



**Canada-Newfoundland and Labrador
Agricultural Policy Framework Agreement**

Agrifood Business Development

**Funding Application
2008/2009**

All applications and supporting documentation, as well as the related applicant profile, must be submitted to:

**Agricultural Policy Framework Agreement
Attn: APF Program Manager
P.O. Box 2006
Corner Brook, NL
A2H 6J8**

Under the authority of the Agricultural Policy Framework Program, personal information is collected in order to assess applications submitted for funding. This information is kept confidential and handled as required by the *Access to Information and Protection of Privacy (ATIPP) Act*.

Any questions or comments can be directed to the APF Program Manager at (709) 637-2077.

SECTION 1 ACTIVITY DETAILS

1. Indicate the initiative(s) under which you are requesting financial assistance.

Agrifood Business Development Program

- Agrifoods Business Development Initiative
- Market Development Initiative
- New Entrants Development Initiative
- NL Rural Agricultural Development Initiative
- Human Resources Development Initiative
- Farm Succession Planning Initiative

2. Indicate the APF objective(s) your project will meet.

Agrifood Business Development Program Objectives

- Increase the profitability of farm businesses.
- Encourage and support new entrants into the agrifoods industry.
- Enhance the business advisory services and information available to producers.
- Enable farmers to capture opportunities for business growth, diversification and value-added products.
- Enhance the management, technical skills and knowledge of farmers.
- Enable farmers to capture new market opportunities.
- Enhance the competitive capability of the industry.

How, specifically, will your project meet the indicated objectives? Please include a discussion of the commodity(s) to be involved, identify the target group, and the benefit of the project to the provincial industry.

Important Note:

- **If this activity is to establish a new business or for an existing operation to undertake a major change in business growth, diversification or secondary processing, you are REQUIRED to submit a complete business plan with this application, skip to Question #4.**

3. Provide a general overview and need of the proposed project activity. Also provide the following documents, if applicable:

- Drawings of buildings with dimensions indicated
- A copy of the agenda /course outline for training

3. (contd...)

4. State the anticipated timelines and location of the project.

5. Provide detail on your managerial ability and experience required to carry out the proposed project. State and identify any co-delivers, stakeholders, or partners who will be involved in this project and detail their role.

6. Identify the anticipated deliverables of this project. How will you measure the results and/or benefits of the project? How will you communicate those results to the other producers and industry (ie. report, presentations, demonstrations, etc)?

7. Please detail how this project will benefit your operation and/or others in the agrifoods sector. Please quantify benefits where possible (ie. value of new markets, value of increased sales, etc.).

SECTION 2

FUNDING DETAILS

Project Expenses

Complete the following itemized budget request as it applies to your project.

Salary/Labour Expenses (including mandatory employer costs)

Total Expense

_____ \$ _____
(indicate type of position)

_____ \$ _____
(indicate type of position)

Travel

Ground Transportation \$ _____

Airfare \$ _____

Accommodations and Incidentals \$ _____

Capital Expenditures (itemized quotes/cost estimates must be attached)

_____ \$ _____
(type of building and dimensions)

_____ \$ _____
(type of equipment)

Other (please specify)

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

SECTION 2

FUNDING DETAILS ... CONT'D

Other (please specify) ... cont'd

| | |
|-------|----------|
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |

Total Project Expenses

| |
|----|
| \$ |
|----|

Funding Sources

Identify all funding sources (cash and in-kind), the value of each and whether they have been officially approved:

| Source | Amount Approved | Yes | No |
|--------|-----------------|-----|----|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

TOTAL Funding Sources

| |
|----|
| \$ |
|----|

TOTAL APF Funding Requested

| |
|----|
| \$ |
|----|