

Arts Development Branch

PROGRAM OF ASSISTANCE TO BOOK PUBLISHERS - PROGRAM GUIDELINES -

Objective

The purpose of this program is to encourage the publication of titles written by New Brunswick authors. It provides operating grants to New Brunswick book publishers for eligible titles from their past fiscal year.

Program Funding

This program provides book publishers with an annual block grant based on 15% of the total expenses they incurred in the production of eligible books over their past fiscal year. The maximum grant available is \$25,000.

Note: In the instance that the program's funds cannot fully satisfy all eligible demands, the allowable expenses for all publishers will be reduced by the same factor, ensuring that all funds are exhausted and dispersed equitably.

Applicant Eligibility

Application under this program is limited to wholly Canadian-owned publishing companies which demonstrate that:

- Their head office is located in New Brunswick;
- The majority of their owners and administrators are residents of New Brunswick;
- Their regular program of publishing has included at least three titles;
- Book publishing is their main activity;
- Their staff is competent in writing and editing, and;
- They have clearly identified their clientele and established appropriate methods of book distribution.

The Department accepts requests for financial assistance from publishers only; writers and translators must submit their works directly to publishers.

Eligible Titles

Subsidization is limited to the publication of works by residents of the province of New Brunswick that reflect the culture and heritage of the province.

Financial assistance will not be extended towards the publication of:

- Directories, index compilations or bibliographies of minimal critical content;
- Instructional or self-help books and manuals, including books which describe "how-to" techniques, skills or games;

- Books which have fewer than 48 printed pages, with the exception of children's books, which must have at least 24 pages;
- Books for which the author does not receive a royalty;
- Books to which the author has made a financial contribution toward the publishing costs;
- Books written by a principal in the company originating publication, unless the greater part of the company's program consists of works by authors that have no corporate connection to the firm;
- Normal reprints of regular titles. (Substantially revised editions of previously published works or new format editions may be eligible).

Evaluation Process

Upon receipt of an application, the Arts Development Branch reviews the documents and, if needed, consults with external boards and advisors.

Grant Requirements

- Publishers must submit one copy of each title that they want to have considered for funding through this program;
- For each year that a grant is received, recipients must acknowledge the support of the Province of New Brunswick in their new eligible publications.

Note

In the case of disagreement concerning the interpretation of its policies and programs, the Department of Wellness, Culture and Sport reserves the right to final interpretation of the intent and implementation of a program.

The Department reserves the right to revise programs at any time without notice.

Application Deadline

Applications must be submitted to the Arts Development Branch on or before April 15th.

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