## Advocating for Change



- We have THE report we can all get behind
- Unity as a Community: Our Alliance has never been
- more important
- Message: Immediate funding required: 1.3 B over 4 years
- Investing in research is not a choice between attending to most vulnerable versus investing in an uncertain future
- Help the government sell the investment to Canadians
- Stop the conflation and celebrate the relation
- Play the long game

