

Harper advantage continues

One in five Canadians disconnect with federal party leaders

February 7th, 2008

METHODOLOGY

Between February 2nd and February 4th, 2008, Nanos Research conducted a random telephone survey of 1,002 Canadians 18 years and older on behalf of CPAC. The aggregate survey results are accurate $\pm 3.1\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

CPAC- NANOS FEDERAL LEADERSHIP REPORT CARD

	Most Trustworthy Leader				Most Competent Leader				Leader with the best vision for Canada			
	Feb-07	Nov-07	Feb - 08	Change	Feb -07	Nov-07	Feb - 08	Change	Feb -07	Nov-07	Feb-08	Change
	%	%	%	\pm	%	%	%	\pm	%	%	%	\pm
Stephen Harper	35	31	30	-1	41	39	39	NC	39	35	32	-3
Jack Layton	18	14	21	+7	13	13	15	+2	16	15	18	+3
Stephane Dion	20	12	14	+2	22	11	16	+5	21	15	17	+2
Gilles Duceppe	8	6	6	NC	8	6	6	NC	5	3	3	NC
Elizabeth May	8	4	8	+4	4	3	3	NC	7	5	6	+1
None of them/Undecided	12	33	20	-13	11	27	22	-5	13	28	24	-4
Accuracy	$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$		$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$		$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$	

Field Dates

Poll 1 – National random telephone survey conducted February 2-8, 2007 (N=1,002). Accurate $\pm 3.1\%$, 19 times out of 20.

Poll 2 – National random telephone survey conducted November 24-27, 2007 (N=1,003). Accurate $\pm 3.1\%$, 19 times out of 20.

Poll 3 – National random telephone survey conducted February 2-4, 2008 (N=1,002). Accurate $\pm 3.1\%$, 19 times out of 20.

Question

Currently, [rotate] Stephen Harper is the leader of the Conservative Party of Canada, Stephane Dion is the leader of the federal Liberal Party, Jack Layton is the leader of the federal NDP, Gilles Duceppe is the leader of the Bloc Quebecois and Elizabeth May is the leader of the federal Green Party.

1. Which of the federal leaders would you best describe as the most trustworthy leader?
2. Which of the federal leaders would you best describe as the most competent leader?
3. Which of the federal leaders would you best describe as the leader with the best vision for Canada?

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STAT SHEET - CPAC-NANOS LEADERSHIP REPORT CARD - 2008Q1

As you may know, [ROTATE] Stephane Dion is the leader of the federal Liberal Party, Stephen Harper is the leader of the Conservative Party of Canada, Jack Layton is the leader of the federal NDP, Gilles Duceppe is leader of the Bloc Quebecois and Elizabeth May is leader of the federal Green Party. Which of the federal leaders would you best describe as:

		The most trustworthy leader							
		Total	Stephane Dion	Stephen Harper	Gilles Duceppe	Jack Layton	Elizabeth May	None of them	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2008Q1	1002	14.4	29.8	6.3	21.4	7.7	10.0	10.3
	Atlantic	102	17.6	19.2	1.4	30.0	7.9	12.6	11.3
	Quebec	256	13.1	25.3	22.3	17.5	3.7	9.3	8.7
	Ontario	297	16.8	27.9	.0	21.9	10.7	14.5	8.2
	West	346	12.4	38.0	1.2	21.5	8.0	6.0	12.9
Gender	Male	498	14.4	33.3	7.0	22.6	7.2	9.2	6.4
	Female	504	14.5	26.4	5.6	20.3	8.2	10.8	14.1
Age	18 to 29	196	13.0	28.3	5.8	23.2	10.1	8.7	10.9
	30 to 39	191	10.3	32.3	3.9	24.5	6.5	14.2	8.4
	40 to 49	215	16.7	24.1	6.9	21.7	10.3	11.3	8.9
	50 to 59	173	17.1	29.1	10.7	16.7	6.0	10.7	9.8
	60 plus	227	14.8	35.2	4.8	20.7	5.6	5.9	13.0
Home ownership	Own	730	14.7	33.0	6.2	19.5	6.6	10.1	9.9
	Rent	270	13.7	21.4	6.6	26.7	10.3	9.9	11.4
Vote	Liberal	274	32.8	21.4	.9	20.7	7.0	9.9	7.3
	Conservative	259	6.3	66.1	1.5	8.0	4.7	6.4	7.0
	NDP	158	9.1	9.9	2.0	56.8	8.4	4.1	9.6
	Bloc	81	3.4	11.1	53.1	13.7	2.4	11.1	5.2
	Green	69	8.5	10.5	5.3	20.2	35.2	10.3	10.0
	Undecided	160	9.4	23.1	4.2	14.0	4.0	21.3	24.0



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		The most competent leader							
		Total	Stephane Dion	Stephen Harper	Gilles Duceppe	Jack Layton	Elizabeth May	None of them	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2008Q1	1002	15.5	39.2	5.8	14.7	3.1	8.7	13.0
	Atlantic	102	19.4	32.4	1.4	16.7	6.1	7.6	16.3
	Quebec	256	14.9	34.9	20.5	8.1	1.0	11.7	8.9
	Ontario	297	17.4	36.3	.0	16.7	2.9	12.8	13.9
	West	346	13.1	46.9	1.3	17.2	4.0	3.2	14.3
Gender	Male	498	16.0	43.6	6.3	15.0	3.4	7.6	8.1
	Female	504	15.0	34.9	5.4	14.4	2.8	9.7	17.8
Age	18 to 29	196	14.5	35.5	9.4	11.6	5.8	5.8	17.4
	30 to 39	191	16.8	41.3	2.6	18.7	2.6	9.7	8.4
	40 to 49	215	16.3	36.9	6.9	14.3	3.0	10.8	11.8
	50 to 59	173	14.5	41.0	6.8	10.7	2.6	9.4	15.0
	60 plus	227	15.2	41.5	3.7	17.4	1.9	7.8	12.6
Home ownership	Own	730	15.4	40.9	5.7	14.3	2.4	9.3	12.1
	Rent	270	15.9	34.9	6.2	15.9	5.2	7.1	14.8
Vote	Liberal	274	34.9	27.4	.9	13.4	1.9	8.0	13.6
	Conservative	259	4.9	81.1	1.1	4.2	1.0	2.6	5.0
	NDP	158	12.3	13.6	3.5	43.8	1.4	9.1	16.3
	Bloc	81	6.5	25.8	43.6	8.0	.0	9.5	6.6
	Green	69	10.4	21.7	6.2	17.1	22.5	10.0	12.2
	Undecided	160	9.2	31.3	4.8	7.6	3.5	18.4	25.1



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		The leader with the best vision for Canada's future							
		Total	Stephane Dion	Stephen Harper	Gilles Duceppe	Jack Layton	Elizabeth May	None of them	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2008Q1	1002	17.3	32.0	2.7	18.3	5.9	8.6	15.2
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	Ontario	297	21.1	31.3	.0	17.2	5.7	11.7	13.0
	West	346	15.1	39.1	.9	14.6	7.7	5.5	17.1
Gender	Male	498	17.8	37.0	2.7	16.5	6.1	9.1	10.8
	Female	504	16.8	27.0	2.7	20.1	5.8	8.1	19.6
Age	18 to 29	196	18.8	29.7	3.6	20.3	7.2	5.1	15.2
	30 to 39	191	14.8	30.3	.6	18.1	9.0	14.2	12.9
	40 to 49	215	18.7	28.6	3.9	18.7	5.4	9.4	15.3
	50 to 59	173	18.8	32.9	3.8	14.5	5.6	8.5	15.8
	60 plus	227	15.6	37.8	1.5	19.3	3.0	6.3	16.7
Home ownership	Own	730	17.3	34.5	2.4	17.6	5.3	8.3	14.6
	Rent	270	16.9	25.2	3.4	20.4	7.7	9.5	16.9
Vote	Liberal	274	37.6	22.9	.0	12.6	3.6	8.4	14.8
	Conservative	259	8.3	66.1	.8	5.7	1.6	6.7	10.7
	NDP	158	8.4	11.0	2.3	59.2	4.6	2.1	12.4
	Bloc	81	7.4	20.7	19.9	21.2	1.7	16.9	12.2
	Green	69	9.3	16.9	1.2	13.8	45.2	3.3	10.2
	Undecided	160	14.3	25.1	2.5	8.5	3.5	16.4	29.8