



Communiqué

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2009 Canadian Radio Music Awards Big Winners include Hedley, Lights, Justin Hines

Toronto , March 13, 2009 – Hedley was the big winner today at the 12th Annual Canadian Radio Music Awards (CRMAs) which honour the hottest new talent making the biggest splash on Canadian airwaves.

Presented by the Canadian Association of Broadcasters (CAB) during Canadian Music Week, the CRMAs were handed out at a gala luncheon at the Fairmont Royal York in Toronto featuring performances by most of the nominated artists. Performer **Sass Jordan** served as event host.

“Every year, we’re simply blown away by the awesome talent that continues to pop up all over the country,” said Pierre Louis Smith, Vice President of Policy and Chief Regulatory Officer. “As Canada’s private radio broadcasters, we’re proud to be able to provide a platform to showcase their amazing abilities.”

“Now more than ever, it’s vital that we support and encourage these talented performers,” added Rob Braide, of Astral Media. “This annual event reminds us all of the strong, ongoing connection between Canadian musical artists and Canada’s private radio broadcasters.”

Here are the winners in the 2009 CRMA voting categories:

Rock – Age of Daze for “Afflicted”
Hot AC – Lights “Drive my Soul”
Mainstream AC – Lights “Drive my Soul”
CHR – Crash Parallel “World we Know”
Dance/Urban/Rhythmic – Kreesha Turner “Bounce with Me”
Country – Crystal Shawanda “You can let go”
Fans Choice – Hedley “For the Nights I Can’t Remember”
Song of the Year – Hedley “For the Nights I Can’t Remember”
The Chart Topper Award – Hedley – “For the Nights I Can’t Remember”
FACTOR Breakthrough Artist of the Year – Justin Hines

CRMA nominees include artists who have hit the Canadian charts for the first time and who have achieved top airplay in different formats based on radio “spins” as recorded by Nielsen Broadcast Data Systems (BDS) in 2008. Votes cast by music directors, program directors and on-air personalities determine the winners.

About Canadian Music Week

Canadian Music Week is the single largest entertainment initiative in Canada dedicated to the expression and growth of the country’s media and entertainment industries. CMW combines two information-intensive conferences, a cutting-edge trade exposition, five awards shows and the Canadian Music Week Festival. Held from March 11 to 14 in Toronto, the 2009 event attracts participants from across the country and around the world.

About the Canadian Association of Broadcasters

The Canadian Association of Broadcasters (CAB) is the national voice of Canada’s private broadcasters, representing the vast majority of Canadian programming services, including private radio and television stations, networks, specialty, pay and pay-per-view services.

Related Web Links:

Canadian Music Week: <http://www.cmw.net>

The Canadian Association of Broadcasters: <http://www.cab-acr.ca>

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