

International Infection Prevention Week (IIPW), October 17-23, is just around the corner! This special week highlights the infection prevention profession and its work in educating healthcare professionals and administrators, legislators, and consumers about the importance of reducing infection.

CHICA members are invited to join APIC members and association partners across the globe as IIPW kicks off at **1 pm Eastern Time on Thursday, October 14** with a commemorative ceremony at the National Press Club in Washington, DC. This hour-long event will be webcast live and is freely accessible to anyone interested.

**Here's how to tune in:**

**15-20 minutes prior to the webcast, click on the following link or insert it into your browser: [www.visualwebcaster.com/IIPW2010](http://www.visualwebcaster.com/IIPW2010).**

- 1. Fill out the form**
- 2. Click “access” to view the webcast**

**Technical Note:** We highly recommend you sign on 15-20 minutes prior to the start of the event. Viewers may need Windows Media Player to view the webcast. If you do not already have this installed, you should do so prior to signing on. ([Click to download](#) - you may need to coordinate with your technical support staff.)

The live webcast features presentations by:

- APIC's 2010 President, **Cathryn Murphy**, RN, PhD, CIC, and APIC's CEO, **Kathy Warye**.
- **Joe Perz, PhD**, a prevention team leader for the Division of Healthcare Quality Promotion at the CDC, who will discuss infection prevention lapses in ambulatory care and Tier 2 of the HHS Action Plan.
- Two individuals whose lives were changed by unsafe medical practices when they contracted healthcare-associated infections.
- **Don Wright, MD, MPH**, the Deputy Assistant Secretary for Healthcare Quality at HHS, who will discuss ambulatory care as a focus for HHS. Dr. Wright will also speak to IIPW's central theme, “*infection prevention is everyone's business*,” and how collaboration between all stakeholders—government, health professionals, consumers and industry—can reduce infections and save lives.
- The winner of APIC's 2010 Healthcare Administrator Award, who will highlight how his or her facility implemented and maintained a successful infection prevention program.

If you are unable to tune in for live coverage, an archived version will be available online at [www.apic.org/iipw](http://www.apic.org/iipw) approximately 24 hours following the event.

Thousands of healthcare professionals across the globe will be able to view our exciting IIPW ceremony. We hope you will too!

### **Don't Miss Additional Educational Offerings during International Infection Prevention Week:**

**IIPW Webinar Series-** During IIPW, APIC is hosting a week-long webinar series on clinical and professional development topics related to infection prevention. Use these webinars to train other healthcare professionals in your facility. If possible, view the webinars in a conference room and invite your colleagues to attend.

Register today for these presentations:

Monday, October 18 – [\*\*I Believe in Zero CLABSIs\*\*](#) – Chris Goeschel, MPA, MPS, ScD, RN  
Tuesday, October 19 – [\*\*Infection Prevention is Everyone's Business\*\*](#) – Sandra R. Hyman, RN, MPA, CIC  
Wednesday, October 20 – [\*\*Eliminating SSIs: Bringing Evidence to the Bedside\*\*](#) – Linda R. Greene, RN, MPS, CIC  
Thursday, October 21 – [\*\*Advances in Wound Care\*\*](#) - Bonnie Sparks-DeFriese, PT, RN, CWS, CWOCN  
Friday, October 22 – [\*\*Improving Patient Safety and Quality of Care: Preventing Healthcare-Associated Infections\*\*](#) – Don Wright, MD, MPH

If you cannot participate in the live offerings or if registration is full, you will be able to view the archived webinars at your convenience.

To access these webinars for free, click on each webinar title to register and enter the following discount code during checkout: **CHICAIIPW**

### **Share Your Success Stories**

If you have a story you'd like to share about how you've successfully made infection prevention everyone's business in your facility, submit it to [stories@apic.org](mailto:stories@apic.org). Selected stories will be posted on the IIPW website.

Take part in IIPW and help spread the word that *“infection prevention is everyone's business!”*

Visit [www.apic.org/iipw](http://www.apic.org/iipw) to learn more.

**The 2010 International Infection Prevention Week program is made possible by the support of our Presenting Sponsor, [3M Health Care](#), in the form of an unrestricted educational grant.**