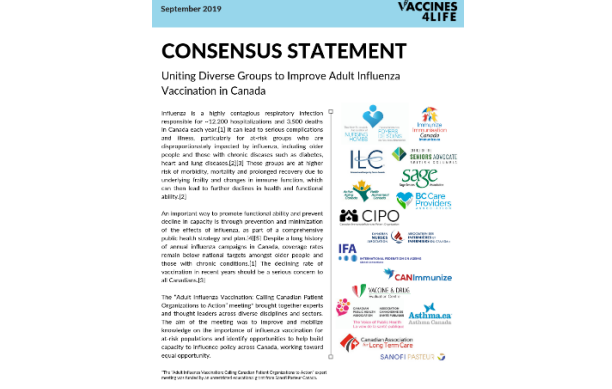

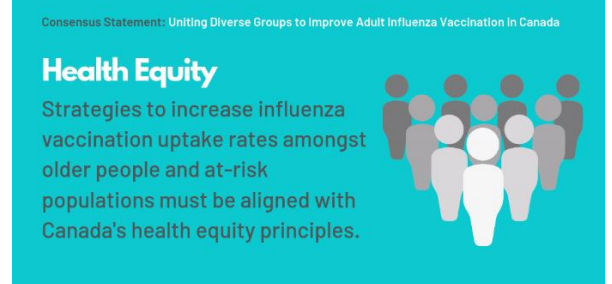




Consensus Statement Social Media Toolkit
Uniting Diverse Groups to Improve Adult Influenza Vaccination in Canada

Launch Date: Thursday September 5th

Message	Image (click for link)
<p>Today, @IntFedAgeing and partners are pleased to release the consensus statement resulting from the “Adult #Influenza #Vaccination: Calling #Canadian Patient Organizations to Action” meeting held in Toronto, June 2019. #Vaccines4Life https://bit.ly/2m0cf4x @IntFedAgeing @Vaccines4Life</p>	
<p>#Canadians are faced with complex and mixed messages regarding #influenza #vaccination that often leads to the spread of #misinformation. Read the consensus statement to learn more: https://bit.ly/2m0cf4x @IntFedAgeing @Vaccines4Life</p>	
<p>Sub-populations including the #LGBTQ community and #Indigenous peoples often face systemic #barriers and implicit biases within and outside of the #healthcare system that can impact their healthcare use. https://bit.ly/2m0cf4x #HealthEquity @IntFedAgeing @Vaccines4Life</p>	
<p>At-risk groups such as #olderpeople and those with #chronicdisease are at higher risk of morbidity, mortality and prolonged recovery due to underlying #frailty and changes in immune function. #Vaccines4Life https://bit.ly/2m0cf4x @IntFedAgeing @Vaccines4Life</p>	

<p>#Evidence must be improved on the burden of #influenza among #olderpeople and at-risk populations. #Vaccines4Life https://bit.ly/2m0cf4x @IntFedAgeing @Vaccines4Life</p>	<p>Consensus Statement: <i>Uniting Diverse Groups to Improve Adult Influenza Vaccination in Canada</i></p> <h3>Gather Evidence</h3> <p>Evidence must be improved on the burden of influenza among older adults and at-risk populations to improve communication to the general population, advocacy organizations, health care professionals, public health officials, and government.</p> 
<p>While logistical hurdles remain challenging, #Canadian provinces and territories must determine effective methods of using existing data on vaccination to better understand where efforts are needed #Vaccines4Life https://bit.ly/2m0cf4x @IntFedAgeing @Vaccines4Life</p>	<p>Consensus Statement: <i>Uniting Diverse Groups to Improve Adult Influenza Vaccination in Canada</i></p> <h3>Access Data</h3> <p>Provinces and territories are urged to examine efficacious and realistic methods of accessing existing data on vaccination uptake across the life course to inform and improve policies and practices.</p> 