

DAVID SUZUKI FOUNDATION
ANNUAL REPORT 08|09



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ABOUT OUR COVER

WINTER SPORTS ARE AN ESSENTIAL PART OF WHAT IT MEANS TO BE CANADIAN. FROM POND HOCKEY TO THE NHL AND TOBOGGANING TO OLYMPIC DOWNHILL, THESE SPORTS HELP US TO ENJOY WINTER AND TO DEFINE OUR CULTURE AND OURSELVES.

BUT AS WE CELEBRATE THE 2010 WINTER OLYMPICS IN VANCOUVER, WE MUST KEEP IN MIND THAT CLIMATE CHANGE THREATENS THE VERY FUTURE OF WINTER SPORTS, AND THUS AN ESSENTIAL PART OF OUR IDENTITY, AS IS MADE CLEAR IN THE DAVID SUZUKI FOUNDATION'S REPORT ON *THIN ICE: WINTER SPORTS AND CLIMATE CHANGE*. THIS PHOTO, BY ALEX TAYLOR WITH ENHANCEMENT BY DARRYL LUSCOMBE, CAPTURES THE JOY AND BEAUTY OF CANADA'S WINTER SPORTS CULTURE.

message from the co-founders

Like all non-governmental organizations, we've felt the impact of the recent economic meltdown. A significant part of our funding comes from grant-giving foundations, but their funds are tied to stock-market investments. With the economic downturn their revenue plummeted, and so did their ability to donate. That's why the David Suzuki Foundation has worked hard to reduce our dependence on grants from foundations. Our individual contributors, especially our monthly donors, are the core of our support, and we have been fortunate that they have provided solid support even in these difficult times.

Peter Robinson, our new CEO, was in a position to use his past experience in the private sector to deal with our budget shortfall, and I believe we have come through with a stronger sense of where we are heading and what our priorities are.

We are also heartened by the fact that, unlike in the past when recessions have hit, this time the environment has not disappeared as a priority. The economy, of course, is on everyone's mind, but polls show that people do not want the environment to be forgotten. One of the reasons the environment is a top priority is because people can see the impact of ecological degradation in their immediate surroundings. In British Columbia, nothing is more striking than the way our forests have turned red because of dead trees from pine beetles that are no longer held in check by cold winters. People are also starting to recognize that the environment and the economy are inextricably linked. We can no longer think of a choice between the environment and the economy, because we can't have a healthy and sustainable economy without a healthy and sustainable environment – and vice versa.

The Foundation has been a part of a number of successes – increased habitat protection, a ban on unnecessary pesticides in Ontario, the adoption of sustainable seafood guidelines by major retailers – but the major concern is Canada's laggard response to the challenge of climate change. We will continue our important work to support you and all people who realize that we can meet this crucial challenge if we work together.



David Suzuki *Tara G. Cullis*

DAVID SUZUKI & TARA CULLIS, CO-FOUNDERS

message from the CEO

The David Suzuki Foundation's "year" actually starts in September. We approve work plans and formulate budgets in the summer and then begin to implement them in the fall. So you can imagine that our 2008/2009 year was planned around a different scenario than the one that actually occurred.

In October 2008, Canada entered into a recession from which we have yet to recover. It was fortuitous that we had approved a framework for going forward, "The Long Term Direction Project", just a month before we began to see constraints on our financial resources. I say fortuitous because it meant we could make budgetary changes within the context of where we want to go over the next decade.

The changes involved reductions to our operating expenses and sadly saying goodbye to some of our staff – but we did so with an eye to both recognizing where we had succeeded and where we want to make a difference going forward. In essence, we will complement our strong traditional work in conservation and climate change with a new focus on public engagement, the economy, and how people live in their communities.

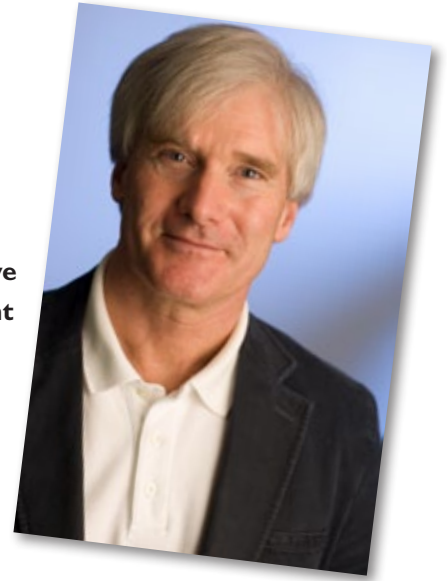
The public-engagement work is based on the observation that Canadians want to make a difference, and that through programs, networks, volunteers, and communications technology we can better support the goal of having a more informed and active population.

The economy work is based on the assumption that many economic models and practices contribute to deterioration in the quality of the environment and our quality of life. We continue to treat our wastes and pollution as externalities that are not factored into our economic system. This ultimately means that there is no incentive to reduce or eliminate the harmful outputs we create.

Finally, a focus on community means we can begin to reach people much closer to how and where they live. We will do this because it is much easier to talk about the environment as it relates to a person's day-to-day life than it is to talk about a place far removed from where they live.

To help us achieve these outcomes, we opened an office in Montreal near the end of 2008, and deepened our commitment to offering our programs and services in French.

The result of our planning last year, and the changes we made to our organization, is that we are much stronger and better focused now than when we went into the economic downturn. With your continued support, we know we can make a difference.



A handwritten signature in black ink, appearing to read 'Peter Robinson'. The signature is stylized and fluid, with a long horizontal line extending to the right.

PETER ROBINSON, CEO

our new website: learn, do, and share

Translated literally, the Japanese word *kaizen* means “improvement”. Across time and continents, that definition has grown to refer to “continuous improvement” by practice. This expanded Anglicized definition, put simply, describes the process of ongoing learning through doing. And it’s a good way of explaining the David Suzuki Foundation’s soon-to-be-launched website.

The organization has spent much of the last year developing its new, interactive site, which aims to help promote a new environmental narrative through education, action, and dialogue with our community. Taking a bold new approach to web structure and style, the new site is organized around three key sections:

LEARN is where you can find all that great information the Foundation is famous for cranking out. Whether it’s short, simple backgrounders on things like climate change, or reports, toolkits, and policy briefings, you’ll find the straight information you need to take action.

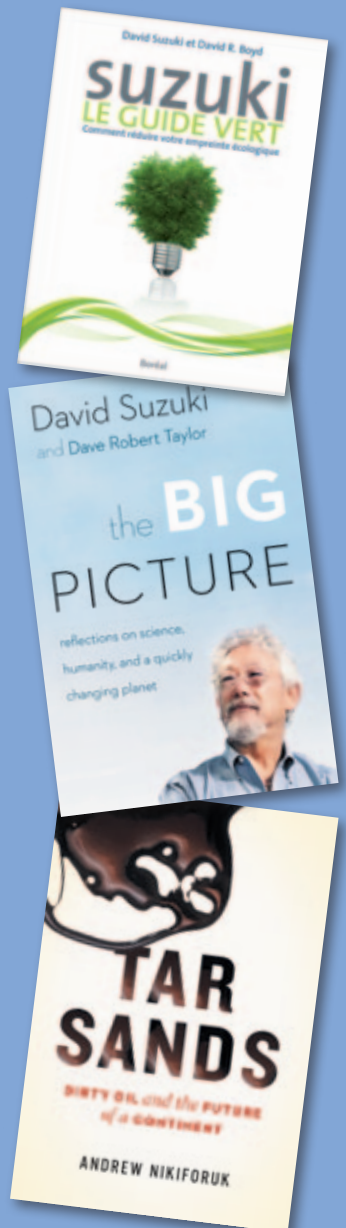
DO offers a stream of practical suggestions for bringing sustainable behaviour into your day-to-day life. From making better food choices to going carbon neutral or taking political action, the list of ideas is growing every day.

SHARE is your opportunity to tell others how you did it. Tell your story using photos, videos, and text, and connect with others who share the desire to live sustainably.

We know that Canadians respond to creative invitations from DSF to engage in our work. The new website is part of our efforts to engage many thousands of environmentally conscious Canadians in conversation and action on how to create a better quality of life for all. Come check us out at www.davidsuzuki.org!

BOOKS FOR CHANGE

Since 1990, the David Suzuki Foundation has been co-publishing titles about science, the environment, and sustainability with Vancouver-based publisher Greystone Books, which has, in turn, sold these books into retail markets throughout North America and to international publishers such as Éditions du Boréal in Quebec and Allen & Unwin Publishers in Australia. Last year, we were happy to see a number of our books on the bestseller lists. Released in October 2008, *Tar Sands: Dirty Oil and the Future of a Continent*, by award-winning Alberta writer Andrew Nikiforuk, is now in its fourth printing and has made an insightful and intelligent contribution to the continuing debate about Canada’s tar sands. Because of the demand and the ever-changing nature of its subject, a new updated and revised edition of *Tar Sands* is set to be released in April 2010. Another bestseller, *The Big Picture*, by David Suzuki with Dave Robert Taylor, built on the popularity of David Suzuki’s Science Matters newspaper column. It was released in April 2009. Our books offer insights into today’s changing world by some of Canada’s best writers and are a valuable resource for the public, scientists, and conservationists.



Quebec office opens its doors



Al Gore and David Suzuki join forces

IN 2009, THE DAVID SUZUKI FOUNDATION BECAME THE OFFICIAL HOST OF AL GORE'S CLIMATE PROJECT IN CANADA, WHICH TRAINS VOLUNTEERS TO GIVE MR. GORE'S CLIMATE CHANGE PRESENTATION. THIS MARKS THE FIRST COLLABORATION BETWEEN THE ORGANIZATIONS OF TWO GREAT ENVIRONMENTAL LEADERS, AL GORE AND DAVID SUZUKI. THE FOUNDATION SUPPORTS THE CLIMATE PROJECT CANADA AND ITS 270 CANADIAN PRESENTERS THROUGH ITS MONTRÉAL-BASED OFFICE.

In a bid to expand its presence across Canada and to become a truly national organization, the David Suzuki Foundation opened an office in downtown Montreal in September 2008, and with it, appointed Karel Mayrand as its regional director in Quebec. Mr. Mayrand is the former cofounder and head of Planetair, a not-for-profit organization that helps individuals, corporations, and institutions offset their greenhouse gas emissions and reduce their climate footprint. In addition to working with the Foundation's program teams, Mr. Mayrand leads a five-member team that develops projects specific to the province, including issues involving the St. Lawrence River and environmental health.

UNITED WE STAND

For many years, the Foundation collaborated with various Quebec-based groups on issues ranging from global warming to cosmetic-pesticide legislation. After opening its office in Montreal, the foundation organized a meeting that brought together over 15 Quebec-based environmental non-governmental organizations, as well as Karel Mayrand, DSF CEO Peter Robinson, and David Suzuki to discuss our common vision for the environmental movement in Quebec.



QUEBEC OFFICE DIRECTOR-GENERAL KAREL MAYRAND, DAVID SUZUKI, AND FOUNDATION CEO PETER ROBINSON ATTENDED A MEETING WITH 15 ENVIRONMENTAL GROUPS TO DISCUSS A COMMON VISION FOR THE PROVINCE.

DSF AND EQUITERRE ADVISE GOVERNMENT

ACCORDING TO A JOINT BRIEF BY DSF-QUEBEC AND EQUITERRE FOR THE ENVIRONMENT AND TRANSPORT PARLIAMENTARY COMMISSION AT THE NATIONAL ASSEMBLY LAST MAY, QUEBEC AND ONTARIO ARE IN A POSITION TO BECOME LEADERS OF THE CARBON MARKET FOR THE ENTIRE CONTINENT – IF THEY START ACTING QUICKLY ON THEIR PROMISES AND CREATE A RIGOROUS TIMELINE. THIS ADVOCACY WORK ON THE PART OF DSF-QUEBEC LED THE QUEBEC GOVERNMENT TO INVITE DSF TO CONSULT ON THE PROVINCE'S GREENHOUSE GAS EMISSIONS TARGETS FOR 2020.

KEEP ON ROCKIN' IN THE GREEN WORLD

In December 2008, the Quebec team held a fundraising event coinciding with Neil Young's first Montréal show in 12 years. The event, which included a cocktail reception, an auction of memorabilia signed by Mr. Young, and a rock show, raised more than \$130,000!



DAVID SUZUKI FOUNDATION BRINGS MONTREALERS HOME

To celebrate World Environment Day on June 5, the David Suzuki Foundation screened a stunning film called *Home* to over 2,000 Montrealers at the Palais des Congrès.

Home is directed by Yann Arthus-Bertrand, a world-renowned aerial photographer and author of the photo book *La terre vue du ciel*. The film was shown simultaneously in more than 100 countries on five continents in theatres and on television, DVD, and the Internet. The movie's producers wanted to create a unique global event by showing the film to as many people as possible on the same day. The David Suzuki Foundation in Québec organized the only public viewing in Canada.



BUSINESS LEADERS ADVISE THE QUEBEC TEAM

The David Suzuki Foundation in Quebec created an advisory board in June to support the organization's development and activities in the province. This committee of dynamic business leaders includes André Boisclair (former Minister of Environment, now with Ernst & Young), Stephen R. Bronfman (Claridge Inc. and member of the DSF board), Pauline D'Amboise (Mouvement Desjardins), Johanne Gélinas (former Commissioner on Sustainable Development, now with Deloitte), Burt Gilman (Seracon Products Inc.), Jeffrey Hart (Victoria Park), Pierre-Elliott Levasseur (Gesca Development), and Jean-Philippe Tardif (Bleublancrouge). DSF was fortunate to be able to count on a group of community leaders before the Quebec office opened and now, with new people coming on board, DSF's presence in Quebec is in good hands.

Foundation becomes bilingual, thanks to Pomerleau's generous donation

IN 2009, THE DSF BOARD ADOPTED A MOTION TO FORMALIZE THE FOUNDATION'S POSITION AS A TRULY NATIONAL AND BILINGUAL ORGANIZATION. THANKS TO A GENEROUS DONATION FROM CONSTRUCTION COMPANY POMERLEAU, FOUNDATION MATERIALS WITH NATIONAL SCOPE ARE NOW AVAILABLE IN FRENCH. THIS DONATION ALSO MADE THE CREATION OF A FRENCH WEBSITE POSSIBLE AT WWW.DAVIDSUZUKI.QC.CA.

FIRST-YEAR SUCCESS

- OUR FRENCH-SPEAKING COMMUNITY HAS SURPASSED 3,000 MEMBERS.
- OVER 125 PEOPLE VOLUNTEER FOR THE FOUNDATION IN QUEBEC.
- OUR PRESENCE IN THE MEDIA IN QUEBEC IS STRONG AND GROWING, WITH MENTIONS EVERY WEEK.
- THE SCIENCE MATTERS COLUMN BY DAVID SUZUKI WITH FAISAL MOOLA IS NOW AVAILABLE IN FRENCH AND IS PUBLISHED IN DOZENS OF REGIONAL-NEWSPAPER WEBSITES IN QUEBEC, INCLUDING 24HEURES IN MONTRÉAL, REACHING OVER 170,000 QUEBECERS.
- WE GAVE OVER 40 CONFERENCES, SPREADING THE ENVIRONMENTAL MESSAGE TO MORE THAN 5,000 QUEBECERS IN SIX REGIONS.



solving global warming



FACT:

ACCORDING TO THE INTERNATIONAL ENERGY AGENCY, EVERY YEAR OF DELAY IN TACKLING CLIMATE CHANGE INCREASES THE COST OF DOING SO BY \$500 BILLION. IF WE ACT NOW, THE NEEDED INVESTMENTS IN CLEAN-ENERGY SOLUTIONS WILL BE LARGELY OFFSET BY ECONOMIC, HEALTH, AND ENERGY-SECURITY BENEFITS.

Climate change has become the defining issue our time. With mounting awareness of the serious economic, environmental, and social impacts of climate change, the need for science-based solutions has never been more urgent. In 2008–2009, the David Suzuki Foundation focused on solutions to address climate change. This approach was central to our policy research and efforts in engaging the public, stakeholders, business, and all levels of government.

CALLING POLITICAL LEADERS TO ACCOUNT

Even in the economic hard times of the past year, polling consistently found that Canadians want to see our country address global warming.

In 2009, the David Suzuki Foundation showed how Canada can be a leader in tackling climate change and still experience strong economic and employment growth. The first phase of a landmark study called *Deep Reductions, Strong Growth* was released at UN climate negotiations in Poznan, Poland, where the David Suzuki Foundation criticized the Canadian government for blocking progress in the negotiations.

CLIMATE CHANGE: IT'S EVERYBODY'S BUSINESS

While leadership at the federal level has been sorely lacking, the David Suzuki Foundation found that many businesses are stepping up their efforts to reduce their carbon footprint, saving millions of dollars in the process.

Our guide *Doing Business in a New Climate* answered a question that many businesses have put to us: What can my business do to reduce global warming pollution and stay competitive? The guide fills a huge gap by profiling the best practices of successful companies from Canada and around the world and showing how businesses can measure, reduce, and offset greenhouse gas emissions.



RANKING CARBON OFFSETS

While many Canadians are finding ways to reduce their greenhouse gas emissions at home and at work, they are also turning to carbon offsets to deal with their remaining carbon footprint. If you add greenhouse gas emissions to the atmosphere – by driving to work or flying on holiday, for example – you can effectively subtract them by purchasing carbon offsets. The money you pay for the offsets is invested in a greenhouse gas-reducing project, such as a wind farm, which cancels out your emissions.

To help consumers make an informed choice about which carbon offsets to buy, the Foundation, in partnership with the Pembina Institute, produced *Purchasing Carbon Offsets: A guide for Canadian businesses and organizations*.

WINTER SPORTS ON THIN ICE DUE TO GLOBAL WARMING

Global warming is the greatest threat to Canada's winter sports.

In the lead-up to the 2010 Winter Olympic Games in Vancouver, Canadian athletes showed their concern about the threat of global warming. More than 70 athletes involved in the David Suzuki Foundation's **Play It Cool** program called on Vancouver Olympic Games organizers to do their part by making the 2010 Winter Games carbon neutral.

By the end of March 2009, Vancouver Olympic organizers announced a carbon-neutral plan and said that 20 per cent of their carbon offsets purchases would be Gold Standard Offsets, the highest quality offsets available and the ones used by all of the David Suzuki *Play It Cool* athletes.

The athletes' concerns were backed by the findings of **On Thin Ice**, released by the David Suzuki Foundation in March 2009. The report's author, Foundation climate change specialist Ian Bruce, warned that "by 2050, if we fail to take immediate action on climate change, a whole range of winter activities across Canada, from Olympic sports like skiing and snowboarding to iconic Canadian pastimes such as ice fishing and pond hockey, will be jeopardized."

But we can safeguard our winter sports culture and economy. *On Thin Ice* offers climate solutions, including developing a national climate change action strategy for Canada's winter tourism and ski industry and implementing a Canada-wide action plan to meet our international commitments to reduce emissions to safe levels as supported by science.

GLOBAL WARMING AND WINTER SPORTS

THE ECONOMIC STAKES ARE HIGH IN CANADA FOR WINTER SPORTS EVENTS AND TOURISM. WINTER TOURISM, INCLUDING FESTIVALS AND CULTURAL EVENTS, PROVIDES AN ESTIMATED \$5 BILLION EACH YEAR TO THE CANADIAN ECONOMY. THE SKI SECTOR ALONE CONTRIBUTES \$839 MILLION ANNUALLY.



“Throughout my 15-year career as a cross-country skier, I have seen the seasons becoming less predictable, and races being cancelled more frequently due to lack of snow,” said Sara Renner, Olympic cross-country ski silver medallist for Canada. “I am concerned about the future of the sports we love, but also about the next generation of Canadians, who will be left to deal with even more serious climate change impacts if we don’t act now.”



oceans & freshwater conservation

All life on Earth depends on water. Oceans provide up to 50 per cent of the world's oxygen while regulating the Earth's climate so we can live on its surface. Humans have always settled near water, relying on it for food, drink, and recreation. Bodies of water are sacred places of rejuvenation and contemplation that link our past with our future.

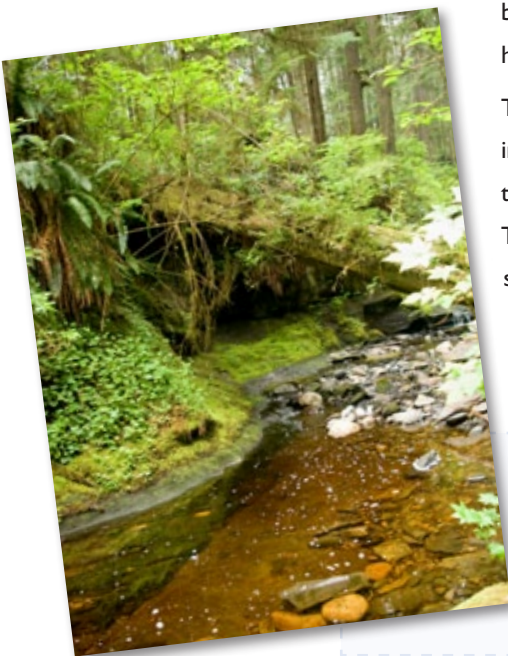
Since the David Suzuki Foundation opened its doors nearly 20 years ago, marine and freshwater conservation has been a cornerstone of its science and public policy work. Our ocean and freshwater areas face many challenges – from climate change to overfishing – and the Foundation works to promote integrated and sustainable solutions at the societal, economic, and ecosystem levels. We work directly with industry and government partners and also believe that long-term change will occur with the help of individual Canadians who, with a deep understanding of their connection to water, begin to change how they interact with the marine and freshwater ecosystems that sustain them.



SERVING UP SUSTAINABLE SEAFOOD

In the past 30 years, human consumption of fish has doubled globally. As demand for seafood increases, so does the need for scientists, industry leaders, and legislators to work together to ensure fisheries and aquaculture operations help protect – not degrade – the marine ecosystems they rely on. We've been working to harness demand from individuals and seafood businesses to drive reforms that will ensure sustainable fisheries, protection of critical ocean habitat, and the health of ocean ecosystems.

The David Suzuki Foundation continues to work with **SeaChoice** to reform seafood markets in Canada and abroad. In June 2009, SeaChoice partnered with Overwaitea Food Group, making the grocery retailer one of the first in North America to commit to a sustainable seafood policy. The partnership will make it even easier for Canadians to make sustainable choices when buying seafood. SeaChoice also launched the Sustainable Sushi Card, a partner piece to the wallet-sized Canada's Seafood Guide.



FRESHWATER:

WE CONTINUE OUR HABITAT-PROTECTION PROJECTS AND TO GROW OUR FRESHWATER WORK. WE'VE HAD SUCCESS GETTING IMPROVED WATER AND FISH HABITAT MANAGEMENT IN MUNICIPALITIES ACROSS CANADA AND WE'RE REACHING OUT TO CANADIANS ABOUT SUSTAINABLE WATER USE. WE ALSO SUPPORTED SEVERAL MUNICIPAL BOTTLED-WATER BANS ACROSS THE COUNTRY.

TAKING ACTION FOR HEALTHY OCEANS

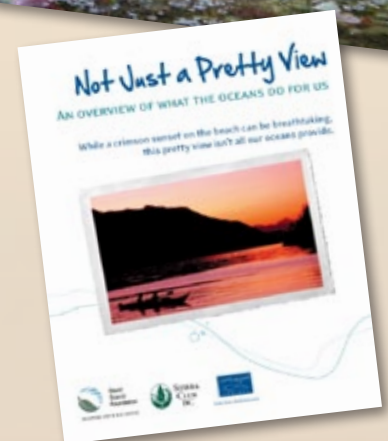
Our research shows Canadians greatly value healthy oceans. We've been working with people across the country to build an active constituency that supports more marine-conservation efforts by all levels of government. Part of protecting the health of Canada's ocean environments requires looking at each human activity that affects the oceans and managing them as a group, instead of as individual factors. This is called integrated management. It considers all elements of ecosystem health including conservation, sustainable use, and economic development.

The federal government has made recent commitments to pursue some of these integrated solutions, and the David Suzuki Foundation works to ensure these promises are kept. The Foundation has been working with other organizations and governments to get a marine-planning process on the North and Central Coast of B.C., a region called the Pacific North Coast Integrated Management Area (PNCIMA). A national communications campaign co-launched by the Foundation helped ensure full attendance from a wide range of stakeholders at the 2009 PNCIMA forum. We also released several reports that help define both the importance of and management opportunities for this unique region, including a public-friendly brochure titled *Not Just a Pretty View: an Overview of What the Oceans Do for Us*.

MOVING TOWARD SUSTAINABLE FISH-FARMING AND FISHERIES

The Foundation continues to build its reputation as one of the most respected voices in sustainable fisheries and aquaculture management. Our work with the Coastal Alliance for Aquaculture Reform prompted the first-ever recommendation from British Columbia's finance committee for the government to fund closed-tank salmon farming. We are also on a steering committee with international industry and conservation partners trying to develop science-based standards for sustainable salmon farming.

The Foundation also organized an expert workshop on conservation-based fisheries management, leading to an invitation from government to help design its salmon policy. Our science and policy work was also included in the framework for managing the B.C. halibut fishery. The Foundation also launched its Atlantic fisheries reform work, one of our first projects on the East Coast. The project, which seeks to protect endangered turtles and sharks caught as bycatch by the longline fishery, has helped move government toward reforms.



science & terrestrial conservation

Nature isn't something that exists outside of us. We are part of nature, so caring for nature means caring for ourselves. If an animal or plant species goes extinct, it will affect us. If we damage or destroy habitat, we put animals and plants – and thus ourselves – at risk. And nature offers so much more than just habitat and resources. Forests, peatlands, and other green spaces store carbon that would otherwise end up in the atmosphere, contributing to global warming. Trees and other plants help filter water, prevent flooding and mudslides, and regulate weather. If we account for these natural goods and services, we find that some natural areas are worth much more if they are left alone than if we exploit them for resources such as timber and minerals.



Analyst offers habitat help

DAVID SUZUKI FOUNDATION BIODIVERSITY POLICY ANALYST RACHEL PLOTKIN CONTINUES HER WORK TO PROTECT WILDLIFE AND HABITATS IN ONTARIO. LAST YEAR, SHE WAS APPOINTED TO SIT ON ONTARIO'S FAR NORTH ADVISORY COUNCIL TO PROVIDE CONSENSUS-BASED ADVICE ON HOW TO REALIZE PREMIER DALTON MCGUINITY'S VISION OF BOREAL HABITAT PROTECTION IN NORTHERN ONTARIO. SHE ALSO PARTICIPATES IN THE ONTARIO SPECIES AT RISK PROGRAM ADVISORY COMMITTEE, PROVIDING ADVICE TO THE MINISTER OF NATURAL RESOURCES ON HOW TO BEST IMPLEMENT ONTARIO'S ENDANGERED SPECIES ACT.

HABITAT PROTECTION MOVING AT SNAIL'S PACE

The federal government is ducking its own laws and ignoring scientific evidence to avoid protecting habitat essential for species' survival, according to a report card released by the David Suzuki Foundation and several other conservation groups in April.

So far, the Banff Springs snail, which exists only in Banff National Park, is the sole species to be given an action plan in the Species at Risk Act's six-year history. Countless other species like the boreal woodland caribou, northern spotted owl, and polar bear continue to disappear with no effective help from the federal government.

The report card, released to coincide with a mandatory five-year review of the act, notes that the act itself has strong components but that the government has failed to comply with them. The David Suzuki Foundation is actively engaged in the five-year review in the hopes of strengthening the act.



LITTLE FISH, BIG IMPACT

A small fish has created big ripples for animals in Canada that are at risk of extinction – thanks to the efforts of the David Suzuki Foundation and other conservation groups. The groups were involved in a legal battle with the government of Canada over its refusal to identify the habitat needed for survival and recovery (dubbed “critical habitat”) for the tiny Nooksack dace and other species at risk. A Federal Court Justice eventually ruled that the government was not following its own Species at Risk Act.



“This case is not only a tremendous victory for the dace but for Canadian species everywhere that have been left unprotected by the Act,” said Foundation biodiversity policy analyst Rachel Plotkin.

The Court’s decision has implications far beyond the Nooksack dace. The judge ruled that Fisheries and Oceans Canada’s policy direction to remove critical habitat for the Nooksack dace was unlawful. This ruling will direct government staff in all departments to identify the habitat that species need to survive. This is a crucial to recovery as habitat cannot be protected unless it is first identified.

FACT: THE NOOKSACK DACE MAY BE THE LITTLE FISH THAT LED TO A BIG COURT DECISION, BUT IT’S NOT ALONE. THE GREATER SAGE GROUSE IS FOUND ONLY IN THE SOUTHEASTERN CORNER OF ALBERTA AND SOUTHWESTERN CORNER OF SASKATCHEWAN. IN THE PAST YEAR, SAGE GROUSE NUMBERS DROPPED AN ALARMING 20 PER CENT. IN RESPONSE TO A LAWSUIT FILED BY ENVIRONMENTAL GROUPS, A FEDERAL JUDGE RULED THAT THE GOVERNMENT MUST IDENTIFY THE GROUSE’S CRITICAL HABITAT IN RECOVERY PLANS.

THE VALUE OF NATURE IN OUR NEIGHBOURHOODS

Forests, wetlands, and agricultural lands do more than just provide us with resources such as wood and food. These green spaces also provide numerous ecosystem services such as water filtration, flood control, climate stabilization (i.e., carbon storage), waste treatment, wildlife habitat, and clean air. It’s difficult to put a value on these services, but unless we do, we risk overlooking the real economic benefits they provide.

Ontario’s Greenbelt contributes \$2.6 billion worth of non-market ecological services to the province each year, an average value of \$3,487 per hectare, according to a report titled **Ontario’s Wealth, Canada’s Future: Appreciating the Value of the Greenbelt’s Eco-Services**, released in September 2008 by the David Suzuki Foundation with support from the Friends of the Greenbelt Foundation.

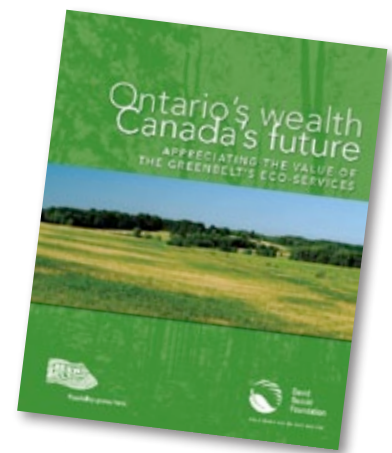
Covering more than 1.8 million acres, Ontario’s Greenbelt was established to safeguard key environmentally sensitive land, watersheds, and farmlands that provide essential ecosystem services and quality of life for this densely populated area of Canada.

FACT: EVEN THOUGH THE PORBEAGLE SHARK POPULATION HAS DECLINED BY 90 PER CENT, IT HAS BEEN DENIED PROTECTION UNDER CANADA’S SPECIES AT RISK ACT BECAUSE DOING SO MIGHT HAVE A NEGATIVE IMPACT ON THE FISHING INDUSTRY. PUTTING POLITICS AND ECONOMICS AHEAD OF SPECIES PROTECTION SERIOUSLY WEAKENS THE ACT’S EFFECTIVENESS.



Under Protection?

THE SPECIES AT RISK ACT CURRENTLY APPLIES ONLY TO FEDERAL LANDS, INCLUDING POST OFFICES, NATIONAL PARKS, AIRPORTS, AND RCMP DETACHMENTS. MOST PUBLIC LANDS, OR CROWN LANDS, IN CANADA ARE UNDER PROVINCIAL JURISDICTION. THIS LEAVES ONLY A TINY FRACTION OF THE COUNTRY UNDER DIRECT PROTECTION OF THE ACT.



engaging with the public



Community Leaders spread the word

LAST YEAR, WINNIPEG TRANSIT BUS OPERATOR DON WOODSTOCK ORGANIZED THE CITY'S FIRST INTERNATIONAL DAY TO BAN PLASTIC BAGS. HUNDREDS OF CITIZENS HANDED IN MORE THAN 45,000 PLASTIC BAGS IN EXCHANGE FOR FREE, REUSABLE TOTES FROM SOBEYS. BEFORE RECYCLING THE BAGS, DON AND HIS VOLUNTEERS FESTOONED THEM OVER THE MANITOBA LEGISLATURE LAWN. DON WAS ONE OF THE FIRST PEOPLE TO JOIN THE DAVID SUZUKI FOUNDATION'S COMMUNITY LEADERS TEAM.

Change begins with you. Over the past year, the David Suzuki Foundation embarked on a major effort to engage Canadians in conversations and solutions about our shared future. While policy, legislation, and research are crucial to environmental solutions, they aren't enough. All Canadians – from business people and community leaders to moms, dads, and children – can make a remarkable difference with simple actions and open discussion. Whether you're interested in starting a "green team" in your workplace, talking about books with like-minded people, or organizing a rally in your community, you can call on the David Suzuki Foundation to help you make it happen.

DAVID SUZUKI AT WORK

The David Suzuki at Work program will help you find new ways to become a green leader in your workplace, improve your brand, and save money. We've created a handy David Suzuki at Work toolkit to help get you started. It's a roadmap to office sustainability, including waste-reduction strategies, energy-saving tips, and the basics for building your own office green teams. You'll learn from other businesses and organizations that have already benefitted – both financially and environmentally – from green initiatives. Recent surveys suggest that organizations that support sustainability initiatives such as recycling and energy conservation also have a positive influence on employees' engagement levels.

FACT: ABOUT 30 PER CENT OF THE STAFF AT VANCOUVER-BASED VIDEO-GAME COMPANY NEXT LEVEL GAMES JOINED THE OFFICE ENVIRONMENTAL COMMITTEE MORE THAN TWO YEARS AGO. SINCE THEN, NEXT LEVEL HAS INTRODUCED LARGER RECYCLING BINS, SWAPPED THE POWER-SUPPLY UNITS OF ITS COMPUTERS FOR MORE EFFICIENT MODELS, AND INTRODUCED EMPLOYEE-ENGAGEMENT ACTIVITIES TO CONSERVE ENERGY. ERIC RANDALL OF NEXT LEVEL IS A ONE OF THE MANY DAVID SUZUKI AMBASSADORS.



DAVID SUZUKI FOUNDATION BOOK CLUB

Books can inspire conversation and debate. They can also move people to action that can change the world. That's why the David Suzuki Foundation has its own book club, and you can be a part of it – on your own, with a friend, or in a group. With online and in-person events, the Book Club provides a platform for discussion, community-building, and real action. "One of my all-time favourite books is Rachel Carson's *Silent Spring*," David Suzuki says. "When I read *Silent Spring* for the first time, it became apparent to me that what we do to the environment we do to ourselves. You could say that book changed my life. Books like this one have the power to influence and shape individuals."

DIGS MY GARDEN CONTEST 2009

More than 500 people from every part of the country entered this year's David Suzuki Digs My Garden contest. Entries ranged from Melanie Kramer's luscious balcony garden in downtown Toronto, Whitehorse's Robin Round and her "North of 60" garden, to Fort Calgary's community garden that feeds some of Calgary's most in-need. "Everyone who participated in the contest – including the entrants and the 3,000 Canadians who voted online – has shown that toxic pesticides simply aren't necessary for a gorgeous green yard," David Suzuki says.

The goal of the campaign is to encourage gardeners to go pesticide-free, and to tell us and their friends how and why they do it. Novice and non-gardeners can also sign up to receive tips on how to grow luscious lawns and gardens "drug-free".



Drug-free Gardens

ACCORDING TO A 2006 SURVEY, NEARLY THREE QUARTERS OF CANADIAN HOUSEHOLDS HAVE A LAWN OR GARDEN. IN SPITE OF INCREASED EFFORTS TO BUILD AWARENESS ABOUT THE POTENTIAL HEALTH THREATS OF PESTICIDES, NEARLY 30 PER CENT OF HOUSEHOLDS IN CANADA STILL USE THESE CHEMICALS ON THEIR LAWNS AND GARDENS. THIS YEAR'S OVERALL WINNER OF THE DIGS MY GARDEN CONTEST, HEATHER KEMP AND HER FAMILY FROM BALGONIE, SASKATCHEWAN, SHOWED THAT GROWING A FANTASTIC GARDEN WITHOUT CHEMICALS IS EASY. "OUR FAMILY PLANTED OUR FIRST GARDEN THIS YEAR WITH ABSOLUTELY NO PRIOR EXPERIENCE. WE THOUGHT GROWING A GARDEN WOULD BE INTIMIDATING, BUT WE JUST FOLLOWED A FEW DIRECTIONS AND THE PLANTS JUST DID THEIR THING," MRS. KEMP WROTE IN HER CONTEST ENTRY. "IT MAKES ME FEEL WHOLESOME TO BE GROWING OUR OWN ORGANIC VEGETABLES."



David Suzuki's Queen of Green

LINDSAY COULTER, IS HERE TO HELP. EVER SINCE HER OWN ENVIRONMENT-FRIENDLY WEDDING IN 2006, MS. COULTER HAS BEEN PROVIDING HELPFUL INFORMATION ON EVERYDAY, GREEN LIVING – FROM WHAT CLEANING PRODUCT IS SAFE FOR YOU AND YOUR FAMILY TO HOW TO MAKE YOUR OWN NATURAL BEAUTY PRODUCTS. MS. COULTER SHOWS HOW SIMPLE ACTIONS CAN MAKE A WORLD OF DIFFERENCE.

our volunteers

Volunteers are leaders who enhance the Foundation's success by expanding our workforce, diversifying our knowledge base and areas of expertise, and raising our profile in communities across the country. Volunteer support at the Foundation goes far beyond traditional roles. Right now, volunteers are serving as official photographers, graphic designers, and HR consultants. They are office receptionists, development assistants, outreach hosts, and web technicians. The contributions our volunteers make are immeasurable and cannot be encompassed by the hours marked in a log book. Volunteers are a strong community of people who offer their time to help the environment. They are a valuable asset to the Foundation, and we couldn't do it without them!

MEET OUR DAVID SUZUKI AMBASSADORS!

Ambassadors are the Foundation's local champions providing in-person inspiration to Canadians to take action in their workplaces. These highly skilled volunteers are equipped with all the resources and training needed to deliver relevant, fun, and interactive workshops to organizations interested in greening their practices. Together, they are building awareness and momentum for sustainable choices across the country.

Our first team of Ambassadors in Toronto and Vancouver are trained to support businesses and organizations in implementing the *David Suzuki at Work* program. Thanks to all our talented Ambassadors for their hard work.



FACT: DID YOU KNOW THAT DAVID SUZUKI IS HIMSELF A VOLUNTEER? AS A BOARD MEMBER AND CO-FOUNDER, HE DOES NOT DRAW A SALARY FOR ALL HIS EXCELLENT WORK WITH THE FOUNDATION. HE IS DEFINITELY ONE OF OUR BUSIEST VOLUNTEERS! FROM LEFT: TERRI FIELD, DAVID SUZUKI, JENNA PARRETT, TARA CULLIS, AMANDA DURANT.



FACT: HUNDREDS OF VOLUNTEERS GIVE THEIR TIME TO THE DAVID SUZUKI FOUNDATION EACH YEAR, AND THE NUMBER KEEPS GROWING! WE NOW HAVE MORE THAN 500 CANADIANS ON OUR TEAM PROVIDING THOUSANDS OF HOURS OF SUPPORT TO FOUNDATION PROJECTS AND CAMPAIGNS. IF YOU ARE INTERESTED IN VOLUNTEERING WITH THE FOUNDATION OR PROVIDING PRO BONO SERVICE, YOU CAN SIGN UP AT WWW.DAVIDSUZUKI.ORG/JOINUS.

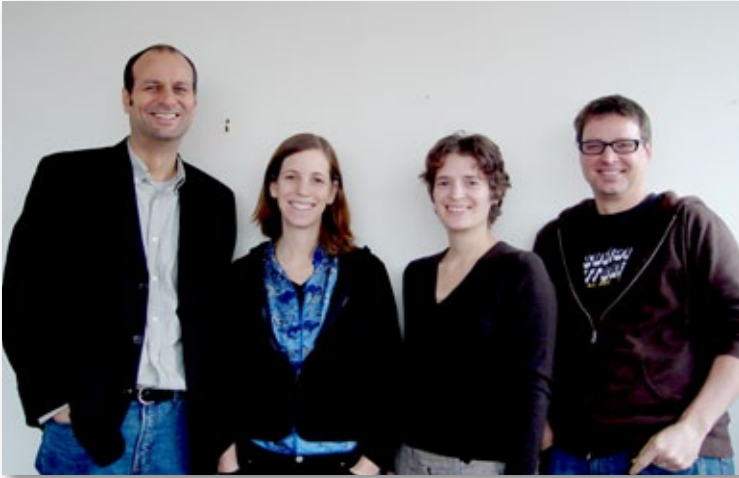
THERE ARE MANY WAYS TO VOLUNTEER. YOU CAN EVEN DO IT FROM YOUR LIVING ROOM! THE FOUNDATION HAS OFFICES IN VANCOUVER, TORONTO, OTTAWA, AND MONTREAL, BUT WE HAVE VOLUNTEERS WORKING IN EVERY PROVINCE. WE RECRUIT VOLUNTEERS TO SERVE AS COMMUNITY HOSTS FOR FOUNDATION EVENTS IN REGIONS WHERE THEY LIVE.

TALENTED ARTISTS OFFER THEIR SKILLS

A picture is worth a thousand words. Foundation campaigns and educational initiatives would be pretty dull without compelling images and creative designs. We are lucky to have a team of professional graphic designers who volunteer their skills and expertise.

Volunteer designers worked on the new David Suzuki Foundation Book Club materials, the SeaChoice campaign, and many other projects. These talented professionals have saved the Foundation thousands of dollars and have undoubtedly made our campaigns more successful.





Ottawa

FROM LEFT: **PIERRE SADIK,**
RACHEL PLOTKIN, LISA GUE,
DALE MARSHALL
MISSING: **LEANNE CLARE**



Montreal

FROM LEFT: **ISAAK PAGEOT-LEBEL,**
NADIA MORETTO, KAREL MAYRAND,
CATHERINE ORER



Toronto

(STAFF AND FRIENDS)
FROM LEFT: **SIMONE HICKEN,**
SERAPHIM MARCOPOULOS (FRIEND)
SARAH HARMER (FRIEND), FAISAL MOOLA,
SARAH WILSON (FRIEND), AMY HU

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 3 Jason Curran
 4 Erika Rathje
 5 Calvin Jang
 6 Andre Seow
 7 Ian Hanington
 8 Lorraine Tanner
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 38 Jeffery Young
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 40 Tara Cullis
 41 Peter Robinson
 42 David Suzuki
 43 Lindsay Coulter

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 Alissa Horii
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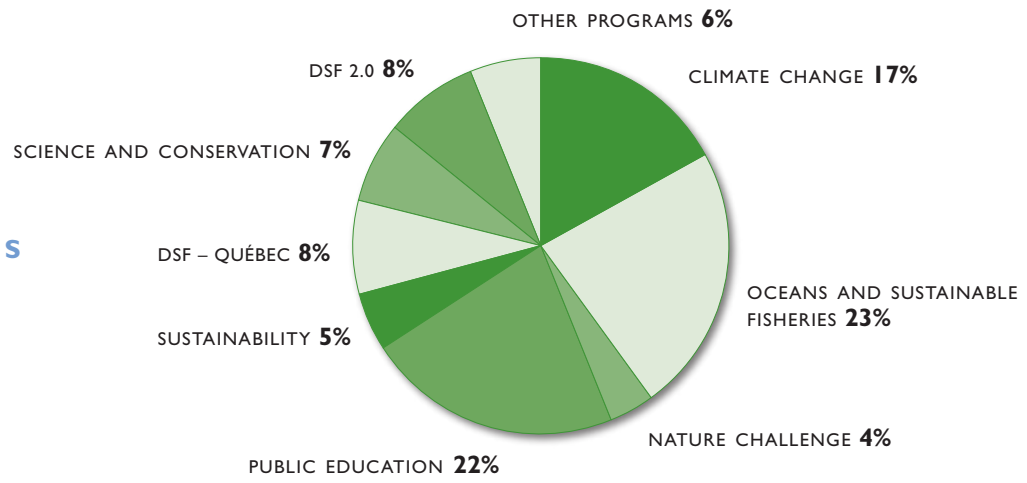
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statement of revenue and expenses

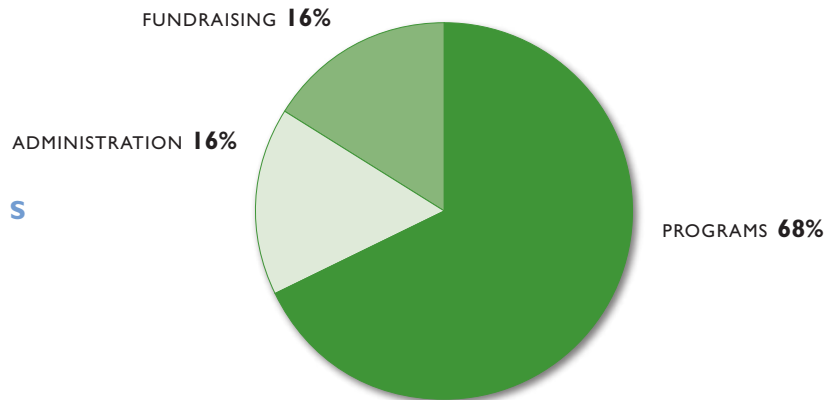
Year ended August 31, 2009, with comparative figures for 2008

	<u>2 0 0 9</u>	<u>2 0 0 8</u>
REVENUE		
Public support		
Contributions and grants	\$ 7,073,607	\$ 7,479,543
Other revenue	189,638	189,638
	<hr/>	<hr/>
Total	7,263,245	7,767,858
EXPENSES		
Programs		
Climate Change	\$ 879,275	\$ 956,850
Oceans and Sustainable Fisheries	1,229,992	1,060,872
Nature Challenge	200,088	54,741
Public Education	1,186,662	1,342,758
Sustainability	258,485	815,388
DSF – Quebec	437,016	432,105
Science and Conservation	378,819	391,695
DSF 2.0	444,890	–
Other programs	306,011	43,197
	<hr/>	<hr/>
Total	5,321,238	5,097,606
Administration	1,236,711	1,121,727
Fundraising	1,244,244	1,318,566
	<hr/>	<hr/>
Total expenses	7,802,193	7,537,899
Excess (deficiency) of revenue over expenses	<hr/>	<hr/>
	\$ (538,948)	\$ 229,959
Transfer from internally restricted contingency reserve	<hr/>	
	\$ 479,591	
	<hr/>	
Net surplus	\$ (59,357)	
	<hr/>	

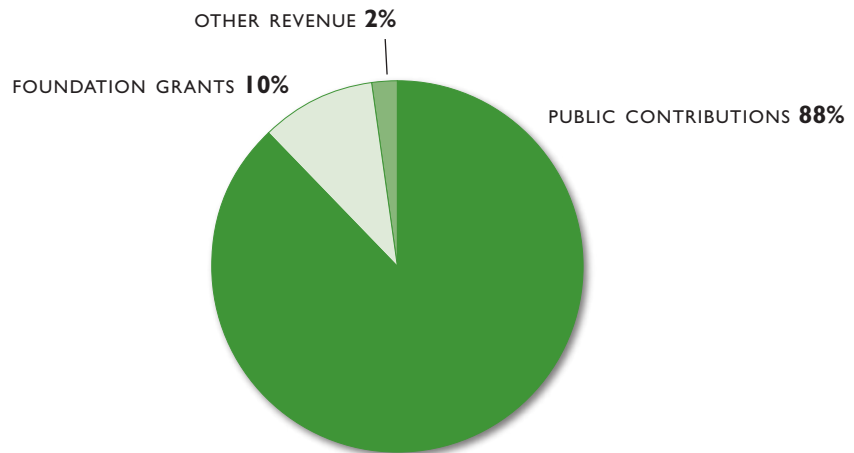
PROGRAMS



EXPENDITURES



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thank you to our donors!

The David Suzuki Foundation's important work couldn't happen without your generous donations. Thank you!

The Suzuki Sustainability Circle and the Suzuki Leadership Circle recognize the special individuals whose cumulative annual donations of \$500 or more show their exceptional commitment to the environment.

Donors with a symbol next to their name have either made a special gift to our endowment fund (leaf 🌿) and/or to the Jim Fulton Scholarship Fund at Simon Fraser University (asterisk *).

The gifts below were given during the fiscal year ending August 31, 2009.



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The Suzuki Society recognizes individuals who demonstrate enormous generosity and foresight by arranging a future gift. These legacies will help ensure the Foundation can continue to protect the environment for years to come.

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 Charity Trust
 Pepsi-QTG – Employee Matching
 Program
 Provincial Employees Community
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 State Street Matching Gift Program
 Sun Life Financial
 TELUS
 TELUS Dollars for Doers



FROM LEFT: RIO AND ANITA TROTZUK,
 WITH AGNES GALBRAITH AT VANCOUVER
 SHORELINE CLEAN-UP



David
Suzuki
Foundation

SOLUTIONS ARE IN OUR NATURE

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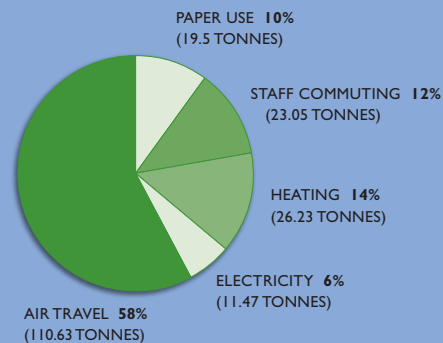
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DESIGN Arifin Graham, Alaris Design

DAVID SUZUKI FOUNDATION GREENHOUSE GAS EMISSIONS 2008–09

The David Suzuki Foundation is committed to measuring, reducing and offsetting its climate impact. Since 2004, staff have carried out an annual inventory of the greenhouse gases produced through Foundation activities. For fiscal year 2008–09, five major emissions sources were inventoried: electricity, heating, staff commuting, paper use, and air travel. Total greenhouse gas emissions from these sources amounted to 190.89 metric tonnes of CO₂e.

Each year the Foundation purchases high-quality Gold Standard carbon offsets equal to its total greenhouse gas inventory. Carbon offsets are credits from projects such as wind farms that reduce the amount of carbon dioxide and other greenhouse gases that would otherwise be released into the atmosphere. This fiscal year, the Foundation's head office also signed up to purchase 100% renewable electricity from Bullfrog Power.



TOTAL: 190.89 TONNES

NOTE: THESE FIGURES HAVE NOT BEEN AUDITED.

FOR MORE INFORMATION

www.davidsuzuki.org/Climate_Change/What_You_Can_Do/carbon_neutral_office.asp

“ We can no longer think of a choice between the environment and the economy, because we can't have a healthy and sustainable economy without a healthy and sustainable environment. ”

DAVID SUZUKI AND TARA CULLIS



David
Suzuki
Foundation

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