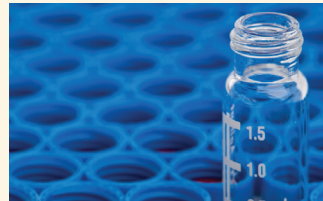
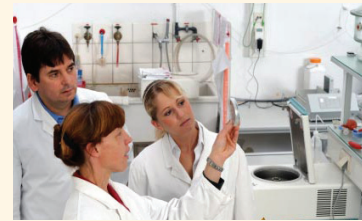
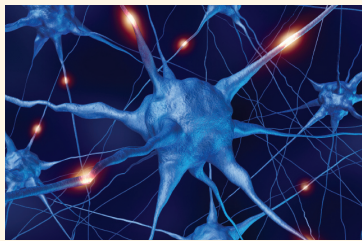




RESEARCH CANADA | RECHERCHE CANADA

An Alliance for Health Discovery

Une alliance pour les découvertes en santé



*Working for all Canadians to improve health
and build prosperity*

2012 ANNUAL REPORT

Our Mission

To improve the health and prosperity of all Canadians by championing Canada's global leadership in health research.

Why We're Here

Research Canada: An Alliance for Health Discovery works on behalf of all Canadians to improve health and build prosperity. It is a broad-based alliance dedicated to advancing health research through collaborative advocacy.

Canadians have long been concerned about diseases such as cancer, heart and stroke disease, diabetes and arthritis. Increasingly, they are also concerned about respiratory diseases, influenza and pneumonia. But they also understand the importance of health research and look to health researchers to find solutions to a wide range of health challenges.

Canadians are also increasingly aware that progress in health research leads to tangible economic benefits for Canada. Investments in health research lead to innovation and commercialization opportunities and ultimately jobs for Canadians.

Through Research Canada's strategic activities, we engage all sectors - including government - to build support for health research. We reach out to the media, elected officials, and policy makers to bring greater attention to the critical importance of long-term, sustainable health research funding as an investment in Canada's future. Only through sustained and balanced investments in health research will Canada succeed in keeping its citizens the healthiest in the world and in becoming an innovation nation.

Our Vision

We envision Canada as a country where health research is . . .

- A shared benefit
- A shared responsibility
- An investment in Canada's future

We envision a health research community that is . . .

- Recognized internationally for its innovation
- Responsive to the health needs of all Canadians
- Respected as an important contributor to Canada's competitiveness within the Group of 8 (G-8) countries

Our Goals

- To ensure that health research is a high priority of the federal government
- To increase investments in health research from all sources

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*“When we change the way we communicate,
we change society.”*

— Clay Shirky, Author



Chair’s and President & CEO’s Message

We have never been as proud and committed to our organization as we are at this time. And, this because of Research Canada’s members who have demonstrated, over the past year, despite significant challenges in the sector, their strong dedication to the mission and mandate of our organization through their gainful participation in our Health Research Caucus events, national polls, health research institute visits and Annual General Meetings.

Research builds nations by keeping our citizens healthy and productive and by creating jobs that grow our economy. Over the past year, Research Canada’s members have been showing Parliamentarians just how this is done by presenting their research and its impact at Research Canada’s Health Research Caucus events on Parliament Hill and at their institutions through RC’s Health Research Institute Visit Program. The relationships that health researchers are forging with MPs are changing, for the better, the way Parliamentarians think about research and the health research community.

The organization has strengthened its presence on the social media stage reaching out to all Canadians by putting in place a dynamic social media strategy that has resulted in a robust following of tweeters and Facebook advocates eager to learn more about health research in Canada.

Essentially, we are broadening our advocacy base of support and setting the stage for future national initiatives that profile and promote health research and health innovation in Canada on even bigger stages.

All of this could not happen without the staunch support of our members, the dedication of our national Board of Directors and the passion and resilience of our staff lead by our President and CEO, Ms. Deborah Gordon-El-Bihbety.

This year, we took another bold step, creating the position of Science Advisor to the Board and appointing Dr. Michael Julius, Past Chair, as the inaugural official in this position.

This year we also had to say good-bye to Dr. Juliette Cooper, who has served six years on our Board and who has played an essential role as the Chair of our Membership Committee for the past four years. We are greatly appreciative of her contribution and will miss her.

We are delighted to welcome Ms. Maureen Adamson, CEO of Cystic Fibrosis Canada as the new Chair of Research Canada. She will lead the organization in a strategic planning exercise, staying the course where essential, but taking new risks that strengthen the foundation of the health research advocacy endeavour in Canada. We also look forward to the ongoing contribution of Mr. Jacques Hendlisz in his new role as Past Chair and we thank him for his stellar leadership over the past two years.

Research Canada will remain dedicated to increasing the profile and strengthening the position of the health research enterprise on the Hill and looks forward to engaging more of its members in these efforts in 2013.

Sincerely,

Mr. Jacques Hendlisz,
Chair

Ms. Deborah Gordon-El-Bihbety,
President and CEO

“Canadians are telling us that health research is an important way out of increasing health care costs. In fact, a majority (54%) said that health and medical research is part of the solution and not part of the problem when it comes to controlling the cost of health care in Canada.”

—Dr. Marla Shapiro, Research Canada Board Director

Canada Speaks! 2012

National poll shows that Canadians see health and medical research as an engine for economic growth

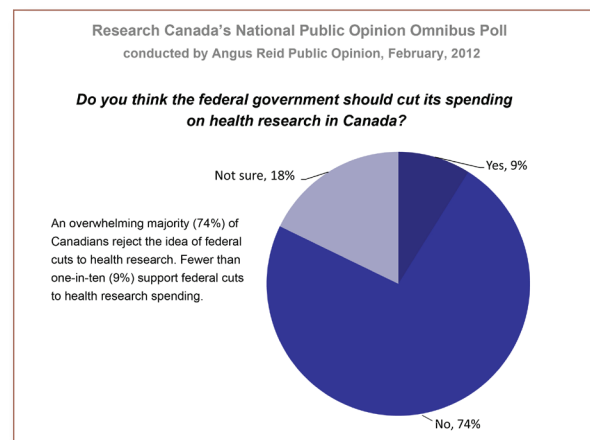
In February 2012, Research Canada: An Alliance for Health Discovery asked Angus Reid Public Opinion to conduct a national survey of 1,000 Canadian adults to gauge the importance Canadians place on health research in the context of Canada’s current economic challenges and in advance of Federal Budget 2012. The survey updated selected results from the landmark Research Canada 2006 survey.

Results of the poll were released to national media in March 2012 and featured in the Research Canada Update for Parliamentarians newsletter in the spring 2012 issue.

Canada Speaks! 2012 showed that Canadians see health and medical research as an engine for economic growth. A majority of Canadians (78%) still hold the view that health and medical research makes an important contribution to the Canadian economy: a finding similar to that from 2006.

Nearly half (45%) of Canadians think that federal investments in health and medical research help to create jobs for Canadians, with agreement particularly high in Alberta (56%) and Atlantic Canada (53%). Canadians also agree that job creation, while an important benefit of health and medical research is not necessarily the only or most significant benefit. Canadians see benefits to the Canadian economy in a variety of ways – especially with respect to increasing innovation and new technologies and strengthening the marketability of Canadian medical advances.

When asked if they think the federal government should cut its spending on health research in Budget 2012, an overwhelming majority (74%) of Canadians disagreed.



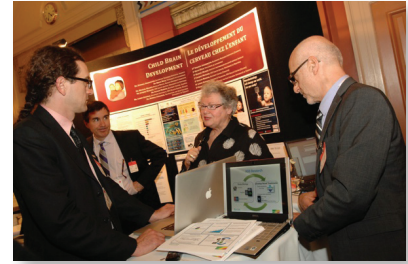
What Canadians also told us:

- 92% of Canadians think that health and medical research increases innovation and new technologies.
- 87% believe that health and medical research makes more health and medical advances.
- 84% of Canadians believe health and medical research creates more jobs.
- (54%) said that health and medical research is part of the solution and not part of the problem when it comes to controlling the cost of health care in Canada.

To view the complete report, please visit:
www.rc-rc.ca/advocacy/canada-speaks-2012

“Research Canada is your ambassador on the Hill. We are raising the level of understanding of health research among Members of Parliament, and its integral role in ensuring that Canadians have access to the best healthcare.”

—Dr. Michael Julius, Science Advisor, Research Canada



On and Off the Hill

In 2009, Research Canada established a non-partisan Parliamentary Health Research Caucus to provide the necessary forum to inform Members of Parliament about the importance of health research to the health and wealth of Canadians, as well as the benefits of the health research industry’s skilled and knowledgeable work force. Health Research Caucus events are convened under the Chairmanship of the Hon. Kelvin K. Ogilvie, Senator, and Vice-Chairs, Ms. Megan Leslie, MP for Halifax, and Dr. Kirsty Duncan, MP for Etobicoke North. Research Canada extends its gratitude to the valued members, partners and supporters who contributed to these events, most notably **Canada’s Research-Based Pharmaceutical Companies (Rx&D)**.

Annual Health Research Caucus Luncheon

At the annual Health Research Caucus Luncheon, sponsored by Rx&D and held on the occasion of Research Canada’s 2011 AGM on November 2, 2011, Parliamentarians joined Research Canada members and special guests for a discussion on the role of innovation amidst global socioeconomic shifts. Innovation is a journey from invention to the systematic adoption of best practices, said Keynote Speaker Ms. Melanie Ogden, Associate Director, Quality and Innovation for the UK National Health Service’s (NHS) North West Region.

Dr. Alain Beaudet, President of the Canadian Institutes of Health Research (CIHR), cited clinical research as a cornerstone of an evidence-based health care system. Mr. Paul Davidson, President and CEO of the Association of Universities and Colleges of Canada (AUCC), stressed universities’ fundamental role in building a strong society, economy, and country. Mr. Russell Williams, President of Rx&D, spoke about the important role Canada’s research-based pharmaceutical companies play in health system innovation leading to better patient care.

Kiosk Session on Brain Research

Research Canada and the Health Research Caucus hosted a Reception and Kiosk Session on May 14, 2012, to provide Parliamentarians with a better understanding of current initiatives in brain research taking place across Canada and the great potential they offer for meeting challenges of the future. This event fostered valuable one-on-one discussions around three broad areas of brain research: The Aging Brain and Dementia; Traumatic Brain Injury; and Child Brain Development. Attendees heard the researchers’ latest findings related to Alzheimer’s and Dementia, Parkinson’s, Autism, Epilepsy, and other diseases. More than 15 eminent scientists presented their research to more than 100 Members of Parliament and invited guests.

Kiosk Session on Health Innovation Clusters

Today's economic map of the world is characterized by clusters: critical masses— in one place or across geographic boundaries—of linked industries and institutions that enjoy unusual competitive success in a particular field. This event held October 1, 2012, featured a series of kiosks demonstrating to Members of Parliament how life sciences' research has created economic benefits in specific regions and across a network of regions by generating high-paying jobs, wealth and increasing the quality of life in and across the regions within which they exist. Each kiosk presented the GAIN spectrum of partners— Government, Academe, Industry and the Not-for-profit sector— all of which are essential contributors enhancing economic performance in these clusters.



Health Research Institute Visit

Leading researchers in the areas of genetics of rare diseases and childhood obesity gave presentations to Parliamentarians in April 2012 as part of the Health Research Caucus Institute Visit Program. The visit included a tour of the Children's Hospital of Eastern Ontario (CHEO) Research Institute.



“Research Canada is our sector’s lighthouse, shining a light on the higher purpose to which we are collectively, historically and fundamentally committed. Educating Members of Parliament and Canadians about the tremendous benefits of health research is an investment we make as an advocacy organization in our nation’s future.”

—Maureen Adamson, Vice-Chair, Research Canada

Looking ahead: Research Canada’s Strategic Go Forward

Research Canada is in its seventh year of operation and has put in place a solid foundation for its governance structure and its national operations. The organization is at a pivotal point in its history as it completes implementation of its five-year Strategic Plan at the end of 2012 which was aimed at establishing a well-planned, well-funded and thoughtful health research system in Canada, maximizing Canada’s health research potential through sound planning, agreement on roles and responsibilities for each of the sectors and balanced investments across the spectrum of research. Research Canada’s Advocacy through Education Program includes its Health Research Caucus, member institute visits and national public opinion polls along with its Policy through Partnership Program. The latter includes its R7 engagements and other important policy initiatives which have successfully delivered results in terms of keeping health research a high-profile issue among Parliamentarians. It has delivered savvy and aligned policy positions that help to build a comprehensive approach and framework for Canadian health research investments.

With the primary goal continuing to be to brand Research Canada as a vital national alliance representing the interests of all Canadians dedicated to advancing health research, it is timely to look strategically at what direction the organization now needs to take to increase its influence in Ottawa. To that end, Research Canada created a special Strategic Planning Task Force in May 2012 to look at what is required, in terms of Research Canada’s national operations and its organizational leadership.

The purpose of the Task Force is to produce a two- to three-year strategic plan of action which will take the organization to the next level of its development. The plan will be presented to Research Canada’s members early in 2013.

A Membership Survey

The first step in our strategic planning exercise was to engage our members in the process by undertaking a Membership Survey in September of 2012 to ask what our members thought were the primary challenges the health research enterprise is currently facing and the role that they see Research Canada playing in the future. Data from this survey will be presented at Research Canada’s 2012 AGM, where we will re-engage our members in further discussions regarding the organization’s strategic go forward.

Outreach in a Digital World: Social Media Strategy



Research Canada continues to build its social media network with a view to providing a foundation for its newly initiated Social Media Strategy. The focus of Research Canada's social media content over the last year has been to promote our policy and advocacy programs, including the Health Research Caucus (HRC) activities, and circulate news from members of the Research Canada alliance. In addition to ongoing social media engagement, a series of Twitter and Facebook updates were prepared for the Health Research Caucus parliamentary events to describe these special occasions in real-time for those who were not able to attend in person. These posts were broadcast to Research Canada's 1,000 "followers" or subscribers and "retweeted" several

times. The Facebook network is growing as well, although at a more measured pace, since this social media channel is designed more for personal rather than corporate use. Finally, the Corporate Blog has been a valuable tool for highlighting key activities, such as Research Canada's Federal Budget response early in the year.

“Science is simply common sense at its best, that is, rigidly accurate in observation, and merciless to fallacy in logic.”

—Thomas Huxley

Science Advisor Appointed to Research Canada Board



Research Canada recently appointed Dr. Michael Julius, Past Chair, as Science Advisor to the organization. We are delighted to be able to continue to depend on his scientific expertise and to capitalize on his indomitable commitment to the health research enterprise in Canada and Research Canada.

The Science Advisor is responsible for providing expert advice and leadership to Research Canada's Board of Directors on science and technology-related activities and policies. S/He provides guidance and counsel on S&T emerging issues and serves as spokesperson for science-related matters. S/He delivers credible presentations on scientific and science-related policy matters to the Media, MPs, Members and other stakeholders.

The Science Advisor is an Officer of the Board and is appointed by the Board on an annual basis for a one-year term. He is an ex-officio member without voting privileges. The Science Advisor is expected to attend Board meetings and to work in concert and to take counsel on scientific policy issues from other scientists/health researchers who sit on the Board. He will chair task forces and committees of the Board as required

which are created to develop policy positions and work products pertaining to issues that are relevant to health research and health innovation in Canada.

Honouring our Leaders: Awards of Distinction

Mr. Jacques Hendlisz

Research Canada is very pleased to honour Mr. Jacques Hendlisz, Chair of Research Canada and Director of Operations at The Goodman Cancer Research Centre of McGill University with its Award of Distinction for his many years of service, his dedication, and his commitment to health research advocacy in Canada. His contribution to the organization has been immense.

Mr. Hendlisz became a Board Director of the Council for Health Research in Canada (CHRC), Research Canada's predecessor organization, in 2002. He was a member of Research Canada's Transition Board which oversaw the transition of CHRC into Research Canada: An Alliance for Health Discovery in 2005. He served as Chair of both the Research Canada Governance and Finance Committees prior to serving as Vice-Chair in 2009-10 and subsequently becoming Chair of the Board in November 2010 serving until November 2012.

Mr. Hendlisz has been an exemplary Chair, a devoted Board Director and a leader with incredible relations-building skills. He has steadfastly advocated for a strong focus on communication and social media and has made a major contribution by forging strong partnerships within the research community. He has been a staunch supporter of Research Canada's Communications' Strategy and has also spearheaded our Social Media Strategy.

Mr. Hendlisz has championed the health research community's goal of making health research a high priority within government. With his strong social networks, he has been tenaciously unwavering in his commitment to enable our collective success in strengthening Canada's health research enterprise.



“Health is wealth, not pieces of gold and silver.”

—Gandhi

Dr. Juliette Cooper

Research Canada is also pleased to honour Dr. Juliette Cooper for her outstanding contribution to the organization over the past six years. Dr. Cooper joined the Board of Research Canada in 2006 and has served as Chair of the Membership Committee. She is Professor Emeritus in the Department of Occupational Therapy, University of Manitoba. She holds MSc and PhD degrees in Human Anatomy, a diploma in Physical and Occupational Therapy and a Bachelor of Occupational Therapy.

Dr. Cooper has conducted research in the broad area of musculoskeletal disorders. In retirement her areas of research interest are the determinants of evidence-based practice in occupational therapy, the factors that contribute to stress in occupational therapy students, the integration of foundation subjects into an entry-level professional curriculum, and the evolution of professionalization. Dr. Cooper was the recipient of the 2012 Muriel Driver Memorial Lectureship Award in recognition of her contributions to the profession through research, education and practice.

Dr. Cooper is past Director of the School of Medical Rehabilitation. She chaired the Advisory Board of the Institute of Musculoskeletal Health and Arthritis of the Canadian Institutes of Health Research for six years. “Archie”, as she is affectionately known by Research Canada's Board and staff, brought wisdom, laughter and a fierce dedication to Research Canada's mission through her years of service on the Board. She will be greatly missed by all.



Our Members, Supporters, and National Partners

Academic Hospitals, Healthcare Facilities and/or their Research Institutes

- Advanced Medical Research Institute of Canada
- Baycrest Centre for Geriatric Care
- Canadian Institutes for Neurosciences, Mental Health and Addiction
- Centre for Addiction and Mental Health
- Child & Family Research Institute
- Children's Hospital of Eastern Ontario Research Institute
- Covenant Health Research Centre
- Douglas Mental Health University Institute
- Hôpital Sainte-Justine Research Centre
- Hospital for Sick Children Research Institute
- Infectious Diseases Research Center of Laval University
- Institut de recherches cliniques de Montréal (IRCM)
- IWK Health Centre
- Kingston General Hospital
- Lawson Health Research Institute
- MaRS Innovation
- McGill University Health Centre Research Institute
- Montreal Heart Institute
- NeuroDevNet
- Ottawa Hospital Research Institute
- Providence Health Care Research Institute
- Samuel Lunenfeld Research Institute
- Sunnybrook Health Sciences Centre
- Rosalind and Morris Goodman Cancer Research Centre, McGill University
- Thunder Bay Regional Health Sciences Centre
- Thunder Bay Regional Research Institute
- Toronto Rehabilitation Institute
- University Health Network
- University of Ottawa Heart Institute
- University of Ottawa Institute of Mental Health Research
- Vancouver Coastal Health Research Institute

Universities and University Faculties

- McMaster University
- Queen's University, Faculty of Health Sciences
- University of Manitoba, Faculty of Medicine
- University of New Brunswick
- University of Toronto, Faculty of Medicine
- York University

Health Authorities

- Alberta Health Services
- Capital District Health Authority
- Provincial Health Services Authority, BC

National Organizations

- BIOTECANADA
- Canadian Healthcare Association
- Canada's Research-Based Pharmaceutical Companies

Networks and Consortia

- Friends of CIHR
- Council for Canadian Child Health Research
- Invest Ottawa
- Pan Provincial Vaccine Enterprise (PREVENT)

Health Charities and Foundations

- Alzheimer Society of Canada
- Brain Canada Foundation
- Crohn's and Colitis Foundation of Canada
- Cystic Fibrosis Canada
- Canadian Foundation for Dental Hygiene Research and Education
- Canadian Pain Society
- Graham Boeckh Foundation
- Heart and Stroke Foundation of Canada
- Juvenile Diabetes Research Foundation
- Neurological Health Charities Canada
- Leukemia & Lymphoma Society of Canada
- Ontario March of Dimes
- Ontario Neurotrauma Foundation
- Parkinson Society Canada

Professional Associations

- Canadian Association of Occupational Therapists
- Canadian Consortium for Nursing Research
- Canadian Nurses Association
- Canadian Physiotherapy Association
- College of Family Physicians of Canada
- Council of Academic Hospitals of Ontario
- The Royal College of Physicians and Surgeons of Canada

Scientific Societies

- Canadian Society for Immunology
- Canadian Society for Biochemistry and Molecular Biology

Granting Councils

- Canadian Institutes for Health Research
- Canada Foundation for Innovation
- Genome Canada
- Natural Sciences and Engineering Research Council

Private Sector / Industry

- Astra Zeneca Canada
- Bioniche Life Sciences
- Fisher Scientific Canada
- GE Healthcare Canada
- Janssen Inc.
- Lilly Canada
- Paladin Labs
- Pfizer Canada Inc.
- Purdue Pharma Canada
- Sanofi Pasteur
- Valeant Canada
- Wellbeings Pain Management and Dependency Clinic

International Organizations

- Research!America
- Research Australia

R7*

- Association of Canadian Academic Healthcare Organizations
- Association of Faculties of Medicine of Canada
- BIOTECANADA
- Canada's Research-Based Pharmaceutical Companies
- Health Charities Coalition of Canada
- MEDEC – Canada's Medical Device Technology Companies

**The R7 is a partnership of organizations aimed at developing consensus around policy focused on improving the health and wealth of Canadians*

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(Science Advisor)

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RESEARCH CANADA | RECHERCHE CANADA

An Alliance for Health Discovery | Une alliance pour les découvertes en santé

Gratefully acknowledging our partners and supporters over the past year.

Canada's Research-Based
Pharmaceutical Companies



Les compagnies de recherche
pharmaceutique du Canada

