

AWARDS PROGRAM

The Newfoundland and Labrador Environmental Awards are for outstanding conservation efforts and contributions to sustaining, protecting, and enhancing Newfoundland and Labrador's environment. Throughout the province people are putting their words into action in their own backyards, schools, communities and workplaces.

The awards program is one way to formally thank and recognize people for their outstanding efforts. The awards luncheon and presentation are a public acknowledgment of the initiative, dedication, and hard work that individuals, communities, schools and organizations have put into caring for our environment and the wise use of our natural heritage.

ELIGIBILITY REQUIREMENTS

- A nominated project, initiative, individual or company must operate/reside within the province of Newfoundland and Labrador.
- A nominated research/development project must be done with relevance to Newfoundland and Labrador.
- No project is too big or too small.
- Elected municipal/provincial/federal politicians are not eligible to receive an award during their time in office.
- Nominees that received an environmental award in the past five years will not be eligible to receive an award in 2006.
- Awards are not required to be presented in each of the seven categories. This is at the discretion of the evaluation committee.

RECOGNITION OF WINNERS

Award winners in each category will receive a **\$1000 honorarium** from MMSB to be used to continue their environmental project or donated in their name to an environmental organization or cause.

Winners will be recognized on a provincial level for their accomplishments at the annual Environmental Awards Ceremony and will be profiled on the Department of Environment and Conservation, MMSB, and Women's Institutes websites.

Announcement of award recipients will be made during Environment Week, on June 5. Award recipients will be contacted prior to the announcement and will be invited to participate in the awards ceremony and luncheon to be held in St. John's with expenses paid.

CONTACT INFORMATION

Newfoundland and Labrador
Environmental Awards Committee

P.O. Box 1854
St. John's, NL
A1C 5P9

Phone: (709) 753-8780

Fax: (709) 753-8780

E-mail: nlwi@nfld.com

***Nominations must be
received by May 5, 2006.***

17TH ANNUAL
NEWFOUNDLAND & LABRADOR

ENVIRONMENTAL AWARDS PROGRAM 2006

*Recognizing outstanding
environmental and conservation
achievements throughout
Newfoundland & Labrador*

A partnership of



GOVERNMENT OF
NEWFOUNDLAND
AND LABRADOR

Department of Environment
& Conservation



Newfoundland & Labrador
Women's Institutes

AWARDS CRITERIA – HOW TO APPLY

Submissions should include information on the criteria listed below, and are invited from a broad range of environmental and conservation practices (i.e., go beyond individual initiatives).

The nomination must outline a description of the nominee's work/project and include the following:

- Name of individual and/or organization or company, full mailing address, daytime telephone number and email and/or web address of the nominee.
- Impact and benefits the project/activity had on the target audience (e.g., school, community, etc.). You may explore this point by considering the following questions:
 - How did this project/activity identify, reduce, solve, or avoid an environmental issue (e.g., waste diversion, air or water quality, habitat protection, etc.)?
 - How did this project/activity demonstrate responsible environmental and conservation management practices?
 - How did the project/activity promote public awareness, understanding, and active concern for the enhancement and protection of the environment and stewardship of our natural heritage?
- Project location, duration, number of people involved, and other specifics about the project/activity.
- Name and contact information for three references who can speak knowledgeably about your nomination.
- Supporting documentation – any materials you may wish to submit with your nomination to support it; maximum of five pieces (i.e., media clippings, photos, ads, reports/publications, videos, etc.).

Please Note:

- Individuals, groups and companies can nominate themselves or be nominated by another party.
- Nominations must be received by May 5, 2006.
- Nominations may be submitted in one or more of the categories to the right.
- Nomination forms are available online at:

www.gov.nl.ca/env
www.mmsb.nl.ca
www.nlwi.ca

* Identify any information in your submission that is confidential (non-confidential information may be used in promotional pieces).

AWARD CATEGORIES

Individual (19 years or older) – someone who has demonstrated outstanding commitment, dedication and leadership to the improvement and conservation of the environment and whose actions inspire others to participate in environmentally sustainable initiatives.

Community Group or Organization – an organization, volunteer or service group which has taken action on a one-time or on-going basis through innovative initiatives to enhance the environment, while creating public education/awareness and involvement.

Youth or Youth Group (18 years or younger) – an individual or group that has shown initiative in undertaking environmental and conservation activities that enhance or protect the environment. Nominees should demonstrate individuality, initiative, leadership skills, and a developing commitment to environmental activities and ethics.

School or Educational Institution – a public or private school that demonstrates a commitment to incorporate environmental and conservation awareness as part of its programs and activities through a high degree of staff, student and volunteer involvement. Nominees should demonstrate a strong, sustainable educational component for students.

Municipality or Regional Waste Management Committee – municipality or regional waste management committee that has demonstrated its commitment to a quality community environment, through its action to divert a significant portion of municipal waste from its landfill site. These actions are based upon sound and innovative planning.

Business – entrepreneurs, businesses or organizations involved in environmental enhancement or stewardship activities, through sound environmental and conservation management policy. They have adopted environmental policies, programs, and initiatives demonstrating social and environmental consciousness.

Lifetime Achievement – this new award will be presented to an individual who dedicated himself/herself to environmental stewardship and made a significant contribution over his/her lifetime in the name of environmental protection and sustainability. The candidate's work may be described as action-oriented, public education or awareness, environmental research or policy development. This work may have been performed as a result of an individual's employ, volunteer contribution or a combination of the two.

Nominations may be submitted in one or more of the above categories by May 5, 2006.

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AWARD CATEGORIES

- **Individual** (19 years or older)
- **Community Group or Organization**
- **Youth or Youth Group** (18 years or younger)
- **School or Educational Institution**
- **Municipality or Regional Waste Management Committee**
- **Business**
- **Lifetime Achievement**

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of the above categories by May 5, 2006.***

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