

2012 CALGARY STAMPEDE GMC RANGELAND DERBY SUB-ADVERTISER AGREEMENT
 ONE FORM PER **EACH** SUB-ADVERTISER



DRIVER _____

ADVERTISER _____
 CONTACT PERSON _____
 ADDRESS _____
 PHONE # _____
 E-MAIL _____

SUB-ADVERTISER _____
 CONTACT PERSON _____
 ADDRESS _____
 PHONE # _____
 E-MAIL _____

SUB-ADVERTISER DAY(S) - PLEASE CLEARLY MARK AN **X** ON EACH SUB ADVERTISER DAY

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10

THE SUB-ADVERTISER IS ENTITLED TO A MAXIMUM:

FIVE (5) OR TEN (10) CHUCKWAGON VIP PASSES PER DAY (SINGLE DAY ENTRY)
 DEPENDANT ON ORIGINAL PURCHASE PRICE OF WAGON
 FOR PURCHASES UP TO \$99,999.99 - FIVE (5) CHUCKWAGON VIP PASSES PER DAY PER WAGON
 FOR PURCHASES \$100,000.00 AND OVER TEN (10) CHUCKWAGON VIP PASSES PER DAY PER WAGON

ABILITY TO PURCHASE CHUCKWAGON VIP PASSES - LIMITS APPLY*
 TWO (2) CHUCKWAGON VIP PASSES PER WAGON FOR CATERING STAFFING
 ONE (1) COMPLIMENTARY PARKING PASS

*In all instances, the maximum number of persons allowed in the Chuckwagon Barns area, including H Barn, is limited to 40 per Advertiser or Sub-Advertiser per night, plus two catering/hosting staff, with absolutely no exceptions, due to City of Calgary Fire Regulations – this includes any combination of Chuckwagon Passes.

IN NO EVENT SHALL THE ALLOCATION OF PASSES ON A GIVEN NIGHT BETWEEN THE ADVERTISER AND SUB-ADVERTISER EXCEED THE TOTAL NUMBER OF PASSES SPECIFIED ABOVE. SHOULD A MUTUAL AGREEMENT BETWEEN THE ADVERTISER AND THE SUB-ADVERTISER BE FOR LESS THAN THE ABOVE LISTED PERQUISITES, SUCH LESSER AMOUNT MUST BE AGREED UPON BY BOTH PARTIES AND MUST BE COMMUNICATED TO THE RODEO AND CHUCKWAGON OFFICE FOR APPROPRIATE ALLOCATION. A SEPARATE FORM FOR EACH DAY IS PROVIDED.

ONCE THIS AGREEMENT IS DULY SIGNED AND RETURNED TO THE RODEO AND CHUCKWAGON OFFICE THE SUB-ADVERTISER WILL BE CONSIDERED A SUB-ADVERTISER OF THE DRIVER AND ALL RULES AND REGULATIONS PERTAINING TO ADVERTISERS WITH THE 2012 CALGARY STAMPEDE GMC RANGELAND DERBY SHALL BE IN EFFECT.

THE SUB-ADVERTISER SHALL BE RESPONSIBLE FOR PROVIDING THE RODEO AND CHUCKWAGON OFFICE WITH ALL PERTINENT INFORMATION AS OUTLINED IN THE BUYERS MANUAL, INCLUDING BUT NOT LIMITED TO CONTACT INFORMATION, ONE-LINE ANNOUNCEMENTS, DAY NAMES AND TARP DESIGNS. DEADLINES ARE PUBLISHED IN THE BUYERS MANUAL.

SUB-ADVERTISERS SHALL **NOT** BE ELIGIBLE FOR PARADE PARTICIPATION OR THE PREFERRED PARKING OPTION. OTHER PARKING OPTIONS ARE AVAILABLE.

THE CALGARY EXHIBITION & STAMPEDE SHALL NOT BE RESPONSIBLE FOR OR LIABLE FOR ANY DAMAGES INCURRED BY THE SUB-ADVERTISER AS A RESULT OF ENTERING INTO ANY AGREEMENT WITH THE ADVERTISER AS SET FORTH HEREIN OR OTHERWISE.

THE SUB-ADVERTISER SHALL INDEMNIFY AND HOLD HARMLESS THE CALGARY EXHIBITION & STAMPEDE FROM ALL LOSSES, DAMAGES, EXPENSES AND COSTS, WHICH THE CALGARY EXHIBITION & STAMPEDE MAY INCUR AS A RESULT OF ANY DISPUTE WHICH ARISES BETWEEN THE ADVERTISER AND THE SUB-ADVERTISER.

I _____
 FOR ADVERTISER _____
 DO HEREBY AGREE THAT THE ABOVE DAYS
 ARE OWNED BY SUB-ADVERTISER

I _____
 FOR SUB-ADVERTISER _____
 DO HEREBY AGREE TO THE ABOVE DAYS
 AND TO ABIDE BY THE CANVAS AUCTION RULES
 OF THE CALGARY STAMPEDE GMC RANGELAND DERBY

 SIGNATURE

 SIGNATURE

CALGARY STAMPEDE USE NOTES	APPROVED ON _____ BY _____
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