



Canadian Association of Broadcasters
Association canadienne des radiodiffuseurs

CAB Special Update

January 28, 2009 – Ottawa

The Canadian Association of Broadcasters' Board of Directors today implemented its decision to restructure the CAB as a streamlined and effective advocacy association representing private radio and television broadcasters to the federal government. The renewed organization will operate with reduced resources and a more focused approach to advocacy relating to broadcasting sector policies and copyright matters.

“The economic and market realities require an advocacy organization that is directed to achieve policy results for broadcasters”, said CAB Chair, Charlotte Bell “ The Board agreed that we need CAB’s voice in Ottawa with more forward looking industry research to affect federal broadcasting policy, including copyright matters. We will be recruiting a new President to implement this vision in the very near future.” In the interim a management committee comprised of the CAB Executive Council, the Executive Vice President Policy and Public Affairs, Chief Financial Officer, General Counsel and Chief Regulatory Officer will oversee the organization.

As a result, a number of senior management changes have been affected including the departure of Tina Van Dusen, the COO. Other departures will affect Member and Marketing Services, Regulatory and Policy, Communications, Legal and administration. A total of 14 positions have been affected immediately.

The Board of Directors also announced the cancellation of the CAB convention in Vancouver, scheduled for November of 2009.

CBSC will continue to operate as a separate organization from the CAB with a separate Executive Council.

“On behalf of the Board of Directors, and all the members of the CAB, we want to acknowledge our appreciation for the professionalism and the dedication each of these individuals in furthering the interest of private broadcasters over the last number of years”, concluded Ms. Bell.

For further information:

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