



Stampede premium hospitality



why?

Why Premium Seating?

The Calgary Stampede is proud to offer the utmost in corporate guest experiences at The Greatest Outdoor Show on Earth. Whether it's enjoying the rodeo action or chuckwagon races in one of our 28 luxury Infield Suites, the fine dining ambience in ranches, the casual sophistication of the 30X Saloon or the urban western happenings in The Lazy S, our clients and their guests are treated well at the Calgary Stampede.

We call it "premium seating" because our venues are part of the action like no other hosting facilities on or off Stampede Park during the 10-day show. Our clients seek our offerings because they cannot duplicate the experience anywhere else – not at a downtown hotel or club, not at a cowboy bar and not even elsewhere on our own property. In our premium seating venues, you are AT the rodeo, chuckwagon races and grandstand show.



contemporary

THE LAZY
S



THE LAZY S

The Lazy S is the Calgary Stampede's unique and exclusive "restaurant in the seat deck," an exciting contemporary venue on the fourth level of the Grandstand, directly above the arena. These are undeniably the best seats in the house.

Loge seating features ergonomic swivel chairs and a custom designed glass dining table. Guests savour succulent entrees from our open grill delivered directly to their loge seat by our service team. Executive suites provide private hosting opportunities along with a personal staff to cater to every need. Flexible room sizes and the spectacular views to the West make this the ultimate in premium seating.

As the prairie sun sets, our loge and executive suites guests feel the energy of the room come alive with the back-lit walls and the illuminated grand bar. The glass enclosed terraced lounge provides a perfect area for conversation and refreshment before, during and after the show – it's the place to be seen.

Packages in The Lazy S are ALL-INCLUSIVE, ALL THE TIME: gourmet food selection from exclusive menu with personal table service (loge) or personally prepared by your in-suite attendant; non-alcoholic beverages; event tickets with Stampede Park admission; souvenir programs & day sheets; private seat deck for event viewing, complete with in-seat beverage service; Cowboy Concierge service, and; pre-event services through the Premium Seating Sales office. Please see our website or separate insert for current pricing information.

For reservations contact:

Jodi Musgrove

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premiumseating.calgarystampede.com/lazy-s


Calgary Stampede



casual



30XSALOON





30X Saloon fits a need for corporate clients seeking a private venue for larger groups, but at a slightly lower price point than other venues. Part of the caché of 30X Saloon is how it sits in the centre of all the action, but remains private.

The secret recipe in 30X Saloon is the exceptional service that the great team provides. When you and your guests finish a hearty lunch or dinner inside the venue, you move to great seats with the rest of the Stampede fans, but with one huge exception – you receive personalized service right to your seats. This is truly a VIP experience among the masses.

30X Saloon packages are ALL-INCLUSIVE, ALL THE TIME: gourmet food selection from exclusive menu with personal table service; non-alcoholic beverages; event tickets with Stampede Park admission; souvenir programs & day sheets; prime event seats in the Grandstand, complete with in-seat beverage service; Cowboy Concierge service, and; pre-event services through the Premium Seating Sales office. Tickets can be purchased in bundles of 20-140. Please see our website or separate insert for current pricing information.

For reservations contact:

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premiumseating.calgarystampede.com/30x-saloon



gourmet

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ranahans



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ranahans

The term “ranahan” refers to a top hand or a good all-around cowboy. A throwback to the days of the old west, its relevance lives on as a fitting description of those individuals at the top of their game and an integral part of the action.

This elegant private club is bathed in earthy tones and rustic touches, offering an authentic western experience that marries fine food and fine spirits at tables of four, six and eight or private dining areas for groups of 12, 28 and 40. The second part of your experience is the best rodeo and chuckwagon racing action in the world from a secluded and upscale seat deck with personalized service. A love of good food and a social atmosphere that is exclusive to members is all that is required to join.

Packages in ranahans are ALL-INCLUSIVE, ALL THE TIME: gourmet food selection from action stations; non-alcoholic beverages; event tickets with Stampede Park admission; souvenir programs & day sheets; private seat deck for event viewing, complete with in-seat beverage service; Cowboy Concierge service, and; pre-event services through the Premium Seating Sales office. Please see our website or separate insert for current pricing information.

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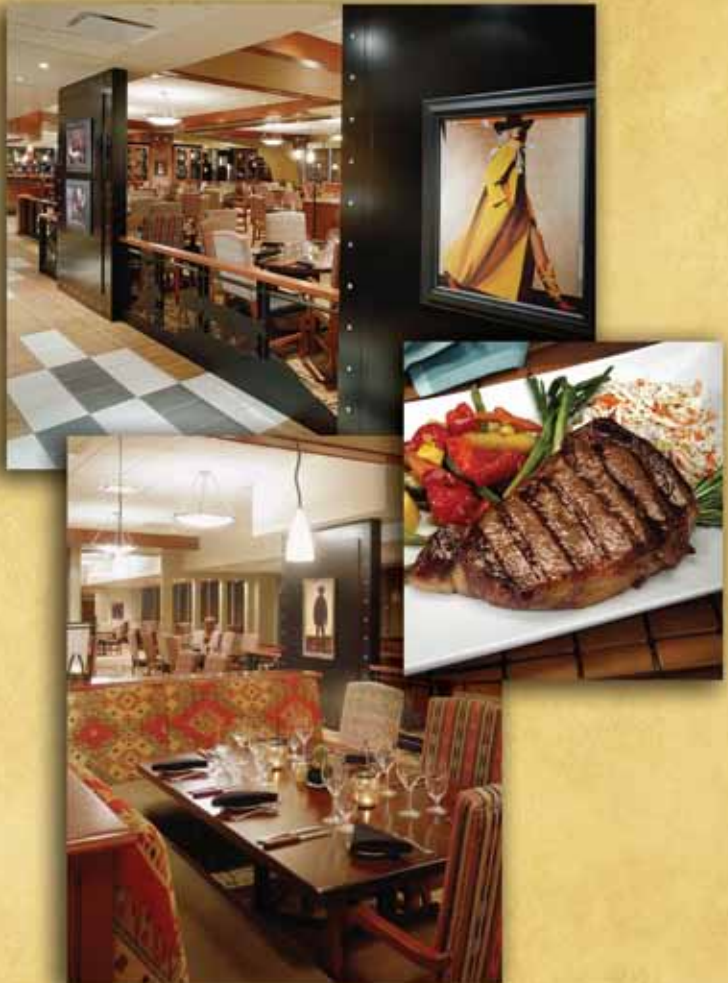
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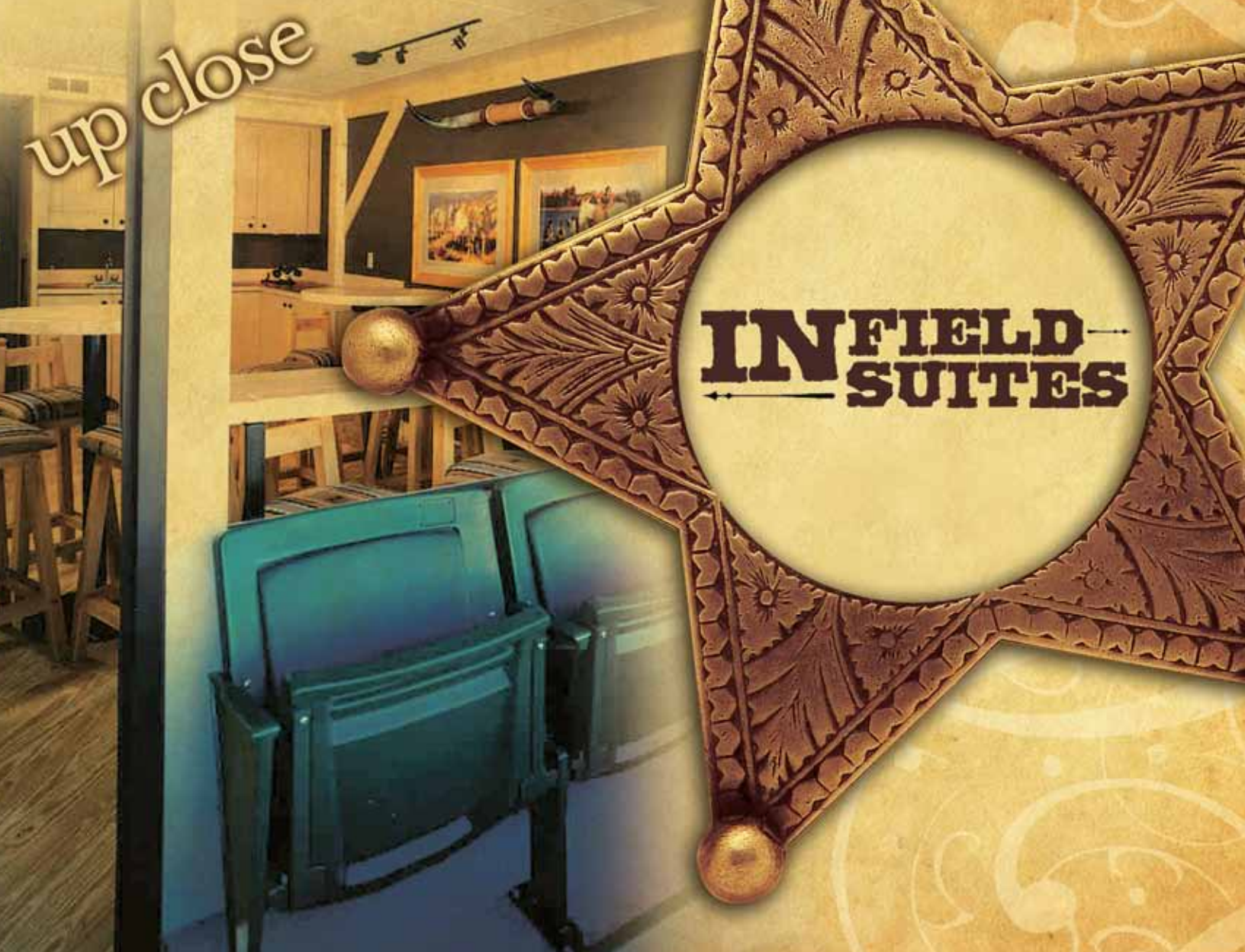
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premiumseating.calgarystampede.com/ranahans


Calgary Stampede



up close



**INFIELD
SUITES**

INFIELD SUITES

The theme is “up close” for both the proximity to the action and the feel of the experience. You can hear the shouting of the drivers and feel the wind as the wagons head around the barrels. If you’re lucky, you may even get a bit of dirt in your teeth as the chucks thunder their way across the finish.

Don’t be fooled. This is high-style hosting despite being metres away from the bucking chutes and chucks barrels with private in-suite attendants and personalized service. It’s the perfect location for anyone who wants to treat their best business associates and friends to the most authentic western hosting experience in the world.

Infield Suites packages are ALL-INCLUSIVE, ALL THE TIME: gourmet food selection personally prepared by your in-suite attendant; non-alcoholic beverages; event tickets with Stampede Park admission; souvenir programs & day sheets; private seat deck for event viewing, complete with in-seat beverage service; Cowboy Concierge service, and; pre-event services through the Premium Seating Sales office. Please see our website or separate insert for current pricing information.

For reservations contact:

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premiumseating.calgariystampede.com/infield-suites



2012 PRICES

THE LAZY S

Loge Seating	\$365 per person	2 – 100 guests
Executive Suites	\$11,112 per suite	24 guests

30X SALOON

Saloon & Seats	\$235 per person	20 – 140 guests
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RANAHANS

Table of 4	\$7,950 per 5 days	4 guests per show
Table of 4	\$15,900 per 10 days	4 guests per show
Table of 6	\$11,910 per 5 days	6 guests per show
Table of 6	\$23,820 per 10 days	6 guests per show
Private Dining	\$18,000 per show	40 guests
Al Fresco	\$10,800 per show	28 guests
Wine Room	\$5,450 per show	12 guests

INFIELD SUITES

July 6 – 13

Chuck Suites	\$3,150 per suite	12 guests
Chuck Suites	\$3,675 per suite	14 guests
Chuck Suites	\$5,250 per suite	20 guests
Chuck Suites	\$11,025 per suite	50 guests

July 14 – 15

Chuck Suites	\$3,465 per suite	12 guests
Chuck Suites	\$4,043 per suite	14 guests
Chuck Suites	\$5,775 per suite	20 guests
Chuck Suites	\$12,075 per suite	50 guests

Stampede premium seating



GST will be added to all prices

ALL-INCLUSIVE, ALL THE TIME

All Calgary Stampede Premium Seating packages include everything you need for a perfect hosting experience.

Gourmet Food Selection:

- ✓ personally prepared by your in-suite attendant (Infield Suites & The Lazy S Executive Suites)
- ✓ from action stations (ranahans Main Dining)
- ✓ from exclusive menu with personal table service (The Lazy S Loge Seating, 30X Saloon and ranahans Private Dining)

Non-Alcoholic Beverages (alcoholic beverages are billed separately to meet your individual hosting requirements)

Resident Sommelier available to assist with your wine selection

On-site exclusive parking (Infield Suites, ranahans & 30X Saloon)

Event tickets with Stampede Park Entry

Souvenir Programs & Day Sheets

Private Covered Seat Deck for Event Viewing, complete with In-Seat Beverage Service (Level One Seating for 30X Saloon)

Cowboy Concierge Service

Executive-level washrooms and amenities

Live event feed on TV screens throughout the venue

Pre-event Services from the Premium Seating Sales Office



1912 C S 2012
Calgary Stampede
JULY 6 - 15, 2012





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Calgary Stampede

THE GREATEST OUTDOOR SHOW ON EARTH

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