

Ministry of Transportation

Road Safety Achievement Awards

for 2017

*Recognizing Road
Safety Excellence*



The Road Safety Achievement Awards recognize excellence in the following categories:

Road Safety Achievement: Professional

This award recognizes an individual's leadership, dedication and creativity in the field of road safety promotion. The award will be given to an individual involved in road safety in a professional capacity who has made a significant contribution to road safety through community initiatives, public education, research or the influence of policy. This individual will also have demonstrated strong community leadership and mobilization in the area of road safety. Individuals working in police services, fire services or public health are encouraged to apply.

Road Safety Achievement: Volunteer

All Ontarians benefit from the many volunteers who help to make our communities safe. This award highlights a volunteer's efforts, dedication and commitment to the field of road safety promotion. The award will be given to an individual, or group of individuals, whose contributions have had a significant impact on the safety of the roads in their community. (Services performed during the normal course of professional or business duties are not eligible for recognition in this category).

Media Excellence in Road Safety

This award recognizes excellence in the reporting of road safety issues, initiatives and activities within the province of Ontario. This award also recognizes the media's contribution to the safety of Ontario's roads by promoting community programs and strategies for dealing with road safety issues. This award is open to all forms of media coverage and nominations can include individuals or media outlets. Staff or freelancers from print and electronic media are eligible for nomination.

Corporate Leadership in Road Safety

This award recognizes a corporation's contribution and commitment towards the promotion of safety on Ontario's roads. This award will be presented to an organization that has demonstrated a commitment to road safety through the development of community partnerships and support for community programs. This award is open to all organizations in the private and broader public sector.

Road Safety Partnerships

This award recognizes organizations that have undertaken collaborative successful initiatives that combine multiple community and corporate entities. The award will be presented to an organization that has demonstrated a commitment to working constructively with other stakeholders including community and corporate entities to achieve successful cross-organizational initiatives to promote road safety.

Road Safety Initiative of the Year

Ontario's roads are among the safest in the North America, thanks in part to a variety of road safety awareness programs, campaigns and initiatives developed by our road safety partners. This award will recognize an awareness program, campaign or initiative launched in 2017 that demonstrates innovation, leadership and creativity in order to change driver behaviour.



Frequently Asked Questions

What must I provide when I submit a nomination?

Each nomination must include a completed nomination form, a nomination letter that is a **minimum** of one page in length (approximately 3,000 to 4,000 characters) and a **minimum** of two letters of support written and signed by two separate individuals.

The nomination letter must outline the individual, group or initiative's accomplishments, highlighting examples of leadership, dedication and commitment in the field of road safety during **2017**. All fields within the nomination form must be completed. Nomination forms that are incomplete will not be accepted.

What should be included in the letters of support for each nomination?

Letters of support must clearly indicate who submitted the original nomination (the nominator) and who is being nominated (the nominee). Each nomination must include a **minimum** of two letters of support written and signed by two separate individuals. Letters of support should recognize the accomplishments of the nominee that are different from that of the nominator.

Can more than one person nominate the same individual or team for an award, and will this increase their chances of receiving an excellence award?

More than one person can submit a nomination for the same individual or team. It does strengthen a nomination to have more than one nominator, particularly if the nominators can provide a different perspective on the nominee's work.

Can I nominate the same individual or team in more than one category?

No. The nominator must choose one category for their submission.

How are award recipients selected?

Each year the Road Safety Marketing Office establishes a selection committee that is diverse and broadly represents the road safety and injury prevention sectors.

The committee reviews all the nominations by category and evaluates them based on how well they demonstrate the specific criteria.

The selection committee will meet several times and make its final selections in April 2018. The decisions of the selection committee are final.

When will the Awards ceremony be held?

The details of the Awards ceremony will be made available when the Award recipients are announced in the first week of May 2018. The Awards ceremony will be held in the Greater Toronto Area mid June 2018. Award recipients and their nominators will be invited to the Awards ceremony. All nominees are also welcome to attend. Dress is formal.

How will I know if my nominee has been selected?

All nominators will be informed of the results, either by email or letter in the first week of May 2018. You may also contact the Awards Chair at rsaa@ontario.ca to inquire about your submission if you haven't received notification of the Award recipients.



RSAA NOMINATION FORM

Please indicate nomination category (one category per candidate):

Road Safety Achievement: Professional
Media Excellence in Road Safety
Road Safety Partnerships

Road Safety Achievement: Volunteer
Corporate Leadership in Road Safety
Road Safety Initiative of the Year 2017

Nominee's Information:

Name: _____

Organization/Committee: _____

Complete Mailing Address: _____

Telephone Number: _____

Email Address: _____

Occupation (Professional Category Only): _____

Nominator's Information:

Name: _____

Organization/Committee: _____

Complete Mailing Address: _____

Telephone Number: _____

Email Address: _____

Letter of Support – Testimonial 1:

Name of Author: _____

Organization: _____

Complete Mailing Address: _____

Telephone Number: _____

Email Address: _____

Letter of Support – Testimonial 2:

Name of Author: _____

Organization: _____

Complete Mailing Address: _____

Telephone Number: _____

Email Address: _____



Nomination Submissions





Nominations and supporting documentation must be sent to rsaa@ontario.ca no later than **April 11, 2018**. Please include the name of the nominee in the subject line of the email.

All nomination materials must be included or attached in one email or hard copy mailing as a complete package. Letters of support and materials sent separately will not be considered.

If the nomination is being submitted by hard copy, please send all documentation (**3 copies**) to:

Tom Marinis
Ministry of Transportation
Road Safety Marketing Office
615 South James Street
Thunder Bay, ON
P7E 6P6
(807) 473-2198

Nomination Checklist: before sending your submission, check to make sure you have:

-  Nomination Form – forms that are incomplete will not be accepted. You **must** include the nominators/nominees **complete** contact information.
-  Nomination Letter – that is a **minimum** of one page in length (approximately 3,000 to 4,000 characters).
-  Letters of Support – a **minimum** of two letters written and signed by separate individuals.
-  Supporting Materials – public education products that have been developed in support of the initiative (poster, information cards, advertising, videos). Samples submitted in support of the nomination will not be returned to the nominator.

