SkillsInternational.ca
Connecting with global skills

Leveraging Local Initiatives

2011 National Metropolis Conference

Skills International

Project Concept

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- Skills International is a not-for-profit project dedicated to connecting pre-screened “Job Ready” Internationally Educated Professionals (IEP) and Skilled Trades with employers across Ontario/Canada
- Candidates are referred and have completed a job preparation program at a partnering agency
- A candidate’s profile is reviewed and approved by the counsellor before it is published
- Copies of documentation that reinforces their education, skills and work experience are scanned and attached to the candidates profile

Tier 2 Community Issues

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- Not a primary landing destination for new immigrants
  - Reduced government funding to support programs
- Communities typically lack the resources and programs to attract new immigrants
  - Support services (religious, ethnic food, education, etc)
- The environment
  - CLIMATE
- Higher % of SME organizations
  - Employers cannot effectively connect to IEP in other cities
- Have established professional and community networks

There are employment opportunities

Community Partners

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- National partnerships
  - Integrated Pre-arrival services online (IPSO)
  - Connect prior to arrival in Canada
- Provincial partnerships resources
  - Immigrant Employment Council of BC
- Local Immigrant Employment Councils
  - London Middlesex Immigrant Employment Council
  - Waterloo Region Immigrant Employment Council
- Local Economic Development offices
  - North Bay Economic Development

IPSO Program

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- 16 week program prior to arrival in Canada
- Employers can connect to IEP before they arrive
- Assist IEP in marketing their skills to where they are required (including 2nd tier communities)

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- Regionally branded solution for BC
- Includes employers and immigrant serving agencies from across BC (northern BC)

Local Employer Networks

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- Collaborative and unified message to employers
- Wrap around support services connecting to employers to other ISA programs and supports

North Bay - ONEDC

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- Joint program of 5 Northern Ontario communities
- Webinars connecting skilled immigrants to employers
- Support form ISA and Economic Development offices

SME Partnership Model

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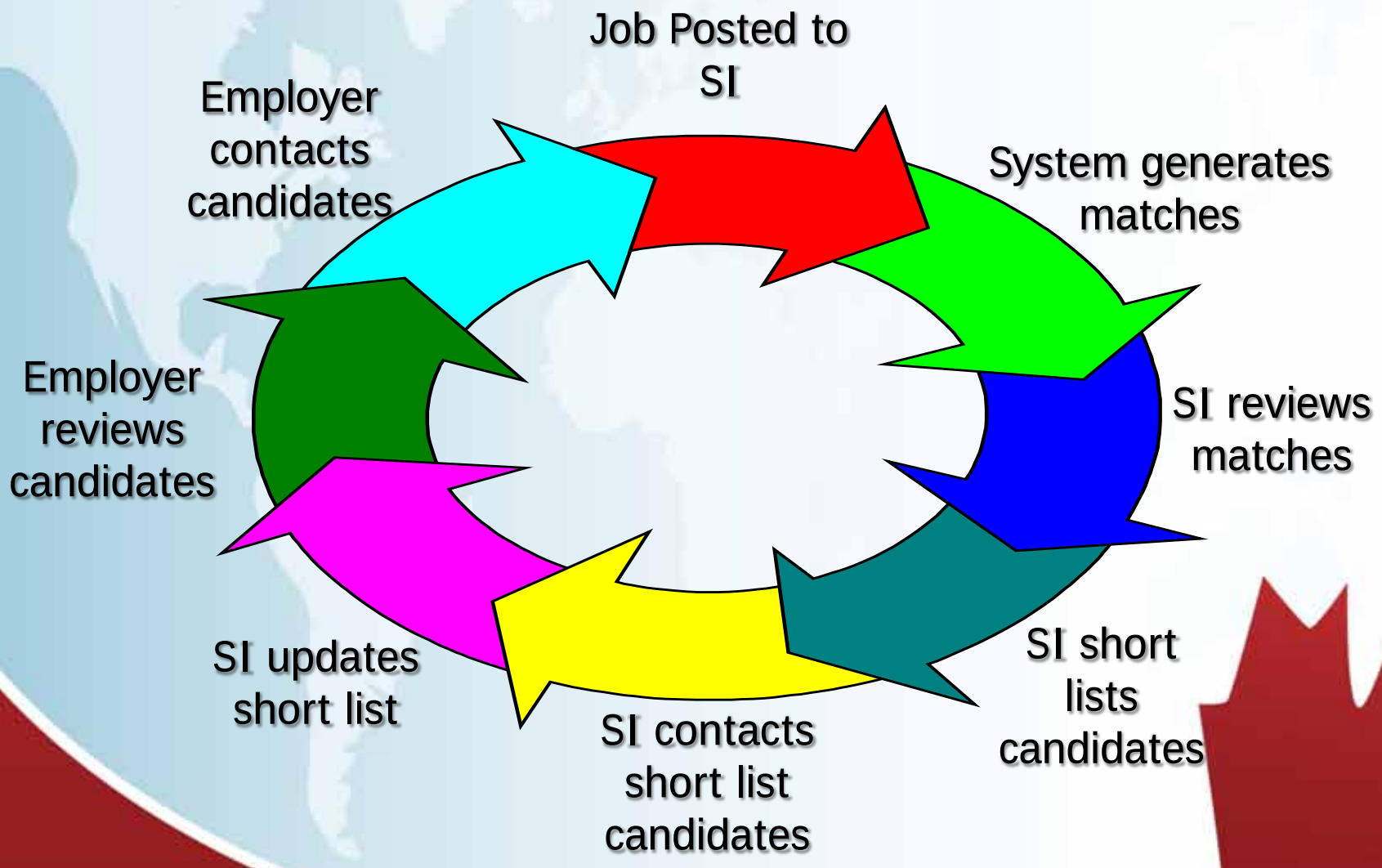

Additional Employer Resources

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- Continue to build national/regional/local partners
- Development and customization of solutions addressing local and regional issues
- Services to assist 2nd tier communities outreach to internationally trained professionals
- Services to assist internationally trained professionals to target employers in 2nd tier communities

Questions

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