector	-	294
Forest Hill Road – Fredericton	295	9 (will become a Route 8 exit number)
Route 8 - Fredericton	296	10 (will become a Route 8 exit number)
Route 7 at Oromocto	-	306
Burton Bridge	312	Exit number will be removed (this will be Route 105)
Route 690 – McGowans Corner	325	Exit number will be removed (this will be Route 105)
Route 102, Coytown	-	330
Old Route 2, Grand Lake Meadows	-	333
Route 695, Jemseg	343	339
Old Route 2, Mill Cove	-	347
Coles Island	-	365
Route 10	369	Exit number will be removed (this will be Route 105)
Route 1 – Roachville - Sussex	413	193 (will become a Route 1 exit number)

ROUTE 2 – Exit numbers

Changes to be made – Fall 2001

Interchange	Existing Exit #	New Exit
Route 885, Havelock	-	414
Route 890 - Sussex	416	195 (will become a Route 1 exit number)
Route 111 – Sussex Corner	418	198 (will become a Route 1 exit number)
Route 1 high speed connector, Riverglade	-	423
Route 114	432	211 (will become a Route 1 exit number)
Route 895 - Anagance	442	223 (will become a Route 1 exit number)
Route 905 - Petitcodiac	452	233 (will become a Route 1 exit number)
Route 106 - Riverglade	227	239 (will become a Route 1 exit number)
Route 112, Salisbury	470	433
Route 128, Berry Mills	482	446
Route 126, Magnetic Hill, Moncton	488	450
Gorge Road, Moncton	490	452
Mapleton Road, Moncton	492	454
Route 115, Moncton	496 A-B	459 A-B
Harrisville Blvd, Moncton	500	462
Route 134	502	465
Route 15, Painsec	504 A-B	467 A-B
Route 132, Shediac Road	511 A-B	474 A-B
Calhoun Road	517	480
Renaissance Street, Memramcook	519	482
Route 933, Memramcook	524	488
Memramcook East	524	488
Walker Road	538	500
Route 940, Sackville	541	504
Route 106, Sackville	544	506
Route 16, Aulac	550 A-B	513 A-B

ROUTE 7 – Exit numbers

Changes to be made – Fall 2001

Interchange	Existing Exit #	New Exit
Liverpool Street, Fredericton	1	1
Kimble Drive, Fredericton	2	2
Nevers Road	11	297 (will become a Route 2 exit number)
Oromocto – Waasis Road	15	301 (will become a Route 2 exit number)
Oromocto – Miramichi Road	303	303 (will become a Route 2 exit number)
Broad Road - Geary	29	29
Camp Petersville	51	51
Route 102, Grand Bay-Westfield	80	80
Route 177, Grand Bay-Westfield	90	90
Saint John West	96	96
Route 1	97	97

ROUTE 8 – Exit numbers

Changes to be made – Fall 2001

Interchange	Existing Exit #	New Exit
Route 640 - Hanwell Road, Fredericton	289 (Route 2)	3
Smythe Street, Fredericton	291 (Route 2)	5
Route 101 - Regent Street, Fredericton	292 A-B (Route 2)	6 A-B
Route 7, Fredericton	293 (Route 2)	7
Forest Hill Road, Fredericton	295 (Route 2)	9
East end, Princess Margaret Bridge	296 (Route 2)	10
Route 420 – Miramichi	163	163
O'Keefe Road	180	180
Route 160 – Allardville	231	231

Exit numbers for New Brunswick Arterial Highways

ROUTE 11 *No changes Fall 2001*

Interchange	Exit #
Jct. Route 15	0 A-B
Shediac	1
Route 134 – Shediac	2 A-B
Shediac Bridge	7
Route 535 – Cocagne	15
Route 115 – McKees Mills	27
Sheridan Road – Bouctouche	29
Route 515 - Bouctouche	32 A-B
St.-Pierre	36
Sainte-Anne	42
Route 134 – Rexton	53
Route 134 – Richibucto	57
Saint-Charles	64
Saint-Ignace	69
Route 117 – Kouchibouguac	75
University Avenue – Miramichi	119
Church Street – Miramichi	120
Route 134 – Bathurst	300 A-B
Route 430 – King Avenue – Bathurst	304
Route 180 – Vanier Boulevard – Bathurst	310
Beresford	318
Nigadoo	321
LaPlante	326
Pointe-Verte	333
Turgeon Road - Belledune	344
Jacquet River Drive - Belledune	351

Exit numbers for New Brunswick Arterial Highways

ROUTE 11 *No changes Fall 2001*

Interchange	Exit #
Nash Creek	357
MacPherson Road – Charlo	375
Craig Road – Charlo	385
Route 280 – Eel River Crossing	388
Route 275 – Dalhousie	391 A-B
Blair Malcolm Road	397
Route 280 – Dundee	403
Lily Lake Road – Campbellton	412
Val d'Amour Road – Sugarloaf - Campbellton	415

ROUTE 15 Exit Numbers *No changes Fall 2001*

Interchange	Exit #
Baig Blvd. – Moncton	0
St. George Blvd. – Moncton	1 A-B
Route 128 – Killam Drive – Moncton	3
Route 126 – Mountain Road – Moncton	5
Mapleton Road – Moncton	6
Connaught Avenue – Moncton	7
Archibald Street – Moncton	8
Floral Avenue – (Paul Street)	10
Airport Exit – Dieppe	11
Route 2 – Painsec	19 A-B
Route 11 – Shediac	31 A-B
Route 140 – Shediac	37
Route 933 – Haute-Aboujagane	43
Grand-Barachois	46
Route 950 –Cap-Pelé	53

ROUTE 16 Exit Numbers *No changes Fall 2001*

Interchange	Exit #
Route 970 – Port Elgin	25
Route 955 – Bayfield	47
Cape Jourimain	51

ROUTE 95 Exit Number *No changes Fall 2001*

Route 555 - Woodstock	12
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