The Manitoba Immigration Model:

An Integrated Approach

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Manitoba

A Decade of Growing Through Immigration

Canada - Manitoba Immigration Agreement

- Making Manitoba an International Player
  - Through the Canada-Manitoba Immigration Agreement, Manitoba has become a player on the international scene
- Provincial Nominee Program
  - Balance between Human Capital / Labour Market Needs
- Settlement and Integration
  - Client focused
  - Integration and coordination of responses /partnerships
- Internationalization of Communities
  - E.g.: 30% of Provincial nominees go to communities outside of Winnipeg

MB as a Destination of Choice

- Population Growth
  - modest increases
- Economic Growth
  - indicators show continued low levels of unemployment as well as strong GDP and employment growth
- Fill labour market shortages
  - aging population
  - industry forecasts are predicting labour skills shortages
  - 37% of Manitoba employers consider skilled labour shortages to be a main constraint on their businesses
- Agreements
  - support employers overseas recruitment

PNP: What We Have Achieved

- Our share of national immigration:
  - -1990s: < 2%
  - -2010: 5.6% (preliminary)
  - -greater than MB's proportional share (3.6%) of population
- Growth through Provincial Nominees:
  - - 1999: 11%
  - -2010: 77 % (preliminary)
- Nominees going to communities outside of Winnipeg:
  - -31 % in 2009
- Retention rate for provincial nominees in Manitoba between 2000 and 2006 was 84.4 %
- A streamlined application process has reduced processing times to between 3 to 6 months

Manitoba's PNP

An Economic Program that Selects Skilled Immigrants for Successful Establishment in Manitoba

Applicants with Strong Connection to Manitoba

- Family/Friends, Employment, Education

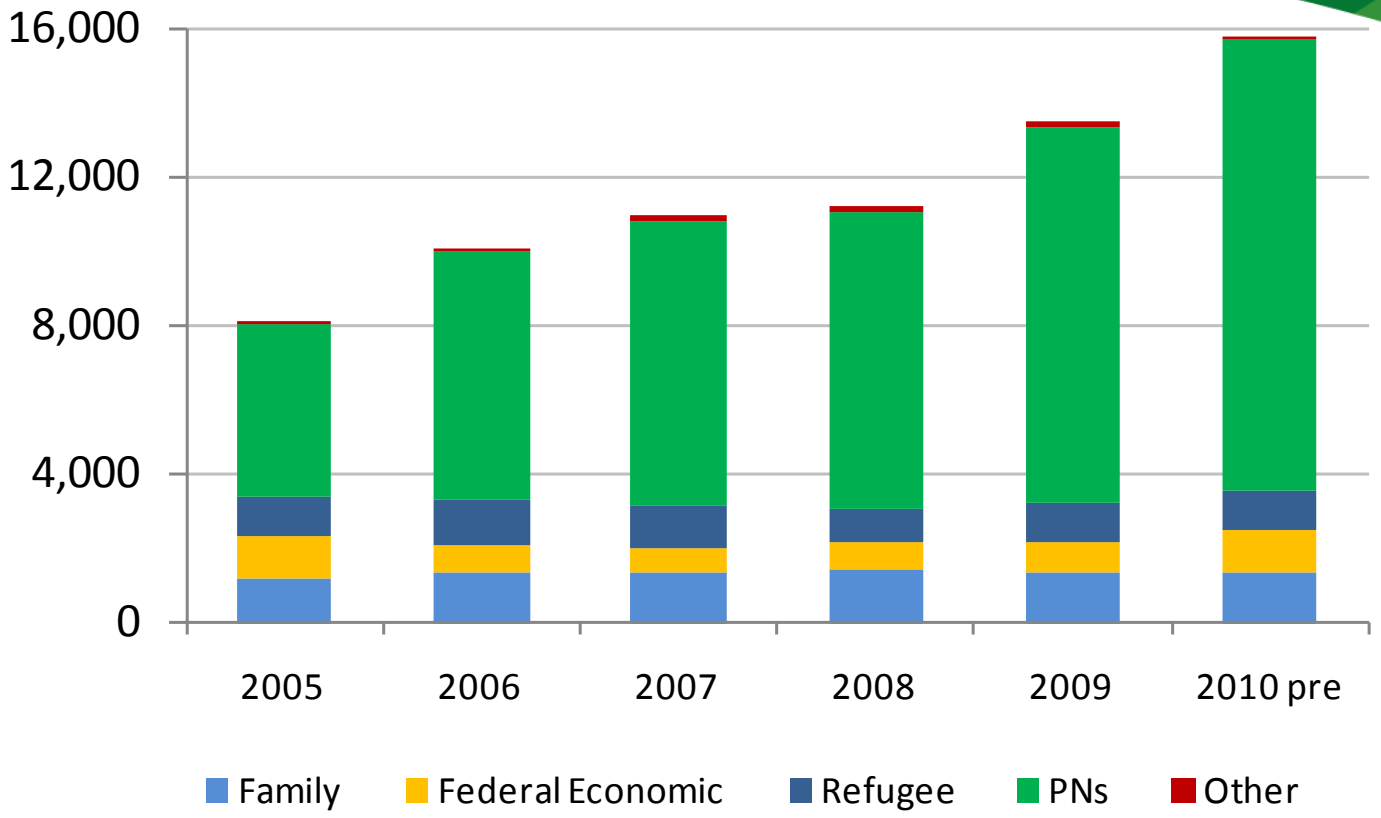
Applicants with Employable Skills

- age, education, work experience and language ability

Priority Processing for Job-Ready Applicants

TFWs eligible to apply for PNP after six months

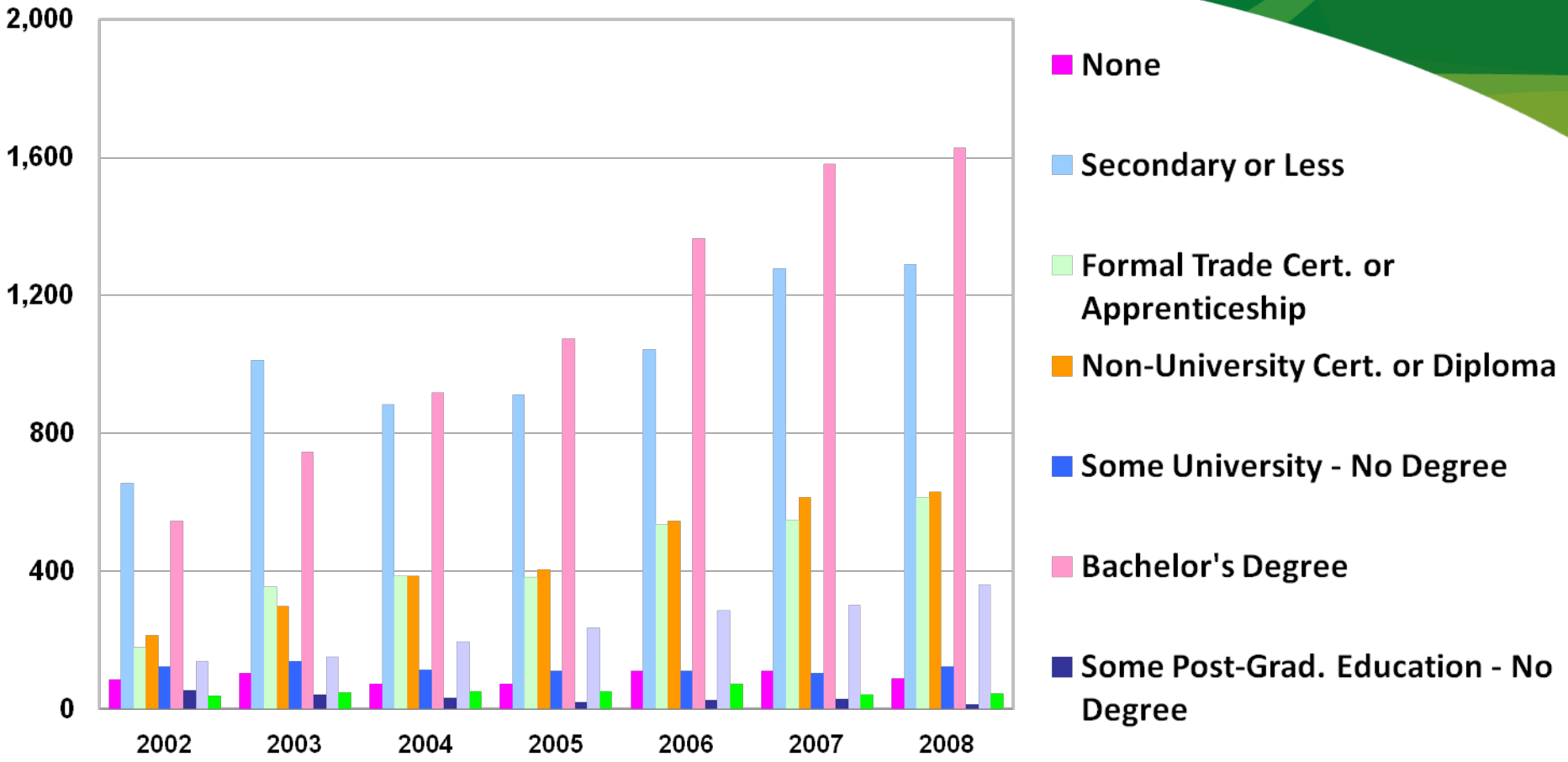
Permanent Residents to Manitoba 2010(pre)



Source: Citizenship and Immigration Canada

Highly Educated Immigrants

principal applicants over 19



Source: Citizenship and Immigration Canada

Prepared by Manitoba Labour and Immigration

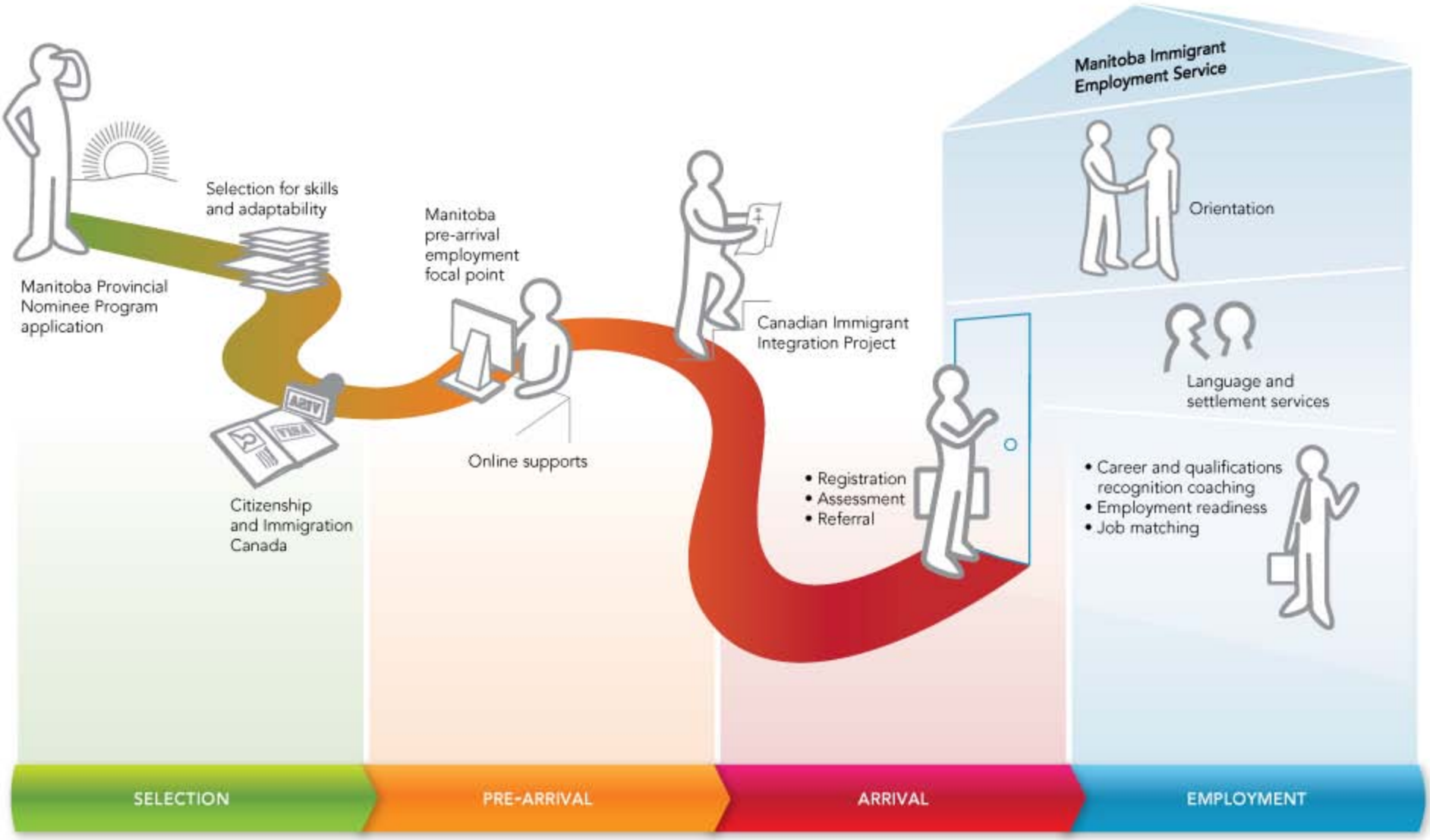
MPNP Objectives

- Select and nominate skilled immigrants
- Innovative solutions to Manitoba's economic development
- Attract and retain immigrants
- Partner with industry, ethno-cultural and regional communities

Core Criteria

- Strong connection to Manitoba
- Genuine intention and ability to settle successfully in Manitoba
- Training, education and work experience in assessed occupation
- Language ability to begin working
- Arranged employment and settlement supports
- Adaptability and age

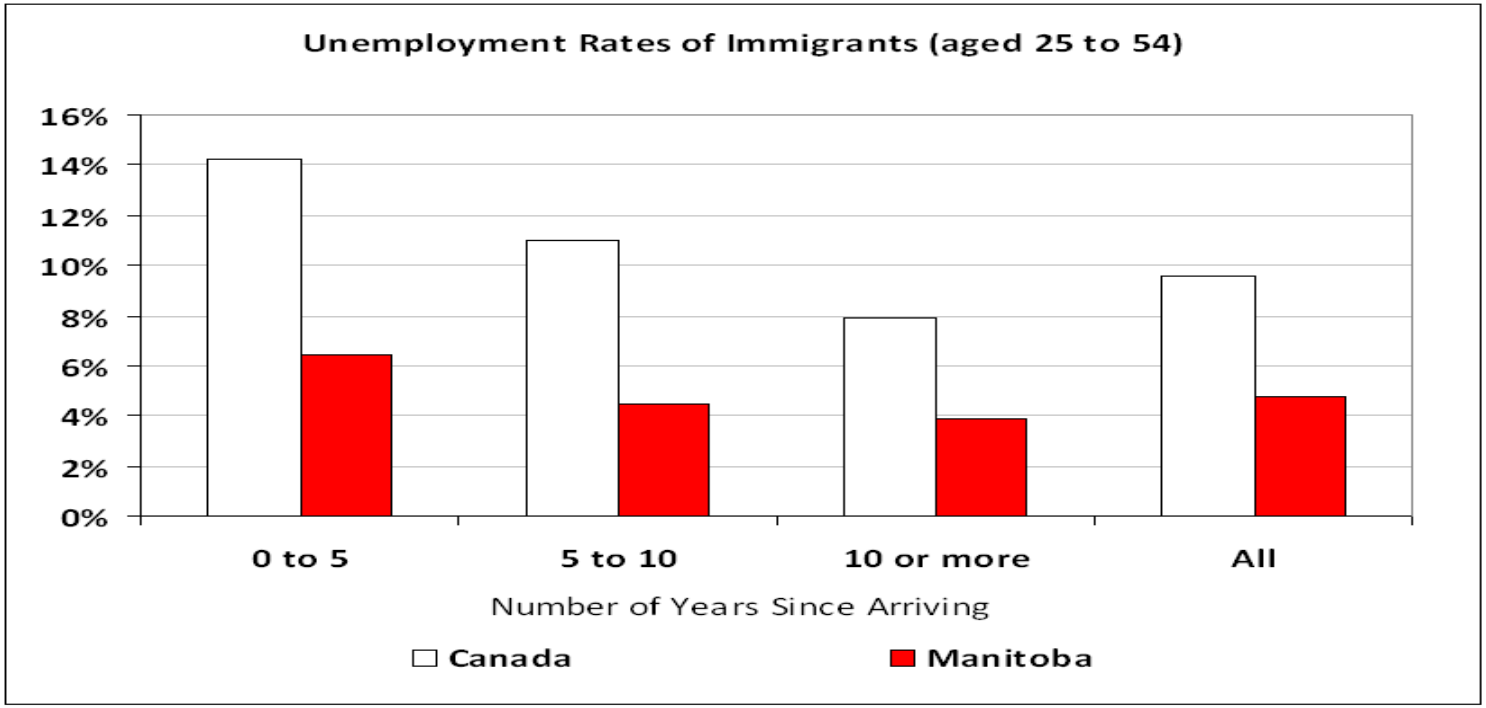
Manitoba Immigration Service Continuum



Positive outcomes of newcomers in Manitoba

According to a recent survey:

- 85% of provincial nominees were working after three months (89% full time);
- 76 % of nominees owned their own home after 3-5 years;
- After 3-5 years, 83 % were working in their fields or a related field;



Current Challenges

- Federal-Provincial Relations
  - Developing common national immigration vision
  - Defining Manitoba's Place in Canada's National Immigration Framework
  - Cap and levels planning

- Qualifications Recognition
  - Foreign Qualifications Recognition Framework
  - Internationalization of Manitoba regulations and workplaces

- Creating Welcoming, Diverse Communities

Looking Forward

- Continue to Grow through Immigration:

- PNP online application
- Changes to make it easier and faster for international students to apply to PNP
- Renew Canada-Manitoba Immigration Agreement
- -Continue to press the federal government to remove the cap on the PNP

- Integrate Immigration, Settlement and Labour Market Strategies
- Invest and Coordinate Resources more effectively for Newcomers with Higher Needs
- Encourage and facilitate horizontal partnerships with a client-centred focus

Thank You

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