



Research Canada's Health Research Advocacy Newsletter January 2012

Building Support for Canadian Health Research in 2012

Research Canada: An Alliance for Health Discovery looks to 2012 with much anticipation for strengthening partnerships and forging new collaborations within Canada's health research community. Now in its 7th year, Research Canada's alliance is growing stronger by the day with the success of its advocacy program designed to improve health and prosperity for all Canadians.

In the face of the challenging fiscal environment that has taken hold in recent years, Research Canada is setting sail on a course to reach out in nimble and resourceful ways-and through broad partnerships-with the message that the current economic climate provides opportunities to galvanize our sector towards new ways of working together. Clearly, the Canadian health research community has seen significant funding cuts as a result of a lagging global economy. The austerity measures once considered temporary will endure and are likely to affect a **paradigm shift** in the way the health research community undertakes future initiatives. [Read more on the Research Canada Corporate Blog.](#)

Parliamentary Health Research Caucus

The [Parliamentary Health Research Caucus](#) that Research Canada established in 2009, will draw much interest among Parliamentarians this coming year, especially because of upcoming events focused on brain research (spring 2012), innovation clusters (fall 2012), and workplace health and safety (fall 2012). These events profile and promote the excellent and promising health research being conducted in our member institutions and its returns to Canadians. When we bring together eminent scientists, sectoral leaders and parliamentarians we foster productive and ongoing dialogue on the Hill dedicated



(L-R) Dr. Kirsty Duncan, MP, Senator Kelvin Ogilvie, and Ms. Megan Leslie, MP

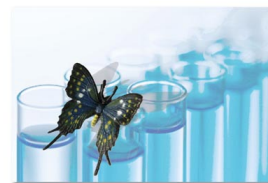
Latest News



Research Canada is planning a Health Research Caucus kiosk event in May 2012 on Brain Research in Canada. Preliminary discussions are being undertaken to review dates and focus on thematic areas and potential speakers.

Research Canada's [AGM Report](#) Now Online

TOWARD A PARADIGM SHIFT:
THE FUTURE OF HEALTH RESEARCH IN CANADA



Following Research Canada's sixth Annual General Meeting held in Ottawa on November 2nd, 2011, [a full-colour report](#) featuring articles and photos

to creating policies in support of health research.

RC Update for Parliamentarians

The second issue of our quarterly newsletter, the *Research Canada Update for Parliamentarians*, was released on the Hill in December 2011. It was distributed to all MPs and Senators and then further promoted by the Health Research Caucus Chair, Senator Kelvin Ogilvie and by the two Vice-Chairs, Ms. Megan Leslie, MP, and Dr. Kirsty Duncan, MP. The newsletter focused on the excellent research being conducted by some of our member institutions and the impact that research is having on improving the lives of Canadians. This update is also available on Research Canada's website in the Publications section.

Social Media Task Force

The work of Research Canada's Social Media Task Force (under the stewardship of Dr. Marla Shapiro, Research Canada Board Director and CTV's Medical Consultant) has culminated in the development of a comprehensive Social Media Strategy, which is now in the final stages of review. Once approved, the strategy will provide Research Canada with the opportunity to enhance its existing communications' plan and strengthen the alliance's capacity to deliver on its overall communications' goals. It will also support members' own social media initiatives and serve as a guide for members seeking to broaden their own social media activities.

Canadian Commercialization Network (CCN)

Following up on Research Canada's, ACAHO's and AFMC's joint letter to the Federal R&D Review Expert Panel, which proposed the creation of a Canadian Commercialization Network (CCN), a small internal Task Force has been set up by Research Canada to further explore the concept of a CCN. This Task Force will be meeting in 2012 with its partners to further this explore this proposal. To read Research Canada's submission to the Federal R&D Review Panel, please click here.

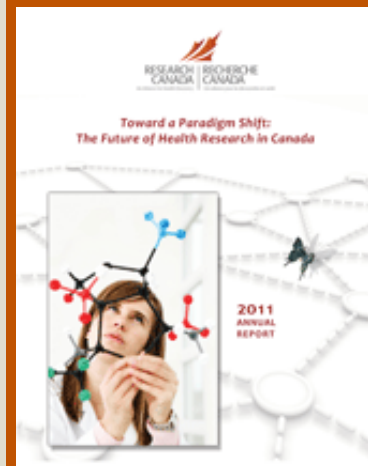
Photo highlights from 2011

Below is a sampling of photo highlights from 2011. Visit our Facebook page to view our photo galleries of recent Health Research Caucus events. Don't forget to "Like" the page in order to received ongoing news about our programs and activities.



highlighting the events of the day was produced and distributed to members. It was also promoted through social media and is available on Research Canada's website.

Read the 2010-2011 Annual Report



Be sure to visit our newly launched Corporate Blog.

Like us on Facebook 

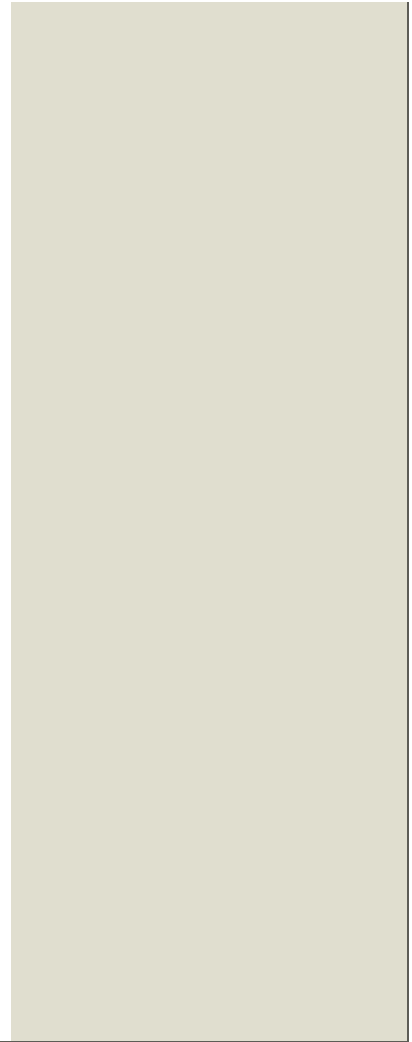
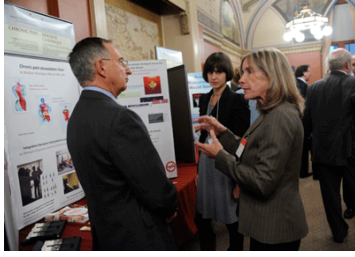
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To request more information about Research Canada, including membership and sponsorship opportunities, please contact info@rc-rc.ca

Ce bulletin est aussi disponible en français. Veuillez envoyer une demande pour la version française à jhall@rc-rc.ca.



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