

Immigration Wizard working its magic



Online interactive resource simplifies process for potential newcomers

The immigration application process for newcomers can sometimes be complex. However, Citizenship and Immigration Canada (CIC) is committed to making it more user friendly. That's why we are happy to present an online resource added to the CIC website. Using the interactive Come to Canada Wizard, prospective immigrants and visitors alike can find out in a matter of minutes if they are likely candidates to come to Canada. The Wizard also matches individuals with the immigration or temporary residence option that best suits their specific circumstances.

The Wizard (cic.gc.ca/cometocanada2) guides users through a series of questions while automatically narrowing down the options based on the users' responses. Once users have finished answering the questions, the Wizard's results page will lead them to the appropriate application and forms, and

guide them through the next steps in the process, including instructions on how to complete the forms and which additional information they may need to provide.

It's a major service improvement. The Wizard will make it easier for potential immigrants and visitors to navigate the application process, and it should also reduce applicants' reliance on immigration

consultants. As an added benefit, the Wizard should also help to reduce the number of calls to the CIC Call Centre.

The Department cautions that while the Wizard will help potential newcomers navigate the process, it is for information purposes only and does not replace the formal immigration applications that must be submitted.

The screenshot displays the official website for Citizenship and Immigration Canada. At the top, there are logos for the department in both English and French, and the Canadian flag. The main header features a large red maple leaf and the text 'Citizenship and Immigration Canada' with the website URL 'www.cic.gc.ca'. Below this is a navigation menu with links for 'Français', 'Home', 'Contact Us', 'Help', 'Search', and 'canada.gc.ca'. The central focus is a large banner titled 'Come to Canada' with the subtext 'Answer a few questions and we can help you understand how to visit, study or live in Canada.' and a prominent 'Start' button. Below the banner is a row of small images representing various Canadian landscapes and cities. At the bottom, there is an 'Important' notice regarding the informational nature of the wizard and a link to read the full notice.